

# **TOWN OF LOXAHATCHEE GROVES**

155 F Road Loxahatchee Groves, FL 33470



## **AGENDA MEMO**

**TO:** Roadway, Equestrian Trails, and Greenway Advisory Committee

**VIA:** Mary McNicholas, Town of Loxahatchee Groves Local Lobbyist

**FROM:** Office of the Town Clerk

**DATE:** Thursday, May 15, 2025

**SUBJECT:** Partnership Opportunity with Seminole Ridge High School Students – PSA on Equestrian Safety

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### **Background:**

Mary McNicholas, the Town's lobbyist, shared an exciting opportunity stemming from a recent Indian Trail Improvement District (ITID) meeting. ITID's Equestrian Trails & Infrastructure Advisory Committee successfully partnered with Seminole Ridge High School students to create a Public Safety Announcement (PSA) focused on equestrian safety. Ms. McNicholas met with the students involved, who expressed interest in producing a similar PSA for the Town of Loxahatchee Groves at no cost.

Ms. McNicholas has asked that the Seminole Ridge High School students be added to the beginning of the upcoming Roadways, Equestrian Trails and Greenway Advisory Committee meeting scheduled for **May 15, 2025**, for a **brief discussion** regarding the project. Given the approaching end of the school year, this timing could allow the Town to benefit from a student-produced PSA in the near future.

### **Recommendation:**

Staff recommends the Committee hear the students' presentation and consider whether to support the proposed PSA project.