



STAFF REPORT
Board Meeting of June 23, 2021

AGENDA ITEM: 7-H
PREPARED BY: Patricia Taylor, Executive Director

SUBJECT:

Award Contract – Lobbying and Intergovernmental Services

Enclosure: No

Action: Authorize staff to enter a contract with Khouri Consulting in the amount not to exceed \$60,000

SUMMARY:

The Madera County Transportation Commission at its April 21, 2021, Policy Board meeting, directed staff to develop a scope of services and prepare a request for proposal to discuss potential retention of a transportation lobbyist to represent the MCTC. The RFP was released in May 2021 and was included in your May 19, 2021, Policy Board meeting package.

Staff received six proposals, a scoring committee scored the proposals, according to the established criteria, and the results of the scoring are as follows:

1. Khouri Consulting – 82.25/100 (Proposal of \$5,000/mo., not to exceed \$60,000/yr.)
2. Politico Group – 78.75/100 (Proposal of \$2,500/mo., plus reimbursement for necessary and reasonable travel expenses)
3. California Advisors, LLC – 75.75/100 (Proposal of \$5,000/mo., plus special printing, and travel expenses)
4. Cruz Strategies / MGI Advocacy – 72.75/100 (Proposal of \$6,000/mo.)
5. Joe Gonsalves and Son – 61.62/100 (Proposal of \$4,000 plus travel outside of Sacramento)
6. MVM Strategy Group – 56.25/100 (Proposal of \$4,000/mo. Plus extra-ordinary travel, materials, copies, and postage)

Staff recommends MCTC Policy Board enter a contract not to exceed \$60,000 with Khouri Consulting beginning July 1, 2021.

This action is separate from the San Joaquin Valley Regional Policy Council federal and state lobbying contract which MCTC is committed to \$10,000.

FISCAL IMPACT:

No fiscal impact to the approved 2020-21 Overall Work Program and Budget.