

MACKINAC  
ISLAND   
TOURISM

May 27, 2024

Dear Mackinac Island City Council Members,

Enclosed are permits, requests, and details for the 76<sup>th</sup> annual Mackinac Island Lilac Festival, June 7 – 16, 2024.

- 2024 Lilac Festival schedule of events
- Banner request for Tourism Bureau building
- Banner request for West Michigan Bootscooters banner at Stuart House
- Application for non-competitive event for West Michigan Bootscooters - Dancing in the Street to be held on Market Street between Fort Street and Astor Street on Saturday June 8, 2024 from 6:30 pm to 8:30 pm.
- Application for the Lilac Festival Grand Parade, Sunday June 16, 2024 at 4:00 pm. This season we expect about 60 entries and the theme is Petals and Pedals.
- Application for Temporary Motor Vehicle Permits and Trailers. Police escort requested for Horse Hitches.
  - All will arrive Thursday, June 13, 2024 at British Landing and go to the Carriage Tour Barns with police escort. They will return to British Landing on Monday, June 17, 2024.
  - Contacts:
    - Chelsea Render-Koengeter with Freedom Hill Hy-Lite
    - Mark and Jamie Kukal with Anvil Acres
- Events at Windermere Point
- Events at Marquette Park

**Request for Community Hall Usage:**

- Friday, June 7, 2024 from 5:00 pm – 7:00 pm: Rainy day back up for Lilac Queen Coronation and the Lilac Poster Reveal.
- Saturday, June 8, 2024 from 6:00 pm – 9:00 pm: Rainy day back up for West Michigan Bootscooters.
- Sunday, June 9, 2024 from 6:00 pm – 8:00 pm: Puzzle challenge
- Sunday, June 16, 2024 from 8:00 am – 6:00 pm: Band Instrument Storage and Uniform Changing for parade acts. We will provide security and cleaning of Community Hall.

Mackinac Island Tourism Bureau continues to work closely with the Mackinac Island Police Department, Mackinac Island Fire Department, Mackinac Island EMS, Mackinac Island Carriage Tours, and Gough Livery to ensure the safety of horses, guests, and residents on Mackinac Island.

**Thank you for your continued support of the Mackinac Island Lilac Festival!**

Sincerely,

Steph Castelein  
Events & Content Manager  
Mackinac Island Tourism Bureau