## 2040 General Plan Vision and Guiding Principles

<u>Vision</u>: The Town of Los Gatos is a welcoming, family-oriented, and safe community nestled in the beautiful foothills of the Santa Cruz Mountains. The Town takes pride in its smalltown character, historic neighborhoods, local culture and arts, excellent schools, and a lively and accessible downtown. The Town is pedestrian friendly and offers a choice of mobility options, housing opportunities, and superior public facilities and services, governed by an open and responsive local government that is fiscally sound. The Town includes a mix of businesses throughout Town that serve all residents, workers, and visitors. A dynamic and thriving community, Los Gatos is committed to racial, social, and environmental justice and underscores its commitment to long-term wellbeing by embracing sustainability.

## **Guiding Principles**

- <u>Community Vitality</u>: Invigorate Los Gatos as a special place for community gathering, commerce, and other activities for residents and visitors. Foster the economic vitality of all Los Gatos business locations. Preserve and enhance the Town's historic resources and character while guiding the community into the future.
- <u>Connectivity</u>: Emphasize the importance of connecting all facets of the Town to build a strong sense of community through building design, walkability, and safe streets.
- <u>Diverse Neighborhoods</u>: Foster appropriate investments to maintain and enhance diverse neighborhoods, housing opportunities, and infrastructure to meet the needs of all current and future residents.
- <u>Fiscal Stability / Responsibility</u>: Provide high quality municipal services to the Los Gatos community while sustaining long term fiscal wellbeing.
- Government Transparency: Conduct governmental processes in an open manner and encourage public involvement in Town governance., adoption
- <u>Inclusivity</u>: Value the importance of and promote ethnic, cultural, and socio-economic diversity and equity to enhance the quality of life in Los Gatos.
- <u>Mobility</u>: Provide a well-connected transportation system that enables safe access for all transportation modes, including pedestrians, bicyclists, motorists, and transit riders of all ages and abilities.
- <u>Promote Public Safety</u>: Maintain and enhance Los Gatos as a safe community through preparation and planning, education, and community design that is responsive to the full range of potential natural and man-made hazards and safety issues.
- <u>Protect Natural Environment</u>: Protect and enhance the natural environment and biotic communities that define Los Gatos, including but not limited to open space preserves, recreational trails, surrounding hillsides, and natural waterways.
- <u>Sustainability</u>: Manage, conserve, and preserve Los Gatos' natural environment for present and future generations. Identify and provide opportunities to enhance the Town's sustainability policies and practices.