



**STAFF REPORT**  
Board Meeting of July 19, 2023

**AGENDA ITEM:** 5-K

**PREPARED BY:** Dylan Stone, Principal Regional Planner

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**SUBJECT:**

Central California Travel Survey (CCTS) Final Report

**Enclosure:** No

**Action:** Information and Discussion Only

**SUMMARY:**

With \$1.5 million funding from the Department of Housing & Community Development (HCD), Caltrans, and Kings County Association of Governments (KCAG), the eight Valley Metropolitan Planning Organizations (MPOs) initiated the Central California Travel Survey (CCTS) in late 2021. Led by Fresno Council of Governments (Fresno COG), the CCTS collected demographic and travel behavior data from 7,406 households (19,084 persons) across the eight counties in the San Joaquin Valley in 2022 and 2023. Below are some of the key findings from the Survey:

- The overall trip rate for the Valley is 4.0 trips/person/day; 3.9 trips/person/day in Madera County.
- 90% of all the trips in the San Joaquin Valley are made by individual vehicles; 93.9% in Madera County.
- Transit trips account for 0.7% of all trips in the Valley; 0.1% in Madera County.
- About 28.7% of workers telecommute at least one day a week; 32.0% in Madera County.

The CCTS also included a supplemental housing survey. The key findings from the housing survey are:

- About 75.5% of households in the Valley live in single-family detached homes; 90.0% in Madera County.
- 42.9% of people surveyed think the best neighborhood attributes of a home is to be conveniently located near school, work, or shopping; 30.2% in Madera County. In Madera County the highest rated attribute was the scenery, environment, atmosphere at 41.0%.
- Of those who don't own a home, 31.9% believe they lack the financial resources for a mortgage payment; 45.5% in Madera County.

The final draft report will be published on the Fresno COG website in July of 2023 at [www.fresnocog.org](http://www.fresnocog.org).

The data collected from the CCTS will be used to update the traffic models maintained by each of the eight Valley MPOs. The model is a key tool in the Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) development, SB 743 VMT analysis, roadway design, corridor studies, EIR of local general plans, and specific plans, etc.

**FISCAL IMPACT:**

No fiscal impact to the approved 2023-24 Overall Work Program and Budget.