



# Enhanced Whatcom Water Alliance Program Budget

<b>PROGRAM ELEMENTS</b>	<b>2021</b>	<b>→ 2022</b>	<b>→ 2023</b>
WEBSITE	\$10,050	\$6,050	\$3,050
DATA PORTAL	\$5,000	\$3,000	\$2,000
MEMBER FACILITATION	\$3,750	\$3,750	\$3,750
OUTREACH STRATEGY	\$20,450	\$22,000	\$20,000
REBATE PROGRAM	\$3,000	\$15,000	\$16,500
YOUTH ENRICHMENT	-	\$3,000	\$11,900
<b>TOTAL W/ OVERHEAD</b>	<b>\$50,000</b>	<b>\$60,550</b>	<b>\$65,425</b>
FUNDING SOURCE	WHATCOM CO.	WC+WWA \$.30/CONNECTION	WC+WWA \$.40/CONNECTION

# ENHANCED WHATCOM WATER ALLIANCE PROPOSAL

## EXTERNAL COMMUNICATION

WEBSITE  
MEDIA KIT  
HOW-TO VIDEOS

## INTERNAL COMMUNICATION

SHARED MATERIALS  
COORDINATION  
DATA PORTAL

# WHATCOM WATER ALLIANCE

## YOUTH EDUCATION PROGRAM

4TH GRADE CLASSROOM  
EDUCATION

## TECHNICAL ASSISTANCE PROGRAM

VOLUNTARY REBATE  
PROGRAM



# Enhanced Whatcom Water Alliance Program Timeline

<b>PROGRAM ELEMENTS</b>	<b>2021</b>	<b>→ 2022</b>	<b>→ 2023</b>
<b>WEBSITE</b>	<b>DEVELOP/LAUNCH</b>	<b>MAINTAIN</b>	<b>MAINTAIN</b>
<b>DATA PORTAL</b>	<b>DEVELOP/LAUNCH</b>	<b>MAINTAIN</b>	<b>MAINTAIN</b>
<b>MEMBER FACILITATION</b>	<b>MAINTAIN</b>	<b>MAINTAIN</b>	<b>MAINTAIN</b>
<b>OUTREACH STRATEGY</b>	<b>DEVELOP/LAUNCH</b>	<b>IMPROVE/ADAPT</b>	<b>MAINTAIN</b>
<b>REBATE PROGRAM</b>	<b>DEVELOP</b>	<b>LAUNCH</b>	<b>IMPROVE/ADAPT</b>
<b>YOUTH ENRICHMENT</b>	<b>RESEARCH</b>	<b>DEVELOP</b>	<b>LAUNCH</b>