The INN At STONECLIFFE MACKINAC ISLAND



3/11/2025

City Clerk 7358 Market St PO Box 455 Mackinac Island, MI 49757

RE: Requesting Consideration for Additional Rental Bike Licenses

Mackinac Island City Council,

As we went through our first post-renovation season in 2024, it quickly became clear to us that the amount of rental bike licenses we have is woefully inadequate to service our resort guests. We ran out of our 42 rental bikes most days, usually before 11 AM. With a full house, we could have 200+ guests staying with us. We frequently received complaints about needing to take a carriage downtown (or walk 2 miles) just to go rent a bike. This not only frustrates our guests, but also adds to the congestion downtown in the process. Worth noting—the majority of our guests rent bikes in order to explore the island, not for the purpose of going downtown. Guests wanting to visit downtown primarily utilize our shuttle service.

With the above being said, I am requesting an additional 38 rental licenses to get us to 80 rental bikes. This would allow us to better service our guests, would allow our guests to avoid going to an already busy downtown to rent a bike, and would potentially allow us to rent bikes to condo guests staying in this part of the island. With the major concentration of bike licenses all being centered around the downtown area, I think it would be helpful to spread some of those out towards the Stonecliffe area.

Thanks in advance for your consideration of this request.

Patrick Conlon Resort Manager