



CDC Meeting Date:	February 20, 2024	
Name of Agenda Item:	Update to the Sign Code – LMC 19.33	
Section of Agenda:	Discussion	
Next Steps Proposed by Staff:		Legal Review:
<input type="checkbox"/> Staff revisions	<input type="checkbox"/> Planning Commission	<input checked="" type="checkbox"/> Completed
<input checked="" type="checkbox"/> Return to CDC	<input type="checkbox"/> Other Committees	<input type="checkbox"/> Recommended
<input type="checkbox"/> Schedule for full Council	<input type="checkbox"/> Other: _____	<input type="checkbox"/> Not Required
Attachments:		
<ul style="list-style-type: none"> Draft of proposed redlines to LMC 19.33 		
Summary Statement:		
<p>The sign code revisions are returning to the CDC for following an initial introduction to the proposed amendments on January 10, 2024. At the January meeting staff noted that they had been working closely with legal counsel, Luke Phifer, to develop the proposed amendments that are included updates to the following topics:</p> <ul style="list-style-type: none"> Inclusion of a substitution clause. Inclusion of an exclusionary clause. Clear directions on temporary signs including political speech. Revision to portions of the special exemptions section that are not legally defensible. Clarify the difference between off-premise signs (billboards) and shared plaza signs. <p>Staff has integrated additional revisions following the discussion at the January CDC meeting. This includes new standards related to electronic reader board signs. Language has also been drafted that would permit sign designers to use light tubes (neon or replicated neon tubing) as a component in sign design when this has traditionally been prohibited.</p> <p>Council should consider a sign code revision regarding the use of sandwich board signs and window signage. If these signs codes are not revised then the Council and staff should consider an educational campaign and enforcement strategy to address these signs as they are the most commonly used within the city that do not meet current code.</p>		
Recommended Action:		
Discuss proposed changes to the City’s sign code. Pose questions and provide feedback prior to final edits and public hearing on the topic.		