Parking Roadmap

Phase 1

- Occupancy Counting
- Parking Guidance System
- Walkability Signage
- Web Application
- Parking Brand
- Electric Vehicle Infrastructure Permit Program
- Digital Permits
- Downtown Employee Parking Permit Program (Phase 1)
- LPR Data Collection
- No Reparking
- "Park Once"
- Short-Term Parking
- Warning Notices
- Parking Coordinator
- Adjust Enforcement Coverage
- Residential Permit Policies
- Student Permit Eligibility
- High School Permit Program
- Shared Mobility Device Permit
- Additional Student Parking Areas

Phase 2

- Active Loading Zones
- Secure Bike Parking
- Technology Integrations
- Pay-to-Stay Model
- Define Revenue Allocations
- Select Pay Station and Mobile Payment Vendors
- Downtown Employee Parking Permit Program (Phase 2)
- Commute Gamification

Phase 3

- Commercial Loading Zone Permit Program
- Enforcement Staffing Adjustments
- Increase Enforcement Staffing
- Paid Parking Program
- Merchant Validation
- Expand Valet Parking
- Car Sharing
- Remote Parking
- Circulating Shuttle
- Parking Garage
- Garage Signage

Ongoing

- Wayfinding Adjustments
- Data Analysis
- Permit Program Adjustments
- Gap Management
- Parklets
- Sidewalk Expansions
- Public Transit Incentives
- Shared Parking