

## City Clerk

---

**From:** Katie Wiley <katie@sheplersferry.com>  
**Sent:** Tuesday, April 14, 2026 11:26 AM  
**To:** City Clerk  
**Subject:** Request for Banner Permit for Mackinac Policy Conference  
**Attachments:** Mackinac Policy Conference '24 Banner (Island 2).jpg; Mackinac Policy Conference '24 Banner (Island).jpg; Shepler's DRC Banners Request.pdf

Hi Danielle,

I would like to request permission to hang the banners again on our Island dock for the Mackinac Policy Conference that the Detroit Chamber provides us with. They understand the banners must have grommet holes every 2 feet around the entire banner. We will continue to tie down with the rope we've acquired in the past to do this.

These will be put up Monday, May 25<sup>th</sup> and will be taken down on Friday, May 29<sup>th</sup>.

Please advise if there is anything else you need from me. As always, thank you for your help!

*Katie Wiley*

Director of Sales & MC Ticketing  
**Shepler's Mackinac Island Ferry**  
556 E. Central Ave. | PO Box 250  
Mackinaw City, MI 49701  
Direct Phone: 231-436-7293  
Fax: 231-436-7521



**HF** | Hoffmann  
MARINE

[sheplersferry.com](http://sheplersferry.com) | 800.828.6157 office

[twitter.com/sheplersferry](https://twitter.com/sheplersferry) | [instagram.com/sheplersferry](https://instagram.com/sheplersferry) | [facebook.com/sheplersferry](https://facebook.com/sheplersferry)

#RideSheplers

Cc: Dennis Dombroski <djd@cityofmi.org>  
Subject: RE: DRC Banners

# Shepler's DRC Banners

Hi Danielle,

This correspondence is coming directly from our Island Dock Lead, Ian – who the past couple years has been the one to hang the banner per my instructions. He sent me the picture of what he did last year (also drew up what he envisions for this year, both pictured below) and mentioned he likes the benefit these extra grommet anchors will give. Reflecting on last, there was very little give from the line on the left, even after multiple windy days and no grommets along the bottom. He mentioned the banners also have cut outs within them to allow air flow cutting down on wind resistance.

“We use twine, wrapped around the two points multiple times to prevent slack and give on our anchor points. On the top edge we have metal hooks that can be moved to accommodate any grommets. On the bottom corners we have tied down straight across to prevent any slack of movement. If the bottom edge has multiple grommets we can weave a line along the bottom edge and then anchor straight across to minimize even more movement. It would be as if the banner was anchored from all edges, while allowing guests to walk underneath. I (Ian) have consulted my certified mechanical engineer Uncle on the project should this plan not meet the city standards for a better solution.”

I hope you can see our transparency in this communication to ensure we aren't doing anything intentionally to be in violation. I know Dennis mentioned it is not on him/you to tell us exactly how to achieve the banner tie down requirement of being tied/fastened around the perimeter at a 2 foot max spacing as it's been a requirement on Mackinac Island for many years now. With that statement, I have been reviewing the sign and display ordinance on cityofmi.org and I cannot locate further direction on what has been preapproved for the tie down material – understanding these special events are on a case by case basis. So I will ask if twine can continue to be acceptable?

Thank you,  
Katie



Dennis

- 3/8 or bigger on rope coming down from pipe on the left.
- Prefer attachment method in sketch
- 1/4 inch nylon twine/rope OK for majority

DE



## City Clerk

---

**From:** Katie Wiley <katie@sheplersferry.com>  
**Sent:** Monday, May 1, 2023 2:30 PM  
**To:** City Clerk; Chris Shepler  
**Cc:** Dennis Dombroski  
**Subject:** RE: DRC Banners

Ian has asked that I share this is the exact rope we plan to use to fasten the banner this year.



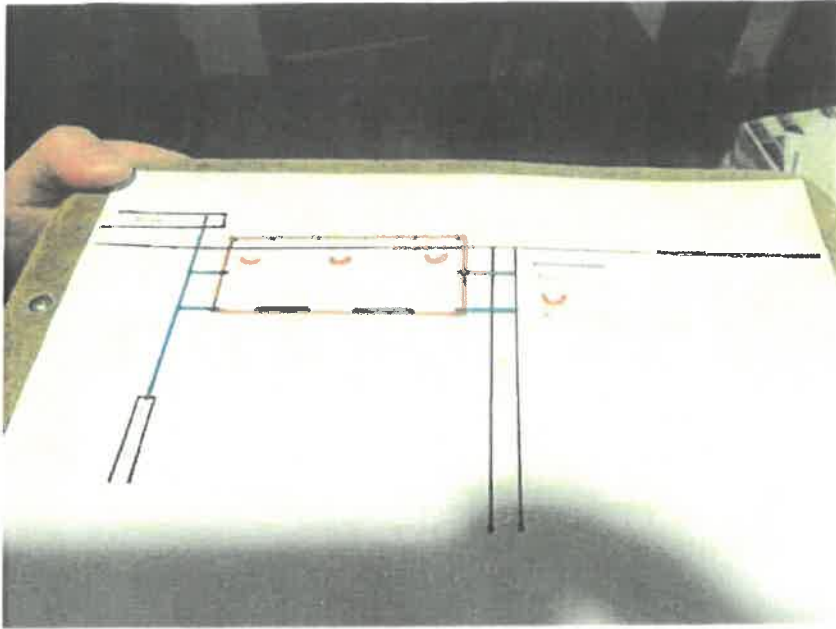
*Approved*

Katie Wiley  
Shepler's Mackinac Island Ferry  
Director of Sales & MC Ticketing  
DIRECT: 231-436-7293



HOFFMANN FAMILY  
OF COMPANIES

**From:** Katie Wiley  
**Sent:** Monday, May 1, 2023 1:53 PM  
**To:** City Clerk <clerk@cityofmi.org>; Chris Shepler <chris@sheplersferry.com>



*Approved by*

**From:** City Clerk <[clerk@cityofmi.org](mailto:clerk@cityofmi.org)>  
**Sent:** Monday, May 1, 2023 11:41 AM  
**To:** Katie Wiley <[katie@sheplersferry.com](mailto:katie@sheplersferry.com)>; Chris Shepler <[chris@sheplersferry.com](mailto:chris@sheplersferry.com)>  
**Cc:** Dennis Dombroski <[djd@cityofmi.org](mailto:djd@cityofmi.org)>  
**Subject:** RE: DRC Banners

Hi Katie,

I just spoke with Dennis on the phone. He is happy with the new print having the grommets every two (2) feet, however he would like more information on how you plan to secure the bottom portion of the banner, and what you plan to secure it with.

If you can let me know that I will pass it along and hopefully get this cleared up for the agenda!

*Danielle Leach*

City Clerk  
City of Mackinac Island  
P.O. Box 455  
Mackinac Island, MI 49757  
Phone: (906) 847 - 3702  
Fax: (906) 847 - 6430

**From:** Katie Wiley <[katie@sheplersferry.com](mailto:katie@sheplersferry.com)>  
**Sent:** Monday, May 1, 2023 10:20 AM  
**To:** City Clerk <[clerk@cityofmi.org](mailto:clerk@cityofmi.org)>  
**Cc:** Chris Shepler <[chris@sheplersferry.com](mailto:chris@sheplersferry.com)>  
**Subject:** RE: DRC Banners

Good morning Danielle,

# Provided by Chamber

## 2 Banners

- » One on outside of loading dock facing port
- » One on dock side railings in high visibility area
- » Vinyl, wind slits, grommets
- » 124x48" (10x4 feet)



Approved  
DE



Dufferin Regional Municipality

Mackinnon  
POLICY CONFERENCE

#MPC24

Transportation  
PROVIDERS



Kelly



Detroit Regional Chamber

*Machinac*  
POLICY CONFERENCE

#MPC24

*Transportation*  
PROVIDERS



Kelly



D-Series

24