



Community Center Needs Survey

July 23, 2024

ATTACHMENT 2

Purpose of Survey and Methodology

Unlike many surrounding towns Los Gatos does not have a community center. The Los Gatos Thrives Foundation is working to bring an intergenerational center to our community.

To determine community needs a survey was conducted targeting town residents. The survey was intended to compliment a workshop to gather additional understanding of community needs; the workshop was held on June 20, 2024.

Towns around the country (and in the bay area) have conducted similar surveys as part of their community center development process. We analyzed many of these surveys and used the most common questions as our starting point. We then added questions of local interest.

The survey was opened on May 4, 2024 and closed on June 23, 2024.

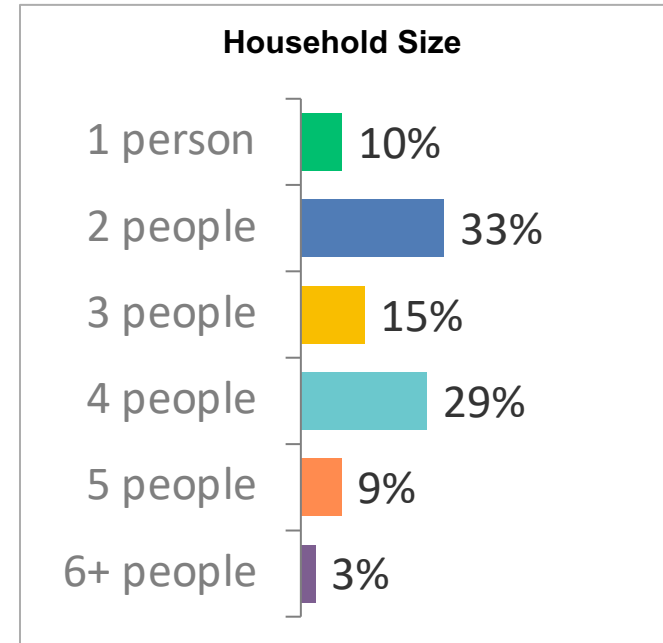
Outreach was through multiple Los Gatos channels.

Key Findings

- Many people responded; our residents are clearly interested in this topic.
- Respondent ages closely aligned with overall Los Gatos demographics.
- There were clear priorities among the options presented.
- Most priorities were the same among age groups but there were a few differences between school age families (age 19-59) and older respondents.
- Options presented covered most things people had in mind. When asked for additional ideas answers were scattered, but a few additional uses did emerge.
- Clubs and organizations are likely to use the center.
- Parking matters; driving is how most people expect to get to the center.
- 76% of respondents see a need for a new community center (only 4% saw no need and the other 20% were unsure).

Response and Demographics

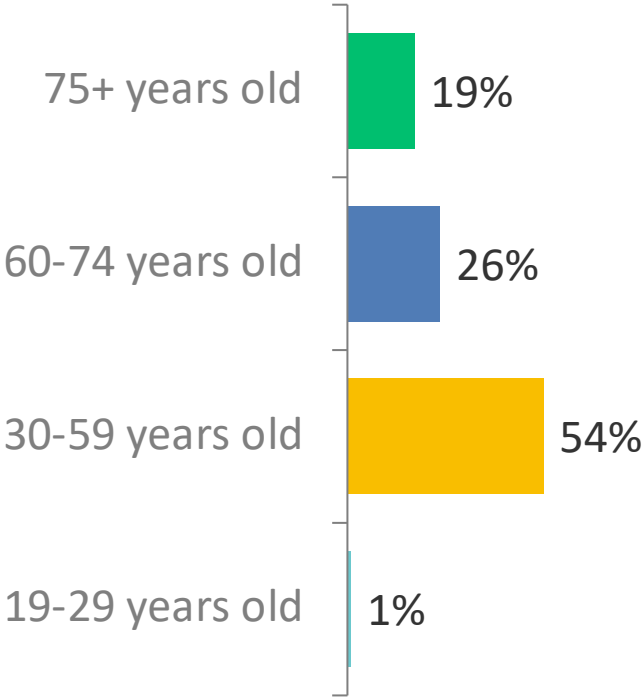
- 620 people responded to the survey
- 92% of respondents live in Los Gatos
(others likely live nearby such as Monte Sereno)
- Average household size is 3.1
- Respondents represent over 1,900 people



Adds to less than 100% due to rounding

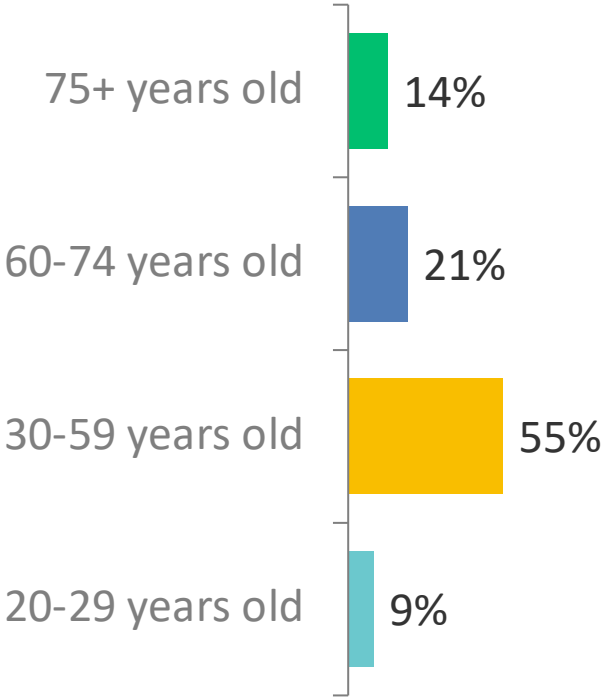
Survey respondent ages are close to overall Los Gatos demographics

Survey Respondents Age



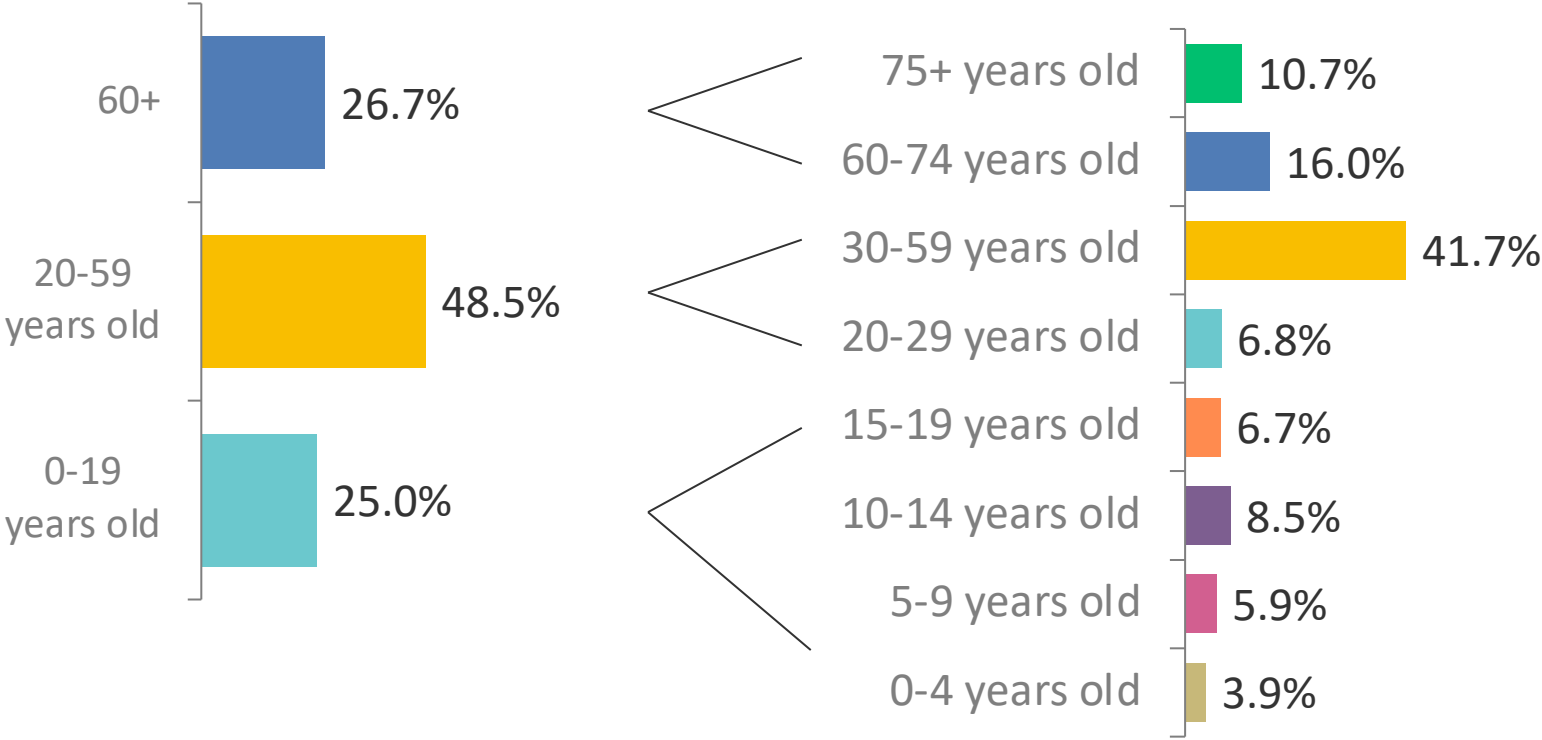
* Less than 1% of respondents were under 19 years old

Los Gatos US Census 2020 (over 19)



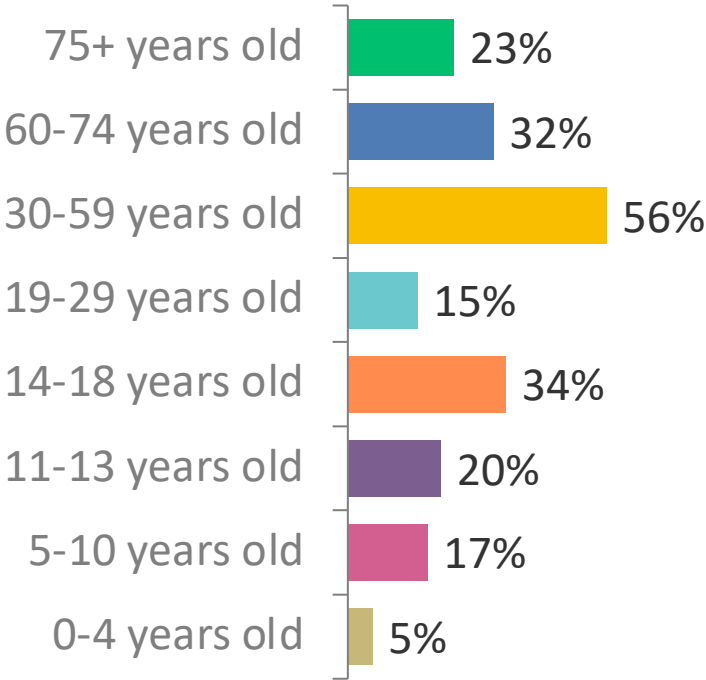
Adds to less than 100% due to rounding

Los Gatos Population By Age, US Census 2020



Survey households represent a wide range of ages

Age of Household Members (choose all that apply)



Adds to more than 100% because many households have multiple members

As you think of new activities (or existing ones), how important to you, your family, or your local organization, are each the following rooms or spaces?

	Very + Somewhat Important	Very Important	Somewhat Important	Neutral	Not Important	Not Sure
Outdoor patio seating and meeting area	82%	48%	34%	14%	3%	1%
Large Community Room	79%	48%	31%	14%	4%	3%
Performance space (for music, drama, and similar activities)	77%	43%	34%	17%	5%	1%
Small / Medium meeting and event rooms (can be reserved by organizations or groups)	76%	40%	36%	17%	6%	1%
Teen center room	73%	40%	32%	18%	9%	2%
Room for fitness classes (such as jazzercise, aerobics, Zumba, yoga)	72%	40%	33%	17%	9%	2%
Outdoor sports courts	71%	37%	33%	18%	11%	1%
Full Service Kitchen (for events)	70%	37%	34%	17%	9%	3%
Spaces for community groups & non-profits to deliver their services	70%	33%	37%	22%	5%	3%
Large Lecture Hall And Presentation Space	69%	33%	37%	20%	9%	1%
Arts & Crafts Studio	68%	31%	37%	24%	7%	1%
Dance floor (for dance classes and activities)	63%	28%	35%	25%	10%	2%
Snack Bar / Cafe	63%	27%	36%	24%	11%	1%
Classrooms	62%	25%	34%	30%	8%	3%
Spaces for card, tile, and board games	61%	25%	36%	25%	12%	2%
Computer & tech center	59%	24%	38%	24%	12%	2%
Preschool or childcare space (can also be used when parent is using community center)	57%	24%	34%	28%	12%	3%
Spaces for elementary & preschool activities and classes	55%	24%	31%	28%	14%	3%
Meeting room preconfigured for remote/zoom meetings	48%	20%	28%	31%	18%	3%
Office space (for community groups & non-profits)	43%	18%	24%	32%	22%	4%
Ping-pong room	40%	16%	24%	37%	20%	3%
Pool & Billiards Room	34%	12%	22%	36%	27%	3%
Rock climbing wall	29%	10%	19%	30%	38%	3%

Top 10 spaces among all respondents

(Very Important + Somewhat Important)

1. Outdoor patio seating and meeting area (82%)
2. Large community room (79%)
3. Performance space (77%)
4. Small / medium meeting and event rooms (76%)
5. Room for fitness classes (73%)
6. Teen center room (72%)
7. Full service kitchen (71%)
8. Outdoor sports courts (70%)
9. Large lecture hall and presentation space (69%)
10. Spaces for community groups & non-profit services (69%)

Other spaces

(Very Important + Somewhat Important)

11. Arts & crafts studio (68%)
12. Dance floor (63%)
13. Snack bar / Café (63%)
14. Computer & tech center (62%)
15. Spaces for card, tile, and board games (61%)
16. Classrooms (59%)
17. Preschool or childcare space, can be used when parents visit (57%)
18. Spaces for elementary & preschool activities (55%)
19. Remote / Zoom meeting room (48%)
20. Office space for community groups & non-profits (43%)
21. Ping-pong room (40%)
22. Pool & billiards room (34%)
23. Rock climbing wall (29%)

“Very Important” spaces by age group

	Age 75+	Age 60-74	Age 19-59
Large Community Room	47%	43%	50%
Large Lecture Hall And Presentation Space	40%	27%	32%
Office space (for community groups & non-profits)	23%	20%	16%
Performance space (for music, drama, and similar activities)	39%	36%	48%
Outdoor sports courts	24%	25%	47%
Outdoor patio seating and meeting area	43%	49%	49%
Small / Medium meeting and event rooms (reservable by organizations or groups)	49%	34%	40%
Classrooms	28%	29%	23%
Full Service Kitchen (for events)	45%	38%	34%
Arts & Crafts Studio	28%	25%	34%
Spaces for card, tile, and board games	34%	31%	19%
Snack Bar / Cafe	22%	17%	33%
Teen center room	28%	20%	52%
Rock climbing wall	1%	2%	17%
Room for fitness classes (such as jazzercise, aerobics, Zumba, yoga)	42%	40%	38%
Dance floor (for dance classes and activities)	28%	26%	29%
Meeting room preconfigured for remote/zoom meetings	32%	25%	14%
Computer & tech center	32%	21%	23%
Pool & Billiards Room	3%	5%	17%
Ping-pong room	9%	14%	19%
Spaces for elementary & preschool activities and classes	14%	16%	30%
Preschool or childcare space (can be used when parent is using community center)	26%	14%	28%
Spaces for community groups & non-profits to deliver their services	35%	32%	33%

Comparing top 10 “Very Important” spaces by age group

19-59 years
(49% of town population)

60-74 years
(16% of town population)

75+ years
(11% of town population)

**SAME
priorities
all age groups**

Outdoor patio seating and meeting area
Large community room
Performance space
Small / Medium meeting and event rooms
Room for fitness classes
Full service kitchen

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Full service kitchen

**SAME
priorities
60-74 and 75+**

Spaces for community groups & non-profits
Large lecture hall and presentation space
Spaces for card, tile, and board games

Spaces for community groups & non-profits
Large lecture hall and presentation space
Spaces for card, tile, and board games

**DIFFERENT
priorities
all age groups**

Teen Center Room
(#1 priority for ages 19-59)
Outdoor sports courts
Arts & crafts studio
Snack bar / cafe

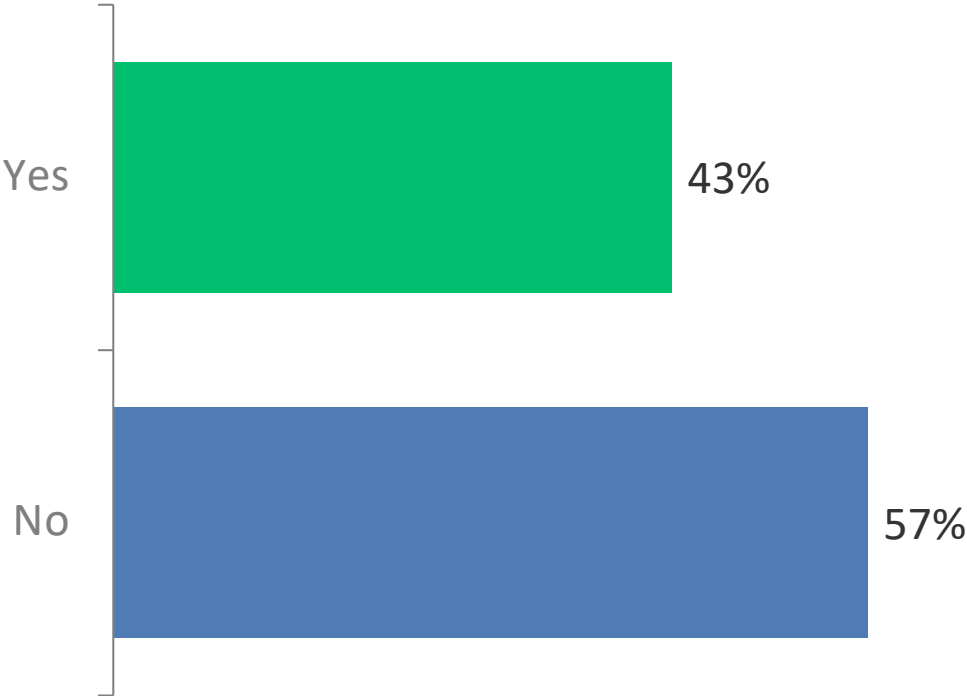
Classrooms

Meeting room for remote/zoom meetings

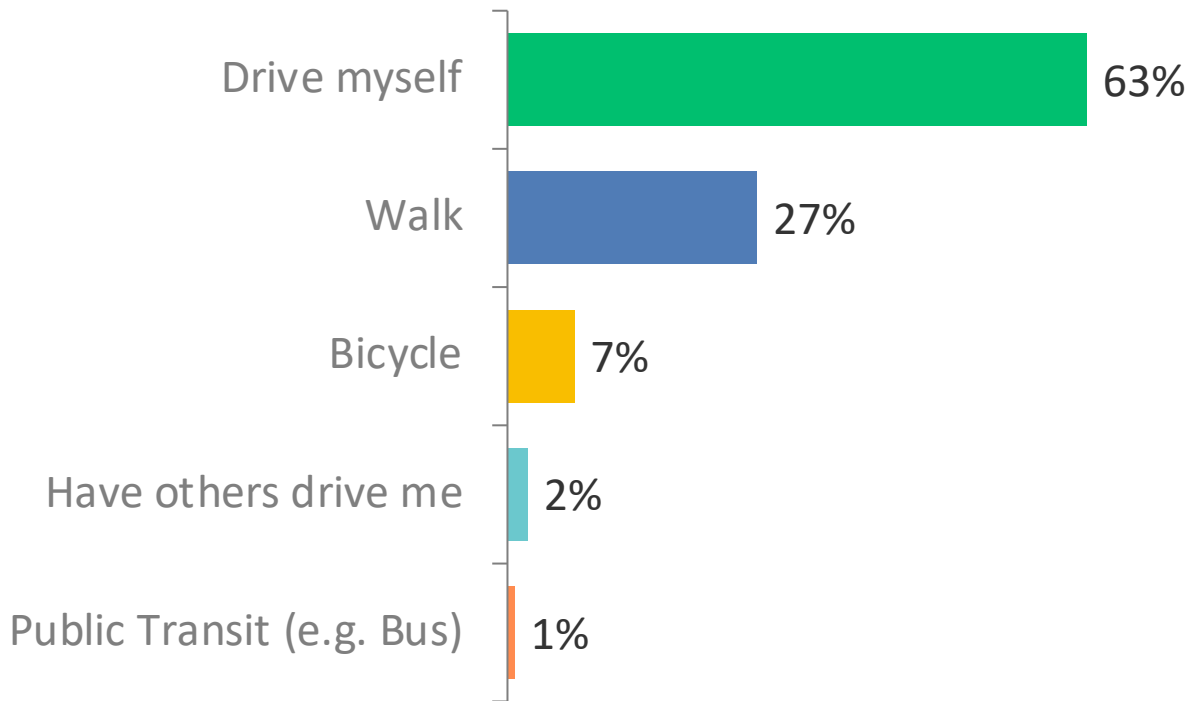
Are there any programs or amenities we did not mention that should be considered for the new community center? 223 people responded. Answers were widely scattered but a few common requests stood out.

Most Frequent Additional Requests	Count
Swimming pool	32
Gym for basketball (also volleyball and badminton)	24
Pickleball courts	12
Garden / community garden / gardening classes	9
Dog park with fence	8
Place to show movies	7
Skateboard park	7
Bocce Ball courts	6
Comfortable lounge area for reading & TV	5
Sports field	5
Game room / arcade (could be part of a teen center)	4
Maker space (could be part of an art & crafts space)	4
Nutrition program (mostly for seniors)	4
Ping pong tables	4
Tennis courts	4
Transportation to center for seniors & from high/middle school	4

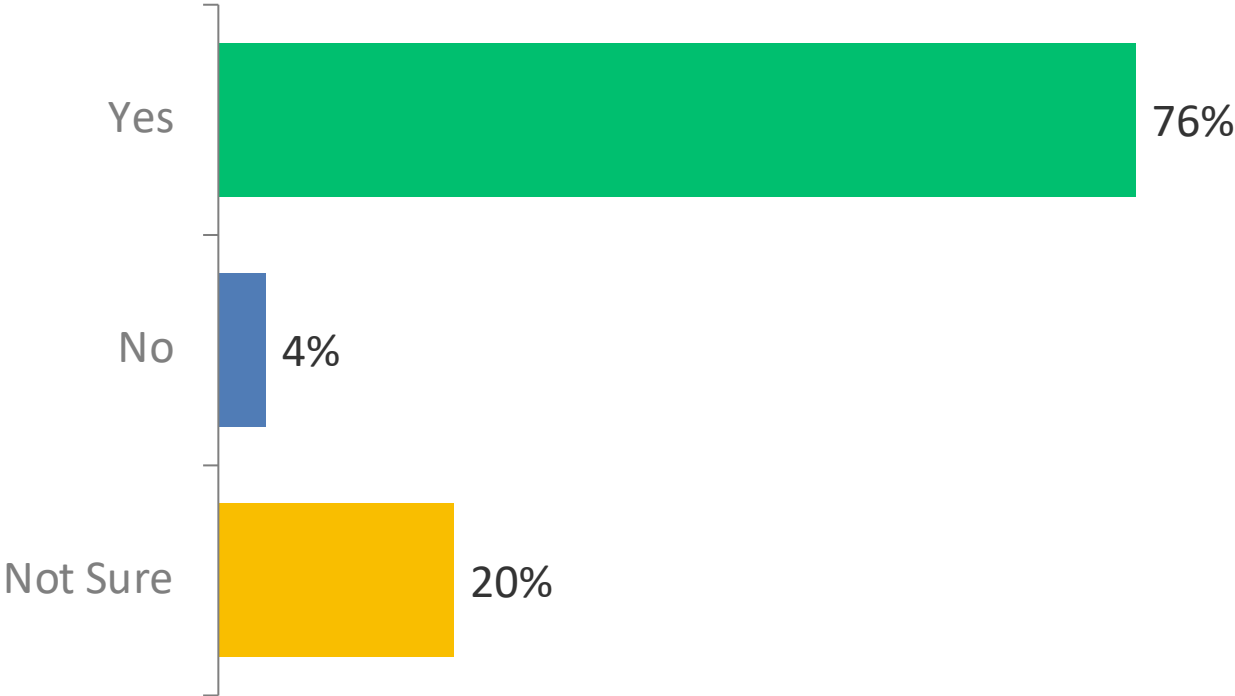
Are you a member of a local club, organization or group that might use a new community center?



If the community center is located downtown (near Los Gatos Town Hall and Library) how would you MOST COMMONLY get there? (choose one)



Do you think that Los Gatos needs a new, multi-generational community center?



Survey Comments

“This is a great idea.”

“Desperately needed.”

“It could encourage more interaction between youth and older adults.”

“I live alone with my dogs and would love to socialize and connect with other people in my community.”

“Please be sure to balance space for different ages.”

“Teens need a place to go in our town!”

“Parking could be a problem.”

“How can we pay for this?”