



**STAFF REPORT**  
Board Meeting of November 23, 2022

**AGENDA ITEM:** 6-A  
**PREPARED BY:** Patricia Taylor, Executive Director

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**SUBJECT:**

Measure T Post Election Analysis

**Enclosure:** Yes

**Action:** Information and Discussion Only

**SUMMARY:**

The final Measure T Renewal election results is as follows:

35,956 Vote Cast (49.6 voter turnout for Measure T):

- YES: 52.29% (18,803 votes)
- NO: 47.71% (17,153votes)

The Ordinance (Measure T Renewal), included on the ballot, required a two-thirds (66.67%) majority vote of the electors to become operative. Measure T fell short of the 66.67% voter approval needed for passage by 14.41%.

To win, 5,149 Measure T NO voters would have had to switch to a YES vote, or an additional 15,695 YES votes would have pushed Measure T over the passage threshold.

A PowerPoint presentation of the Measure T Post Election Analysis will be presented by the campaign committee consultants from TBWBH Props & Measures, Charles Heath, Partner and Alex Wara-Macapinlac, Senior Consultant.

The analysis overview includes the following:

1. Support and Opposition for Measure T
  - Measure T Final Results
  - Election Results by Type of Voter
  - Support for Measure T
  - Sample Model vs. Turnout Differences
  - Results by Area
  - Precinct Demographics and Support >60%

## 2. Composition of Turnout for Measure T

- Overall Turnout
- Turnout by Party and % Votes Cast by Party
- Turnout by Age and % Votes Cast by Age Group
- Turnout by Area and % Votes Cast by Area
- Turnout by Supervisorial Districts and % Votes Cast by Supervisorial District

## 3. Timing of Turnout for Measure T

- Rate of Ballot Returns & Votes
- Turnout Over Time by Political Party

## 4. Conclusions

- Campaign Overview
- What Hurt Measure T: Long-Term Factors
- What Hurt Measure T: Short-Term Factors
- Recommendations Moving Forward

### **FISCAL IMPACT:**

No fiscal impact to the approved 2022-23 Overall Work Program and Budget.