

Program Ideas

[View results](#)

Respondent
2 Anonymous

09:16
Time to complete

1. Title of proposed program

Los Gatos Footbridge Mural Program

2. If location dependant, what is location (otherwise leave blank)

Hwy 17 overpass footbridge between Forbes Mill annex and Old Town Shopping Center

3. Proposed frequency

- One time
- 2+ times per year
- Every year
- 2+ year cycle
- Other

4. Description of program idea

Week-long art camp for young artists to learn new painting skills and leave their mark on the Los Gatos Footbridge for all to see! Participants will learn art techniques and fundamentals, and the history of Los Gatos. Participants will explore the museum's art & history exhibitions, walk the Los Gatos Creek trail, learn about local flora and fauna, visit local Los Gatos historic landmarks, and even meet some key town officials. Each day, focus would be on a new topic and by the end of the week participants will have completed a one-of-kind painting reflecting the theme "Capturing Life in Los Gatos." The artwork will be digitally photographed, printed, and installed by the Town of Los Gatos on the Forbes Mill footbridge. This is a highly engaging interactive art and history experience

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

Los Gatos

[View results](#)

Respondent

3 Anonymous

09:20

Time to complete

1. Title of proposed program

2. If location dependant, what is location (otherwise leave blank)

3. Proposed frequency

 One time 2+ times per year Every year 2+ year cycle Other

4. Description of program idea

The early 20th-century pageants of Los Gatos emerged from a nationwide movement that used large-scale outdoor performances to celebrate local identity through dramatized history. These productions brought together residents as performers, designers, and organizers, staging episodic scenes that traced the region's past—from Indigenous life and Spanish and Mexican rule to American settlement and town formation. While visually rich and community-driven, they often reflected the values and limitations of their time, presenting simplified or romanticized narratives that emphasized unity and progress over complexity or historical accuracy.

A modern iteration of the Los Gatos Pageant would retain its collaborative spirit while reimagining both content and form. Instead of a single, linear story, it could present a multi-perspective experience shaped in partnership with local communities, including Indigenous groups and historically underrepresented voices. Staged as an immersive, site-specific event—spanning parks, streets, and natural landscapes—it might blend live performance with projection, audio storytelling, and interactive elements. By connecting past, present, and future, this updated pageant would invite audiences not just to witness history, but to reflect on how it is remembered, contested, and continuously unfolding.

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

[View results](#)

Respondent

4 Anonymous

06:47

Time to complete

1. Title of proposed program

2. If location dependant, what is location (otherwise leave blank)

3. Proposed frequency

- One time
- 2+ times per year
- Every year
- 2+ year cycle
- Other

4. Description of program idea

These programs focus on the physical transformation of the town's landscape through visual art that is designed to evolve. By utilizing rotating, temporary, or semi-permanent installations, the town remains aesthetically vibrant, reduces long-term maintenance liabilities, and provides opportunities for a wider diversity of artists to showcase their work.

Sculpture Loan Program Idea: The town pays a set stipend to professional artists to "loan" large-scale sculptures for a fixed term.

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

Reference: Yountville, CA. The town offers a \$2,500 stipend per artist for a 2-year loan. The town acts as a gallery, taking a commission on any sales made during the exhibition, which is funneled back into the art fund. It currently features 26 rotating pieces.

[View results](#)

Respondent
5 Anonymous

01:33
Time to complete

1. Title of proposed program

Dynamic & Rotating Public Art: Digital & Light Art Festivals

2. If location dependant, what is location (otherwise leave blank)

Downtown

3. Proposed frequency

- One time
- 2+ times per year
- Every year
- 2+ year cycle
- Other

4. Description of program idea

These programs focus on the physical transformation of the town's landscape through visual art that is designed to evolve. By utilizing rotating, temporary, or semi-permanent installations, the town remains aesthetically vibrant, reduces long-term maintenance liabilities, and provides opportunities for a wider diversity of artists to showcase their work.
Digital & Light Art Festivals: High-impact, multi-night events featuring 3D light projections on historic facades and interactive digital art in public plazas.

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

Reference: Palo Alto, CA (Code:ART). Their festival features large-scale projection mapping on City Hall and "Glow Walks" where motion sensors in alleyways trigger shifting colors, turning the downtown into a high-tech night gallery.

View results

Respondent

6 Anonymous

03:38

Time to complete

1. Title of proposed program

Dynamic & Rotating Public Art: Utility & Gray Space Gallery

2. If location dependant, what is location (otherwise leave blank)

Downtown

3. Proposed frequency

 One time 2+ times per year Every year 2+ year cycle Other

4. Description of program idea

These programs focus on the physical transformation of the town's landscape through visual art that is designed to evolve. By utilizing rotating, temporary, or semi-permanent installations, the town remains aesthetically vibrant, reduces long-term maintenance liabilities, and provides opportunities for a wider diversity of artists to showcase their work.

Utility & "Gray Space" Gallery: Commissioning artists and school children to transform functional infrastructure (benches, retaining walls, etc.) into visual assets via murals or vinyl wraps. This expands the kids bridge program and the artist utility boxes.

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

Reference: Saratoga, CA (Paint the City). This program invites residents ages 10 and older to submit designs. The final wraps are chosen by a community vote, ensuring that neighborhoods feel direct ownership of the infrastructure in their area.

View results

Respondent
7 Anonymous05:09
Time to complete

1. Title of proposed program

Youth & Educational Engagement

2. If location dependant, what is location (otherwise leave blank)

downtown, parks

3. Proposed frequency

- One time
- 2+ times per year
- Every year
- 2+ year cycle
- Other

4. Description of program idea

This category prioritizes the development of the next generation of creators and patrons. These programs provide hands-on opportunities for school-age residents to contribute to the town's cultural identity, fostering a sense of civic ownership and providing professional skill-building in the arts and design sectors.

- Junior Muralist Apprenticeship: Requiring commissioned professional muralists to hire and mentor local high school students as paid assistants during the execution of a project.
- Teen Arts Leadership Council (TALC): A formal student-led board that is given a small annual budget to curate and manage one public art event or temporary installation for the town.
- Community "Meet the Makers" Workshops: Town-funded "Plein Air" days or open-air workshops in the Town Plaza where the public receives free instruction and materials to create art alongside professionals.

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

- Junior Muralist Apprenticeship, Reference: Mountain View, CA (Young Muralist Program). This initiative teaches teens the technical skills of public art—from surface prep to scaling—and has been highly effective in graffiti deterrence by giving youth a legal, professional outlet for their creativity.
- Teen Arts Leadership Council (TALC), Reference: Palo Alto, CA (ACT Leadership). High school students in this program act as curators and event planners, earning professional service hours while organizing their own exhibitions and community art camps.
- Community "Meet the Makers" Workshops, Reference: St. Helena, CA (Nimbus Arts). Their "community-owned" art projects, like the Mustard Celebration, involve hundreds of residents in creating temporary outdoor installations that celebrate the local environment and agricultural history.

View results

Respondent
8 Anonymous03:19
Time to complete

1. Title of proposed program

Performance, Activation & Cultural Events

2. If location dependant, what is location (otherwise leave blank)

Public plazas, parks, and sidewalks

3. Proposed frequency

- One time
- 2+ times per year
- Every year
- 2+ year cycle
- Other

4. Description of program idea

These programs shift the focus from "objects" to "experiences." By activating public plazas, parks, and sidewalks with human performance—such as music, theater, and dance—the town creates a "living culture" that encourages foot traffic and boosts the local economy.

- "Micro-Theater" & Flash Performances: Funding short, site-specific theatrical or dance performances in unexpected public locations (e.g., the Creek Trail or local parks).
- Town Performance & Busker Stipends: Designating "Performance Zones" where local musicians, poets, and performers receive town-funded stipends to activate downtown during peak weekend or Farmers Market hours.
- Artist-in-Residence (AIR) Program: Funding a 1–3 month residency where an artist works in a public "fishbowl" studio (like a vacant storefront or park pavilion) so residents can watch and participate in the creative process.

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

- "Micro-Theater" & Flash Performances, Reference: Carmel-by-the-Sea, CA. The town supports rotating outdoor performances and "one-act plays" that utilize non-traditional venues, ensuring that theater is accessible outside of a formal playhouse.
- Town Performance & Busker Stipends, Reference: San Luis Obispo, CA. The city manages a Cultural Arts & Community Promotions (CACP) Grant that pays for the marketing and professional stipends for performers, ensuring artists are paid a living wage for their contribution to the town's atmosphere.
- Artist-in-Residence (AIR) Program, Reference: Aspen, CO (Red Brick Center). Artists-in-residence receive studio space in exchange for committing to "public creative exchange" hours, allowing locals and tourists to engage with the artist in real-time.

[View results](#)

Respondent

9 Anonymous

02:24

Time to complete

1. Title of proposed program

2. If location dependant, what is location (otherwise leave blank)

3. Proposed frequency

 One time 2+ times per year Every year 2+ year cycle Other

4. Description of program idea

This category explores the intersection of storytelling, history, and modern technology. These programs use the arts to preserve and interpret the town's unique heritage, making local history engaging for all ages through both traditional literary forms and cutting-edge digital media.

- Poet Laureate & Storytelling Series: An annual appointment for a local writer to produce works for town events and manage community-wide writing contests.
- Digital Heritage Trails (AR Art): Using Augmented Reality (AR) or QR-code-enabled installations to tell the town's history through digital art and audio at historic landmarks.

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

- Poet Laureate & Storytelling Series, Reference: Yountville, CA (Bookmark Stories). The town hosts a "60-word story" contest and prints the winning entries on custom bookmarks distributed at libraries and coffee shops, blending literature into the town's daily routines.
- Digital Heritage Trails (AR Art), Reference: Palo Alto, CA (Mapping Palo Alto). Residents scan QR codes at historic sites to see "digital overlays"—an artist's interpretation of what that corner looked like 100 years ago—seamlessly blended with the modern view on their smartphone.

[View results](#)

Respondent
10 Anonymous

25:44
Time to complete

1. Title of proposed program

Town-wide interpretive signage and public history initiative

2. If location dependant, what is location (otherwise leave blank)

Potential locations include parks, plazas, shopping centers, trailheads, public buildings, gateways, open spaces, creeks, and pedestrian corridors where residents and visitors naturally pause, gather, or pass through. Signage could be integrated into existing site amenities such as seating areas, plazas, landscaping, trails, or public art installations.

3. Proposed frequency

- One time
- 2+ times per year
- Every year
- 2+ year cycle
- Other

4. Description of program idea

A coordinated network of artist-designed interpretive signs, panels, markers - small-scale installations located in parks, commercial districts, civic spaces, trail corridors, gathering places, and other high-visibility public locations throughout Los Gatos. Content could highlight local history, natural history, cultural heritage, environmental features, notable events, public art, architecture, and stories connected to specific sites and neighborhoods.

A highly flexible and community-centered public art initiative that combines placemaking, education, cultural preservation, and environmental interpretation. Unlike site-specific artworks, an interpretive signage network can reach residents and visitors across multiple neighborhoods while documenting and sharing both the human and natural stories that define Los Gatos. The program offers strong opportunities for community engagement, partnerships, and long-term expansion, making it an effective complement to traditional public art installations while strengthening public understanding of the town's history, ecology, and sense of place.

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

Seattle, San Francisco, Philadelphia, Santa Cruz, Laguna Hills

View results

Respondent
11 Anonymous

03:50
Time to complete

1. Title of proposed program

some generic ideas for traveling or temporary exhibits

2. If location dependant, what is location (otherwise leave blank)

multiple locations. I recommend pilot in civic center area

3. Proposed frequency

- One time
- 2+ times per year
- Every year
- 2+ year cycle
- Other

4. Description of program idea

Ideas for public art temporary exhibitions to include in Art Plan.

1. Make Your Town "Installation-Ready"

Traveling exhibitions look for places that are easy and low-risk to plug into.

What organizers usually need:

- * Public space: parks, plazas, waterfronts, downtown streets, vacant lots
- * Photos + dimensions: clear images, maps, ceiling/height limits, ground conditions
- * Permissions: city approval, zoning clarity, basic insurance willingness
- * Utilities: power access (or ability to bring generators), lighting, security
- * Timeline flexibility: ability to host for 2–12 weeks

👉 Create a simple "Outdoor Exhibition Prospectus" (PDF or webpage) with:

- * Town overview (population, vibe, tourism season)
- * Available sites with photos and specs
- * Local support (volunteers, public works, marketing help)
- * Past or related cultural events (even small ones count!)

2. Identify the Right Traveling Shows

Not all exhibitions are realistic targets—focus on modular, touring-friendly projects.

Types to look for:

- * Outdoor sculpture exhibitions
- * Light art / projection mapping tours
- * Environmental or land art projects
- * Interactive or inflatable installations
- * Artist-led touring shows (not just big museums)

Where to find them:

- * Artist residency networks
- * Public art nonprofits
- * Sculpture parks with touring programs
- * Art fair offshoots
- * Cultural institutes (especially international ones)

👉 Pro tip: Smaller towns often appeal to artists who want community engagement and less bureaucracy than big cities.

3. Build Local Institutional Support (This Is Legitimate)

Even one formal partner makes you look legitimate.

Potential partners:

- * Town council or mayor's office
- * Tourism board or chamber of commerce
- * Local college or high school art department
- * Library, historical society, or parks department
- * Regional arts council or state arts agency

Ask for:

- * A letter of support
- * Help with permits
- * Modest funding or in-kind services
- * Marketing amplification

Even \$5–15k in local support can unlock much larger touring exhibitions.

4. Apply for Funding Before You Pitch Big Names

Touring shows often ask: "What's your budget?"

Look into:

- * State or regional arts grants
- * Rural or placemaking grants
- * Tourism or economic development funds
- * Cultural exchange grants (for international shows)
- * Corporate sponsorship (local banks, utilities, manufacturers)

You don't need everything lined up—but you do need a credible plan.

5. Start with a Pilot (This Is the Secret Weapon)

Instead of aiming immediately for a famous international show:

Do a smaller pilot first:

- * 1–3 outdoor installations
- * Local + regional artists
- * 2–4 weeks long
- * Strong documentation (photos, video, attendance numbers)

This gives you:

- * Proof of capacity
- * Media coverage
- * A track record touring exhibitions trust

After one successful pilot, your emails suddenly get answered 📧

6. Pitch Like a Collaborator, Not a Venue

When you contact touring exhibitions, don't say:

"Can you bring your show here?"

Say:

"We're a small town offering unique sites, strong community engagement, and flexible support for touring outdoor installations."

Highlight:

- * Novel landscapes or architecture
- * Slower pace = deeper audience engagement
- * Willingness to adapt to artists' needs
- * Documentation + promotion support

Artists LOVE places that treat them as partners, not line items.

7. Market the Town as Part of the Artwork

This is where small towns win.

Frame your town as:

- * A surprising cultural destination
- * A contrast to big-city art scenes
- * A place where art meets nature, history, or community

Touring exhibitions want:

- * Press stories
- * Instagram-worthy backdrops
- * Meaningful local interaction

Your town might be the most interesting stop on their tour.

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

it is a common theme in many areas. we can get more specific info if we intend to pursue this

[View results](#)

Respondent
12 Anonymous

04:02
Time to complete

1. Title of proposed program

art rental program

2. If location dependant, what is location (otherwise leave blank)

several locations

3. Proposed frequency

- One time
- 2+ times per year
- Every year
- 2+ year cycle
- Other

4. Description of program idea

temporary artworks installed by artist for one year. They supply art and agree to maintain it for 12 months.
this is a low cost way to bring quality art to Los Gatos at an affordable price

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

saratoga

View results

Respondent
13 Anonymous

46:56
Time to complete

1. Title of proposed program

temporary installations.

2. If location dependant, what is location (otherwise leave blank)

3. Proposed frequency

- One time
- 2+ times per year
- Every year
- 2+ year cycle
- Other

4. Description of program idea

an art installation that is temporary but brings art to town in a very accessible way. ideas:
large photoboards
interactive experiences with art, environment and culture
juried exhibitions

5. Is there another city that has had success doing this project before? (if not or not sure leave blank)

Sarasota, FLA
international traveling photo exhibition
A view from above
<https://www.yannarthusbertrandphoto.com/exhibitions/outdoor-exhibitions/>
Laguna beach
art plus nature
<https://lagunaartmuseum.org/art-nature>

Los Gatos Arts & Culture Commission: Programs

Category A: Dynamic & Rotating Public Art

Description: These programs focus on the physical transformation of the town's landscape through visual art that is designed to evolve. By utilizing rotating, temporary, or semi-permanent installations, the town remains aesthetically vibrant, reduces long-term maintenance liabilities, and provides opportunities for a wider diversity of artists to showcase their work. Examples below.

- **The Sculpture Loan Program (Art Walk)**
 - **The Idea:** The town pays a set stipend to professional artists to "loan" large-scale sculptures for a fixed term (usually 2 years).
 - **Reference: Yountville, CA.** The town offers a \$2,500 stipend per artist for a 2-year loan. The town acts as a gallery, taking a commission on any sales made during the exhibition, which is funneled back into the art fund. It currently features 26 rotating pieces.
- **Digital & Light Art Festivals**
 - **The Idea:** High-impact, multi-night events featuring 3D light projections on historic facades and interactive digital art in public plazas.
 - **Reference: Palo Alto, CA (Code:ART).** Their festival features large-scale projection mapping on City Hall and "Glow Walks" where motion sensors in alleyways trigger shifting colors, turning the downtown into a high-tech night gallery.
- **Utility & "Gray Space" Gallery**
 - **The Idea:** Commissioning artists to transform functional infrastructure (traffic boxes, benches, or retaining walls) into visual assets via murals or vinyl wraps.
 - **Reference: Saratoga, CA (Paint the City).** This program invites residents **ages 10 and older** to submit designs. The final wraps are chosen by a community vote, ensuring that neighborhoods feel direct ownership of the infrastructure in their area.

Category B: Youth & Educational Engagement

Description: This category prioritizes the development of the next generation of creators and patrons. These programs provide hands-on opportunities for school-age residents to contribute to the town's cultural identity, fostering a sense of civic ownership and providing professional skill-building in the arts and design sectors.

- **Junior Muralist Apprenticeship**
 - **The Idea:** Requiring commissioned professional muralists to hire and mentor local high school students as paid assistants during the execution of a project.
 - **Reference: Mountain View, CA (Young Muralist Program).** This initiative teaches teens the technical skills of public art—from surface prep to scaling—and has been highly effective in graffiti deterrence by giving youth a legal, professional outlet for their creativity.
- **Teen Arts Leadership Council (TALC)**
 - **The Idea:** A formal student-led board that is given a small annual budget to curate and manage one public art event or temporary installation for the town.
 - **Reference: Palo Alto, CA (ACT Leadership).** High school students in this program act as curators and event planners, earning professional service hours while organizing their own exhibitions and community art camps.
- **Community "Meet the Makers" Workshops**
 - **The Idea:** Town-funded "Plein Air" days or open-air workshops in the Town Plaza where the public receives free instruction and materials to create art alongside professionals.
 - **Reference: St. Helena, CA (Nimbus Arts).** Their "community-owned" art projects, like the **Mustard Celebration**, involve hundreds of residents in creating temporary outdoor installations that celebrate the local environment and agricultural history.

Category C: Performance, Activation & Cultural Events

Description: These programs shift the focus from "objects" to "experiences." By activating public plazas, parks, and sidewalks with human performance—such as music, theater, and dance—the town creates a "living culture" that encourages foot traffic and boosts the local economy.

- **"Micro-Theater" & Flash Performances**
 - **The Idea:** Funding short, site-specific theatrical or dance performances in unexpected public locations (e.g., the Creek Trail or local parks).
 - **Reference: Carmel-by-the-Sea, CA.** The town supports rotating outdoor performances and "one-act plays" that utilize non-traditional venues, ensuring that theater is accessible outside of a formal playhouse.
- **Town Performance & Busker Stipends**
 - **The Idea:** Designating "Performance Zones" where local musicians, poets, and performers receive town-funded stipends to activate downtown during peak weekend or Farmers Market hours.
 - **Reference: San Luis Obispo, CA.** The city manages a **Cultural Arts & Community Promotions (CACP) Grant** that pays for the marketing and professional stipends for performers, ensuring artists are paid a living wage for their contribution to the town's atmosphere.
- **Artist-in-Residence (AIR) Program**
 - **The Idea:** Funding a 1–3 month residency where an artist works in a public "fishbowl" studio (like a vacant storefront or park pavilion) so residents can watch and participate in the creative process.
 - **Reference: Aspen, CO (Red Brick Center).** Artists-in-residence receive studio space in exchange for committing to "public creative exchange" hours, allowing locals and tourists to engage with the artist in real-time.

Category D: Literary, Heritage & Digital Narratives

Description: This category explores the intersection of storytelling, history, and modern technology. These programs use the arts to preserve and interpret the town's unique heritage, making local history engaging for all ages through both traditional literary forms and cutting-edge digital media.

- **Poet Laureate & Storytelling Series**

- **The Idea:** An annual appointment for a local writer to produce works for town events and manage community-wide writing contests.
- **Reference: Yountville, CA (Bookmark Stories).** The town hosts a "60-word story" contest and prints the winning entries on **custom bookmarks** distributed at libraries and coffee shops, blending literature into the town's daily routines.

- **Digital Heritage Trails (AR Art)**

- **The Idea:** Using Augmented Reality (AR) or QR-code-enabled installations to tell the town's history through digital art and audio at historic landmarks.
- **Reference: Palo Alto, CA (Mapping Palo Alto).** Residents scan QR codes at historic sites to see "digital overlays"—an artist's interpretation of what that corner looked like 100 years ago—seamlessly blended with the modern view on their smartphone.

Idea #1 - Have a Call for Artists (use Call for Artists on Westaf Cafe) and restrict the geographic region to 95030, 95031, 95032, 95033 to obtain applicants that are local for a \$100,000 sculpture commission for the Civic Center lawn or plaza. There are local well-known sculptors that would want to apply. The Call for Artists should be very publicized, using known public art "Call for Artists" sources, known to the professional public artists. Budgets and deadlines should be very clear.

Idea #2 - Note that there are 2 world famous artists from Los Gatos that I know of:

A. David Middlebrook - two time participant in Venice Bienale, retired full time art professor at Cal State San Jose (40 years), raised family in Los Gatos, resident for over 50 years, regular exhibitor in London, New York, LA, and San Francisco galleries, many public projects all over US. He should be represented in his home town that he chose as an adult.

B. Marian Clayden - deceased world famous fashion designer and fiber artist, honorary PhD from University of Nottingham, originally British, lived in Los Gatos for nearly 50 years, in Victoria and Albert Museum Collection in London, had fashion business in Los Gatos, represented in US museums, winner of Golden Shears, etc. Probably a direct purchase of one of the pieces from the Clayden family would be good. She should be in the NUMU collection. A piece of hers would be good to have in the proposed new community center.

Idea #3 - The Eric Zimmilus sculpture donation in the Civic Center Plaza should be moved to Live Oak Manor Park. (Note: I was the MC for the installation when I was Chairman of the ACC in the 1990's. The ACC's goal was to purchase sculpture; the Town Council was willing to have donations from sculptors without credentials.)

Idea #4 - As we get more large sculpture pieces, we should be putting pieces in our neighborhood parks, such as Wurster Park, Bachman Park, Blossom Hill Park, Live Oak Manor Park.

Idea #5 - We should strongly advertise and publicize our "Calls for Artists". Make sure that the community has ample opportunity to view proposals and have open public comment and meetings to avoid criticism.

Idea #6 - Let people know that we have a "one per cent for art" program, as do most affluent, progressive cities (such as ours) where developers are paying for the art, not the tax payers. Let people know that some cities have "two per cent programs".

Idea #7 - Let Public Art Proposals be visible in the Library with excellent, descriptive signage. Have public meetings in the library in the Fireplace Room. Always have an area for written public comment.

Idea #8 - Have Calls for Artists restricted to artists from Santa Clara, San Mateo, and Santa Cruz Counties only, sometimes. We should celebrate our regionalism. We should acknowledge the artists that have lived here.

Idea #9 - Every public art piece should have a plaque.

Idea #10 - All public art should be maintained by a specific entity and be competent.

Idea #11 - More attention needs to be paid to selection of public art.

Idea #12 - Artists should be named. We should let the artist's name be known. It is essential for the artist's career development.

Idea #13 - Every public art project should have a dedication.

Idea #14 - We should value artists. We should not speak of artists disrespectfully.