

August 7, 2024

Dear Mackinac Island City Council Members,

Enclosed are requests and details for the annual Mackinac Island Fudge Festival, August 23 – 25, 2024.

- 2024 Fudge Festival schedule of events
- Banner requests
- Application for non-competitive event for <u>West Michigan Bootscooters</u> Dancing in the Street to be held on Market Street between Fort Street and Astor Street on Friday, August 23, 2024 from 6:30 pm to 8:30 pm.
- Events at Windermere Point

Request for Community Hall Usage (submitted to Mayor's Assistant):

• Friday, August 23, 2024 from 6:00 pm – 9:00 pm: Rainy day back up for West Michigan Bootscooters.

Mackinac Island Tourism Bureau continues to work closely with the Mackinac Island Police Department, Mackinac Island EMS, Mackinac Island Carriage Tours, and Gough Livery to ensure the safety of horses, guests, and residents on Mackinac Island.

Thank you for your continued support of the Mackinac Island Lilac Festival!

Sincerely,

Steph Castelein
Events & Content Manager
Mackinac Island Tourism Bureau

CITY OF MACKINAC ISLAND PERMIT APPLICATION FOR PARADE OR COMPETITIVE EVENT

As prescribed under Provisions of City of Mackinac Island Ordinance No. 273

Name of Applicant: Mac				40757
Address: PO Box 451				
(P.O. Box)	(Street)	(City)	(State)	(Zip)
Phone Number & Email:	906-430-8088	steph@mackinacis	land.org	
	(Phone)	(Email)		
Name of Group or Organ	ization Sponsoring the	Event: Mackinac Islan	d Tourism Bure	au
Address: PO Box 451	7274 Main Street	Mackinac Island	Michigan	49757
(P.O. Box)		(City)	(State)	(Zip)
Group Status: Pro Type of Event: <u>N/A</u> Par		ve Event		
Date of Event: Friday	August 23rd	Time of Event: 6:30 pm	30 pm 8:30	pm
(Day)	(Date)		t) (End)	
Location of Event (startin	ig and ending locations	and proposed route):l	ine dancing in	the stre
Located on Market Stre				
based at Stuart House.				
Name of Liability Insurar Policy or Binder Number	nce Company: Cheese	Amount of Cove		000
Name of Liability Insuran Policy or Binder Number Sloph 'Catt	nce Company: Cheese	-24 Amount of Cove		000
Name of Liability Insurar Policy or Binder Number	nce Company: Cheese	Amount of Cove		000
Name of Liability Insurance Policy or Binder Number Style Cattle Applicant Signature	nce Company: <u>Cheese</u> 924670-33588064-	-24 Amount of Cove	erage: \$2,000,0	

LIABILITY WAIVER

It is hereby updatatood that the purson, organization, or group applying for or sportsuming the event described on the permit application agrees to hold harmless the City of Mackinac Island, its neveral agrees, agencies, or officers either in said agent is, agencies, or officers' public or private capacity, against any claim for proporty or personal injury due to participation in the proposed event. It is also understood that any participates in the proposed event likewise will held harmless in the above particulars the above named individuals. It is also understood that the person, agrees agreementing this revent shall have infortuned each and every individual participation of the hold harmless agreement, and is addition thereto, shall nifert nech participate in unambiguous language and prior to the event that boths participates if their two

Signature of Person Applicant Machine: Island Tourism Bureau	8/7/24 Date:
Representing (Name of Group or Organisation)	
Subscribed and sworz before me, this 7 day of A	
Subscribed and sworn before me, this 7 day of A 2004 a Notary Public in and for Mackinac Signature of Notary Public	County, Michigan

Note: This liability walver must be completed and attached to the persoit application for parade or competitive event and submitted to the Markinac Island City Clerk.



August 7, 2024

Dear Mackinac Island City Council,

We are requesting approval to have 2 banners hanging at the Tourism Bureau booth and 1 banner hanging outside of Stuart House, attached to the stairs promoting the West Michigan Bootscooters event, during Fudge Festival, August 23-25, 2024.

All banners are mesh, wind resistant, and include grommets every 2 feet. They will be secured with zip ties on all building posts.

The banners are 4 feet long x 2.5 feet high, 8 feet long x 2.5 feet high, and 6 feet long x 2 feet high.

The MITB banners are the same used during the previous two Fudge Festivals and the Bootscooters banner was used during Lilac Festival.

MITB banners will be up the duration of the festival and be removed by the morning of Monday, August 25. The Boostscooter banner will be put up the morning of Friday, August 23 and removed the same day, Friday evening.

Please do not hesitate to let me know if you have any questions or concerns.

Thank you,

Steph Castelein
steph@mackinacisland.org
906-430-8088
Managing Director
Mackinac Island Tourism Bureau

**Daily Fudge demonstrations at Joann's Fudge, Kilwins Mackinac Island, May's Candy Shop, Original Murdick's Fudge, Ryba's Fudge Shops, and Sanders Fudge & Candy Shop

FRIDAY 8/23/24

9:00am - 4:00pm: Sign up for a chance to fire the cannon at Fort Mackinac at 6:30 pm. Sign up before 4:00 pm at the Tourism Bureau Information Booth on Main Street. Open for ages 13+9:00am - 5:00pm: Be an honorary fudge maker! Sign up for a chance at the Tourism Bureau booth.

9:00am - 8:00pm: 15-foot coloring mural at Windermere Point.

12:00pm - 5:00pm: Fudge Quest! Follow the clues to find the treasure box. Clues are listed on the Fudge Festival website and the Tourism Bureau Information Booth. While supplies last. 12:30pm – 1:00pm: Fudge Tasting Blindfold Challenge at Murray Hotel. The first 10 correct

6:30pm – 8:30pm: West Michigan Bootscooters Dancing in the Street. Line dancing and fun. Located on Market Street by the Stuart House Museum, free event.

SATURDAY 8/24/24

guesses win 1/2lb of fudge!

9:00am - 4:00pm: Sign up for a chance to fire the cannon at Fort Mackinac at 6:30 pm. Sign up before 4:00 pm at the Tourism Bureau Information Booth on Main Street. Open for ages 13+ 9:00am - 5:00pm: Be an honorary fudge maker! Sign up for a chance at the Tourism Bureau booth.

9:00am - 8:00pm: 15-foot coloring mural at Windermere Point.

10:00am - 5:00pm: Fudge Quest! Follow the clues to find the treasure box. Clues are listed on the Fudge Festival website and the Tourism Bureau Information Booth. While supplies last.

11:00 am: Photo opportunity with Michigan Sugar Queen & Court at Original Murdick's Fudge across from Lilac Tree Suites

12:00pm: Fudge Festival Flavor of the year reveal at May's Candy Shop! Michigan Sugar Queen & Court will be there to celebrate.

12:30pm – 1:00pm: Fudge Tasting Blindfold Challenge at Murray Hotel. The first 10 correct guesses win 1/2lb of fudge!

2:00 pm: Photo opportunity with Michigan Sugar Queen & Court at Murray Hotel

2:30 pm: Photo opportunity with Michigan Sugar Queen & Court at Ryba's Fudge, corner near Starbucks

3:00 pm: Photo opportunity with Michigan Sugar Queen & Court at Sanders

3:30 pm: Photo opportunity with Michigan Sugar Queen & Court at Joann's Fudge, next to Nephews

4:00 pm: Photo opportunity with Michigan Sugar Queen & Court at Kilwins

8:00pm: Movie and ice cream at Fort Mackinac. Ice cream, games, and Kid's Quarters begin at 8, Willie Wonka and the Chocolate Factory begins at 9. Sponsored by Doud's Market & Mackinac Associates. Free event.

SUNDAY 8/26/24

9:00am - 4:00 pm: Sign up for a chance to fire the cannon at Fort Mackinac at 6:30 pm. Sign up before 4:00 pm at the Tourism Bureau Information Booth on Main Street. Open for ages 13+

9:00am - 5:00pm: Be an honorary fudge maker! Sign up for a chance at the Tourism Bureau booth.

9:00am - 8:00pm: 15-foot coloring mural at Windermere Point.

10:00am - 5:00pm: Fudge Quest! Follow the clues to find the treasure box. Clues are listed on the Fudge Festival website and the Tourism Bureau Information Booth. While supplies last. 12:00pm: Fudge-o-lympics! Watch the fudge shops compete in these minute to win it style events. Free event at Windermere Point.

1:00pm - 3:00pm: Family Fun Games at Windermere Point. Free event

SECOND PAGE

Joann's Fudge Shops

- -Free tote bag with purchase of 3 slices or more
- -Daily drawing for gift bag

Kilwins Mackinac Island

- -5-piece fudge special
- -Kilwins Moose available for photos
- -Fudge Feature: Pumpkin Walnut Fudge
- -Daily giveaways

May's Candy Shop

- Take a photo at May's Fudgie Photo Wall! Fudgie props are provided. Tag your Fudgie photo wall picture on Instagram with #famousmackinacfudge and @mayscandyshop to win a Fudge Picnic Pack. 2 lucky winners will be chosen by Monday, August 26 at 12:00PM.
- 2024 Fudge Festival Flavor Reveal! Saturday, August 24 at 12:00PM. Free samples!
- Free fudge postcard and candy snack pack to the first 25 purchases on Friday and Saturday

Murray Hotel Fudge Company

- -Free samples of over 35 fudge flavors all weekend!
- -Buy 2 Pounds, get 1/2 Pound Free
- -Fudge Tasting Blindfold Challenge from 12:30 pm to 1:00 pm on Friday and Saturday. The first 10 correct guesses win 1/2lb of fudge!
- -Fudge Sphinx Social Media Riddles Be the first to answer the riddles on Murray Hotel's Instagram and Facebook Stories Win 1 free pound of fudge + 1 box of taffy. Must be following on either Instagram @murrayhotel or Facebook @murrayhotelmackinacisland to be considered a winner
- -Murray Hotel Fudge Raffle Purchase 2 pounds or more of fudge during the Fudge Festival Weekend and get entered to win a complimentary 1-night stay for 2 persons

Original Murdick's Fudge

- -Buy 2 slices and get a third slice half off
- -Buy 4 slices and get a fifth slice free

- -Free small tote with purchase of 3 slices and anything else
- -Free large tote with any purchase over \$45
- -Enter to win a free night for 2 at Mackinac House! 2nd place \$100 online gift card
- -Giveaway of ½ slice of the Fudge Festival flavor to the first 20 customers during each day of the Festival

Ryba's Fudge Shop

- -Enter to win Ryba's Mackinac Island Getaway Giveaway! This prize includes a one-night stay for two at the Island House Hotel, Ryba's Swag Bag, and a \$100 credit for any 906 Rewards Club location. Pick up your BINGO card from any Ryba's Fudge Shop.
- -Win a Best of Ryba's Goodie Bag! Enter at any Ryba's Fudge Shop. Three lucky winners will be drawn at random on August 26th. No need to be present.
- Win 3 LBS of Fudge! Join the 906 Rewards Club by texting "Mackinac" to 1-866-294-6085 between August 22-24. Three lucky winners will be drawn at random on August 26th. No need to be present.
- Special Offer! Buy 4 slices, get the 5th free.
- -Special Offer! Free tote with purchase of 3+ slices.
- -Special Offer! Free shipping with orders over \$75.

Sanders Fudge & Candy Shop

- -Spin To Win the Fudge Wheel of Fortune
- -Now serving Mackinac Island Fudge Coffee
- -Limited Edition Fudge Flavors
- -Sanders Fudgiest Raffle Basket. Purchase 5 slices of fudge to enter for a chance to win a basket full of Sanders Fudgiest items.
- -Free slice of fudge with the purchase of 5 slices.
- -Meet & Greet with our confectioners to learn how all your favorites are made from bumpy cake fudge to chocolate high heel shoes.
- -Other Fudge Festival giveaways and deals in store only

FUDGE INSPIRED FOOD & BEVERAGE SPECIALS

1852 Grill Room: S'mores for Two

Bistro on the Greens at Mission Point: Very Berry Fudge Martini and Frozen Fudgeslide

Cupola Bar at Grand Hotel: Macchiato Fudge Martini

The Gate House: Mackinac Fudge Martini

Good Day Cafe: Original Murdick's Hot Fudge Sundae, Murdick's Fudge Cookie, Fudge Overload

Brownie, Fudge Round, and Fudge Truffle

Island Slice Pizzeria: Fruit Pizza Topped with Original Murdick's Hot Fudge

Jockey Club: Brown Sugar Fudge Martini

Kilwins Mackinac Island: Turtle Sundae made with homemade hot fudge and caramel

Lobby Bar at Mission Point: Very Berry Fudge Martini and Frozen Fudgeslide

Lucky Bean Coffeehouse: Dark chocolate fudge coffee drink

Mary's Bistro Draught House: Fudge Fusion cocktail

Pink Pony: Fudge infused S'mores Espresso Martini and Fudge and Twix infused White Russian

Round Island Kitchen at Mission Point: Very Berry Fudge Martini and Frozen Fudgeslide

Sadie's Ice Cream Parlor: Banana Split Fudge Sundae

Sanders Fudge & Candy Shop: Mackinac Island Fudge Coffee. Try it hot, iced, or blended!

Seabiscuit Café: FudgeFest Sundae

Winchester's: Peanut Butter Fudge and Bourbon Pairing Woods Restaurant: Mackinac Fudge Macchiato Hummer



TOURISM

August 7, 2024

Dear Mackinac Island City Council Members:

We are looking forward to the upcoming Fudge Festival Friday, August 23 – Sunday, August 25 and are requesting permission for the following events at Windermere Point.

Activities:

- Coloring Mural, 15 feet wide by 5 feet tall
- Fudge-o-lympics & family games

Coloring Mural: Thursday, August 22 - Monday, August 26

The 15-foot coloring mural features Mackinac Island Landmarks and is erasable to be reused throughout the Festival. It will be put up the evening of Thursday, August 22nd and taken down the morning of Monday, August 26th. The stand is made from light-weight, aluminum tubing and is fixed to the Doghouse posts and railing. The mural is moderately wind resistant and will be checked by a Tourism Bureau staff member daily. This is the same coloring mural we have previously used and Monster Mural is the vendor.

Fudge-o-lympics & Family Games

Similar previous years, we will be hosting the Fudge-O-lympics and Family Games at Windermere Point. The games will be set up near the water edge and the music and sound will face the water. Set up and clean up will take place on Sunday, August 25th.

Mackinac Island Tourism continues to work closely with Mackinac Island Carriage Tours, Gough Livery, and the Mackinac Island Police Department to ensure the safety of horses and people.

Thank you again,

Steph Castelein
Events and Content Manager
Mackinac Island Tourism Bureau

City Clerk

City Clerk		
From: Sent: To: Subject: Attachments:	Steph Castelein <steph@mackinacisland.org> Sunday, August 18, 2024 12:19 PM City Clerk City Council Meeting - Fudge Fest Approvals Liability waiver - Fudge Festival.JPG; 2024 Fudge Festival SOE.docx; City Council Requests for Fudge Festival.docx; Banner Request - City Council.docx; Events at Windermere Point - Fudge Festival 2024.docx; West Michigan Bootscooters - Fudge Fest Application 2024.pdf</steph@mackinacisland.org>	
Hello Danielle,		
Attached are proposals and form	s for events during Fudge Festival.	
These are the requestrequest for Bootscooters Dancing -Banner requests (also sent separ	·	
These are extra info related to the -schedule of events -events at Windermere Point	e festival	
I have included a photo of the no	tarized form for the liability waiver. Will this photo suffice or do you need the original?	
Steph		