

# STRATEGIC PRIORITIES FY 2021-2023



**CORE GOALS: COMMUNITY CHARACTER • GOOD GOVERNANCE • FISCAL STABILITY •  
QUALITY PUBLIC INFRASTRUCTURE • CIVIC ENRICHMENT • PUBLIC SAFETY**

## ONGOING PRIORITIES

### SAFETY

#### *Emergency Preparedness*

- CERT Recruitment and Training
- EOC Readiness and Emergency Plan Development

#### *Fire Protection*

- Vegetation management
- Implementation of Ad Hoc Wildfire Mitigation Plan

### QUALITY OF LIFE

#### *Community Vitality*

- Diversity, Equity and Inclusion Efforts
- Engaging Seniors
- Events and Other Town-wide Efforts
- Community Engagement

#### *Economic Vitality*

- Policies and Ordinances

#### *Land Use Planning*

- Housing Element
- Potential Area Plans and rezoning to implement General Plan

### TRAFFIC/TRANSPORTATION

#### *Comprehensive Parking Study*

- Short, Medium, and Long Term Actions

#### *Transportation Demand Management*

- Develop Measure B Transportation Projects
- Install Bicycle and Pedestrian Improvements
- Community Shuttle
- Summer/Rush Hour/School Traffic

### PRUDENT FINANCIAL MANAGEMENT

#### *Address Pension and OPEB Obligations*

#### *Explore New Revenue Opportunities*

#### *Sell or Lease Certain Town Properties*

### IN PROGRESS

#### General Plan 2040

- Objective Standards
- Environmental Sustainability/Climate Resiliency

#### Vehicle Miles Travelled Policy

#### Regional Transportation Issues

#### Dittos Lane Affordable Housing

#### Pandemic Recovery

#### Police Reforms

#### Inclusive Community Efforts

### RECENTLY COMPLETED

#### Streamline regulations to enhance Town businesses

#### EOC Communication and Situational Awareness Upgrades

#### Leased Tait and Forbes Mill

#### Ad Hoc Wildfire Mitigation Plan