

City Clerk

From: Movrich, Joan G <Joan.Movrich@charter.com>
Sent: Tuesday, August 26, 2025 11:49 AM
To: City Clerk
Cc: Movrich, Joan G; Passmore, Marilyn J
Subject: Re: Charter / Spectrum - Agenda item for Wednesday, September 3, 2025 Mackinac Island City Council Meeting
Attachments: charter-national-fact-sheet.pdf; charter-michigan-fact-sheet.pdf; Spectrum Internet Assist (SIA) 2025.pdf

Danielle Leech, City Clerk
City of Mackinac Island, MI
(906) 847-3702

Thank you for confirming the meeting time, Danielle. We'll see you on September 3, 2025, at 4 pm.

As a background:

Charter Communications National and State Impact

Charter Communications is a leading connectivity company and cable operator providing superior broadband, voice, video, and mobile services under the brand name *Spectrum* to more than 31 million customers across 41 states. We're driving innovation and growing economies from coast to coast and in communities big and small. From 2020 - 2024 alone, Charter invested nearly \$47 billion in infrastructure and technology – contributing significantly to the U.S. economy. Charter's insourced, U.S.-based workforce includes nearly 95,000 employees with over 1,300 employees in Michigan.

Spectrum Internet Assist (SIA)

Spectrum Internet Assist (SIA) is our low-cost broadband offering available to qualifying low-income families and seniors. Charter has offered Spectrum Internet Assist since 2016. Learn More at: SpectrumInternetAssist.com



We look forward to serving customers on Mackinac Island very soon. To learn more, please visit <https://spectrum.com/>.

Thanks ~
Joan Movrich

Joan Movrich | Manager, State Government Affairs
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115 East McLeod Avenue, Ironwood, Michigan 49938

Stay Connected: Visit us online at Policy.Charter.com and on X [@CharterGov](https://twitter.com/CharterGov).

Our Impact In Michigan



- Nearly
▶ **1 Million**
Customers Served
- ▶ **317,000**
Mobile Lines
- Nearly
▶ **1,300**
Employees
- ▶ **\$70 Million**
Paid in Taxes and Fees in 2024*
- ▶ **\$282 Million**
2024 Capital Investment*

Serving Michigan

Charter's U.S.-based workforce includes nearly **1,300 people** in Michigan.

Our largest employment centers are housed in Saginaw, Bay City, and Traverse City.

We serve **936 communities** across the state.

Expanding Access

In 2024 alone, Charter extended its network to reach more than **1.5 million** additional homes and businesses across the country, including nearly **400,000 new locations** reached through our rural construction initiative.

In Michigan in 2024, Charter extended its network to reach an additional **39,000 homes** and small businesses, including **13,000 new locations** reached through our rural construction initiative.

Empowering Opportunity from Coast to Coast

Charter Communications is a leading connectivity company and cable operator providing superior broadband, voice, video, and mobile services under the brand name Spectrum to more than **31 million customers** across **41 states**.

We're driving innovation and growing economies from coast to coast and in communities big and small. From 2020–2024 alone, **Charter invested nearly \$47 billion in infrastructure and technology** – contributing significantly to the U.S. economy.



Our National Impact

Meeting Customer Needs with Superior Products and Services

Spectrum Internet: Spectrum's hybrid fiber network delivers gigabit speeds and reliable service with no modem fees, no contracts, and no data caps.

Spectrum Mobile: Spectrum Mobile's approximately 10 million mobile lines deliver fast, affordable, reliable mobile service—including 5G with no extra fees.

Spectrum TV: Spectrum offers cable and streaming video packages to meet different viewing preferences and budgetary needs. Customers who subscribe to a traditional cable package receive programmers' direct-to-consumer apps at no additional cost, a value up to \$80 per month when fully launched.

Spectrum News Networks: Charter provides 24/7 news, sports, and weather coverage, along with *In Focus* public affairs programming on over 30 news channels in 13 states and nationally on the Spectrum News App. Spectrum News is ranked consistently among the country's most unbiased media outlets.

Spectrum Voice: Spectrum Voice offers unlimited nationwide calling to the U.S. and its territories, Canada, and Mexico.

Investing in Our Workforce and the Communities We Serve

Charter's U.S.-based workforce includes approximately **95,000 highly-skilled employees**, over half of whom identify as a person of color and nearly 10% have a military affiliation. In addition to a starting wage of at least \$20 per hour, Charter employees receive comprehensive health benefits – and for 12 consecutive years, the company has absorbed the full annual cost increase of medical, dental, and vision coverage.

- Charter offers employees a market-leading retirement plan with a **401(k) Plan that matches employee contributions dollar for dollar.**
- Charter employees also enjoy deep discounts on Spectrum Mobile plans and **free or discounted Spectrum products, including TV and Internet.**
- In addition to on-the-job training and formal development programs, like our Department of Labor-certified **Broadband Field Technician Apprenticeship** program, employees can continue their education through a catalog of **debt-free degree and certificate programs** via flexible online learning. For programs outside of the catalog, employees have the option to receive traditional **tuition reimbursement** of up to \$10,000 each year.

Spectrum Community Center Assist (SCCA) is a philanthropic initiative to revitalize community centers and invest in job training programs in underserved rural and urban communities across our footprint. By year end 2024, SCCA had revitalized 50 community centers, serving more than 35,000 local residents with training and outreach.

Advancing Access

Our multi-year rural construction initiative is driven by more than \$7 billion in private investment from Charter and will ultimately add an additional 100,000+ miles of fiber-optic network infrastructure and deliver multi-gigabit speed internet access to more than 1.7 million new locations across the country.

Improving Adoption

Addressing the Affordability Gap

Charter has helped millions of low-income families and individuals get and stay connected to the internet and we're doing our part to help ensure quality service remains in reach for every household, regardless of income.

Improving Internet Adoption

To increase adoption and access to technology, we offer philanthropic support to community organizations that **provide computers, digital education classes, and technology labs for thousands across the country.**

Narrowing the Digital Divide

From affordable connectivity offerings – including a special program for qualifying low-income families and seniors – to expanding our network to reach unserved rural homes and small businesses, Charter is narrowing the digital divide in the communities it serves.



Expanding Our Network to Reach ~1.75 Million Rural Homes and Small Businesses

- Our multi-year Rural Construction Initiative is driven by a **~\$7 billion investment by Charter** and will ultimately deliver **high-speed internet access to ~1.75 million previously-unserved families** and small businesses.

Affordable, High-Value Offerings Available from Coast to Coast

- Charter offers a variety of affordable high-speed internet packages to meet all the connectivity and budget needs of our customers.
- Our high-value residential broadband retail **rates and speed tiers are consistent across our entire 41-state service area** – regardless of whether our customers live in an urban, suburban, or rural community.
- Spectrum plans have **no data caps, no modem fees, and no annual contracts for any residential services**, which means our customers are free to change service providers at any time, with **no risk of early termination fees**.

Spectrum Internet Assist

Spectrum Internet Assist is our low-cost broadband offering available to qualifying low-income families and seniors.

QUALIFICATIONS

To qualify for Spectrum Internet Assist, a member of the household must be participating in one of the following programs:

- The National School Lunch Program (NSLP)
- The Community Eligibility Provision (CEP) of the NSLP
- Supplemental Security Income (SSI)

[Learn More, Check Qualifications, or Enroll Online: SpectrumInternetAssist.com](#)

Monthly Cost: **\$15**

Download Speed: **50 Mbps**

Upload Speed: **10 Mbps**

Data Included: **Unlimited**

Additional Data Usage Cost: **No Charge**

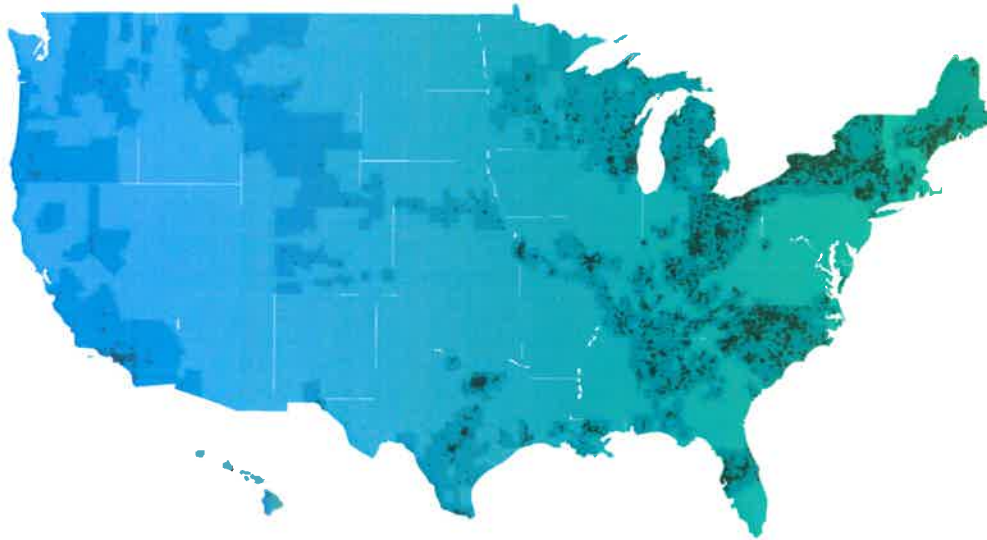
No Annual Contract: **✓**

No Early Termination Fees: **✓**

Free Security Suite: **✓**

Free Standard Modem: **✓**

Free Online Parental Controls: **✓**



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Every day, we work to deliver on our core business objective: providing high-quality, competitively priced products with outstanding service.

More Than
▶ **31 Million**
Customer Relationships

Approximately
▶ **95,000**
Employees

At Least
▶ **\$20/Hour**
Starting Wage

Nearly
▶ **\$47 Billion**
Invested in Infrastructure & Technology
2020–2024

More Than
▶ **900,000**
Miles of Network Infrastructure

Our National Impact

Meeting Customer Needs with Superior Products and Services

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