

From: Kristi Pearce-Percy [REDACTED]
Sent: Friday, February 17, 2023 12:54 PM
To: Laurel Prevetti <LPrevetti@losgatosca.gov>; Maria Ristow <MRistow@losgatosca.gov>; Mary Badame <MBadame@losgatosca.gov>; Rob Rennie <RRennie@losgatosca.gov>; Matthew Hudes <MHudes@losgatosca.gov>; Rob Moore <RMoore@losgatosca.gov>
Subject: Re: Council Meeting Feb 21 in support of KCAT

[EXTERNAL SENDER]

To the Town Manager, Laurel and to Mayor Ristow, Vice Mayor Badame, and Council Members Hudes, Moore, and Rennie~

I'm writing you today to ask for the support of the second half of KCAT's initial request to seed The Producer Network which will take the Program to a point of sustainability.

I joined KCAT's Board of Director's in 2021. My passion for giving back to the community led me there, and I'm happy it did. KCAT is so much more than a Media Resource – it provides a safe place for those who might be a little shy and feel out of place, it provides education to those yearning to learn, it provides a sense of community... I could go on! BUT, most recently, with the town's help in funding our 1st seed of money, we were able to start something so incredible and out of the box – THE PRODUCER'S NETWORK – that brought KCAT to the next level for our Senior Community. An Idea that turned into action, which then turned into passion, and now a necessary resource that NEEDS to remain in our town. Probably the best part of The Producer's Network, is that it's cross-generational. Gen X, Y & Z's are working with our 55+ Community and they are learning from each other. How amazing is that?!

I encourage you to attend a Producer Network meeting so you can see the buzz for yourself... Also, I know you have seen our metrics, but I wanted to point out a few highlights:

- 100% of the seniors participating in THE PRODUCERS will say that they have gained valuable skills and experiences
- 95 out of the 125 Producers are unique to local senior programs
- A total of 19 shows created in 1 year! All produced and edited by the Producers
- 30 people joined as couples
- 80+ additional individuals are in the pipeline to become involved

I also want to make an important note that KCAT will not be asking for further funding for The Producer Network from the Town. But we do need this 2nd seed for this program to continue past March 2023.

Thank you for taking this into consideration, and we look forward to ALL celebrating the continued success of THE PRODUCER'S NETWORK.

Sincerely,
Kristi Pearce-Percy

ATTACHMENT 7

KCAT Vice President of the Board of Directors

Kristi Pearce-Percy | Principal
CUSCHIERI HORTON ARCHITECTS

