

CONTRACT AGREEMENT

Between

The City of Madison, Alabama

and

The Huntsville/Madison County Convention & Visitors Bureau (CVB)

For Support of the SEC Softball Championships at Toyota Field

Effective: Fiscal Year 2027 through Fiscal Year 2030

1. PURPOSE

This Agreement is made and entered into by and between the City of Madison, Alabama (“City”) and the Huntsville/Madison County Convention & Visitors Bureau (“CVB”) to provide financial support for the hosting of the Southeastern Conference (SEC) Softball Championship at Toyota Field, beginning in Fiscal Year 2027 and continuing through Fiscal Year 2030. The purpose of this Agreement is to ensure that the City’s financial contributions are directed toward the field changeover expenses and related operational costs required to successfully stage the SEC Softball Championship at Toyota Field.

2. TERM

This Agreement shall commence on October 1, 2026, aligning with the beginning of Fiscal Year 2027 (FY27), and shall remain in effect through September 30, 2030 (FY30), unless amended or terminated in accordance with Section 7 of this Agreement.

3. CITY OF MADISON RESPONSIBILITIES

The City of Madison agrees to provide financial contributions to the CVB in support of the SEC Softball Championships at Toyota Field according to the following payment schedule:

Fiscal Year	Payment Amount	Notes
FY27 (2027)	\$400,000	Up to \$400,000, with ability to offset this amount using any state grants secured in FY26.
FY28 (2028)	\$300,000	Direct payment from the City to the CVB.
FY29 (2029)	\$150,000	Direct payment from the City to the CVB.

FY30 (2030)

\$150,000

Direct payment from the City to the CVB.

All payments shall be made by the City to the CVB no later than March 31 of each applicable fiscal year. Funds shall be earmarked exclusively for field changeover expenses and related operational costs associated with hosting the SEC Softball Championship.

4. CVB RESPONSIBILITIES

The CVB agrees to:

- Administer the funds provided by the City solely for the purpose of supporting the SEC Softball Championship at Toyota Field.
- Disburse funds to Ballcorps, Inc. (d/b/a Rocket City Trash Pandas) or its designated vendors for approved expenses.
- Maintain detailed financial records and receipts documenting the use of City funds.
- Provide the City with an annual report summarizing the expenditures and event impact, including estimated economic benefit and attendance.

5. USE OF FUNDS

Funds provided under this Agreement shall be restricted to:

- Field conversion and restoration costs (baseball to softball configuration);
- Facility preparation and upgrades directly supporting the SEC event;
- Equipment rental and labor associated with changeover and teardown;
- Other related expenses approved in writing by both the City and CVB.

No funds shall be used for administrative overhead, unrelated marketing, or general operating expenses of the CVB.

6. STATE GRANT OFFSET

If the City of Madison or the CVB receives state grant funds in Fiscal Year 2026 (FY26) or thereafter for the purpose of supporting the SEC Softball Championship, such grant funds shall reduce the City's FY27 payment obligation on a dollar-for-dollar basis.

Example: If a \$100,000 state grant is awarded in FY26 for this purpose, the City's FY27 contribution shall be reduced from \$400,000 to \$300,000.

7. TERMINATION AND AMENDMENT

This Agreement may be terminated early by mutual written consent of both parties, or amended by written agreement between the City and the CVB to adjust funding levels, event timing, or other provisions. In the event the SEC Softball Championship is cancelled, relocated, or materially altered, both parties shall meet promptly to determine the appropriate reallocation or refund of any unspent funds.

8. RECORDS AND AUDIT

The CVB shall maintain complete and accurate financial records of all funds received and expended under this Agreement for a minimum of three (3) years after the conclusion of the 2030 championship. The City reserves the right to audit or review these records at any reasonable time upon written notice.

9. NON-BINDING ON FUTURE APPROPRIATIONS

The City’s financial commitments under this Agreement are subject to annual appropriation by the Madison City Council. Nothing herein shall be construed as creating a multi-year debt or financial obligation beyond funds duly appropriated in each fiscal year.

10. SIGNATURES

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the dates written below.

CITY OF MADISON, ALABAMA

By: _____

Name: _____

Title: _____

Date: _____

HUNTSVILLE/MADISON COUNTY CONVENTION & VISITORS BUREAU

By: _____

Name: _____

Title: _____

Date: _____