



STAFF REPORT
Board Meeting of July 20, 2022

AGENDA ITEM: 10-D

PREPARED BY: Troy McNeil, Deputy Director/Fiscal Supervisor

SUBJECT:

Amend Contract – Measure T Renewal Implementation Plan

Enclosure: Yes

Action: Approve amended contract with VRPA Technologies

SUMMARY:

At the May 19, 2021, Authority Policy Board meeting, the Board awarded a contract with VRPA Technologies and TBWBH for the Measure T Renewal Implementation Plan in the amount of \$469,000. Work on the renewal plan was extensive and more involved than originally scoped. Part of the original scope included a task for educational presentations. VRPA has utilized the budget originally allocated to this task to address staff time associated with additional Steering Committee meetings and additional Project Team meetings, as well as other related research and analysis. VRPA is asking that an additional budget allocation to this task be approved. This will allow VRPA staff to prepare PowerPoint Presentations to be presented to a maximum of thirty-five (35) stakeholder groups, special event participation, interested agencies and other groups focused educating participants on the contents of the Measure T Investment Plan and Implementing Guidelines. This request is consistent with comments received regarding public education. This task will also include staff time to research stakeholder group meetings, special events, and to schedule such meetings/events as well as direct costs associated with travel.

VRPA will also develop public information and outreach program materials to educate the community about Measure T including the Investment Plan and Implementing Guidelines. Flyers and Frequently Asked Questions (FAQs), Talking Points, and other materials will be prepared to provide for consistency in the presented information.

Deliverables: VRPA will prepare the following education materials including the printing of such materials:

- ✓ Develop informational messaging
- ✓ Provide talking points, answers to frequently asked questions and message training for anyone helping to conduct outreach or speak to the media regarding the tax extension

- ✓ Provide information to be added to the MCTC/MCTA website, the website of affiliated groups and organizations, distributed through social media and included in newsletters
- ✓ Write, design, and produce informational flyers

New Task A – Research and Analysis of Measure T Issues Raised During the Education Process:

To allow existing MCTC staff to remain focused on the day-to-day operations of managing the Measure T program, if needed, VRPA will assist with Measure T Renewal related correspondence, conduct related research, and respond to requests for Measure T Renewal information and answer related questions.

Deliverables: Required Measure T Renewal research and analysis.

New Task B – Legal Environmental Process Review and Research

Staff recommends that VRPA and its subconsultant, BB&K, be available, as needed, to address any potential legal challenges or to provide legal analysis should MCTC/MCTA be challenged by outside stakeholders or other individuals or groups. VRPA and BB&K will research the California Environmental Quality Act provisions and provide detailed review and assessment of related legal findings.

Deliverables: Required Measure T Renewal legal environmental review, research, and analysis.

The amount of \$140,000 is requested to be added to the existing contract to accomplish the proposed tasks.

FISCAL IMPACT:

An increase of at least \$65,000 to the approved 2022-23 Overall Work Program and Budget. The final amount will be determined once FY 2021-22 is closed out and carryover amounts are determined. An amount of \$75,000 was the assumed need in the originally approved 2022-23 budget.