CITY OF LYNDEN

EXECUTIVE SUMMARY



Meeting Date:	August 5, 2024	
Name of Agenda Item:	Ord 24-1688_Sign Regulations Update_LMC 19.33	
Section of Agenda:	Public Hearing	
Department:	Community Development Department	
Council Committee Review:		Legal Review:
□ Community	□ Public Safety	
Development	·	
☐ Finance	□ Public Works	□ No - Not Reviewed
□ Parks	☐ Other:	☐ Review Not Required
Attachments:		
Draft of Ord 24-1688 amending the City's sign code regulations.		

Summary Statement:

Aware that some sections of the City's sign code were inconsistent with recent case law, Planning staff have been working closely with legal counsel, Luke Phifer, to develop the proposed amendments to the City's' sign regulations. Generally, the revision does not alter the character of signs – that is the size, shape and location of signs used in the city - but close attention was given to the following topics:

- Inclusion of a substitution and exclusionary clauses.
- Clear directions on temporary signs including political speech.
- Revision to portions of the special exemptions section that are not legally defensible.
- Clarify the difference between off-premise signs (billboards) and shared plaza signs.
- Add regulations on electronic message boards to regulate lighting levels.

The code amendment was also a good opportunity to create a more concise and practical document. Repetitive sections were consolidated, and the code was reorganized to appear in a more intuitive order. The draft amendment went to a public hearing before the Planning Commission on May 9th. The resulting recommendation was to approve as presented. The amendment was subsequently sent to the Department of Commerce for review and no comments were received.

It should be noted that after Commission review, staff realized that LMC 5.08 contained language related to billboard regulations. The ordinance proposed tonight was revised to include the deletion of this redundant section in LMC 5. Council is asked to review and make a final determination on the ordinance.

Recommended Action:

Motion to approve Ordinance 24-1688 consolidating and amending the City's sign regulations and to authorize the Mayor's signature on the document.