

# CITY OF LYNDEN

## EXECUTIVE SUMMARY



<b>Meeting Date:</b>	December 2, 2019	
<b>Name of Agenda Item:</b>	Interlocal Agreement – Implementation Guidelines for County Wayfinding Signs	
<b>Section of Agenda:</b>	New Business	
<b>Department:</b>	Planning	
<b>Council Committee Review:</b>	<input checked="" type="checkbox"/> Community Development <input type="checkbox"/> Finance <input type="checkbox"/> Parks	<input type="checkbox"/> Public Safety <input type="checkbox"/> Public Works <input type="checkbox"/> Other: _____
<b>Legal Review:</b>	<input checked="" type="checkbox"/> Yes - Reviewed <input type="checkbox"/> No - Not Reviewed <input type="checkbox"/> Review Not Required	
<b>Attachments:</b>	Interlocal Cooperation Agreement Amendment Between Whatcom County and the Cities of Whatcom County for the Purpose of Implementing a Countywide Regional Wayfinding and Gateway Program	
<b>Summary Statement:</b>	<p>The Bellingham Whatcom County Tourism Office has been working cooperatively with the jurisdictions of Whatcom County to develop a regional wayfinding sign program. The program includes coordinating roadway and pedestrian signs for locations throughout the County but includes unique identity icons and signs for Lynden and the other cities. The program is meant to provide continuity and guidance to visitors in support of tourism activities throughout the County and to raise a visitor’s awareness to other destinations within the Lynden by directing visitors to downtown from Bender Fields, the Fairgrounds, or Homestead golf course.</p> <p>In anticipation of this agreement the Lodging Tax Advisory Committee voted to provide funding in the amount of \$22,000. This will be matched by Whatcom County for a total of \$44,000. No additional funding commitments are required at this time.</p> <p>The Council discussed this agreement at the December 2<sup>nd</sup> meeting in order to get clarification on a few administrative items. The Mayor has confirmed with the County Executive’s office that administrative costs related to sign installation will be covered by the County. The maintenance plan associated with the sign program has not been created but will be done in cooperation with all of the participants. On-going fees associated with the maintenance group are not anticipated.</p> <p>It has also been confirmed that the City of Lynden is able to select a reduced sign menu from those created by the County’s consultant. It is important to note that the attached agreement does not obligate the City of Lynden to install a specific number of signs.</p>	
<b>Recommended Action:</b>	Motion to authorize the Mayor’s signature on the Interlocal Cooperation Agreement Amendment Between Whatcom County and the Cities of Whatcom County for the Purpose of Implementing a Countywide Regional Wayfinding and Gateway Program	