



155 F Road Loxahatchee Groves, FL 33470

**Agenda Item # 9**

**TO: Mayor and Councilmembers**

**FROM: Francine Ramaglia, Town Manager**

**VIA: James Titcomb, Town Manager**

**DATE: August 2, 2022**

**SUBJECT: Approval of Resolution No. 2022-35 approving an Agreement with CGP Agency, LLC for Communications Content and Production Services as Best Interest**

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**Background:**

The Town contracted with CGP Agency, LLC in December of 2020, the agreement between the parties ended prior to completion of the needed work. The scope of services and compensation limit have grown since the original agreement. It is beneficial for the Town to have a single creator of its communications content and production.

Pursuant to Section 2-133 (b)(12) of the Town's Code of Ordinance, the staff has determined that this agreement is in the best interests of the Town as it provides for consistency in the development of communications content and production necessary to complete this work.

**Recommendations:**

Move that Town Council approve Resolution No. 2022-35 authorizing an agreement with CGP Agency, LLC for communications content and production services, in the Town's best interests.