## CITY OF LYNDEN

EXECUTIVE SUMMARY



| Meeting Date:             | August 19, 2024                               |                     |
|---------------------------|---|---------------------|
| Name of Agenda Item:      | Ord 24-1688_Sign Regulations Update_LMC 19.33 |                     |
| Section of Agenda:        | Public Hearing                                |                     |
| Department:               | Community Development Department              |                     |
| Council Committee Review: |   | Legal Review:       |
| 🛛 Community               | Public Safety                                 | ☑ Yes - Reviewed    |
| Development               | -   |                     |
| Finance                   | Public Works                                  | No - Not Reviewed   |
| □ Parks                   | □ Other:                                      | Review Not Required |
| Attachmonte:              |   |                     |

## Attachments:

Draft of Ord 24-1688 amending the City's sign code regulations amended per public hearing on 8-5-24, Planning Commission Resolution, Redlines on recent revision to electronic billboards, Handout regarding temporary signs.

## Summary Statement:

Aware that some sections of the City's sign code were inconsistent with recent case law, Planning staff have been working closely with legal counsel, Luke Phifer, to develop the proposed amendments to the City's' sign regulations.

The Council held a public hearing on this revision on August 5<sup>th</sup>. In response to public comment the following revisions were made:

• Provisions were added which allowed industrially zoned properties to construct an electronic reader board sign if permitted by a Conditional Use Permit.

The Council also discussed other sign design considerations which are currently not proposed to change with this ordinance as the primary objective of this code amendment was legal review. The group concluded that although a more comprehensive review may be beneficial, at this time, the code amendment could continue to focus on consistency with current case law and defining regulations specific to non-commercial speech ahead of the fall election season.

Revisions related to electronic reader board signs appear in LMC 19.33.090(H)(1-2) – the excerpt of which has been attached to the Council package as redlines.

## **Recommended Action:**

Motion to approve Ordinance 24-1688 as presented on August 19, 2024, which consolidates and amends the City's sign regulations, and to authorize the Mayor's signature on the document.