THE INN AT STONECLIFFE

8593 Cudahy Circle Mackinac Island, MI 49757



03/01/2024

City Clerk 7358 Market St PO Box 455 Mackinac Island, MI 49757

RE: Request Consideration for Additional Rental Bike Licenses

Mackinac Island City Council,

The Inn at Stonecliffe has been dedicated to not only enhancing the guest experience but also preserving and accentuating the natural beauty that surrounds the hotel. This commitment is clearly evident in the \$40 million dollar renovation to the hotel and grounds. In an effort to contribute to the local ecosystem, Stonecliffe has also planted over 2000 native species of trees, enhancing the local landscape. Mackinac Island and the Inn at Stonecliffe appeal to bicycle enthusiasts from around the world.

Stonecliffe is located further out than any other property from the hustle and bustle of Main Street, offering guests a tranquil and immersive experience. Whilst our guests enjoy this privacy and onsite entertainment, they also will want to journey into town to solicit local restaurants, businesses, and activities. To ensure our clientele will have bicycles at their disposal, we are requesting 39 additional rental bike licenses.

Prior to this renovation, the property held inadequate licenses and we have further increased occupancy potential with our 3 new cottages on site. We expect a demographic with significant income due to increase in rates and length of stays for the 2024 season. We want to ensure the island benefits from our re-opening and the guests who are visiting us. An adequate number of rental licenses will benefit both. Whilst the guests may walk, we know that bicycling Mackinac is a true staple in any visit to the Island. All bicycles will be available and stored at our newly completed bike pavilion.

Sincerely,

//Original Signed//

Benjamin Horn