

# AUTO-TAGGING



Auto-Tagging intakes call-for-service data from your Computer-Aided Dispatch (CAD) and automatically tags it to your evidence inside Axon Evidence.

## AGENCIES USE AUTO-TAGGING TO:

### IMPROVE ACCURACY

- Adds Incident ID, Title, Category, Location and other tags to evidence automatically
- Avoids the misspellings and incomplete information of manual entry
- Makes it easier to search and retrieve evidence records in Axon Evidence later

### SAVE TIME

- Frees officers from manual evidence tagging
- One time set up with IT
- No on-going maintenance necessary

### REDUCE COST

- Saves up to \$200 per officer per month in productivity costs
- Per-user pricing scales with the number of officers uploading evidence
- Can be added to existing Axon Evidence contracts anytime



# AUTO-TAGGING FAQ

## Q: WHAT IS AUTO-TAGGING?

**A:** Auto-Tagging takes call-for-service data exported from the agency's CAD and correlates it with specific evidence files on Axon Evidence, automatically tagging Axon Evidence files with the correct Incident ID, Title, Category, Location and other information, including custom metadata fields.

## Q: WHY IS AUTO-TAGGING VALUABLE?

**A:** Digital evidence is critical. The growing availability of digital evidence makes it difficult to organize, search, and retrieve the relevant evidence files. Tagging digital evidence makes them much easier to find, but sometimes manually tagging digital evidence never happens because of time constraints. When this process does happen, it takes time and can result in errors or typos. Auto-Tagging removes human error out of the equation to ensure that you have complete, correct tagging.

## Q: HOW MUCH TIME DOES IT TAKE TO MANUALLY TAG VIDEOS?

**A:** Manually tagging evidence files takes up to 3 minutes of an officer's time. If officers record 10 videos per shift and work 16 shifts per month, that means each officer spends 8 hours per month entering metadata. Some agencies estimate that an automated process could help reduce productivity costs by \$200 each month for every officer. That is on top of the efficiency gains from implementing Axon cameras and Axon Evidence in the first place.

## Q: WHICH FIELDS CAN AUTO-TAGGING WRITE TO?

**A:** Auto-Tagging can write to evidence metadata such as ID, Title, Category, Tags and Location. It can also write to custom metadata fields configured by your agency.

## Q: CAN I CUSTOMIZE METADATA TAGGING?

**A:** Yes, besides the normal metadata, agencies can configure Auto-Tagging to apply tags to specific custom metadata fields, allowing for greater flexibility and precision in organizing, searching, and retrieving video-evidence files. For stacked calls, you can also utilize Auto-Tagging's GeoFencing to match evidence with corresponding incidents more accurately.

## Q: HOW DOES IT WORK?

**A:** We integrate with an agency's CAD. For your agency there are only 2 options for implementation:

### Azure:

1. Install the Self-Hosted Integration Runtime (SHIRT) windows service on a server within the CAD network.
2. Agency provides CAD data with the relevant information in one of the following ways: read-only SQL access, read-only SQL view, CSV file export, and SFTP.
3. Axon's automated process will read, encrypt, and send the data to Axon Evidence to be processed.

### Local:

1. Generate a regularly scheduled export (CSV file) of your CAD database with the relevant information.
2. Install a secure application behind your firewall to encrypt the exported file and send it to Axon Evidence to be processed.

Auto-Tagging automatically ties the correct metadata of an incident to the appropriate videos based on which officer handled the incident, the dispatch time and the incident ID. When officers next log in, their videos will all be automatically tagged with the correct metadata and custom metadata. When supervisors search for digital evidence, they can be confident that their results are comprehensive. Generally the Auto-Tagging implementation will depend on coordination with the agency or county's IT department.

## Q: HOW MUCH DOES IT COST?

**A:** Auto-Tagging is available as an add-on to your Axon Evidence subscription and included in several Axon bundles. The total cost for an agency will vary based on the number of users uploading Axon Evidence. Your Axon Sales Representative can provide you with an accurate quote and notify you of any current promotions.

## Q: HOW DO I GET STARTED OR LEARN MORE?

**A:** If you are interested in Auto-Tagging for your agency, or just want to learn more, please contact your Axon Sales Representative or reach out to [sales@axon.com](mailto:sales@axon.com).

