

Katie Pereny

From: Straus, Michael <straus@msu.edu>
Sent: Monday, June 30, 2025 2:26 PM
To: Anneke Myers; Lee Finkel; marymccourtdufina@yahoo.com; Trish Martin; Jim Pettit (pettitJim30@gmail.com); Ben Mosley
Cc: Erin Evashevski; Dennis Dombroski; Katie Pereny
Subject: FW: Housing Readiness Zoning Amendments - Stakeholder Engagement

Dear planning commission members,

I am forwarding this to you all in preparation for our meeting Tuesday July 8th at 3pm regarding the housing ordinance grant. I received this from Adam and I would like everyone to review so we can discuss the format suggested and agree on representative suggestions. We have a lot to cover at this meeting. Besides this, everyone should have had a chance to review the initial changes Adam has suggested so hopefully we can review those and discuss those potential changes individually or as a whole. Then we can move on to the larger issues.

If you have any questions or concerns, feel free to let me know.

Mike

From: Young, Adam <AYOUNG@WadeTrim.com>
Sent: Monday, June 30, 2025 11:30 AM
To: Anneke Myers <annekemymyers@yahoo.com>; Straus, Michael <straus@msu.edu>
Subject: Housing Readiness Zoning Amendments - Stakeholder Engagement

Mike & Anneke,

For the July 8th PC Special Meeting, I'd like to present a plan to do the stakeholder engagement as part of the housing readiness zoning amendments project. In our grant application, we said that we would do the following:

1. Study-sessions with housing stakeholders (developers, other members from the real estate community, and major employers)
2. Community workshop

For the stakeholders, I'm thinking that it will be best for me to do one-on-one interviews. Could you help me develop the stakeholder list for me to contact and interview? Here's who I'm thinking...

- Dennis Dombrowski – representing the city's perspective on zoning and development requirements
- Erin Evashevski – representing the city's perspective on zoning and development requirements
- Member of the City Housing Committee – preferably someone who is also generally familiar with zoning?
- Real estate professional – someone active in the local housing market
- Builder/developer – preferably someone who has gone through the site plan/development review process for a project that included housing?
- Business owner – someone who can speak to the housing needs of their employees
- Other suggestions?

For the community workshop, I would suggest that we host it after we have some zoning ordinance amendment recommendations largely in place. Maybe September/October timeframe? It should be advertised to the general public but it would make sense to target specific individuals, such as the stakeholders above and similar folks. We could do it on a second Tuesday, but I'd want it to be 2 hours in length.

Note: The grant application was written 1+ year ago, so we have flexibility to tweak the engagement as we see fit, as long as we include a comparable engagement option. So if we want to change from a community workshop format to a public open house, that would be fine. I'm open to suggestions.

Let me know your thoughts, thanks!

Adam

Adam



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