



**TOWN OF LOS GATOS
COUNCIL AGENDA REPORT**

MEETING DATE: 06/16/2020

ITEM NO: 7

DATE: June 5, 2020
TO: Mayor and Town Council
FROM: Laurel Prevetti, Town Manager
SUBJECT: Authorize the Town Manager to Execute a Second Amendment to Extend the Existing Agreement for Cablecasting and Livestreaming Services with KCAT-TV until August 31, 2020 while Town Staff and KCAT Representatives Finish Negotiating Terms for a New Five-Year Agreement

RECOMMENDATION:

Authorize the Town Manager to execute a second amendment to extend the existing Agreement for Cablecasting and Livestreaming Services with KCAT-TV until August 31, 2020 while Town staff and KCAT representatives finish negotiating terms for a new five-year agreement.

BACKGROUND:

Since 2003, the Town has had an agreement with KCAT to provide cablecasting of Town meetings, including the recording and broadcasting of Town Council and Planning Commission meetings on television local channel 15. In 2010, the Town Council approved a five-year agreement to continue the cablecasting services and distribution of public, education, and government (PEG) funding. In 2015, the Town Council approved a five-year agreement to continue the public access funding and cablecasting services. In 2019, the Town Council approved a first amendment to that agreement to add livestreaming services, including streaming the live video feed to a Town-branded YouTube page, on-call engineering services to support technical issues, YouTube channel organization and management, and providing an mpg4 file to Town staff the day after the meeting occurs. This current agreement expires on June 30, 2020 and is included as Attachment 1 for reference.

PREPARED BY: Holly Zappala
Management Analyst

Reviewed by: Town Manager, Assistant Town Manager, Town Attorney, and Finance Director

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SUBJECT: Authorize the Town Manager to Execute a Second Amendment to Extend the Existing Agreement for Cablecasting and Livestreaming Services with KCAT-TV

DATE: June 16, 2020

DISCUSSION:

In April 2020, Town staff and KCAT representatives met remotely to begin working collaboratively to negotiate a new five-year agreement for the cablecasting and livestreaming of Town meetings. Negotiations of the terms of the new agreement are ongoing and are expected to be completed within the next couple months.

CONCLUSION:

In order to allow Town staff and KCAT representatives additional time to finish negotiating the terms of the next five-year agreement, staff recommends the Town Council authorize the Town Manager to execute a second amendment to extend the existing Agreement for Cablecasting and Livestreaming Services with KCAT-TV for an additional two months until August 31, 2020.

COORDINATION:

This report has been prepared in coordination with the Information Technology Department, Clerk Department, Town Attorney, and Town Manager's Office.

FISCAL IMPACT:

Sufficient funds are available in the Town budget.

ENVIRONMENTAL ASSESSMENT:

This is not a project defined under CEQA, and no further action is required.

Attachments:

1. Existing Agreement for Services with KCAT
2. Draft Second Amendment to Agreement for Services with KCAT