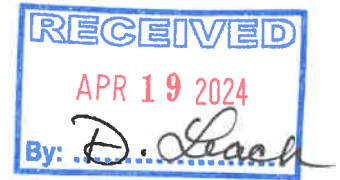


City Clerk

From: Katie Wiley <katie@sheplersferry.com>
Sent: Thursday, April 18, 2024 10:15 AM
To: City Clerk
Subject: Shepler's Request for Mackinac Policy Conference Banners
Attachments: Shepler's DRC Banners Request.pdf



Hi Danielle,

The time has come again for me to request the banner signage the Detroit Regional Chamber would like to display on our dock the week of their Policy Conference. We plan to implement the same tie down method (with rope) as last year for their banner hung at the top of our dock, which will have grommet holes every 2 feet around the edge. They understand we will not/cannot put it up otherwise. As I go to prepare this information I realized in the chaos of that week I did not get a photo from last year, which I will make an intention of doing this time for future requests. With that said, I would like to resubmit the same details as last year. Please let me know if there is anything else you need from me – as always, appreciate your help!

Katie Wiley

Director of Sales & MC Ticketing
Shepler's Mackinac Island Ferry
556 E. Central Ave. | PO Box 250
Mackinaw City, MI 49701
Direct Phone: 231-436-7293
Fax: 231-436-7521



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#RideSheplers

Cc: Dennis Dombroski <djd@cityofmi.org>
Subject: RE: DRC Banners

Shepler's DRC Banners

Hi Danielle,

This correspondence is coming directly from our Island Dock Lead, Ian – who the past couple years has been the one to hang the banner per my instructions. He sent me the picture of what he did last year (also drew up what he envisions for this year, both pictured below) and mentioned he likes the benefit these extra grommet anchors will give. Reflecting on last, there was very little give from the line on the left, even after multiple windy days and no grommets along the bottom. He mentioned the banners also have cut outs within them to allow air flow cutting down on wind resistance.

“We use twine, wrapped around the two points multiple times to prevent slack and give on our anchor points. On the top edge we have metal hooks that can be moved to accommodate any grommets. On the bottom corners we have tied down straight across to prevent any slack of movement. If the bottom edge has multiple grommets we can weave a line along the bottom edge and then anchor straight across to minimize even more movement. It would be as if the banner was anchored from all edges, while allowing guests to walk underneath. I (Ian) have consulted my certified mechanical engineer Uncle on the project should this plan not meet the city standards for a better solution.”

I hope you can see our transparency in this communication to ensure we aren't doing anything intentionally to be in violation. I know Dennis mentioned it is not on him/you to tell us exactly how to achieve the banner tie down requirement of being tied/fastened around the perimeter at a 2 foot max spacing as it's been a requirement on Mackinac Island for many years now. With that statement, I have been reviewing the sign and display ordinance on cityofmi.org and I cannot locate further direction on what has been preapproved for the tie down material – understanding these special events are on a case by case basis. So I will ask if twine can continue to be acceptable?

Thank you,
Katie



Dennis

- 3/8 or bigger on rope coming down from pipe on the left.
- Prefer attachment method in sketch
- 1/4 inch nylon twine/rope OK for majority

DE

APPROVED
MAY 03 2023
By: Approved

City Clerk

From: Katie Wiley <katie@sheplersferry.com>
Sent: Monday, May 1, 2023 2:30 PM
To: City Clerk; Chris Shepler
Cc: Dennis Dombroski
Subject: RE: DRC Banners

Ian has asked that I share this is the exact rope we plan to use to fasten the banner this year.



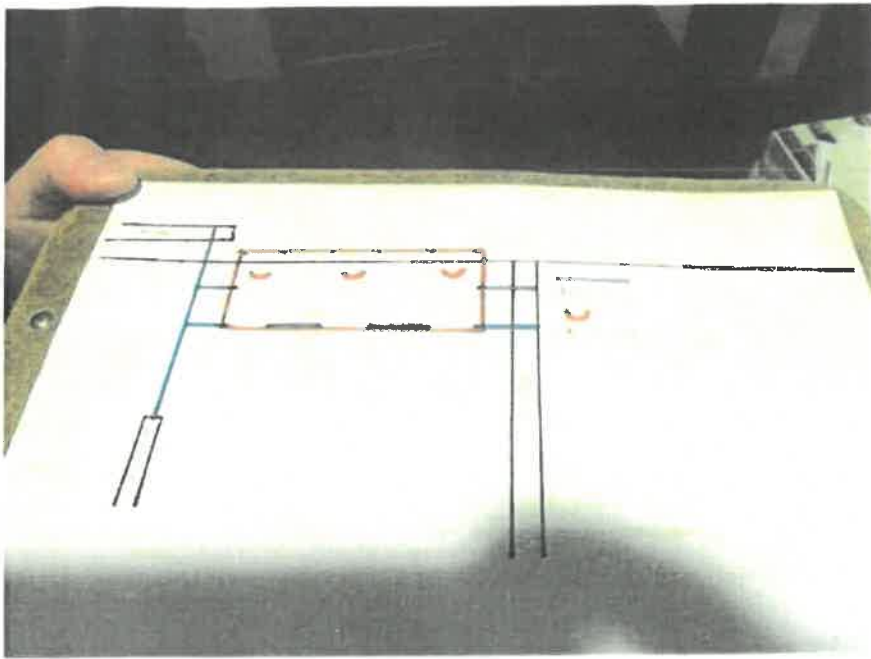
Approved

Katie Wiley
Shepler's Mackinac Island Ferry
Director of Sales & MC Ticketing
DIRECT: 231-436-7293



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From: Katie Wiley
Sent: Monday, May 1, 2023 1:53 PM
To: City Clerk <clerk@cityofmi.org>; Chris Shepler <chris@sheplersferry.com>



Approved DE

From: City Clerk <clerk@cityofmi.org>
Sent: Monday, May 1, 2023 11:41 AM
To: Katie Wiley <katie@sheplersferry.com>; Chris Shepler <chris@sheplersferry.com>
Cc: Dennis Dombroski <djd@cityofmi.org>
Subject: RE: DRC Banners

Hi Katie,

I just spoke with Dennis on the phone. He is happy with the new print having the grommets every two (2) feet, however he would like more information on how you plan to secure the bottom portion of the banner, and what you plan to secure it with.

If you can let me know that I will pass it along and hopefully get this cleared up for the agenda!

Danielle Leach

City Clerk
City of Mackinac Island
P.O. Box 455
Mackinac Island, MI 49757
Phone: (906) 847 - 3702
Fax: (906) 847 - 6430

From: Katie Wiley <katie@sheplersferry.com>
Sent: Monday, May 1, 2023 10:20 AM
To: City Clerk <clerk@cityofmi.org>
Cc: Chris Shepler <chris@sheplersferry.com>
Subject: RE: DRC Banners

Good morning Danielle,

Provided by Chamber

2 Banners

- » One on outside of loading dock facing port
- » One on dock side railings in high visibility area
- » Vinyl, wind slits, grommets
- » 124x48" (10x4 feet)



Approved
DE