



STAFF REPORT
Board Meeting of April 21, 2021

AGENDA ITEM: 5-B

PREPARED BY: Patricia Taylor, Executive Director

SUBJECT:

Finish the 99 – Coalition Letter

Enclosure: Yes

Action: Approve and direct staff to circulate the Finish the 99 Coalition Letter for signatures

SUMMARY:

The Madera County Transportation Commission (MCTC), in coordination with Tulare County Association of Governments (TCAG), and Merced County Association of Governments (MCAG), has formed a committee to strategize on an effort to work together to identify strategies to complete State Route 99. The committee includes the executive directors and two elected officials from each agency. MCTC representatives are Patricia Taylor, Supervisor Robert Poythress, and Council Member Jose Rodriguez. TCAG has retained Kiana Valentine, lobbyist, Politico Group. MCTC and MCAG each will contribute an amount not to exceed \$2,000 for the proposed two-year effort.

The committee has met twice and has discussed the following:

- Kick off the effort and developed a consensus on how to proceed – A Call to Action
- Developed a Coalition letter addressed to Governor Gavin Newsome with a Call to Action to “Finish the 99.” The Coalition letter will include signatures of support from various businesses, organizations, government agencies, labor groups, etc.
- Developing – Finish the 99 Logo.
- Developing – Finish the 99” Website.
- Developing a 15-Year Funding Plan.
- Plan to organize a meeting with Assemblyman Gray, Senator Borgeas, Senator Caballero, Senator Hurtado, and Congressman Costa.
- Plan to kick off the effort in Summer 2021.

Included in your package is a copy of the Coalition letter that will be circulated by MCTC, MCAG, and TCAG staff, requesting businesses, agencies, and organizations to sign on. Also

included in your package is a memo from Kiana Valentine, Politico, outlining the committee's message, strategies, and milestones.

FISCAL IMPACT:

An amount not to exceed \$1,000 of membership fees will be budgeted for this effort in the FY 2020-21 Overall Work Program and Budget. An additional \$1,000 will be included in the FY 2021-22 Overall Work Program and Budget.