



STAFF REPORT
Board Meeting of November 19, 2025

AGENDA ITEM: 4-E

PREPARED BY: Patricia Taylor, Executive Director

SUBJECT:

Letter of Support - City of Madera Clean California Community Cleanup and Employment Pathway (CCEP) Grant Application

Enclosure: Yes

Action: Information and Discussion Only

SUMMARY:

The Madera County Transportation Commission (MCTC) has written a letter of support for the City of Madera application for the Clean California Community Cleanup and Employment Pathway (CCEP Program).

The City's proposed project is "Keep Our City Clean: Community-Led Litter Abatement & Workforce Pathways."

The proposed project will deliver visible and lasting improvements by:

- Hosting a minimum of 12 community-led cleanup events between April 2026 and April 2027
- Focusing on litter abatement, graffiti removal, and beautification in parks, trails, city entryways, alleys, shopping centers, and residential corridors.
- Creating workforce opportunities for residents of Madera.
- Expanding the "Help Keep Our City Clean" campaign to increase education, community engagement, and civic pride.

FISCAL IMPACT:

No fiscal impact to the approved 2025-26 Overall Work Program and Budget.