



**McCOMM GROUP**  
McCommGroup.com

## Estimate

Mary Beth Broeren, A.I.C.P.  
City of Madison  
Economic Development Dept.  
100 Hughes Road  
Madison, AL 35758

**Date**  
**Number**  
**Revision**  
**AE/Team**

**05/09/25**  
**25.19018**  
**Original**  
**JM**

**Name/Title:** Wayfinding Signage: Phase II

In order to continue the implementation of the comprehensive sign and wayfinding master plan developed previously, the McComm Group will work with the Director of Development – City of Madison on the following:

- Client meeting to discuss the scope of work and goals for Phase II signage implementation.
- Drive the city's routes to identify and refine wayfinding install locations for up to nine signs.
- Meet with city employees, utility personnel and/or sign fabricators at the proposed wayfinder locations.
- Review sign fabricator proofs, provide input and offer suggestions to Madison's Director of Development to ensure the best possible results may be attained.
- Meet with the sign fabricators at their facility to ensure quality standards are met.
- Provide additional sign design files as needed for unexpected situations and needs that cannot be solved via the Phase I Master Plan designs.
- Recommend content for each Phase II sign face as needed.

Note: Engineered/Shop Drawings, Sign Fabrication, Installation, and Permitting are not included.

Description:	Estimate
<b>TOTAL</b>	<b>\$15,000.00</b>

*This is an estimate to produce this project. Agency Services includes one time through and one set of changes. Additional changes will be billed at an hourly rate for actual time spent on project. Shipping is not included in this estimate. If paid by credit card, additional 2.9% fees apply. Estimate valid for 30 days.*

McComm Group, Inc. PO Box 1963 Decatur AL 35602  
Ph: 256-351-0560 Fax: 256-351-0580

Approvals:

Client

Date: