

CITY OF LYNDEN

EXECUTIVE SUMMARY



Meeting Date:	May 6, 2024	
Name of Agenda Item:	Downtown Wayfinding Sign Proposal	
Section of Agenda:	New Business	
Department:	Community Development Dept	
Council Committee Review:	Legal Review:	
<input checked="" type="checkbox"/> Community Development <input type="checkbox"/> Finance <input type="checkbox"/> Parks	<input type="checkbox"/> Public Safety <input type="checkbox"/> Public Works <input type="checkbox"/> Other: _____	<input type="checkbox"/> Yes - Reviewed <input type="checkbox"/> No - Not Reviewed <input type="checkbox"/> Review Not Required
Attachments:		
Sign design and estimate as submitted by the Downtown Business Association (DBA)		
Summary Statement:		
<p>At a recent Community Development Committee (CDC) meeting members of the Downtown Business Association (DBA) joined the group to discuss a proposal they had for installing one directory sign geared toward helping pedestrians orient themselves to business - especially those that may be utilized by out of town tourists.</p> <p>The proposed location is just outside of the Chamber of Commerce office near the Phoebe Judson statue. Here, the flowering tree structure is going to be moved west across the street so that it does not block the view of the statue. The DBA president, Ron Hanson, also explained to the CDC that the vinyl sign can be updated in whole or in part when business change. The DBA intends to be responsible for the update of the sign content.</p> <p>The City's sign code permits the placement of directory signs or kiosks within the Historic Business District. A street encroachment permit would be needed to verify the location and installation method with the Public Works Department.</p> <p>The CDC recommended the installation of the sign if the DBA made efforts to include any businesses that wanted to be listed. The DBA has subsequently included this item on their upcoming meeting agenda to solicit interest and discuss the cost and timeframe for installation.</p>		
Recommended Action:		
Motion to recommend the installation of the proposed directory sign within the Front Street Right-of-Way if the Downtown Business Association agrees to secure a Street Encroachment Permit, solicit interest from businesses in within the downtown core, and maintain the content of the sign.		