



October 4, 2022

Madison Fire & Rescue  
101 Mill Road  
Madison, AL, 35758

**RE: First Due is the sole source for fire & life safety-based automated pre-plans, fire prevention, incident reporting, scheduling, personnel, events, and assets and inventory services for Madison Fire & Rescue.**

To Whom It May Concern,

Locality Media Inc dba First Due provides end-to-end support for fire/EMS services, fulfilling the identified needs and requirements set forth by Madison Fire & Rescue. **This software is exclusively owned by Locality Media, Inc. and we are the sole provider of this solution.** We offer:

- A best-of-breed Pre-Incident Planning solution to collect data and create comprehensive pre-plans in the field, and even automatically create pre-plans on every structure by interfacing with data sources such as the assessor's office and the building department.
- A comprehensive Fire Prevention module, including customizable inspection checklists, code management, invoicing, permits, virtual inspections, integrated pre-planning, investigations and more.
- A complete Mobile Responder, tied to dispatch, so crews can access critical information at the time of response, as well as be notified en-route to the call, all on web, iOS, and Android.
- An Incident Reporting platform with automated NFIRS, ePCR, and NFORS reporting.
- Best-of-breed, fully integrated Scheduling and Personnel Management with flexible shift board, time-off, call shifts, messaging and more.
- Asset and Inventory Management with real-time insight and statistics into apparatus & equipment health, usage, and compliance, seamlessly linked to First Due Scheduling, Incident Reporting & more.
- An interactive Events module fully aligned with Scheduling to keep your agency's scheduling aligned.
- CAD integration

All components of our platform are designed, produced and sold exclusively by First Due in New York, New York. For more information, please visit [www.firstdue.com](http://www.firstdue.com).

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