



Date: October 29<sup>th</sup>, 2025

To: **Dads of Palmer Place Neighborhood**  
256-656-9704

## Sponsorship Agreement-Visibility Art Crawl

This letter serves as confirmation of the sponsorship agreement between (Name of Organization) and the City of Madison Parks and Recreation Special Needs Program in support of the upcoming Visibility Art Crawl.

### Event Details:

- Event: Visibility Art Crawl
- Date: Friday, November 15, 2025
- Time: 6:00 PM – 8:00 PM
- Location: Madison Community Center 1329 Browns Ferry Rd Madison, AL 35758

### Sponsorship Details:

- Sponsor: Dads of Palmer Place Neighborhood
- Sponsorship Amount: \$500
- Payment Due Date: November 10, 2025
- Payment Method: Check made payable to City of Madison Parks and Recreation

### Sponsorship Benefits:

In recognition of this generous sponsorship, Sponsor will receive:

- Recognition in all marketing materials for the event (flyers, website, social media, press releases as applicable).
- Prominent logo and/or name placement on event signage.
- Four (4) complimentary tickets to the Visibility Art Crawl.
- A thank-you feature following the event, including event highlights and photos.

### Use of Sponsorship Funds:

The sponsorship contribution will directly support the costs of hosting the Visibility Art Crawl, including:

- Event signage
- Materials for displaying artwork
- Decorations

We are deeply grateful for your support in helping us create an inclusive, engaging, and meaningful experience for our community.

Please sign below to confirm your sponsorship agreement:

Sponsor Representative

Name: Michael McKay

Signature: [Signature]

Date: 11/14/2025

City of Madison Parks and Recreation Representative

Name: Marisa Estrada

Signature: [Signature]

Date: 10/29/2025