



**TOWN OF LOS GATOS  
COUNCIL AGENDA REPORT**

MEETING DATE: 05/21/2024

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DATE: May 16, 2024  
TO: Mayor and Town Council  
FROM: Gabrielle Whelan, Town Attorney  
SUBJECT: Adopt an Ordinance Titled, "An Ordinance of the Town Council of the Town of Los Gatos Amending Chapter 29, 'Zoning Regulations,' Article I, 'In General,' Division 3 'Signs,' of the Town Code Regarding Sign Regulations" as Introduced by the Town Council. The proposed amendments to the Town Code are not a project subject to CEQA [CEQA Guidelines Section 15061(b)(3)]. Town Code Amendment Application A-24-002. **Project Location: Town Wide.** Applicant: Town of Los Gatos.

RECOMMENDATION:

Adopt an Ordinance (Attachment 1) titled, "An Ordinance of the Town Council of the Town of Los Gatos Amending Chapter 29, 'Zoning Regulations,' Article I, 'In General,' Division 3 'Signs,' of the Town Code Regarding Sign Regulations" as introduced by the Town Council.

BACKGROUND:

The Town Council considered this ordinance for introduction at its April 2, 2024 meeting. A copy of the staff report for the April 2, 2024 meeting is available online.

At the April 2, 2024 meeting, the Town Council discussed the proposed 90-day time limit for the display of temporary signs. The Town Council was concerned that temporary signs would remain on display for too long a period. The Town Council expressed a preference that temporary signs, such as election signs, that are related to a specific event be required to be removed within a specified number of days from the event to which they pertain. Language was added to Section 29.10.110(15) to require the removal of temporary signs relating to a specific event within fifteen days after that event.

At its May 7, 2024 meeting, the Town Council requested that the fifteen-day period be reduced to seven days. The Town Attorney opined that the modification would be reasonable, and the Town Council voted to make that amendment to Section 29.10.110(15) and introduce the ordinance.

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Reviewed by: Town Manager, Planning Manager, and Community Development Director

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SUBJECT: Sign Ordinance/A-24-002

DATE: May 16, 2024

DISCUSSION:

The language of the proposed ordinance in Section 29.10.110(15) contains the Council's modification to require the removal of temporary signs relating to a specific event within seven days after the event.

A clean version of the revised ordinance proposed for adoption is provided as Attachment 1. If adopted by the Town Council, the ordinance will take effect 30 days after its adoption.

CEQA:

The proposed amendments to the Town's Sign Code are Exempt Pursuant to CEQA, Section 15061(b)(3), because it can be seen with certainty that they will not significantly affect the physical environment in that they make minor changes to the regulations applicable to temporary signs.

Attachment:

1. Sign Ordinance Proposed for Adoption