



STAFF REPORT
Board Meeting of February 23, 2022

AGENDA ITEM: 10-A

PREPARED BY: Patricia Taylor, Executive Director

SUBJECT:

Measure T Renewal Steering Committee – Duration of Measure Extension

Enclosure: Yes

Action: Approve Measure T Renewal Steering Committee recommendation to allow for the duration of the Measure T Renewal Sales Tax, if approved by voters, as “Until Ended by Voters”

SUMMARY:

The Measure T Renewal Steering Committee’s (MT3 SC) work is well underway and making good progress. The steering committee (SC), at its January 20th meeting, approved a recommended duration for the renewal of Measure T. Included in your package is information that was presented to the SC, prepared by VRPA Technologies and TBWBH (Props & Measures). The information includes issues related to the “Until Ended by Voters” and 20 & 30 year sales tax duration alternatives. Following a discussion, the MT3 SC took action to forward a recommendation to the MCTA Policy Board to consider the duration as “Until Ended by Voters.” SC member, Madeline Harris, Leadership Counsel, requested that the MCTC Policy Board be made aware of her concerns that she wanted more community engagement before deciding on the duration.

The MT3 SC is meeting twice a month, if necessary. The next steps include the following:

- Voter Opinion Survey, conducted by True North Research
- Public Outreach, including a survey to all Madera County households
- Provide a recommendation to the MCTA Policy Board on Renewal Programs/Subprograms and Allocations
- Develop the Final Measure T Renewal Investment Plan

FISCAL IMPACT:

No fiscal impact to the approved 2021-22 Overall Work Program and Budget