



<b>Meeting Date:</b>	May 9, 2024
<b>Name of Agenda Item:</b>	Amendment to Sign Regulations in LMC 19.33
<b>Type of Hearing:</b>	Public Hearing
<b>Attachments:</b>	
Proposed revisions to LMC 19.33 – both redlines and a clean version.	
<b>Summary Statement:</b>	
<p>Aware that some sections of the City’s sign code were inconsistent with recent case law, staff have been working closely with legal counsel, Luke Phifer, to develop the proposed amendments that are included in this package. Generally, the proposed amendment does not alter the character of signs – that is the size, shape and location of signs used in the city - but close attention was given to the following topics:</p> <ul style="list-style-type: none"> <li>• Inclusion of a substitution clause.</li> <li>• Inclusion of an exclusionary clause.</li> <li>• Clear directions on temporary signs including political speech.</li> <li>• Revision to portions of the special exemptions section that are not legally defensible.</li> <li>• Clarify the difference between off-premise signs (billboards) and shared plaza signs.</li> </ul> <p>The next step for the code amendment is to collect Planning Commission feedback as well as public comment before this ordinance seeks Council approval in the coming months. Staff is aiming to have the code in place by late summer – ahead of the sign activity that will be generated by the presidential and local elections this fall.</p>	
<b>Recommended Action:</b>	
Motion to recommend to the City Council _____ (approval or denial) of the proposed amendments to the City’s sign code - LMC 19.33	