



STAFF REPORT
Board Meeting of September 18, 2024

AGENDA ITEM: 5-B

PREPARED BY: Dylan Stone, Principal Regional Planner

SUBJECT:

Update – 2026 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS)

Enclosure: Yes

Action: Information and Discussion Only

SUMMARY:

The 2026 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS) is Madera County's long-term vision for transportation priorities and investments. The RTP/SCS identifies priority transportation improvements throughout the region, which will help create more connected and vibrant communities throughout Madera County. This planning process also includes creating an SCS, which identifies the region's preferred approach to reducing greenhouse gas emissions.

As part of its 2026 RTP/SCS, the Madera County Transportation Commission (MCTC) will conduct outreach to help shape the future of our county's transportation network. Those interested will have multiple opportunities to provide input as the RTP/SCS is developed. Robust participation will ensure that the plan truly reflects the community's needs and desires. Participants will help create a transportation system that is safer, more efficient, accessible, and tailored to local preferences.

MCTC has developed an SCS Outreach Plan (<https://www.maderactc.org/transportation/page/2026-madera-county-regional-transportation-plan-and-sustainable-communities>) detailing the goals and objectives for outreach, anticipated engagement partners, outreach methods and tactics, and proposed timeline for outreach activities throughout the RTP/SCS development.

Using feedback received during outreach and local planning documents, like general plans, the RTP/SCS will develop and analyze different scenarios for consideration. Community focused engagement with communities will occur in spring 2026 for feedback on the SCS scenarios to identify the public's preferred plan scenario. It will then be integrated into the draft RTP/SCS and go before the Board for their consideration.

Staff have prepared a survey to gain feedback on what people feel are the most important priorities for the communities in Madera County. Participation will help ensure that the plan can reflect the community's values and priorities. The survey can be accessed by visiting the 2026 RTP/SCS webpage at <https://www.maderactc.org/transportation/page/2026-madera-county-regional-transportation-plan-and-sustainable-communities> or by scanning the QR code below:



***Madera County Transportation Commission
2026 Sustainable Communities Strategy Survey***

MCTC staff are currently attending community events to speak with residents about the plan and get their feedback. Interested individuals can speak with MCTC staff at these events by visiting a pop-up event booth at:

- Madera District Fair - September 5 - 8
- Madera Booths in the Park - September 28
- Oakhurst Fall Festival - October 11 - 13
- Guelaguetza de Madera - October 13
- Madera Pomegranate Festival - November 2

FISCAL IMPACT:

No fiscal impact to the approved 2024-25 Overall Work Program and Budget.