

July 24, 2019 email to Planning Director, Heidi Gudde

*I have been involved in the County Wayfinding process from the very beginning as a member of the BWCT board of directors.*

*In all my years of community board roles and in business in Bellingham and Whatcom County, I have never seen a broader group of people come together, dig in, work collaboratively and actually produce a product, so quickly and with such support from all! This Wayfinding Plan has tremendous potential to connect and unify the three uniquely different areas of Whatcom County.*

*This plan is supported by every small city in Whatcom County, DOT, City of Bellingham, Tribal Leadership and even the residents on Lummi Island (who up until now, did not want to be part of a Tourism plan because they believed it would increase traffic to the Island!), just to name a few.*

*Each community will implement what they can afford. There is no obligation to do more. We also can elect to create a longer term plan with parts of our program implemented each year. This is a win/win for all! There is also a plan being discussed using EDI monies to make loans to small cities who cannot afford part or all of their proposed Wayfinding Plan.*

*I am proud of the City of Lynden and the role they have taken to support County Wayfinding.*

*I would be happy to meet with Heidi to discuss how this will impact downtown and how we can capitalize on the good works of the community effort.*

*I copied Sandy Ward, the President and CEO of Bellingham Whatcom County Tourism as she is planning to make a presentation to the Lynden City Council about the Wayfinding Plan. It would be great for many of our members to attend.*

*Sincerely,*

*Teri*

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