



155 F Road Loxahatchee Groves, FL 33470

Agenda Item # 2

TO: Mayor and Councilmembers

FROM: Francine Ramaglia, Town Manager

VIA: Amber Schneider

DATE: August 15, 2023

SUBJECT: Approval of *Resolution No. 2023-55* approving an Agreement with CGP Agency, LLC for Communications Content and Production Services as Best Interest

Background:

The Town contracted with CGP Agency, LLC in December of 2020, the agreement between the parties is set to expire on September 30th, 2023. The scope of services and compensation limit have grown since the original agreement. It is beneficial for the Town to have a single creator of its communications content and production.

Pursuant to Section 2-133 (b)(12) of the Town's Code of Ordinance, the staff has determined that this agreement is in the best interests of the Town as it provides for consistency in the development of communications content and production necessary to complete this work.

Recommendations:

Move that Town Council approve *Resolution No. 2023 -55* authorizing an agreement with CGP Agency, LLC for communications content and production services, in the Town's best interests.