



**STAFF REPORT**  
Board Meeting of June 17, 2020

**AGENDA ITEM:** 5-B

**PREPARED BY:** Troy McNeil, Deputy Director/Fiscal Supervisor

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**SUBJECT:**

Project Prioritization Study – Award Contract

**Enclosure:** No

**Action:** Award contract for Project Prioritization Study

**SUMMARY:**

A Request for Proposals (RFP) was released on April 30, 2020 to seek consultant services to conduct a project prioritization study to address traffic congestion, maintenance, transit needs, or vehicle alternatives, such as bicycle and pedestrian travel. The study will identify currently planned projects, identify projects not currently planned for, establish costs to complete identified projects, establish relevant facility conditions, estimate projected revenue available for transportation in the next 25 years, and identify the funding shortfall resulting from these projections. Once comprehensively listed, a methodology will be developed to help prioritize the projects. The results of the prioritization process will inform the planning and investment decision making process.

The goals of the Project Prioritization Study are to identify and prioritize transportation projects that best help the region meet its various goals related to Greenhouse Gas (GHG) reduction, reducing vehicle mile traveled (VMT), better accommodating diverse modal choice, increasing traffic safety, supporting economic vitality, and decreasing adverse health effects related to travel throughout the Madera Region. The overall process will be one that continues to advance MCTC's overarching goal of further promoting social equity in transportation project delivery.

MCTC previously completed a project prioritization study in 2005. The previous study established the foundation upon which project listings were utilized for various subsequent planning documents and activities including the Regional Transportation Plan, Federal Transportation Improvement Program, and the Measure "T" Investment Plan. The new study will be conducted in three phases with oversight from an MCTC staff project manager and a committee of local agency representative stakeholders.

The RFP was sent to over 30 firms and was advertised on the Commission website. One proposal was received by VRPA Technologies, Inc. The scoring committee has reviewed the proposal and has determined that the proposal meets the requirements of the RFP. Staff recommends awarding a contract to VRPA Technologies, Inc. in an amount not to exceed of \$190,000 to conduct the study. The SB-1 Sustainable Planning Grant program is the funding source for the study.

**FISCAL IMPACT:**

No fiscal impact to the approved 2019-20 Overall Work Program and Budget. Included in the FY 2020-21 Overall Work Program and Budget.