



**TOWN OF LOS GATOS**  
**FINANCE COMMISSION REPORT**

MEETING DATE: 05/13/2024

ITEM NO: 7

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DATE: May 9, 2024  
TO: Finance Commission  
FROM: Laurel Prevetti, Town Manager  
SUBJECT: Review Polling Results and Provide a Recommendation to Council Regarding a 1/8<sup>th</sup> Cent Sales Tax Measure for the November 2024 Ballot

**RECOMMENDATION:**

Review polling results and provide a recommendation to Council regarding a 1/8<sup>th</sup> cent sales tax measure for the November 2024 Ballot

**REMARKS:**

On May 7, the Council considered the polling results for a 1/8<sup>th</sup> cent sales tax and referred the topic of reviewing the polling results and discussing next steps to the Finance Commission. Materials from the Council meeting are attached. The Council also continued its discussion of this topic to the May 21 Town Council meeting.

The Commission is welcome to make a recommendation to the Town Council whether to continue the work associated with potentially placing a 1/8<sup>th</sup> cent sales tax measure on the November 2024 ballot.

**Attachments:**

1. May 7, 2024 Council Meeting Staff Report on Polling Results
2. Polling Results Summary
3. Polling Topline Report

**PREPARED BY:** Katy Nomura  
Assistant Town Manager

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Reviewed by: Town Manager, Town Attorney, and Finance Director

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