



**Mackinac Island City Council**

7358 Market Street

P.O. Box 455

Mackinac Island, MI 49757

**May 13, 2025**

**Subject: Lilac Festival 2025 City Council Application**

Esteemed Members of the City Council,

Please find enclosed herein the applications for permits, detailed requests, and pertinent information concerning the 78th Annual Mackinac Island Lilac Festival, scheduled to take place from June 6th to June 15th, 2025. We are privileged to organize this cherished annual event on Mackinac Island and express our sincere gratitude for your enduring support.

This submission includes our formal permit applications, a comprehensive schedule of planned events, and delineated emergency service requirements. Should any queries arise regarding the enclosed materials or any aspect of our 2025 festival arrangements, please do not hesitate to communicate them. We are committed to close collaboration with our municipal partners in the forthcoming weeks, leading up to and throughout the duration of the festival.

Furthermore, the Mackinac Island Tourism Bureau maintains a robust collaborative relationship with the Mackinac Island Police Department, Fire Department, Emergency Medical Services, Mackinac Island Carriage Tours, Gough Livery, and other essential community stakeholders to rigorously ensure the safety and well-being of all equines, visitors, and residents of Mackinac Island.

Respectfully submitted,

Emily Lively  
Events Manager  
Mackinac Island Tourism Bureau  
(906) 430-4080

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**Subject: Lilac Festival 2025 | Sign Application: Festival Banner | MITB Office Building**

To the Honorable City Council Members,

This letter serves as a formal request for approval to display two banners at the Mackinac Island Tourism Bureau booth during the Lilac Festival, scheduled for June 6-15, 2025.

**Banner specifications are as follows:**

- **Banner 1:** 4 feet by 2.5 feet.
- **Banner 2:** 8 feet by 2.5 feet.

Both banners are constructed of mesh material to ensure wind resistance and are equipped with grommets at two-foot intervals for secure attachment. They will be affixed to the second-level posts of the Mackinac Island Tourism Bureau building using zip ties. It is important to note that these are the same banners that were utilized during the preceding two Lilac Festival events.

The banners will be displayed for the entirety of the festival period and will be promptly removed by the morning of Monday, June 16th.

Should there be any inquiries or concerns, please do not hesitate to contact us. We extend our sincere gratitude.

Sincerely,

Emily Lively  
Events Manager  
Mackinac Island Tourism Bureau  
(906) 430-4080

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P.O. Box 451  
7274 Main Street  
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**May 13, 2025**

**Subject: Lilac Festival 2025 | Sign Application: Festival Banner | Street Dance**

To the Honorable City Council Members,

This letter serves as a formal request for approval to display one banner outside the Stuart House stairs during the Lilac Festival event, specifically for the West Michigan Bootscooters Dancing in the Street activity scheduled for Saturday, June 7, 2025. This request pertains to the same banner design previously approved by the Council for previous Festivals.

The banner dimensions are six feet in length and two feet in height. It is constructed of mesh fabric to ensure wind resistance and includes grommets placed at two-foot intervals for secure installation. The banner will be affixed to the railing and steps using zip ties.

Installation of the banner will take place on the morning of June 7th, with removal scheduled for 8:45 PM on the same day. The banner features the West Michigan Bootscooters logo, serving to promote the evening event.

Should you have any inquiries or require further information, please do not hesitate to contact me.

Sincerely,

Emily Lively  
Events Manager  
Mackinac Island Tourism Bureau  
(906) 430-4080

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**May 13, 2025**

**Subject: Lilac Festival 2025 | Events at Marquette Park**

Esteemed Members of the City Council,

We respectfully submit this communication in anticipation of the forthcoming Lilac Festival, scheduled to occur from Friday, June 6th to Sunday, June 15th.

We wish to formally notify you of the planned events to be held at Marquette Park.

The proposed activities are as follows:

- Ceremony of the Lilac Festival Queen Coronation and Poster Reveal
- Guided Lilac Walking Tours
- Live Musical Performances in the Park
- Pre-Parade Gathering in the Park preceding the Grand Parade

We have maintained open lines of communication with Mackinac State Historic Parks regarding these events. Furthermore, Mackinac Island Tourism is committed to ongoing collaboration with Mackinac Island Carriage Tours, Gough Livery, and the Mackinac Island Police Department to uphold the safety and well-being of both equines and pedestrians.

Sincerely,

Emily Lively  
Events Manager  
Mackinac Island Tourism Bureau

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**Lilac Festival Queen Coronation & Poster Reveal:****Friday, June 6 | 5:00 PM - 6:00 PM**

The annual Lilac Festival Queen Coronation and Poster presentation will be conducted in Marquette Park at the Father Marquette statue. Seating will be arranged at the base of the statue, the Grand Trio will perform prelude music, and a public address system will be utilized for announcements. Tourism Bureau personnel will be responsible for post-event site restoration.

**Lilac Walking Tours****Saturday, June 7 - Sunday, June 15 | Times Vary**

Walking tours are scheduled throughout the duration of the Lilac Festival. Anne Borowicz, a lilac docent, will conduct complimentary guided walks and presentations at various times each day. A portable public address system will be utilized during these tours.

**Concert in the Park: Laura Rain & the Caesars****Thursday, June 12 PM | 6:30 PM – 8:00 PM**

Laura Rain will present a concert from 6:30 pm to 8:00 pm. The performance will utilize the stage and sound system provided by the Mackinac Arts Council, with a setup analogous to that employed for Music in the Park. Personnel from the Tourism Bureau will be present to facilitate post-event cleanup.

**MSU Master Gardeners Info Booth & Gardening Activities****Saturday, June 7 – Saturday, June 14 | 12:00 PM - 3:00 PM**

Q&A, Resources, and Smart Gardener program information. Near The Richard and Jane Manoogian Mackinac Art Museum in Marquette Park and is a free, "come and go" event. Informational resources, including Q&A, and the Smart Gardener program, will be available. The event will be located near The Richard and Jane Manoogian Mackinac Art Museum in Marquette Park. This is a complimentary, open-attendance event.

**Grand Parade Pre-Party in the Park****Sunday, June 15 | 1:30 PM - 4:00 PM**

A variety of bands will be performing before the Grand Parade. There will also be facepainters, tattoo artists, henna artist, and clowns offering free entertainment for families. Tourism Bureau staff will be in attendance for clean-up after the event.

Prior to the Grand Parade, a diverse range of musical ensembles will provide performances. Additionally, complimentary entertainment for families, including face painting, temporary tattoo application, henna artistry, and clown performances, will be offered. Personnel from the Tourism Bureau will be present to conduct post-event cleanup.

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**May 13, 2025**

**Subject: Lilac Festival 2025 | Events at Windermere Point**

To the Honorable Mackinac Island City Council:

We are writing to inform you of the events scheduled for Windermere Point during the forthcoming Lilac Festival, which will be held from Friday, June 6th to Sunday, June 15th.

**Planned Activities:**

- A 15-foot wide by 5-foot tall Coloring Mural
- Five Inflatable Bouncy Castles
- The Michigan Cornhole Tournament

Mackinac Island Tourism maintains close collaboration with Mackinac Island Carriage Tours, Gough Livery, and the Mackinac Island Police Department to uphold the safety of both equines and the public.

Sincerely,

Emily Lively  
Events Manager  
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**Coloring Mural | Thursday, June 5 – Monday, June 16 | 10:00 AM - 5:00 PM**

The 15-foot erasable coloring mural, featuring Mackinac Island Landmarks for repeated use throughout the Festival, will be installed on the evening of Thursday, June 5th and removed on the morning of Monday, June 16th.

Constructed from lightweight aluminum tubing, the stand will be securely affixed to the Doghouse posts and railing. The mural, designed with moderate wind resistance, will undergo daily inspection by a Tourism Bureau staff member. This mural, previously utilized, is provided by Monster Mural.

**Michigan Cornhole Tournament | Saturday, Saturday June 14 | 10:00 AM - 1:00 PM**

Michigan Cornhole will host the Mackinac Island Cornhole tournament. This event anticipates the participation of 50 teams, comprising 100 individuals. The playing area will be situated away from the roadway, and audio output will be directed towards the waterfront to minimize noise disruption to Main Street. A designated representative from the Mackinac Island Tourism Bureau will supervise the event to ensure adherence to noise regulations and cleanliness standards.

**Bounce Houses**

**Friday June 6 - Sunday, June 8 & Friday June 13 - Sunday June 15 | 10:00 AM – 5:00 PM**

In collaboration with Bouncers & More, five inflatable recreational structures will be installed at Windermere Point for the event. Structures will be positioned as close to the water's edge as safety regulations allow, and air blowers will be directed toward Lake Huron to minimize noise disruption to surrounding areas and blend with natural wave acoustics.

These strategies have been successfully implemented over the past seven years. Additional safety measures include the use of 24" to 48" stakes. Wind conditions will be monitored, and units will be temporarily deactivated during gusts exceeding 20 mph. Each structure will be staffed by trained personnel from Bouncers & More. With authorization, the structures will be erected each morning and deflated each evening for operation during designated hours.

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**Subject: Lilac Festival 2025 | Mackinac Island PD Support**

Dear City Council Members,

The Mackinac Tourism Bureau formally requests the assistance of city and state police forces during the Lilac Festival 2025.

Specifically, support is required for street closures on Saturday, June 7th, and Friday, June 15th.

Additionally, motorized vehicle escorts are necessary for two equestrian performances during the Grand Parade on June 13th and June 16th.

Detailed information is provided herein. Please direct any inquiries or concerns to the undersigned.

Respectfully submitted,

Emily Lively  
Events Manager  
Mackinac Island Tourism Bureau  
(906) 430-4080

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## **2025 Lilac Festival | Mackinac Island Police Force Requirements**

**MITB Contact:** Emily Lively  
**Cell:** 906-430-4080  
**Email:** [emily@mackinacisland.org](mailto:emily@mackinacisland.org)

### **Street Closure | Saturday, June 7, 2025 | 6:15 pm - 8:45 PM**

Market Street between Fort and Astor Streets  
Street Dace with West Michigan Bootscooters

### **Street Closure | Sunday, June 15, 2025 | 3:45 pm – 5:15 pm**

Mission Point Resort to Windermere Point  
Lilac Festival Grand Parade

### **Police Escort | Thursday, June 12, 2025 | Times TBD**

Trucks and trailers with parade horses are arriving at British Landing and going to Carriage Tour Barns.  
2025 times are TBD. Will share details as soon as we have them.

### **Monday, June 16, 2025**

2025 times are TBD. Will share details as soon as we have them.  
Trucks and trailers with parade horses are leaving Carriage Tour Barns and departing from British Landing,

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