

**From:** Michael Burke <mrburke@mac.com>

**Sent:** Thursday, September 26, 2019 8:57 AM

**To:** Experience LG <ExperienceLG@losgatosca.gov>; Council <Council@losgatosca.gov>; Town Manager <Manager@losgatosca.gov>

**Subject:** Video of traffic impacts on University Ave

Members of the Town Council,

The link in this e-mail points to a video captured by the dash cam on my car. The video is from Monday 9-17-19 @ 7:45am

The video shows the impacts not only to those residents who live on University Ave, but also the impacts to residents who live south of Highway 9 and now forced to all use University as their only way North out of town.

<https://www.icloud.com/sharedalbum/#B0fG4TcsmG3z1iY>

Thank You

Michael R. Burke

From: Heather Gaede Regoli <[hgregoli@gmail.com](mailto:hgregoli@gmail.com)>  
Sent: Wednesday, September 25, 2019 9:19 PM  
To: Council <[Council@losgatosca.gov](mailto:Council@losgatosca.gov)>  
Subject: One Way Pilot (input for 9/23/19 meeting)

Hello-

I find the current look of downtown unpleasant (construction / parking lot look and so many signs!), but that is just my opinion. What is a fact is that this one way traffic plan is a true hardship for those of us that live downtown. Not only is it difficult for us to get out of our own neighborhoods, but we have people cutting through our streets at high rates of speed (I have literally been passed going the speed limit on Broadway and it is my understanding that a little girl has been hit). Ironically, it also makes it harder for me to patronize businesses downtown; I can no longer grab coffee or drop off dry cleaning on the way out of town easily. I have noticed that mapping programs now direct cars down Massol or Tait as opposed to Santa Cruz (every single Uber that has picked me up since the one-way plan has cut through the neighborhood). I hardly ever complain about anything, because I love living downtown and I believe the benefits far outweigh the inconveniences. The beach traffic is just a fact of life, for example. But this is a problem created by the town, and I feel like the quality of life of downtown residents has been utterly ignored.

This is not Menlo Park. Unlike their main drag, our Santa Cruz Avenue is a heavily used street and one of only three ways through town.

I would love to see the town address the empty storefronts by making it easier to do business in this town. My understanding from (admittedly anecdotal) conversations with business owners in town that it is very difficult, especially in the last four or five years.

I have never written anything to you before. I just honestly cannot believe our own town government is doing this to us.

Respectfully,  
Heather Regoli  
69 Broadway



From: Michael Burke <mrburke@mac.com>

Sent: Thursday, September 26, 2019 8:39 AM

To: Council <Council@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>; Town Manager <Manager@losgatosca.gov>

Subject: Oneway pilot feedback

Please include my attached PDF as part of the council meeting on the oneway pilot.

Thank You.

Michael Burke



September 25, 2019

Los Gatos Town Council  
110 E. Main Street  
Los Gatos, CA 95030

Mr. Mayor & Council Members

Your one-way pilot program has created a disaster on University Ave. We now have beach traffic 7 days a week. In taking the action for the pilot, you broke with a long standing tradition in Los Gatos of involving the community when it came to decisions that could significantly affect them. None of my neighbors on University Avenue received any notice of this plan until we were given a two-week construction notice. This tradition is so important that the Town's general plan references it.

Had you involved us, in the discussion, we could have pointed the impacts the current pilot would have before the town spent the money to find out. By forcing all of the Northbound Traffic at Elm onto University you more than double the traffic on University. And that traffic is now 24 hours a day. Delivery trucks in the morning, bar patrons heading home after a few drinks and night and loud motorcycles driving through town at all hours of the day and night. The Town's general plan places great importance on protecting existing residential neighborhoods.

P.O. Box 2143 Los Gatos, CA 95031

More cars & trucks bring more than just traffic. They bring air pollution, noise pollution and safety issues. As we live in an older house without central air-conditioning, we must rely on open windows for our ventilation. With the windows open, the front half of our house is practically unusable in the evenings. The noise is too loud to watch TV or carry on a conversation. And forget about getting an un-interrupted night's sleep. And with the increase in traffic comes the corresponding increase in air pollution and safety hazards. Multiple parked cars have been hit on University Ave and during the pilot I personally saw double tanker truck that was carrying gasoline (Base on it placard.) These impacts are unacceptable to the neighborhood and they are unacceptable to the writers of the Town's General Plan.

I ask that you end this one-way pilot and return University Ave to a street people will actually enjoy living on. Please allow me to use the front half of my house no matter what the weather. I also ask that before you embark on any other projects like this, you solicit input from the whole community, not just those who seek to benefit from the project.

If, however you choose to extend this pilot, or even worse, make it permanent, I demand that it be modified to be consistent with all sections of the Town's General Plan and that the pilot be suspended while the town performs a full Environmental Impact Report so that the impacts can be understood, addressed and mitigated.

Sincerely yours,

Michael R. Burke

## General Plan References

**Goal LU-5** To encourage public involvement in Town planning processes.

**Policy LU-5.1** Use task forces, ad hoc committees, and other means as appropriate to involve residential and commercial interests in Town matters.

**Action LU-5.1** Utilize traditional communication tools and new media and technology to provide clear and current information on Town processes and decisions and to encourage public participation in Town government.

**Policy LU-6.1** Protect existing residential areas from the impacts of non-residential development.

**Policy TRA-1.5** Make effective use of the traffic-carrying ability of Los Gatos's arterials and collectors while considering the needs of pedestrians, bicyclists, and adjacent residents.

**Policy TRA-3.4** New projects shall not cause the level of service for intersections to drop more than one level if it is at Level A, B, or C and not drop at all if it is at D or below.

**Policy TRA-5.4** Limit new development that increases commercial traffic flow through residential neighborhoods.

**Action TRA-5.1** Develop and implement appropriate traffic controls to protect residential neighborhoods from the impacts of through traffic such as safety hazards, speeding, noise, and other disturbances in accordance with the adopted Neighborhood Traffic Calming policy.

**Action TRA-6.1** Develop and implement appropriate traffic controls to protect downtown residential neighborhoods from the impacts of through traffic in terms of safety, speeding, noise, and other disturbances.

**Policy NOI-6.1** The Town shall not approve land use patterns and traffic patterns that expose sensitive land uses or sensitive noise receptors to unacceptable noise levels.

**Policy NOI-6.2** Review transportation improvement plans to ensure that noise-sensitive areas are not exposed to unacceptable noise levels.



From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Thursday, September 26, 2019 8:09 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Judy

Last Name: Marlin

Email: [g.ames@comcast.net](mailto:g.ames@comcast.net)

Los Gatos Resident?: Yes

Please leave your comments here:: I live in the La Rinconada area and found the new traffic plan did NOT leave me stranded on our land-locked hill during beach traffic times, so I'm happy w/ it. Coming home from downtown on Univ is time consuming but worth it in the whole scheme of things.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Thursday, September 26, 2019 7:15 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Jan

Last Name: Taylor

Email: [Tayfam003@aol.com](mailto:Tayfam003@aol.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I hate the new downtown changes! The traffic congestion is much worse than ever before! Please, please PLEASE CHANGE IT BACK TO THE WAY IT WAS!!!!!!!!!!



September 25, 2019

Town Council  
110 E. Main Street  
Los Gatos, CA 95030

TOWN OF LOS GATOS  
CLERK'S OFFICE  
2019 SEP 25 PM 2:32

Re: One Way Pilot – input for Oct. 1 Meeting

Dear Council:

I am quite concerned about the number of businesses that have closed in downtown Los Gatos. There seem to be increasingly empty storefronts. Thus, I applaud the town's efforts to restore vitality to this area. The current pilot program, however, only makes reaching the shopping and dining on North Santa Cruz more difficult and subjects the surrounding residential areas to heavy traffic.

First, requiring one-way traffic southbound on North Santa Cruz diverts north-bound traffic into residential neighborhoods and away from the businesses on the Avenue. This seems counter-productive to the goal of encouraging shopping and dining on North Santa Cruz. It also makes navigating through Los Gatos cumbersome enough to discourage some visitors.

Second, the pilot program raises significant safety issues for residents backing out of their driveways onto University Avenue. It also results in the line of cars waiting to reach Los Gatos/Saratoga Road from the South frustratingly long. This driver frustration makes crossing University on foot a scary proposition, even in the crosswalks.

I believe Los Gatos should go back to the original two way street that North Santa Cruz traditionally has been. We currently have enough bench seating (often commemorating past residents) to accommodate those who wish to rest, thus making the proposed cut-outs unnecessary. And, lastly, I would like to see the Council encourage more restaurants to have a modicum of outdoor service, such as the two tables at Billy's Chowder House. I think this would add to the ambiance of the town.

Sincerely,

  
Georgia Van Zanten

256 University Avenue  
Los Gatos, CA 95030  
(408) 354-4364

**From:** Richard Billig <rrbillig@gmail.com>

**Sent:** Wednesday, September 25, 2019 1:33 PM

**To:** Experience LG <ExperienceLG@losgatosca.gov>; Council <Council@losgatosca.gov>; Town Manager <Manager@losgatosca.gov>

**Subject:** Please Undo the One-Way Pilot Program - It's Harming Residents, Businesses, and Visitors

As a 30-year resident of Downtown Los Gatos, I was frankly shocked and dismayed when I saw the inexplicable changes to North Santa Cruz Avenue! I do not recall having had any opportunity to learn about this idea, and to communicate my (and my neighbors') complete disagreement with the plan, prior to its implementation.

I have always made it a point to support local businesses, but I do not believe that I have shopped on North Santa Cruz since this change was made. If the idea was to promote downtown business, at least in our case, it had the opposite effect. I found the so-called "parklets" unappealing and would never have used them. Friends that I have spoken with, on this subject, also have told me that they now avoid driving through Downtown Los Gatos completely (if possible). That cannot have been your plan, I assume...

It has also negatively impacted traffic for all of us who live and work downtown.

To improve life for all of us (residents and merchants alike), PLEASE REMOVE THIS CRAZY EXPERIMENT AND REVERT THE STREET TO ITS ORIGINAL CONFIGURATION well before the Christmas holiday season begins.

Also, please do not attempt another such kindergarten city planning experiment without allowing all interested parties ample time to offer comment.

Thank you for your consideration.

-----  
**Richard R. Billig**  
**1 Bayview Ave Unit 12**  
**Los Gatos, CA 95030-5943**  
[rrbillig@gmail.com](mailto:rrbillig@gmail.com)  
+1 (408) 499-3457

Lynn Kennedy  
P.O. Box 2143  
Los Gatos, CA 95031

September 24, 2019

Los Gatos Town Council  
110 E. Main Street  
Los Gatos, CA 95030

Re: One-way pilot program on North Santa Cruz Avenue

Dear Council Members:

It's hard to describe how badly you erred approving a poorly conceived experiment with little or no residential community input. This pilot program is an utter failure and there is no reason to have it continue any longer. Just admit the mistake, drop any thought of making this permanent, and undertake a far more thoughtful approach to solutions that will actually enhance the business district – solutions that will benefit residents, visitors and merchants alike, will not negatively impact any stakeholders, or further pit factions against each another.

The one-way scheme does not make downtown more attractive. Quite the contrary – the sea of diagonally-parked cars obscures pedestrians and businesses making North Santa Cruz feel like a parking lot. Furthermore, visitors now have a harder time departing downtown, navigating at a crawl onto over-crowded residential streets. They leave Los Gatos with a terrible first and last impression, and many don't come back.

The pilot has made it difficult for many residents to get around town, has increased commute times, and has made life miserable for residents of University Avenue and possibly other streets that bear new traffic loads. **Failing to consider the negative impact on residents is completely unacceptable.** The longer you wait to restore two-way traffic on N. Santa Cruz, the worse the impact will be on the neighborhoods, as temporary habits quickly become permanent. We need to immediately get the late-night bar traffic back onto North Santa Cruz and off of neighborhood streets. We need to immediately get the early morning commercial delivery traffic back onto North Santa Cruz, etc. We need to put an immediate stop to the any-time-of-day-or-night lines of stop-and-go traffic on University that is polluting our homes and threatening our safety. The longer you wait, the more we suffer, and the harder it will be to reroute the traffic without going to the other extreme and having a barrier on University Avenue between Old Town and nearby homes like the barrier on Edelen Avenue near Old Town.

I have not had a good night's sleep since early July. When we turn off the lights there's stop-and-go traffic just outside. We're now awakened regularly by drunks and delivery drivers at all hours – something that did not occur previously. I'm also having respiratory problems and have developed a cough I can't shake. Our old home has no central air conditioning – we MUST open the windows for ventilation cooling. We're breathing far more particulates than we used to, and it simply must stop.

For some inexplicable reason Town staff has not performed any traffic studies that actually counted the cars on University Avenue in any of the blocks that are parallel to the one-way section of North Santa Cruz. Why on earth would you spend money on a pilot and fail to adequately study the consequences – can it be that someone with an agenda does not really want all the facts?

We don't need parklets to make downtown more inviting. I know no one who wants to sit in the street with inadequate shade breathing exhaust fumes. There are many sections of North Santa Cruz with wide sidewalks that are sadly underutilized. Town and businesses could cooperate to make this existing space compelling. Some property owners might want their own designs. Others might be happy to host commemorative benches and gardens matching those already gracing the street. Some of these areas could include interactive elements making town more playful. But never forget – town residents have invested heavily in the existing sidewalk seating and



September 24, 2019

To: Los Gatos Town Council and Staff

From: Lynn Kennedy

Re: *Petition to Restore Quality of Life on Historic University Avenue* by restoring two-way traffic flow on North Santa Cruz Avenue and mitigating damage created by one-way pilot program

The attached petition was circulated only to University Avenue residences between Old Town and Highway 9; residences that bear the brunt of Council's decision to eliminate northbound traffic on most of North Santa Cruz Avenue. You will find four pages with 70 signatures representing approximately 90% of the parcels in this area.

Everyone who answered the door when I stopped by objected vehemently to the massive increase in traffic that has resulted from this pilot – **non-stop northbound traffic that far exceeds weekend beach traffic as it flows seven days a week, beginning with the morning commute, and lasting late into the evening.** Note that **this traffic is in addition to southbound beach traffic**, a recognized problem that you have been attempting to address. With both directions impacted on weekends and holidays University Avenue periodically comes to a complete standstill. It can truly be impossible to exit a driveway or for an emergency vehicle to get around the traffic.

Had we been notified that this pilot was under consideration we'd have spoken up immediately and implored you not to burden us as you have, however the only notice we received was a flyer from your paving contractor around the first of July.

We now understand that the one-way pilot program focused on business over traffic, however the traffic impact is significant and unacceptable! Now that you understand the negative impact of this pilot on our neighborhood we trust that you will, without hesitation, restore two-way traffic on North Santa Cruz and reject any other plans that would create a similar impact.

Please recall that by reversing a trial intended to reduce beach traffic that resulted in a shift of traffic from downtown to other neighborhoods – even though it impacted those residents only a few days a week, and a few months in the year – you have established a precedent for protecting residences from traffic caused by policy changes.

My neighbors are completely fed up with this unexpected situation and thanked me profusely for working to help bring it to a stop. They will thank you too when you take the proper action.



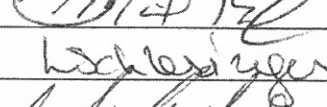
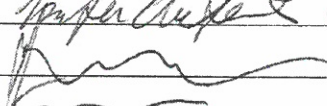
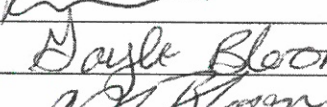
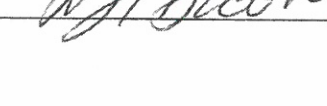

This petition does not address other elements of the pilot program.

## Petition to Restore Quality of Life on Historic University Avenue

We, the undersigned residents and/or property owners of homes on University Avenue, vehemently object to the callous disregard with which we have been treated by the Town Council and Town of Los Gatos staff. This team's misguided decision to change the traffic flow on North Santa Cruz Avenue, a decision made without our input, has adversely affected our quality of life and is an utter failure. Our **residential** street, a designated historic district, now bears its normal load plus 100% of the traffic that should flow north on North Santa Cruz at all hours of the day and night; traffic including rowdy late night bar patrons and early morning commercial truck deliveries. This situation is unacceptable, as it the fact that we were not noticed on this project in time to object and prevent what was an easily-predicted outcome.

Our lives have been negatively impacted by severe difficulty entering/exiting narrow driveways; breathing problems due to increased pollution/poor air quality; reduced sleep due to large truck and car traffic all night long, and; constant noise (revving engines, squealing brakes, blasting radios and more) disrupting our right to quiet enjoyment of life in our yards, porches, patios and inside our historic homes, many of which have thin walls and windows.

**We demand that the Town of Los Gatos immediately and permanently restore downtown traffic patterns be to the pre-July 8, 2019 design with two directions of travel for the entirety of North Santa Cruz Avenue.** Failure to permanently restore the traffic pattern will adversely impact our property values in addition to our long-term health and well-being as well as the health of neighborhood pets. We request that University Avenue be signed for residential traffic only, with "No Truck Traffic" signs at key gateway locations; map apps should be notified to route traffic away from University Avenue. Finally, we demand that the Town reinstate written notification to all residents and property owners of planning issues that will impact their properties, allowing us time to review plans and make public comments.

	Printed Name	Address	Signature
1	Tami Shoot	205 University	
2	David Plewn	205 University	
3	LYNN KENNEDY	217 UNIVERSITY	
4	Michael Burke	217 university	
5	Leon Schlesinger	216 university	LeSchlesinger
6	Beatrice Gates	103 university	
7	J. Roikau	119 university	
8	Erin Mogford	119 university	
9	Gayle BLOOM	122 University Ave	Gayle Bloom
10	Michael Bloom	"	M Bloom



## Petition to Restore Quality of Life on Historic University Avenue, p.2

We demand that the Town of Los Gatos immediately and permanently restore downtown traffic patterns be to the pre-July 8, 2019 design with two directions of travel for the entirety of North Santa Cruz Avenue. Failure to permanently restore the traffic pattern will adversely impact our property values in addition to our long-term health and well-being as well as the health of neighborhood pets. We request that University Avenue be signed for residential traffic only, with "No Truck Traffic" signs at key gateway locations; map apps should be notified to route traffic away from University Avenue. Finally, we demand that the Town reinstate written notification to all residents and property owners of planning issues that will impact their properties, allowing us time to review plans and make public comments.

	Printed Name	Address	Signature
1	Desek Haase	112 University Ave.	[Signature]
2	Michael White	112 University Ave #3	[Signature]
3	Emmi Koivunen	222 University Ave	[Signature]
4	KIEN LUONG	222 University Ave	[Signature]
5	Tim Genske	240 University Ave.	[Signature]
6	Carlos Dangelo	248 University Ave.	C.D.
7	Aida Dangelo	248 " "	[Signature]
8	Fris Ingram	326 University Ave	[Signature]
9	DIANE BAKER	326 UNIVERSITY AVE	[Signature]
10	MARK SENITO	371 University	[Signature]
11	Log Wu	303 University	[Signature]
12	Rawia Alshaer	259 university Ave	[Signature]
13	Yazeed Gussous	259 university Ave	[Signature]
14	Katharine Heintz	229 University Ave	[Signature]
15	SUSIE TODD	221 UNIVERSITY AVE	[Signature]
16	Lawrence Vertin	115 University	[Signature]
17	Daphne Yu	115 University Ave	[Signature]
18	Ross Anderson	210 University Ave	[Signature]
19	Lois Anderson	210 University Ave	[Signature]
20	SANDY O'Gorman	123 University Ave	[Signature]



## Petition to Restore Quality of Life on Historic University Avenue, p.3

We demand that the Town of Los Gatos immediately and permanently restore downtown traffic patterns be to the pre-July 8, 2019 design with two directions of travel for the entirety of North Santa Cruz Avenue. Failure to permanently restore the traffic pattern will adversely impact our property values in addition to our long-term health and well-being as well as the health of neighborhood pets. We request that University Avenue be signed for residential traffic only, with "No Truck Traffic" signs at key gateway locations; map apps should be notified to route traffic away from University Avenue. Finally, we demand that the Town reinstate written notification to all residents and property owners of planning issues that will impact their properties, allowing us time to review plans and make public comments.

	Printed Name	Address	Signature
1	PERRY GARDNER	215 UNIVERSITY	
2	Gwen Gardner	215 University	
3	Dianna Rhudy	122 University	
4	JOHN C (10x)	315 University Ave, LG	
5	Donna Fox	315 University Ave. LG	
6	Kelly Dougherty	321 University Ave	
7	Kari Phillips	201 University Ave.	
8	Ron Filice	201 University Ave	
9	tyler shewey	202 university Ave	
10	Dianne Van Voorhis	245 University Ave	
11	William Epling	251 University Ave.	
12	Tanya Liggett	301 University Ave	
13	Paulette Kondos	262 University Ave.	
14	Walley Delgado	209 University Ave	
15	William O'Hara	105 University Ave	
16	B. BARBOZA	103 University Ave	
17	Barbara Drizin	112 University Ave	
18	Amal Alkhalid	128 UNIVERSITY AVE.	
19	Melissa Kandel	128 UNIVERSITY AVE -	
20	Addison McKenzie	236 University Ave	



## Petition to Restore Quality of Life on Historic University Avenue, p.4

We demand that the Town of Los Gatos immediately and permanently restore downtown traffic patterns be to the pre-July 8, 2019 design with two directions of travel for the entirety of North Santa Cruz Avenue. Failure to permanently restore the traffic pattern will adversely impact our property values in addition to our long-term health and well-being as well as the health of neighborhood pets. We request that University Avenue be signed for residential traffic only, with "No Truck Traffic" signs at key gateway locations; map apps should be notified to route traffic away from University Avenue. Finally, we demand that the Town reinstate written notification to all residents and property owners of planning issues that will impact their properties, allowing us time to review plans and make public comments.

Printed Name	Address	Signature
1 MATTHEW WARREN	232 UNIVERSITY AVE, LOS GATOS	<i>[Signature]</i>
2 Heidi Delgado	309 University Ave	<i>[Signature]</i>
3 Linda Hanson	230 University Ave Front	<i>[Signature]</i>
4 RICHARD MINERT	255 UNIVERSITY AVE,	<i>[Signature]</i>
5 GEORGIA VAN ZANTEN	256 UNIVERSITY AVE,	<i>[Signature]</i>
6 Scott Olli	327 University Ave	<i>[Signature]</i>
7 Amy Olli	327 University Ave	<i>[Signature]</i>
8 Tyler Winslow	333 UNIVERSITY AVE	<i>[Signature]</i>
9 Wanda Studzinski	230B UNIVERSITY AVE	<i>[Signature]</i>
10 Bridget Mercik	244 University Ave	<i>[Signature]</i>
11 Paul Hanton	237 University Ave	<i>[Signature]</i>
12 Susie Hambrey	254 University Ave	<i>[Signature]</i>
13 Barry Shime/Fair	118 University Ave	<i>[Signature]</i>
14 Neil SWOBCAD	314 UNIVERSITY AVE	<i>[Signature]</i>
15 KITTY WURICH	322 UNIVERSITY AVE	<i>[Signature]</i>
16 CHARLITA KRATE	322 UNIV. AVE	<i>[Signature]</i>
17 Mary Killen	242 University Ave	<i>[Signature]</i>
18 CARRIE WEIST	241 UNIVERSITY (241)	<i>[Signature]</i>
19 Kendra Wilson	266 University Ave	<i>[Signature]</i>
20 Jeffrey Hickey	244 University Ave	<i>[Signature]</i>

TOWN OF LOS GATOS  
CITY MANAGER'S OFFICE  
110 E. MAIN STREET  
LOS GATOS, CA 95030

2019 SEP 25 A ID: 29 September 30<sup>th</sup>, 2019

William O'Hara  
105 University Ave  
Los Gatos, CA 95030  
650-533-8694

Town Council  
110 E. Main Street  
Los Gatos, CA 95030

Re. One Way Pilot – input for Oct. 1 Meeting

Dear Town Council,

I am writing to express my concern about the new traffic patters related to the One Way Pilot on Santa Cruz Avenue and the negative impact it has had on the quality of the life of my family. I understand that it is not yet decided that the new pattern become permanent and I would appreciate this letter be included as part of the councilmember preparatory packet for the meeting scheduled on October 1<sup>st</sup>, 2019.

Traffic is a fact of life on University Ave. We exchanged the tranquility of a less central location for greater walkability. We considered the amount of traffic to be tolerable if not an issue at all for us. It is now almost intolerable. Traffic is increasingly backed up on the northbound side of University, drivers are increasingly aggressive preventing me from backing out of my driveway, and the noise of roaring engines is much more common. I believe that University is taking the brunt if not all the downtown outflow. University is now the only viable way out of downtown for one turning left on Los Gatos Saratoga Road or going straight to the northern part of Los Gatos. Tait Ave is not a viable exit from downtown as one cannot turn left on Los Gatos Saratoga Road and cannot go straight into the northern part of Los Gatos.

Lastly, I do not find the Santa Cruz Ave shopping experience to be better with the one-way traffic pattern. Even if the council were to disagree with me on this point, I do not believe that the decrease in quality of living on University Avenue is an acceptable tradeoff either.

Does the council agree with me? I look forward to your response on October 1<sup>st</sup>.

Sincerely



William O'Hara

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, September 25, 2019 9:46 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Melanie

Last Name: Allen

Email: [Mallen@garlic.com](mailto:Mallen@garlic.com)

Los Gatos Resident?: Yes

Please leave your comments here:: As a long time resident, I have given it serious consideration. I Hate It. The surrounding streets traffic increase is terrible on top of beach traffic. You can no longer see the store fronts, deterring the decision to stop and look around. The parklets detract from the charm which is the main reason people come to our town.



Sent: Wednesday, September 25, 2019 9:44 AM

To: Experience LG <ExperienceLG@losgatosca.gov>; Council <Council@losgatosca.gov>; Town Manager <Manager@losgatosca.gov>

Subject: Negative Impact of N. Santa Cruz Avenue 1-way pilot program.

To Whom It May Concern:

As a resident of Los Gatos in the Santa Cruz Mountains, Los Gatos traffic and road conditions have a daily impact on our lives. We travel Highway 17 daily to Los Gatos for work as well as shopping, entertainment, dining and visiting friends and family in the downtown residential neighborhoods.

We were shocked during a recent visit with family living on University at the traffic in front of our University friends/neighbors homes. Frankly we became concerned for our safety in parking or walking in the area with large trucks, usually restricted to commercial roadways, being diverted to residential streets. We were confused by the decision to block off portions of Santa Cruz Avenue and divert commercial traffic to a primarily residential street.

We wish to express in writing our concern for what we believe is a poorly planned 1-way pilot on Santa Cruz Avenue in downtown Los Gatos.

The newly established parking and seating areas are an eye sore at a minimum and take away from the once beautiful downtown landscape. Based on increased traffic delays, poor traffic routing and planning we are less likely to visit our town and invite friends to join us. We have personally seen downtown Los Gatos residential neighborhoods becoming the "backroads" for commercial traffic. Compounded by beach traffic and poor routing options, our family and friends feel strongly that the Council MUST reconsider the current 1-way pilot program and conduct additional detailed traffic and parking studies to look for intelligent and aesthetic ways to provide visitors and Los Gatos residents with better and more creative options for parking, signage and traffic routing plans for commercial AND beach traffic.

In a previous career, I personally worked with the authorities in a small town on a Downtown Redevelopment Project and conducted a 360 review to analyze long term transformation, transportation and revitalization programs. Consensus with and input from all property owners, commercial and residential, was key to that effort.

We hope you will reconsider the current plan and listen to the residents, commercial property owners and businesses in another effort to solve the infrastructure issues affecting all.

This is our future, our town and our lives.

Respectfully,

Los Gatos Resident  
Anonymous

*Dianne Van Voorhis*  
245 University Avenue  
Los Gatos, CA 95033

TOWN OF LOS GATOS  
2019 09 24 9:35:50

September 22, 2019

To: The Los Gatos Town Council  
110 E. Main Street  
Los Gatos, CA 95030

To whom it may concern:

I live on University Avenue in the block between Bachman Avenue and Royce Street. I purchased my home in 1979 and have lived there since 1989. Over the years I've seen the traffic issues grow on University, particular at the times when school starts and ends and during the summers, however, with the one way plan for part of N. Santa Cruz Avenue the number of cars traveling down my street has become absolutely terrible for much of the day. Since the change it most often takes me three stop lights of cars at Hwy 9 and University before there is a break so I can even get out of my driveway, and there is no way I can go north towards Hwy. 9 with traffic that has come from Main Street and/or the diverted traffic from the one way sections of N Santa Cruz Avenue. So now I have to go towards Main Street and circle through the parking lot behind my house to be able to go north toward Hwy. 9.

I often walk to local stores to shop for small items and have noted at various times of the day the parklets have had few or no people using them. And most of the people using them were children eating food. As a resident I wouldn't want to sit where I smell exhaust fumes while drivers idle slowly down the street, besides the fact that our streets are much too narrow for these parklets. I must also mention the unattractive nature of the angled cars parked on one side of the street.

The current one way street plan is extremely inconvenient for residents on University, Wilder and Tait Avenues. I hope you will not continue with this dreadful experiment. Instead, I hope you will work with the state and county to come up with another plan to expand options for the beach and commuter traffic on Highway 17, and not allow drivers caught in traffic jams on Highway 17 to clog up our residential streets and endanger residents and children.

Thank you for your consideration,

Dianne Van Voorhis



**From:** Stefan Walker <stefan@stefanwalker.com>

**Sent:** Tuesday, September 24, 2019 10:24 PM

**To:** Experience LG <ExperienceLG@losgatosca.gov>; Council <Council@losgatosca.gov>; Town Manager <Manager@losgatosca.gov>

**Subject:** against one-way on N Santa Cruz

To whom it may concern:

I would like to take this opportunity to voice my concern and opposition to N Santa Cruz Avenue continuing as a partial one-way street. I have worked in and around Los Gatos for more than twenty years. While the town has retained its character and charm, it has grown into a place that is nearly impossible to navigate by car. I agree that the downtown shopping district needs a shot in the arm, but restricting traffic on one of the town's main thoroughfares is not the answer. In my experience, the restricted traffic flow makes getting into the area that much more difficult and will deter people from visiting. Easier access and more parking would encourage more people to visit. In my opinion, restricting traffic on N Santa Cruz exacerbates the main issue that is deterring visitors.

One of the main issues for downtown is beach traffic and the thousands of vehicles diverted onto town streets by the various traffic apps. Has there been any consideration given to restricting (or closing) access to Hwy 17 at Santa Cruz Ave? If access was eliminated here – if only during peak beach times – then beach-bound traffic would not venture south of Hwy 9 and at least keep the downtown area flowing easier.

From a real estate viewpoint, in the past few years I have had buyers instructing me to not show them property in the downtown district due to the brain damage that must be endured to get in and out of the area. It's currently a small percentage, but bound to become a more frequent instruction if the allure of downtown living is erased by the ever-increasing headaches involved in getting to and from home. Los Gatos property values did not increase over the past 8 years at the same rate as the more centrally-located towns that have less to offer in terms of character, such as Cupertino, Sunnyvale, Mountain View, and Los Altos, primarily because of commute-related issues. If traffic conditions within the town continue to deteriorate, demand for homes in the area could suffer more, which could negatively affect values in the long term.

Thank you for your consideration,

**STEFAN WALKER**

Broker Associate | Realtor



Members of the Town Council and staff:

My wife and I have lived in this location on University Avenue for 44 years, raised our family here. Over the years the Town has made many changes in order to take good care of the downtown residents and businesses:

- The cut-through traffic problem was solved by blocking many streets
- Cruising was eliminated with a carefully thought out ordinance and persistent enforcement
- The dirt parking lots between University and N. Santa Cruz were paved and landscaped
- A new parking garage was built and parking lots were added behind Mt Charleys
- Evening permit parking exists all around the downtown core streets, eliminating the late night revelers and debris that they left behind
- Daytime parking limits improved the residents' ability to park on our streets

This "one way pilot" program is without a doubt the worst thing that has ever happened to our street and the downtown in general:

- Now there is nearly constant heavy traffic on University
- Backups occur several times each day for the entire length of University from Main to Highway 9
- Cars now use the parking lots to avoid University
- Our property value will be significantly reduced if this program is made permanent
- This purported "solution" to some non-existent problem is now the problem itself

A few questions for you:

- Why was there no community input?
- Where is the money to pay for the pilot, to build the permanent parklets, signs, striping since the Town is teetering on the brink of bankruptcy?
- How would you like it if your home was on a street that suddenly was inundated with 700 to 900 vehicles per hour?
- Would you like to feel trapped in your driveway, hesitating to back out into the volume of traffic?

We have lived downtown for many years and accept that our street is busy from time to time – commute hours, school traffic, beach traffic. It is just part of being where we are. It's ok with us. This new traffic volume is not busy. It is constant. University is now a thoroughfare not a downtown residential street.

Please remember the people who elected you, who trusted you to be thoughtful and care about us. Do the right thing, and own up to the fact that this one-way pilot did not work. Kill the program now.

Sincerely,  
Perry Gardner  
215 University

**From:** [drjimpier@comcast.net](mailto:drjimpier@comcast.net) <[drjimpier@comcast.net](mailto:drjimpier@comcast.net)>

**Sent:** Tuesday, September 24, 2019 11:00 AM

**To:** Council <[Council@losgatosca.gov](mailto:Council@losgatosca.gov)>

**Cc:** Town Manager <[Manager@losgatosca.gov](mailto:Manager@losgatosca.gov)>

**Subject:** Parking

Dear Mayor and Council Members,

The one way design on N Santa Cruz Ave from my office at 233 N Santa Cruz to Main street was a brilliant idea.

It has reduced traffic in and around my office and has allowed more ample parking for other small businesses that heavily rely on their customers/clients to park in front or close by.

I have been the business owner at LGVOC since 2001 and have never seen the traffic flow so well and the feed back from some local small business owners in downtown Los Gatos has been very positive.

Thank you very much and keep up the good work!

With warm regards,

Dr Jim Pietrantonio

Los Gatos Optometric Vision Care

408 354-9310



**From:** Jen Bernier <[jenn271@gmail.com](mailto:jenn271@gmail.com)>

**Sent:** Tuesday, September 24, 2019 9:58 AM

**To:** Experience LG <[ExperienceLG@losgatosca.gov](mailto:ExperienceLG@losgatosca.gov)>; Town Manager <[Manager@losgatosca.gov](mailto:Manager@losgatosca.gov)>; Council <[Council@losgatosca.gov](mailto:Council@losgatosca.gov)>

**Subject:** 1-way scheme on N. Santa Cruz

Hello,

Just a comment on the recent change in downtown Los Gatos turning N. Santa Cruz into a 1-way thoroughfare. While not a resident of Los Gatos, I do live in nearby Almaden, my hair salon is on N. Santa Cruz Ave., my sons work in a restaurant on N. Santa Cruz Ave., and I do most of my shopping in Los Gatos. I am not actually sure what the reasoning was behind the change that was made, but I will say that it took me extra time to get to my most recent hair appointment, and getting around is definitely more difficult. I understand that there were challenges previously in terms of the overall traffic congestion, but this change doesn't appear to have done anything but continue congestion on North Santa Cruz and increase congestion on nearby streets like University Ave. Given this, we have started to rethink how often we visit downtown's restaurants and other shops (although I will continue to use my hair salon -- I will just need to add time to make sure I can get there on time). Thanks.

Best,

Jen Bernier  
650-336-4222

**From:** Shelley D. Spray <[shelley\\_spray@yahoo.com](mailto:shelley_spray@yahoo.com)>

**Sent:** Monday, September 23, 2019 9:58 AM

**To:** Experience LG <[ExperienceLG@losgatosca.gov](mailto:ExperienceLG@losgatosca.gov)>; Council <[Council@losgatosca.gov](mailto:Council@losgatosca.gov)>; Town Manager <[Manager@losgatosca.gov](mailto:Manager@losgatosca.gov)>

**Subject:** One way pilot input for Oct 1 meeting: NO NO NO NO NO NO NO NO!!!!

To those receiving this email I would like to communicate the frustration I have had, along with my neighbors, regarding the one way pilot in downtown Los Gatos. I have lived in LG for almost 20 years and rented a home on University for 3 years. Currently I live in the Almond Grove in a home I purchased 5 years ago. The pilot was not strategically planned and we are all confused as to why it was actually done.

1. First, we are trying to reduce the traffic heading toward the 17 on ramp located by the Toll House. By creating a one way street headed toward the on-ramp it's absolutely the most illogical move the city could have made. We now have even more bumper to bumper traffic on Santa Cruz which makes it a huge challenge to head into town to the shops.
2. Second, University has become a parking lot and the residents there are extremely frustrated with the constant cars, motorcycles, delivery trucks, buses and it's made living on that street a nightmare.
3. Third, the extraordinary cost that was incurred to do this with the painting and repainting that will need to be done to put the street back to the way it is used to be is ridiculous. The cheaply designed areas where people can sit made our town look cheap, vs the elegant town that we are. And they are not placed in front of the restaurants where they would make sense. If you were going to do this it would have been nice to place them in front of restaurants and have them pay the city an extra amount of money to do this. Then they could extend the areas where they can serve and we could finally have more places to sit outside. That would have been nice and I think you would have had more people on board. It would have been nice to spend that money on something else that would have helped add to the beauty and class of our sweet town.

I sit at the coffee roasting co every morning and the amount of people who are extremely frustrated with this is extraordinary. I vote NO NO NO on keeping the one way pilot. Please feel free to contact me directly if needed. I would be happy to talk with anyone in the city. Thank you. Shelley

Shelley D Spray  
President & Chief Creative Officer  
SD Spray Consulting, LLC  
PO Box 2012  
Los Gatos, CA 95031  
408.499.2378  
[www.SDSpray.com](http://www.SDSpray.com)

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Sunday, September 22, 2019 6:15 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Leslie

Last Name: Garrison

Email: [garrison.leslie@gmail.com](mailto:garrison.leslie@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Los Gatos Town Administrators,

I live across from the DMV on Ashler (bought house 3 yrs ago) and I walk to downtown all the time... at least once a week for the farmers market. I am thrilled with the one way pilot. I like that more space is dedicated to pedestrian traffic and less space dedicated to vehicles. The sitting areas are often used by people enjoying food, beverages or a conversation. This is exactly the direction we need to go in order to encourage more pedestrians and foot traffic to local stores.

I realize that the beach traffic is still a major headache and this pilot was not going to fix it. Has the town considered issuing permits for businesses on Santa Cruz to set up curbside vendors? If we have frustrated travelers inching through downtown, we might as well offer them ways to spend money with our local businesses. I have never seen curbside vendors so I assume it is an unpermitted activity. This could be the "new drive thru" - capitalize off the traffic if you can't beat it.

Thanks again for your open-mindedness to try this pilot. Constructive change is necessary for the town to remain unique and I imagine you are receiving a fair amount of old cranky comments. Keep up the good work.

Les  
15 Ashler



**From:** Claudia Weist <claudiaw815@yahoo.com>  
**Sent:** Saturday, September 21, 2019 10:49 AM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** Fwd: Unsafe University Avenue

Sent from my iPhone

Begin forwarded message:

**From:** Claudia Weist <claudiaw815@yahoo.com>  
**Date:** September 21, 2019 at 10:14:02 AM PDT  
**To:** [ExperienceG@LosGatosCA.gov](mailto:ExperienceG@LosGatosCA.gov)  
**Subject:** Fwd: Unsafe University Avenue

Sent from my iPhone

Begin forwarded message:

**From:** Claudia Weist <claudiaw815@yahoo.com>  
**Date:** August 13, 2019 at 8:14:53 AM PDT  
**To:** [council@losgatosca.gov](mailto:council@losgatosca.gov)  
**Subject:** Unsafe University Avenue

I am a homeowner residing at 241 University Avenue, and have been placed in an unsafe situation. First, let me say that I chose to live downtown because I love it and enjoy supporting the local merchants. I can't remember the last time I shopped at a mall. Making N Santa Cruz Avenue one way has forced those of us on the west side of the street to have to back out of our driveways across two lanes of traffic. Before the change, I would back out, make a right on Royce and another right on N Santa Cruz. I no longer am allowed to do that. Every friend who has visited me has said that they would hate to live here. I realized when I bought my home that University could be busy, but except for school and lunch time, it's been manageable. Not anymore.

I feel that this situation is very unsafe for us who live on University Avenue, and it's an accident waiting to happen.

Please address this issue.

Thank you,

Claudia Weist  
241 University Avenue  
Sent from my iPhone

**From:** Matt Morley <MMorley@losgatosca.gov>  
**Sent:** Wednesday, September 18, 2019 3:45 PM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** One Way - not in favor

Raymond Fullerton phone message.

Does not like the one way.

From: Jahan D Hill <jahandokht@gmail.com>  
Sent: Sunday, September 15, 2019 2:58 PM  
To: Experience LG <ExperienceLG@losgatosca.gov>  
Subject: We like your downtown experiment

Greetings,

I'm a long time resident of Los Gatos and I want to commend you for your N Santa Cruz ave experiment with both the 1way and the seating areas. It's great and also it's like Paris and other EU towns . Please keep it going!!

Thank you!

Best

Jahan Hill



**From:** Matt Morley <MMorley@losgatosca.gov>  
**Sent:** Thursday, September 12, 2019 6:08 AM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** phone call feedback

Voicemail from Bev Miller who lives on Tourney Road

Does not like the one way street.

Creates too much congestion.

**From:** [eikoj@earthlink.net](mailto:eikoj@earthlink.net) <[eikoj@earthlink.net](mailto:eikoj@earthlink.net)>

**Sent:** Wednesday, September 11, 2019 11:08 AM

**To:** Council <[Council@losgatosca.gov](mailto:Council@losgatosca.gov)>

**Cc:** Mary Ann Jafri <[majafri@aol.com](mailto:majafri@aol.com)>; Bobbi stek <[bobbi@stek.us](mailto:bobbi@stek.us)>; Jackie Williams <[jponwms@aol.com](mailto:jponwms@aol.com)>

**Subject:** Suggestions and Comments about Los Gatos

I am a resident of Monte Sereno for over 40 year and have been a member of The Butter Paddle for 18 years.

As you know, The Butter Paddle is one of your important Gift Shop in Los Gatos.

This Summer was a very trying time for us because of the traffic in Los Gatos.

We lost a lot business because our customers could not get in or did not want to come to town on weekends.

I live only a mile away and yet took me almost 30 min to get to the Butter Paddle on 33 N Santa Cruz Ave during the middle of the day on weekends. Most of my friends said that they avoided coming to Los Gatos on weekends to avoid the hassle of the traffic. Drivers were grid locked on every street and cutting through main road, back roads, residential streets, and everywhere.

Parking was not so bad because people could not come in to shop.

The parklets you created are almost never used. It is not comfortable and too hot. I have never seen anybody sitting in front of William Sonoma. It needs to be near or in front of café or coffee shops and needs shade in the summer. The barriers and chairs, even though they were temporary, were so ugly. I think the idea is good but we should be able to do it better.

I highly suggest we widen highway 17 as far as we can beyond highway 9. It is imperative that we put the drivers on the highway and not on our streets. They may have to sit on the highway longer but that is better than having them clogging up our streets.

You are putting these issues as an agenda on the coming town council meetings.

I am sure you will have enough businesses voicing these issues.

Eiko Johnson

From: Matt Morley <MMorley@losgatosca.gov>  
Sent: Wednesday, September 11, 2019 6:39 AM  
To: Susan Testa <romantiqueslingerie@yahoo.com>  
Cc: Monica Renn <mrenn@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: RE: Merchant input regarding one way pilot program

Susan

Thank you for taking the time to provide feedback on this project. The most important meeting on the subject will be October 1, when the Council discusses it. It would be great if you could join us, but regardless we will make sure your email is included in the record for the item.

Matt Morley • Director  
Parks and Public Works • 41 Miles Ave, Los Gatos CA 95030  
Ph: 408.399.5774  
[www.losgatosca.gov](http://www.losgatosca.gov)

-----Original Message-----

From: Susan Testa <romantiqueslingerie@yahoo.com>  
Sent: Tuesday, September 10, 2019 9:15 PM  
To: Matt Morley <MMorley@losgatosca.gov>  
Cc: Monica Renn <mrenn@losgatosca.gov>; catherine@losgatoschamber.com; Steven Leonardis <SLeonardis@losgatosca.gov>; Marcia Jensen <MJensen@losgatosca.gov>; Rob Rennie <RRennie@losgatosca.gov>; Marico Sayoc <MSayoc@losgatosca.gov>; BSpector <BSpector@losgatosca.gov>  
Subject: Merchant input regarding one way pilot program

Hi Matt and Monica,

I'm sure your inbox has been full this summer.  
I wanted to give you some feedback as a merchant and life long resident of Los Gatos.

Thank you for taking the risk and leading the one way/park-let pilot program. I think change is necessary in the downtown corridor in order to compete with the impending north 40 development.

I think the program was met with equal amounts of positivity and negativity. As a business owner, I tried to sell the idea and to educate people about why the town was doing it in the first place... I'm not 100% sure why it was done, but I totally appreciate the effort.

I would also like to mention that I think residents who have purchased a home in the downtown corridor should not have as much influence as they currently do. I know many are against the change because it causes more traffic. I would like to note... they purchased a home in the DOWNTOWN district. I feel bad for those that are having trouble getting out of their driveways however just because they are the squeakiest wheel right now should not mean you walk away from helping the existing downtown business district.



The first thing that I noticed was that the flow of traffic down North Santa Cruz became relaxed and not so hurried. Pedestrians no longer took their lives into their own hands trying to cross the street. Parking because of the Diagonal spaces helped ease the flow. Cars no longer needed to wait for people to parallel park. Yes, things need to be tweaked... park-lets need to be in front of restaurants and other food establishments... not in front of empty store fronts. They need to have a cohesive, elevated design. I'm sure you've heard that input from everyone.

I've heard that the plan is to revert back to a two way street in October. I think that is a huge mistake as people are finally adapting to the new route. It would be a shame to waste the investment it took to create this change. Why not continue to evolve this plan to better meet the needs of the downtown and the residents that chose to live here.

I'm not sure I will be making any of the meetings but please feel free to reach out to me. I'm happy to help in anyway I can.

Warm regards,  
Susan Testa  
Romantiques  
Owner

**From:** Matt Morley <MMorley@losgatosca.gov>  
**Sent:** Wednesday, September 11, 2019 6:30 AM  
**To:** Lilia Bosio <liliabosio@yahoo.com>  
**Cc:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** RE: Regarding University Ave and Santa Cruz

Lilia

Thank you for stopping by the office and for leaving a message. I am sorry I missed you.

Your input is extremely important to us. I will make sure that this email is included in the meeting agenda for October 1 when we talk with the Town Council about the pilot so that they have your feedback.



**Matt Morley • Director**

Parks and Public Works • 41 Miles Ave, Los Gatos CA 95030

Ph: 408.399.5774

[www.losgatosca.gov](http://www.losgatosca.gov)



**From:** Lilia Bosio <liliabosio@yahoo.com>  
**Sent:** Tuesday, September 10, 2019 10:26 AM  
**To:** Matt Morley <MMorley@losgatosca.gov>  
**Subject:** Regarding University Ave and Santa Cruz

Hi Matt,

I stopped by your office today to talk to you about the University Avenue and Santa Cruz Avenue.

I know the project of making the Santa Cruz Street one way is very interesting. However it has created a lot of problems on how the traffic flows at dropping off and picking up time for the Los Gatos High School.

It is hard to come back to my house after dropping off my daughter at her high school. Last year it was taking me 10 minutes, today takes me 45 minutes. I see people driving by the parking lots trying to get out from the University Street traffic. Twice, I took Massol Avenue but it did not work.

Please call me at (310) 739-9703.

Best regards,

Lilia Bosio  
55 Roberts Road Unit C  
Los Gatos, CA 95032

From: Sally Edsall <sally.edsall.com@gmail.com>  
Sent: Tuesday, September 10, 2019 4:24 PM  
To: Experience LG <ExperienceLG@losgatosca.gov>  
Subject: One Way Pilot and Parklets

Just have to say we LOVE the one-way traffic change on Santa Cruz Ave and the parklets are wonderful. They have made our downtown feel more intimate, created a community feeling, and slowed traffic tremendously - such a fantastic improvement to our downtown. We hope these will become permanent changes to our downtown landscape. We applaud the town for introducing this change, thinking creatively and boldly trying something new and inventive. Happy to come speak at any hearing there may be in the future to address this topic.

Thanks so much,  
Tom & Sally Edsall  
152 Twin Oaks Drive, LG



**From:** Debbie <dcsacks1@comcast.net>  
**Sent:** Monday, September 09, 2019 8:53 AM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** support for North Santa Cruz traffic pattern and parklets

To Whom It May Concern —

I wanted to add my voice to support for the 1-way traffic pattern and parklets along North Santa Cruz Avenue. I particularly like the added, angled parking spaces.

If some or all the parklets are made permanent, I hope they will be improved to be more inviting.

I hope that the Town of Los Gatos will make the One-Way Street Pilot permanent.

Sincerely,  
Debbie Sacks  
18400 Overlook Road Unit 31  
Los Gatos 95030

**From:** theresa.whitney@yahoo.com <theresa.whitney@yahoo.com>

**Sent:** Sunday, September 08, 2019 4:46 PM

**To:** Experience LG <ExperienceLG@losgatosca.gov>

**Subject:** Parklets support

Hello: I would like to weigh in on the parklets and one-way street. I like them! I feel that once the parklets are adopted and decorated, they will be even better.

Thanks for trying something new.

Theresa Whitney

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Saturday, September 07, 2019 5:03 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Laura

Last Name: Miri

Email: [lauramartinmiri@gmail.com](mailto:lauramartinmiri@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Hello, I have waited until now to comment on the one way Santa Cruz pilot because I was open to the idea. Now at the end of summer, I'm convinced that it was a terrible idea. This pilot has made traffic much worse on Tait, Massol, and University. I have even seen a bus and a dump truck drive up Tait avenue.

As for the parklets, I tried the one in front of Dolce Spazio. Overall, The parklets are unsightly, cheap looking, and frankly, embarrassing. They also lack adequate shade.

Please reverse the one-way as soon as possible in October. While I commend the town for trying new things, it's also important to know when to admit that things haven't worked so well.

Sincerely,  
Laura Miri



**From:** Julie Scopazzi <julie@testarossa.com>  
**Sent:** Thursday, September 05, 2019 4:02 PM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Cc:** Catherine Somers <catherine@losgatoschamber.com>  
**Subject:** Feedback on One-Way Pilot

Hi Monica

Here is feedback from Rob Jensen at Testarossa Winery:

I think the single lane of traffic makes N. Santa Cruz Avenue much more enjoyable for pedestrians, and cyclists. It makes this retail corridor feel more welcoming, comfortable and quaint, not to mention that with eliminating half the cars, there is also half the exhaust spewing onto sidewalks, sidewalk cafes, and into stores.

Cheers  
Julie

**Julie Scopazzi**  
Marketing Manager  
**TESTAROSSA Winery**

**From:** Kristine Reiners <info@casablancateas.com>  
**Sent:** Thursday, September 05, 2019 3:17 PM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** One Way Pilot

Hi! We are business owners on N. Santa Cruz Ave and Royce (Tea on the Avenue) and have had a front row seat to the one way pilot. We want to express our support with moving forward with the one-way concept and more importantly, the objective of improving the downtown experience. A couple of thoughts:

- 1) It doesn't appear that most people understand the longer term concept if the pilot is deemed successful. The current temporary accommodations are frequently thought of as what would exist in the future if the decision is reached to continue. We have frequent discussions at our "tea bar" with folks asking what we think of the pilot – and when it is mentioned that sidewalks would be widened and the parklets would be integrated into a total concept many people suddenly express their support. Certainly, the sometime emotional discussions on Next Door don't include this thinking but rather seemed to center around whether the current temporary parklet's are being utilized sufficiently or whether the pilot fixes or make the traffic worse. Perhaps some sort of artist rendering could be used to help paint a picture of the potential future state that could be realized???
- 2) As I am certain that you are aware, there is frequent confusion about the intent of the pilot to fix the beach traffic issue (which it is not). We certainly see the impact of beach traffic but I don't see that the pilot has in any way made the problem worse. Frankly, the weekends that the beach traffic has been bad business is clearly impacted but I haven't felt the number of days impacted have been outrageous – and we certainly knew what to expect. I do hear a lot of other business owners claim the whole summer has become something of a write off – but my sense is much of that is other town dynamics (ie vacations, etc) than just beach traffic. In other words, if we counted the days the traffic actually impacted us it would be the minority of the number of days business is down during the summer. I can't help but wonder how we can get value out of all those folks crawling past or through town by having them think – "what a cool little town, I'm going to come back and have lunch (dinner, etc).
- 3) We also hear a lot of complaints about parking. Again, we haven't really seen the amount of available parking as a major issue. The 2 hour limitations sends a very business unfriendly message and we urge increasing or eliminating that requirement. If employee parking is an issue then looking at dispersed employee parking might help but frankly I am constantly surprised at how unwilling people are to walk even a couple of blocks. From a pilot perspective, the parking doesn't appear to be impact. We do like not having to see everyone struggle to parallel park while traffic piles up behind them 😊.
- 4) Lastly, we encourage leaving the pilot infrastructure in place while the capital project moves forward. Folks seem to feel negatively about change. Leaving the one-way in place allows people to develop more "muscle memory" of how to navigate the town and the improvements to reach the desired end state won't feel like such a change.

Thank you for the opportunity to provide feedback.

Linda & Kristi Reiners  
Tea on the Avenue  
155 N. Santa Cruz Ave

**From:** O'Carroll, Sean <socarroll@ngkf.com>  
**Sent:** Thursday, September 05, 2019 2:47 PM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** One Way feedback

As a shopper in Los Gatos and a retail leasing specialist I would like to comment on the recent change to one way and park-lets.

I like the concept but feel there are way too many park-lets. In my opinion they should only be located in front of food or drink establishments where they can utilize out door seating and not places like Restoration Hardware or the patio furniture store. Make them special. It eliminates the narrow feel to parts of the street and frees up more parking.

Also you need to continue the suspension of the formula retail restriction. It is tough enough to find retailers without banning successful concepts.

Sean O'Carroll  
Senior Managing Director  
Newmark Cornish & Carey



From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, September 04, 2019 9:28 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Worth

Last Name: Thomas

Email: [vworht@gmail.com](mailto:vworht@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I'm happy to see some of the innovative ideas to help with some of the downtown woes. I live near the library and regularly walk, bike and drive in the downtown area. My feedback regarding the pilot are as follows 1. As a frequent biker, the one way down Santa Cruz is very hard to negotiate. This used to be my go-to path to travel in each direction due to the slower speed limit. Now I have to take my bike on university to go North and the southbound bike lane is a joke if it is only present for a few blocks. I rode with my almost 7 year old a few weeks ago and we ended up on the sidewalk due to safety concerns. Ride your bike down there a few times (especially with your kids) and you will quickly see that there is no longer a bike friendly option.

2. I know the diagonal parking is there to create more spots, however visually, it now looks like a "parking lot" downtown. Nobody wants to hang out in a parking lot, even if there are nice chairs to sit in. On heavy traffic days, the feeling is obviously even more oppressive, but even on an average days, the "vibe" is still less welcoming to those of us who are out of our cars.

I suggest working on solutions to increase walking, biking, hanging out. Talk to those of us who are frequent "alternative transportation" users. We have a lot of time on our rides and walks to think about making our streets more friendly and appealing.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, September 04, 2019 6:19 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Laura

Last Name: Murphy-Wilikens

Email: [murphywilikens@gmail.com](mailto:murphywilikens@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Hi,

My family and I enjoy the new parklets and the diagonal parking. We often make our dining decision on whether we can eat outside and have found ourselves going to Campbell or Santana Row because of the outdoor dining options and the great ambiance. I think building out portions of the sidewalks to create more dining and lingering opportunities is a wonderful idea. I hope there will be spots where people can sit or play music without having to purchase something at a specific restaurant as well to provide flexibility. Sunnyvale has a wonderful Murphys Ave that they can close to car traffic. I wonder if the street heading to the post office next to the Town Plaze could be closed on Saturday nights as it is for the Farmer's market to allow for tables and a gathering place. Sunnyvale had a music night where you could order a select menu that included dishes from a variety of restaurants. You simply called the restaurant and placed an order and they brought it to your table. I also appreciate the diagonal parking spots. I would love to see all parking spots converted to diagonal spots. It is so much easier to pull into and limits traffic backups that occur when drivers are parallel parking. I was amazed when I found an open spot on a mid Friday day. Normally, I wouldn't even attempt to try to park downtown on a Friday, but I drove through to see if I could run an errand and was thrilled that I could park and visit the store I wanted to stop into.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, September 04, 2019 4:46 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Gaby

Last Name: Clark

Email: [gabyclark@yahoo.com](mailto:gabyclark@yahoo.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Love the parklets, not so much the execution. By this I mean the concrete barriers are not very appealing.

Also, it should have communicated a bit better that this was not to mitigate traffic, most people don't seem to understand that. I think that is why people oppose them, since they don't understand the concept.

I hope are here to stay!

Gaby

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, September 04, 2019 3:07 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Alexander

Last Name: Roe

Email: [afroe3@gmail.com](mailto:afroe3@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I support the parklets and one way Santa Cruz. I'd like to see the aesthetics improved and have parklets located near restaurants.

Our family moved from Willow Glen, and in my opinion the "road diet" and associated parklets there dramatically improved Lincoln Avenue.



From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, September 04, 2019 8:51 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Jessica

Last Name: Richter

Email: [jessbricht@gmail.com](mailto:jessbricht@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Hello,

I appreciate that efforts have been made to bring more people/liven up the down town. I do not think that making N. Santa Cruz a one way street, nor the poorly placed parklets have added anything to our downtown. I am upset that so much money was spent to re-do the street without a pilot to make the street one way first without changing the parking. I don't think that town funds, resources, and knowhow should go toward "Spiffing up the downtown" in this way. What is needed is ALL of the available resources to fight the impact of Waze/Google on our town in the summer and prepare for fire risk. The heightened risk to human life during the summer traffic jams if there is a wildfire should be the town's primary focus and responsibility until a solution is found. In terms of approaching the parklets-- Are you using consultants? Evaluations? Surveys? Video research? . I am very familiar with towns throughout the Bay Area and those towns that have used parklets have also widened their sidewalks, added planters and greenery etc. Most of the "parklets" that I think work are actually outdoors eating areas for restaurants. This makes the town more lively and since we have such nice weather here, we should have more outdoor restaurants and stop being so afraid of liveliness, music, etc. . I also always say we need more healthy, family oriented restaurants that go far beyond burgers and pizza. Where's the Crepevine? Where's the Le Pain Quotidian (a good one)? i went to a restaurant in Littleton Colorado with Corn Holes for kids and adults. yes it was loud and they served alcohol. But it was fun! Like the food trucks that used to be set up on LG/Saratoga Rd. Expense isn't needed--creativity is. What about Food trucks placed where the farmers market is on Thursday evenings? Or closer to city hall? This would draw way more people to town than the parklets! See what is happening in Burlingame, Los Altos, Menlo Park even. The pilot was not done in an effective way. What is the objective measure of success? A town representative promoting the idea on Next-door is not an objective measure. I do not think the parklets or one way street should be continued without more objective measures , money to implement correctly and in the right place (connected to restaurants). Fix the traffic/fire danger life threatening issue first and do something fun like the food trucks that won't take as much tax payer money. Regards, Jessica Richter

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Monday, September 02, 2019 5:52 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Denise

Last Name: Bridgeman

Email: [denisehbridge@gmail.com](mailto:denisehbridge@gmail.com)

Los Gatos Resident?: No

Please leave your comments here:: I live in Monte Sereno and I am in town most days of the week.

It has been stated on Next Door that merchants or groups are purchasing the parklets. I think most of us believed this was a temporary change and would go away in October. It appears we have been duped. The one way, parklets are dangerous, ugly and cause traffic issues all over town.

Is this a money venture? maybe a 2 story parking lot would be a better answer.

Santa Cruz Ave is just too small and busy for these changes. Plus the communication from the city is very ineffective. People are always surprised and do not know what is going to happen next.

**From:** KIPP KRAMER <[kippkramer@aol.com](mailto:kippkramer@aol.com)>  
**Sent:** Monday, September 02, 2019 12:01 PM  
**To:** Council <[Council@losgatosca.gov](mailto:Council@losgatosca.gov)>  
**Subject:** Santa Cruz Avenue

Dear Council Members,

I am writing again but this time directly to you instead of a suggested link on Next Door. I just want my voice heard in this...I think this town is going in the wrong direction in trying to boost our sweet downtown. It is sad but true that many of our favorite businesses have gone away and there are a lot of empty store fronts and restaurants for many, many reasons.

And East Los Gatos, where I live, is losing businesses and preparing for an onslaught of traffic and people when the North 40 opens...especially in the summer time. It doesn't seem the already burdened streets are going to be altered to handle the traffic. It appears to be already at capacity at some times in the day. But that is a whole other issue..

Please, *please* remove this one way street on Santa Cruz Avenue!!! We are actually avoiding downtown often now and the businesses are feeling it. Traveling on the alternative, University, is now gridlocked at busy times and I feel for those residents. So everyone goes up the Boulevard to get from south to north and impacts that side of town! Where did the town think that traffic would go??

The diagonal parking now looks like a crowded, busy shopping center when you look down the street and only becomes normal and pretty at the end where it goes back to two lane. Our little downtown always had an inviting, graceful feel to it...but not so anymore.

And the parklets...while I am not completely opposed to the outside seating, these are not placed strategically in front of restaurants, but randomly. And all these people that say they saw someone sitting in them on a Sunday afternoon...well, I think they stay empty most of the time and seem to impact a lot of us for a few. Maybe entice the restaurants to stay in town by putting them at our costs in front of those businesses. Maybe put them next to restaurants and have the sidewalks to go around to the outside...just an idea. Do we need so many? I think you are forcing a nice idea into a space that is not designed for this use.

And if it is just for seating and not to allow restaurants to expand their outside eating...then do it in and around the Plaza. Seems that would be ideal and impact less people. Maybe restaurants will come in around the Plaza and gain service permission to serve outside there...like many towns in Europe...but I realize I am reaching here.

We are not Willow Glen or Campbell or some quaint place up the Peninsula, but we are uniquely Los Gatos with an old style, Disney worthy downtown that is so unique with its setting against the hills.

The beach traffic isn't going away and I feel for all of those who work hard to resolve it. And I hope there is some wisdom put into the traffic that will be generated by the North 40...that someone has a plan.

But let's control what we can...the one way street is frustrating a lot of people and business owners...especially if you are coming from the south to the north. The shops no longer get traffic

exposure in that direction. We have actually gone home when planning to eat downtown because we had to detour around the main street.

I don't know when the trial period is up...I hope soon! I don't love the parklets...the street is just not a natural, but used sporadically in the correct place might work??

Sorry about the lengthy discussion...but *please* bring our town back to it's downtown charm! Please....

Thanks for listening and I sincerely thank you for your service on the council!

Carolyn Kramer  
408-375-7905  
842 Cherrystone Drive



From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Saturday, August 31, 2019 12:14 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Kevin

Last Name: Falini

Email: [kevin\\_s\\_falini@hotmail.com](mailto:kevin_s_falini@hotmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: THIS IS A GREAT IDEA OF A STUPID IDEA BEING POORLY EXECUTED.

THE IDEA solves a problem that we don't have (too much Northbound traffic) while it DOES NOTHING TO ADDRESS A PROBLEM THAT WE DO HAVE (unrelenting Southbound traffic running through town). Along with many of my friends and neighbors, I am left to wonder what the powers that be were thinking.

THE EXECUTION IS CHEAP, TACKY AND UNSIGHTLY. Los Gatos faces many challenges today and this approach only serves to degrade both the function and the image of the town. We have consistently fallen relative to our peers over the past two decades. Today, Willow Glen, for example, is a much more pleasant place to be than downtown Los Gatos.

For all of the space dedicated to this experiment, THE SPACES AND SEATING ARE HARDLY USED.

WHY ARE YOU ACTIVELY WORKING TO RUIN MY TOWN, MY QUALITY OF LIFE AND THE VALUE OF MY INVESTMENT?

We need to reduce the flow of Southbound traffic through the town, every day and especially during summer weekends. Can somebody actually work on that, real problem?

Please let me know if I have not been clear enough in my feedback.

From: Michael <michaelsambrailo@gmail.com>  
Sent: Tuesday, August 27, 2019 5:16 PM  
To: Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Los Gatos pilot program

Hello,

As a person that lives out of Los Gatos, but visits the downtown about 4+/- times a month, I like the new configuration & logistics. However, the one issue I did notice, was that there seems to be a lot more trash on the streets now & especially in the street patio pop outs. Esthetics & cleanliness are important for downtown & I'm hoping the city can look into it. Thank you.

Regards,  
Michael

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Monday, August 26, 2019 11:33 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: A

Last Name: B

Email: [mn.m@mail.com](mailto:mn.m@mail.com)

Los Gatos Resident?: No

Please leave your comments here:: Visit Los Gatos from this road 3-4 times a week. Very inconvenient now that it has become one-way. When leaving Los gatos it is adding 5 minutes to my commute back because it is one way and is now a non-accessible side. Please do not make this permanent. I hope you revert back to the way it was. Thanks.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Monday, August 26, 2019 10:11 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: C

Last Name: Vitolo

Email: [981spy@gmail.com](mailto:981spy@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: PLEASE restore normal access and two way traffic to the area. This failed experiment has caused nothing but hardship for residents. It is nearly impossible to approach downtown on weekends, the traffic has increased exponentially and merchant businesses are down. It is a complete mess.

If you want to increase business interest in the area, you must address the empty storefronts, higher than market rents and well funded businesses that are leaving the area. That solution lies with commerce. Creating traffic jams and putting empty chairs on streets do not solve, it has only magnified the areas problems and deters patrons.

The traffic backs up to almost Route 85 on weekends. Residents cannot get around easily anymore.

PLEASE RESTORE THE AREA TO ITS ORIGINAL STATE.



**From:** Code Compliance [[mailto:do\\_not\\_reply@civicplus.com](mailto:do_not_reply@civicplus.com)]

**Sent:** Monday, August 26, 2019 9:34 AM

**Subject:** New request received

**Category Code Compliance Complaints has received a new request.**

*Here is what we have on file:*

## Code Compliance Complaint

#2261

### SUBMITTER

[View Request](#)

Category: Code Compliance  
Complaints

**Isy Goldwasser**

Priority: 3

104 Auzerais Ct.

Assigned To: Meyer Allen

Los Gatos, CA 95032

Submitted: 8/26/2019 9:33 AM

### CONTACT

Source: Website 73.93.154.217

[isy@akivako.com](mailto:isy@akivako.com)

4083530490

---

200 Santa Cruz Ave down town  
Los Gatos, CA

### REQUEST DETAILS

#### Description

Traffic and Street Planning for Los Gatos. I have lived in Los Gatos since 2003 and this is the first time I have logged a complaint. The council needs to immediately reevaluate traffic and street planning for down town los gatos. The recent change is a huge mistake that results in more traffic and reduced business for local shops downtown. Also, the new mall is going to create additional traffic and there should be a concerted effort to add infrastructure and perhaps a new exit at Blossom Hill. I would like to know what steps are being taken by the council to correct mistakes and actually plan for the future of the town.

#### Your Information

Name

Isy Goldwasser

**From:** Willie Harmatz <willieharmatz@aol.com>  
**Sent:** Sunday, August 25, 2019 9:20 PM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** Downtown

The Downtown traffic situation is not any better for potential customers.  
The best thing to do is to leave it alone and put it back to a 2 way street.  
It does not promote downtown business for people flow for the businesses.  
People are now avoiding downtown in the one-way area.

Willie  
Athletic Performance  
55 W. Main St.  
Los Gatos

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Saturday, August 24, 2019 3:03 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Donna

Last Name: Buccino

Email: [Walkingandrolling@yahoo.com](mailto:Walkingandrolling@yahoo.com)

Los Gatos Resident?: No

Please leave your comments here:: Terrible. Parking is worse. It's confusing and looks cheap and tacky.

**From:** Matt Morley <MMorley@losgatosca.gov>  
**Sent:** Friday, August 23, 2019 9:46 AM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** Input from resident - phone message

Long time resident (no name left).

Thinks the one way pilot is a bad idea.

Doesn't like the impact on traffic.

Doesn't think people will use the parklets because sitting right against the cars.

Increased traffic on University a negative.

Visitors to town won't like it.



From: Matt Morley <MMorley@losgatosca.gov>  
Sent: Friday, August 23, 2019 8:54 AM  
To: Mike O'Neil <mikeoneil@me.com>  
Cc: Experience LG <ExperienceLG@losgatosca.gov>  
Subject: RE: Traffic Issue

Mike

Thank you for your email with respect to the one way pilot project on North Santa Cruz Avenue. We have received a good amount of feedback on this project, both positive and negative. With school back in, we have a new dynamic with the traffic and we are evaluating and making adjustments. The Town Council will be discussing the project on October 3 and I will include your feedback in the correspondence.

If you would like more info on the pilot program, there is information available on our website:  
[www.losgatosca.gov/ExperienceLG](http://www.losgatosca.gov/ExperienceLG)

Matt Morley • Director  
Parks and Public Works • 41 Miles Ave, Los Gatos CA 95030  
Ph: 408.399.5774  
[www.losgatosca.gov](http://www.losgatosca.gov)

-----Original Message-----

From: Mike O'Neil <mikeoneil@me.com>  
Sent: Friday, August 23, 2019 8:35 AM  
To: Matt Morley <MMorley@losgatosca.gov>  
Subject: Traffic Issue

Matt

I was told you were the person to speak to. This one way N. Santa Cruz thing is a mess. It's causing a back up onto Highway 17 on W. Santa Cruz. People are driving on the wrong side of the road as it's turning into a parking lot as we are trying to get kids to school.

At this point, you guys are going to need to change the signals or assign an officer to direct traffic as it's a mess.

No offense, but this project doesn't seem to have been thought out completely and we spent a lot of money for something that provides little or no benefit.

Can you please address this.

Mike

Sent from my iPhone

**From:** Matt Morley <MMorley@losgatosca.gov>  
**Sent:** Thursday, August 22, 2019 10:14 AM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** Phone call with University resident

Follow up phone call with Tammy who lives on University.

Tammy has major concerns with the amount of traffic on University. The increase has been very impactful on a residential street. In addition to the volume, Tammy feels that the type of traffic has changed, now including bigger trucks often at unsafe speeds.

Tammy asked me to attend a neighborhood meeting, to which I agreed. I also let Tammy know that the Council would discuss this item on October 1.

**From:** Randi Chen <randi@losgatoschamber.com>  
**Sent:** Wednesday, August 21, 2019 4:44 PM  
**To:** Matt Morley <MMorley@losgatosca.gov>; Monica Renn <mrenn@losgatosca.gov>  
**Cc:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** feedback from today

Hi Monica and Matt –

Attached are the feedback forms that were left with me today after our merchant meeting.

Randi Chen  
**Los Gatos Chamber of Commerce**

## Input on One-Way Pilot Program & Parklets

Feedback from our staff -  
even though we are in Old Town  
most drive thru N. Santa Cruz  
very irritating, goes faster they  
feel to get thru town.  
gives more places to sit and  
have lunch.

Parking is so much easier.  
They would rather drive thru  
N. Santa Cruz instead of  
University, even though we are  
on University. Also  
~~Probably~~ Now more traffic  
on University.

Hair Salon



## Input on One-Way Pilot Program & Parklets

Love to see North Santa Cruz  
blocked off on Saturdays for a  
Pedestrian Experience from  
Elm to Main St. as soon  
as possible to help with beach  
traffic issue and for the holidays.

Love the efforts the  
town is making to try to  
bring Los Autos back to life!

Thank you!

Love the parklets - would love  
them to be beautified a bit!

---

Jennifer Crall, The Library,  
The Maids Quarters.

## Input on One-Way Pilot Program & Parklets

Pharmaca Store Manager:

I appreciate the initiative taken to improve downtown L.G.

I enjoy seeing people relaxing & enjoying the Parklet near our business - the piano seems to be a hit. Our new fiscal year began July 1<sup>st</sup> and both

Rx and Retail are making more money compared to this time last year. ~~was~~ Customers do

appreciate the started parking on N. Santa Cruz instead

of parallel parking. We are now curious what the future holds

for this pilot program - there is a fair amount of speculation.

Thank you for the parklet near Pharmaca - something new & interesting!

## Input on One-Way Pilot Program & Parklets

Love the pilot -!

Don't take the

park let or one

way out ~~after~~

the pilot while

awaiting for the

capital project.

# Blade Cat Hats

## Input on One-Way Pilot Program & Parklets

The parklets are fantastic.

The angled parking is a huge improvement. It really helps the flow of traffic because parallel parking is very time consuming. If it was changed to 3 hours it would help even more.

I feel certain employees would be willing to park further away from stores if they didn't have to comply with short term parking limits.



**From:** Laurel Prevetti <[LPrevetti@losgatosca.gov](mailto:LPrevetti@losgatosca.gov)>  
**Sent:** Monday, August 19, 2019 12:11 PM  
**To:** valerie hopkins <[valeriehopkins@comcast.net](mailto:valeriehopkins@comcast.net)>  
**Cc:** Matt Morley <[MMorley@losgatosca.gov](mailto:MMorley@losgatosca.gov)>; Janette Judd <[jjudd@losgatosca.gov](mailto:jjudd@losgatosca.gov)>  
**Subject:** RE: North Santa Cruz

Good afternoon Valerie,

Thank you for your comments regarding the temporary one-way pilot and for being clear that the comments are shared by other residents. We have been receiving quite a bit of comment on the experiment and will be sharing all of the input with Council. This communication will be included.

I am copying the Council on this email in a manner that will not foster Brown Act violations.

Best regards to you and John,  
Laurel

**From:** valerie hopkins <[valeriehopkins@comcast.net](mailto:valeriehopkins@comcast.net)>  
**Sent:** Monday, August 19, 2019 10:40 AM  
**To:** Steven Leonardis <[SLeonardis@losgatosca.gov](mailto:SLeonardis@losgatosca.gov)>; BSpector <[BSpector@losgatosca.gov](mailto:BSpector@losgatosca.gov)>; Marico Sayoc <[MSayoc@losgatosca.gov](mailto:MSayoc@losgatosca.gov)>; Rob Rennie <[RRennie@losgatosca.gov](mailto:RRennie@losgatosca.gov)>; Laurel Prevetti <[LPrevetti@losgatosca.gov](mailto:LPrevetti@losgatosca.gov)>  
**Subject:** Fwd:

Dear Los Gatos Town Council,

I do not know where to begin to say how saddened we are about the "new look" on No. Santa Cruz Ave. Please do not try to be something we are not- we are not Campbell or Pleasanton, we are Los Gatos. It is not that we are against change, but do not feel this is appropriate for Los Gatos. Our Town looked lovely the way it was without those ugly parklets (or whatever they are called) and cheap, colored seats and umbrellas. And it is not really a one-way street, it is half one-way and half two-way with tacky-looking signage directing you to go this or that way. We are embarrassed and cannot imagine that you think this is attractive or productive for businesses. We also do not like looking at the rear-ends of all the cars diagonally parked sticking halfway out in the street. Please, please, please do not do this.

Most sincerely,

Valerie & John Hopkins  
Mary Curtis and Michael Miller  
SANDY DECKER  
Mary Ellen Kaschub  
Ginger MacDonald  
Joanne & Nick Talesfore  
Colleen Wilcox

**From:** Monica Renn <mrenn@losgatosca.gov>  
**Sent:** Monday, August 19, 2019 11:47 AM  
**To:** Glazier Rolls <icecream@glazierrolls.com>  
**Cc:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** RE: Town Council Discussion Tomorrow- Downtown Parking Study

Hello Arindam,

The one-way pilot is scheduled to end after 10/31. I believe the Town Council will be discussing this pilot and if there is support to make part or all of the pilot elements more permanent at an upcoming meeting, likely in early October.

If you have specific feedback to share, please provide it in an email, or you may join us at any upcoming Town Council meeting and speak towards the beginning of the meeting during verbal communication.

I will send an update of the date the item will be agenized once it is confirmed.

Thank you-  
Kindly,  
Monica

**From:** Glazier Rolls <icecream@glazierrolls.com>  
**Sent:** Monday, August 19, 2019 10:30 AM  
**To:** Monica Renn <mrenn@losgatosca.gov>  
**Cc:** <chamber@losgatoschamber.com> (chamber@losgatoschamber.com)  
<chamber@losgatoschamber.com>  
**Subject:** Re: Town Council Discussion Tomorrow- Downtown Parking Study

Hello Monica,  
Thanks for sharing the parking study with us.  
In general, the whole 278 page long pdf is really interesting with so much useful information on it.

On a separate note, do you know why this one way traffuc would be ending? We are being negatively impacted by this.

Regards,  
Arindam

On Monday, August 19, 2019, Monica Renn <mrenn@losgatosca.gov> wrote:

Hello again,

I understand the link in my previous email may not be working, my apologies. Here is link to the main meeting agenda page. From here, click on the August 20 Council agenda and scroll to item #15:

<https://meetings.municode.com/PublishPage/index?cid=LOSGATOS&ppid=a7cef0f9-a4a2-40e7-a6e3-056a78898413&p=1>

Thank you,

Monica

**From:** Monica Renn

**Sent:** Monday, August 19, 2019 9:07 AM

**Cc:** <[chamber@losgatoschamber.com](mailto:chamber@losgatoschamber.com)> (chamber@losgatoschamber.com)  
<[chamber@losgatoschamber.com](mailto:chamber@losgatoschamber.com)>

**Subject:** Town Council Discussion Tomorrow- Downtown Parking Study

Good morning,

I want to make sure that you are all aware that the Town Council will be discussing the initial findings of the parking consultant's Downtown Parking Study at their meeting tomorrow evening. (Tuesday, August 20, 7 p.m. in the Town Council Chambers at [110 E. Main Street, Los Gatos](#))

Please see the link below, item #15 includes the staff report:

[file:///C:/Users/mrenn/AppData/Local/Packages/Microsoft.MicrosoftEdge\\_8wekyb3d8bbwe/TempState/Downloads/AgendaPacket-Council%20Meeting-August%2020,%202019%207.00%20PM%20\(3\).pdf](file:///C:/Users/mrenn/AppData/Local/Packages/Microsoft.MicrosoftEdge_8wekyb3d8bbwe/TempState/Downloads/AgendaPacket-Council%20Meeting-August%2020,%202019%207.00%20PM%20(3).pdf)

All are welcome to join this public meeting and provide verbal comments in person, or if you would prefer, comments may be submitted in writing/email before 11 a.m. tomorrow.

Feel free to share this information with other stakeholders in our community. If you have any questions, please let me know. Thank you!

Kindly,

Monica Renn

Economic Vitality Manager

Town of Los Gatos

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com) <noreply@civicplus.com>  
**Sent:** Friday, August 16, 2019 5:37 PM  
**To:** Town Manager <[Manager@losgatosca.gov](mailto:Manager@losgatosca.gov)>  
**Subject:** Online Form Submittal: Customer Feedback Form

## Customer Feedback Form

We'd like to hear from you! Please complete the online form to share your concerns, suggestions, or praise with us.

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### Contact Information

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**Name:** Erica Mittelhauser

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**Address:** 17818 Vineland Ave

---

**City:** Monte Sereno

---

**State:** CA

---

**Zip:** 95030

---

**Home Phone Number:** 4152697493

---

**Daytime Phone Number:** *Field not completed.*

---

**Email Address:** [erica@mittelhauser.org](mailto:erica@mittelhauser.org)

---

Please let us know how we are doing or what we can do for you!

Just want to provide feedback on the Santa Cruz Ave one-way traffic. I am a parent of a student at LGHS. Today after school, the traffic was absolutely atrocious getting from near the school (I do not drive all the way in - in an effort to avoid contributing to congestion near the school) back through the downtown area. In previous years, there were two main routes through town south toward Hwy 9; Santa Cruz Ave and University Ave. Now, all traffic has to go down University (or cross all the way over to Tait/Massol - something that those residents wouldn't appreciate). Cars were at an absolute standstill. It is my opinion that the Santa Cruz Ave one way traffic pilot is not sustainable. Please please please don't make traffic WORSE in this town.

---



**From:** Matt Morley <MMorley@losgatosca.gov>  
**Sent:** Friday, August 16, 2019 10:14 AM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** One Way feedback - not a fan

Phone conversation with Maresh.

Maresh has concerns with school in as traffic is extremely congested, especially on University Avenue. Feels that the Santa Cruz "closure" should occur only on weekends and not Monday through Friday.

This is impacting her significantly in her 2 mile drive to drop her teens off at the high school.

**From:** Matt Morley <MMorley@losgatosca.gov>  
**Sent:** Thursday, August 15, 2019 4:05 PM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** Michael Hutchinson - not a fan

Conversation with Michael Hutchinson

Not a fan of the changes to infrastructure including the one way street and the BHR bike lanes.

For the one-way pilot specifically-  
Gridlock on university  
Overflow to other streets  
One lane versus two is a bad change.

Would like to know how to be more involved and was provided several options, including Notify Me and Commission opportunities.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Tuesday, August 13, 2019 5:49 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Dan

Last Name: Pruyn

Email: [Hitecdan@me.com](mailto:Hitecdan@me.com)

Los Gatos Resident?: No

Please leave your comments here:: I grew up in Los Gatos and miss Village toys. I have always known Main Street to be full of two way traffic and remember Friday night cruising. Love the new one way setup.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Tuesday, August 13, 2019 10:15 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Whitney

Last Name: Halladay

Email: [whitney.halladay@gmail.com](mailto:whitney.halladay@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I absolutely love this new downtown with sitting areas and one way street allowing more room for people to sit and enjoy this beautiful town. The street is much safer WITHOUT two lanes and allows for people to enjoy sitting outside. I DO HOPE we can keep this new system for the long run and and I LOVE the sitting area, especially near the ice cream shop.

Whitney Halladay (resident 16400 Hilow road, LG)

PS. - tired of all the complainers out there on 'next door' who are so resistant to new fun ideas for this town.



**From:** Claudia Weist <[claudiaw815@yahoo.com](mailto:claudiaw815@yahoo.com)>

**Date:** August 13, 2019 at 8:14:53 AM PDT

**To:** [council@losgatosca.gov](mailto:council@losgatosca.gov)

**Subject:** Unsafe University Avenue

I am a homeowner residing at 241 University Avenue, and have been placed in an unsafe situation. First, let me say that I chose to live downtown because I love it and enjoy supporting the local merchants. I can't remember the last time I shopped at a mall. Making N Santa Cruz Avenue one way has forced those of us on the west side of the street to have to back out of our driveways across two lanes of traffic. Before the change, I would back out, make a right on Royce and another right on N Santa Cruz. I no longer am allowed to do that. Every friend who has visited me has said that they would hate to live here. I realized when I bought my home that University could be busy, but except for school and lunch time, it's been manageable. Not anymore.

I feel that this situation is very unsafe for us who live on University Avenue, and it's an accident waiting to happen.

Please address this issue.

Thank you,

Claudia Weist  
241 University Avenue

From: Gail Ferrari <[gailferrari@comcast.net](mailto:gailferrari@comcast.net)>  
Sent: Monday, August 12, 2019 4:24 PM  
To: Town Manager <[Manager@losgatosca.gov](mailto:Manager@losgatosca.gov)>  
Subject: Pilot Program

After living in Los Gatos almost my whole life I realize change needs to happen but change needs to happen to make things better. The pilot program does not.

It creates:

More traffic

Less Parking

Stupid sitting areas at taking up valuable parking Sitting areas are not even by restaurant etc

Please NO.

Bring back old traffic flow. This does help.

Gail Ferrari

Sent from my iPhone

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Monday, August 12, 2019 10:05 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Marlona

Last Name: Gregersen

Email: [Marlonagregersen@yahoo.com](mailto:Marlonagregersen@yahoo.com)

Los Gatos Resident?: No

Please leave your comments here:: I am a Saratoga resident but own a building on SC Ave where my husband runs his business.

I am in LG daily for one thing or another. I grew up in SJ where LG was the place to be. I am a native and know the history in this area. LG, a place of prestige, elegance, beauty and quaint has now become a embarrassing joke.

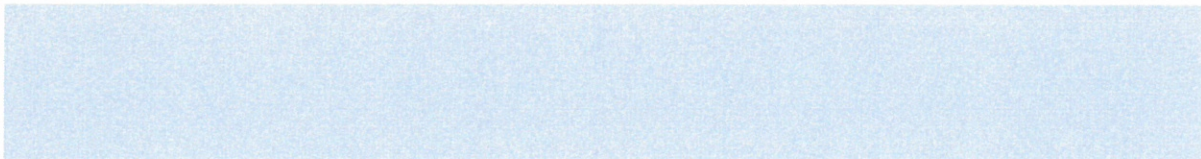
It is unfathomable to me that the board of LG or town would choose the contents of these temporary parklets. The first impression for me was that LG was hosting some type of kids activity however walking into 5 retail stores I learned the reason behind these parklets. It was also in all of these stores I heard the complaints from several if not all the workers/owners as to their disapproval and embarrassment of these parklets stating the clientele these parklets were attracting was high school kids or teenagers. These individuals do not represent LG nor will bring success to this trial.

I find it important to share the comments I heard from family & friends who grew up in this area.

Looks like sh-t  
Looks awful  
Los Ghetto  
What a disappointment  
Unbelievable  
Looks pretty bad, sure to fail

My apologies for coming off strong, rough and speaking the truth, I have NEVER written to a town in my life but felt it necessary in this case. It was shocking and disappointing to see what was going on and even more heartbreaking hearing the negativity this has caused.

I am passionate about LG as I spend a good portion of my time there. I frequent the shops, restaurants and farmers market. I am proud of this town but not the looks of these parklets. It is the multi color and selection of contents put into these parklets. Obviously done on a very low budget in which LG has never been known for at least to the consumer.



**From:** Debbie <[dcsacks1@comcast.net](mailto:dcsacks1@comcast.net)>  
**Sent:** Sunday, August 11, 2019 12:37 PM  
**To:** Town PPW <[ppw@losgatosca.gov](mailto:ppw@losgatosca.gov)>  
**Subject:** comment and suggestion

To Whom It May Concern —

I don't know what kind of feed back you've been getting about the change in traffic on North Santa Cruz, but I think it's been great. Love the angled parking. If the seating areas are kept I hope they will be made nicer and maybe placed better.

**From:** MARLONA GREGERSEN <[marlonagregersen@yahoo.com](mailto:marlonagregersen@yahoo.com)>  
**Sent:** Saturday, August 10, 2019 6:44 AM  
**To:** Experience LG <[ExperienceLG@losgatosca.gov](mailto:ExperienceLG@losgatosca.gov)>  
**Subject:** Parklets

LG, a place that has always been elegant, beautiful and quaint has now become a embarrassing joke. I am perplexed that this trial idea was approved by a board of people. This will fail miserably. Upscale is what attracts people especially in LG. Very bad decision and not a fair trial, seem like this was an intentional attempt to fail!!!!!!

**Marlona Gregersen**  
**408-891-2231**



**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com) <noreply@civicplus.com>  
**Sent:** Saturday, August 10, 2019 12:12 PM  
**To:** Town Manager <[Manager@losgatosca.gov](mailto:Manager@losgatosca.gov)>  
**Subject:** Online Form Submittal: Customer Feedback Form

## Customer Feedback Form

We'd like to hear from you! Please complete the online form to share your concerns, suggestions, or praise with us.

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### Contact Information

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Name: Kerri Linden

Address: PO Box 1962

City: Los Gatos

State: Ca

Zip: 95031

Home Phone Number: 6504651280

Daytime Phone Number: *Field not completed.*

Email Address: [kerrilinden60@gmail.com](mailto:kerrilinden60@gmail.com)

Please let us know how we are doing or what we can do for you!

Please revert downtown back to normal traffic flow. Restriping has caused the downtown Wells Fargo branch to close on Saturdays, forcing us to go to Blossom Hill, causing us to endure at least 30 minutes extra time in traffic due to BEACH traffic. Yet another reason to avoid downtown.

---

Sent: Sunday, August 04, 2019 7:43 PM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Sandy

Last Name: Leonard

Email: [sleonard4jc@yahoo.com](mailto:sleonard4jc@yahoo.com)

Los Gatos Resident?: No

Please leave your comments here:: Please don't do this long term.

You may think more parking and people means more revenue, but if you pack in the people, there are many of us that will stop coming to your "no-longer-quaint" little town.

My suggestion would be that instead of making so many playground feeling areas that you would have invested your budget into 1 or 2 parklets making them upscale and desirable to attract the clientele that LG is known for.

It is my hope that you get this corrected before you start losing business. LG could be the next Campbell or Santana Row if done correctly in which I would support.

I would love to get involved.

Thanks for your time.

Marlona Gregersen

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Thursday, August 01, 2019 10:54 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Jessica

Last Name: Richter

Email: [jessbricht@gmail.com](mailto:jessbricht@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Hello

I really like that some new ideas are being tried downtown. I like the angled street parking. It's very hard to tell if the parklets add much value though. In Los Altos and Menlo Park, didn't they widen the sidewalks so seats are not right next to traffic? My suggestion would be to make Santa Cruz into a no car mall up to Main Street and use all that space for outdoor seating etc. With so many vacant store fronts, small high end restaurants, high rents, parking constraints, and planning hoops that contribute to the issues (like when is the Indian Restaurant opening?) I'm not sure the piloted idea adds much to our town. I personally think all available town funds and political effort to mobilize the community to effect necessary changes should be spent to really solve the summer traffic problem before there is a wildfire and many people die because they cannot get out of town. The wildfire risk is (sadly) an opportunity to push cal trans and the state into making an exception and closing the 17 southbound entrance in downtown on summer weekends. And sue Google/Waze. And use our town funds to pay for one way and do not turn signs and extra police to direct traffic on summer weekends. This is a matter of public safety and efforts must continue until an effective solution is found. To me this is more important than bringing people downtown to shop. Once beach traffic is off of residential streets and residents are safe and can do errands drive through town again on summer weekends, then I support parklets etc.

regards

Jessica Richter



**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com) <[noreply@civicplus.com](mailto:noreply@civicplus.com)>

**Sent:** Thursday, August 01, 2019 5:37 PM

**To:** City Hall <[cityhall@cityofmontesereno.org](mailto:cityhall@cityofmontesereno.org)>

**Subject:** Online Form Submittal: Contact Us

Name	Gary Fredkin
Email Address	<a href="mailto:gary@fredkar.com">gary@fredkar.com</a>
Phone Number	408-529-3775
Subject	Comment
Additional Information	<p>My wife and I have a comment on the traffic experiment being run through downtown. It a single phrase, it is an ugly mess. I welcome the City's efforts to arrive at some new approaches to our overwhelming traffic issues on the weekends. Unfortunately, the experiment has created a disfunctional mess. It has turned our gorgeous town into a third rate dying whistle stop. The original notion of trying a one-way street approach has morphed into a cluster of bad ideas. I thought one-way was worth a try. I thought that increasing parking slots with angled positions was a worthy experiment. What you have created, however, is ugly, messy, confusing and non-productive to the original goals. Please reverse this mess ASAP and next time, work a plan with a clear goal and the ability to measure success. Thank you.</p>

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, July 31, 2019 7:05 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Rodney

Last Name: Williams

Email: [Rodwilliams11@hotmail.com](mailto:Rodwilliams11@hotmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: First, I applaud the town's attempt to alleviate the traffic problems. Not excited about the "for a couple of reasons. First, there is not one disabled parking space in the modified area, or the entire street for that matter. Hope it was an oversight. Secondly, none of the parklets are ramped. How are our esteemed citizens that use adaptive equipment supposed to enjoy this "improvement "?

From: Monica Renn <mrenn@losgatosca.gov>  
Sent: Wednesday, July 31, 2019 9:52 AM  
To: mike rugani <flyfish2069@icloud.com>  
Cc: Experience LG <ExperienceLG@losgatosca.gov>  
Subject: RE: Downtown traffic flow

Good morning Mike,

Thank you for your input and observations! Please continue to provide your thoughts if you have others, and encourage other property and business owners to as well. We are keeping track of all of the input we receive.

Kindly,  
Monica

-----Original Message-----

From: mike rugani <[flyfish2069@icloud.com](mailto:flyfish2069@icloud.com)>  
Sent: Monday, July 29, 2019 6:46 PM  
To: Monica Renn <[mrenn@losgatosca.gov](mailto:mrenn@losgatosca.gov)>  
Subject: Downtown traffic flow

I wanted to congratulate all of you involved in new traffic flow and parking. I think it is excellent for these reasons.

- 1) It is easier to cross having only to look in one direction as a pedestrian.
- 2) much easier to park diagonally and don't have to worry about opening car doors into oncoming traffic.
- 3) creates a easily discernible bike lane which is safer and wider
- 4) parklets are great and create a user friendly community type atmosphere to sit and talk and enjoy the walk by traffic.
- 5) easier to make turns onto side streets without worry of oncoming traffic.

I hope this will continue as a long time resident 67 years all in Los Gatos. This is one of the best ideas to come out of the town.

**From:** Los Gatos Chamber <[chamber@losgatoschamber.com](mailto:chamber@losgatoschamber.com)>  
**Sent:** Tuesday, July 30, 2019 2:17 PM  
**To:** Matt Morley <[MMorley@losgatosca.gov](mailto:MMorley@losgatosca.gov)>  
**Subject:** FW: Pilot is great

**From:** JB Wood [<mailto:jbwood@tsia.com>]  
**Sent:** Monday, July 29, 2019 4:57 PM  
**To:** [chamber@losgatoschamber.com](mailto:chamber@losgatoschamber.com)  
**Subject:** Pilot is great

I live on Bachman Ave and since the pilot I have begun to more consistently walk to my office in Old Town each day. I really feel the pilot is directionally correct and should be made permanent with some improvements like expanding the west sidewalk to the size of the crosswalk extensions. While we would sacrifice those parking spaces it would create a true European feel, particularly if we let the restaurants extend their service onto the sidewalks. But the real reason I am writing is to tell you that walking has gotten me to better know several merchants on Santa Cruz Ave. In fact, since the pilot began I have:

- Moved my pharmacy account from Walgreens to Pharmica
- Spent \$11,000+ with Village Galeria
- Spent over \$1,000 on clothes with The Library
- To name but a few...

So if the goal was to promote more local business...it worked on me! Thx JB

**J.B. Wood | President and CEO | TSIA**  
Technology Services Industry Association  
17065 Camino San Bernardo  
San Diego, CA USA 92127  
1-408-483-4607 cell  
[jbwood@tsia.com](mailto:jbwood@tsia.com)



**From:** Matt Morley <MMorley@losgatosca.gov>  
**Sent:** Tuesday, July 30, 2019 9:57 AM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** Phone Input

Jim – a long time resident called to provide his input. Jim is not supportive and prefers the two way streets. He feels the signs and change in traffic flow do not work for the historic quaint downtown.

**From:** Matt Morley <MMorley@losgatosca.gov>  
**Sent:** Thursday, July 25, 2019 3:05 PM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** phone conversation

Phone conversation with Leslie on Lilac Lane.

Does not like the pilot for three reasons.

1. Angle parking makes it so you cannot see the storefronts
2. Traffic on University at various time is extremely heavy.
3. Won't help beach traffic and may make it worse.

**From:** Nathan Digre <natedigre@me.com>  
**Sent:** Thursday, July 25, 2019 2:00 PM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** N. Santa Cruz pilot project and Northbound traffic

Hello,

I've read a lot about the impact on N. Santa Cruz.

The thing that is a real problem is the traffic on Northbound University Avenue

The available lanes is essential cut in half and all of the traffic is now on University.

It is a total disaster for anyone living on the south end of town.

And from my friend who lives on University, the traffic is never-ending even late at night and during non rush hour times.

Nate Digre | 408.375.5811

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Monday, July 29, 2019 6:47 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Heather

Last Name: Kiuttu

Email: [heatherkiuttu@comcast.net](mailto:heatherkiuttu@comcast.net)

Los Gatos Resident?: Yes

Please leave your comments here:: I love the new diagonal parking in downtown. The little outlets for sitting are placed in awkward locations. There are only 2, maybe 3 places where there would be beneficial additional seating to eat.

The best thing we can do as a town is to stop the rent hiking and allowing chain stores into our town. I have been sad to see shops close up after 20+ years because the landlords are gauging the sole proprietors.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Sunday, July 28, 2019 11:08 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Missy

Last Name: Von Luehrte

Email: [Missyv1@comcast.net](mailto:Missyv1@comcast.net)

Los Gatos Resident?: Yes

Please leave your comments here:: I am saddened by the many negative comments regarding the parklets and diagonal parking pilot. First and foremost, it is a PILOT to get information and learn prior to spending money or making permanent decisions. It is important to have vision and patience for positive change to occur.

The parklets were in good use last evening 7/28. It was wonderful on a warm Summer evening walking around and hanging out in these open spaces with no expectation to purchase or buy anything. Just a summer evening place to relax and have a chat with friends.

It will be even nicer in the future with better designs and aligned to different restaurants/bars/coffee shops. Thank you to our town leadership for the efforts toward a future vision and tolerating MANY rash negative comments along the way. Hang tight!

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Saturday, July 27, 2019 7:58 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Carly

Last Name: Kolb

Email: [Ckolb14@gmail.com](mailto:Ckolb14@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Parklets vote: NO One way vote: NO

As a business owner who has clients downtown Los Gatos— I've never seen such a negative impact that is effecting the last of small / local businesses LG has



From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Saturday, July 27, 2019 4:53 PM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Marilyn

Last Name: Gum

Email: [mgum@comcast.net](mailto:mgum@comcast.net)

Los Gatos Resident?: Yes

Please leave your comments here:: Barricades with table and chairs ugly and purposeless. I vote NO on them. J

From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Saturday, July 27, 2019 3:22 PM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Laura

Last Name: Rodriguez

Email: [laura.j.rodriguez@gmail.com](mailto:laura.j.rodriguez@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Parklets are an eye soar. At least make it becoming of exactly what the charm of Los Gatos is supposed to be. Please do something soon. Change the furniture and add planted trees and umbrellas.

From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Saturday, July 27, 2019 2:39 PM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: James

Last Name: Cummins

Email: [Jimmy.Cummins@gmail.com](mailto:Jimmy.Cummins@gmail.com)

Los Gatos Resident?: No

Please leave your comments here:: This is a complete nightmare. Every street into town is backed up for miles, we saw a guy walking from NC board shop and he beat us to the high school. Please end this program.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Saturday, July 27, 2019 1:08 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Adrienne

Last Name: Boerger

Email: [Daboerger2@yahoo.com](mailto:Daboerger2@yahoo.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Leaving feedback for the one-way and parklet trial:

The one way seems to work fine and traffic isn't terrible so that seems to be working. The parklets would be more useful if they were in front of restaurants like Pizza My Heart or Round Table or the coffee/pastry shop where people could purchase food or drink and then sit down outside. The random ones are less useful and are an eye sore when they are empty. The furniture needs upgrading and they need shade umbrellas for sure.

I think it has potential but people aren't thrilled with the first attempt. Try moving and improving the parklets and see if that makes a difference.



From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Saturday, July 27, 2019 12:29 PM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Paul

Last Name: Benke

Email: [paulbenke@zdefects.com](mailto:paulbenke@zdefects.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Parklets are a great idea but, the barriers being used are incredibly ugly.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Saturday, July 27, 2019 9:57 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Amanda

Last Name: Jacobs

Email: [amanda@jacobs.tv](mailto:amanda@jacobs.tv)

Los Gatos Resident?: Yes

Please leave your comments here:: I love the concept of the parklets. I understand these are temporary measures being trialed hence the ugly plastic chairs and I'm delighted that the town are taking steps to mix things up a bit. I do not however understand why the town is charging in excess of \$25000 to businesses wanting to apply for (temporary) parklets outside their place of business. I thought the point of this is that it's a trial - to see if it'll bring more people for town, more business to the area, revitalize the downtown. Therefore this trial should come with minimal costs to businesses. Incentivize then to trial it as opposed to make it cost prohibitive. It's either a trial to see what works or it's a quick buck making strategy. Shouldn't be both. Let's also focus on more outside dining. Look at Campbell, Sunnyvale, Mountain View, and Palo alto and Los Altos. They all have outdoor dining. Somewhere to have a meal or just sit and have a drink. We are desperately lacking in that area and are losing business to our neighboring towns as a result. Earlier in the summer we took our dog for a walk, and wanted to have a beer/wine and sit outside but other than rootstock and oak n rye (which were full) there was no where else to go in the whole downtown. Let's sort it out and make Los Gatos a place people want to hang out in again.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Saturday, July 27, 2019 8:48 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Kathryn

Last Name: Parker

Email: [jandkparker@mindspring.com](mailto:jandkparker@mindspring.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Re: Parklets

I think they are a good idea. A suggestion - make sure that there is a garbage can at every one. If one is not immediately available, there is liable to be quite a bit of mess left behind.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Saturday, July 27, 2019 8:37 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Lori

Last Name: Gragnola

Email: [TheIgoFlg@gmail.com](mailto:TheIgoFlg@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: The one way street on Santa Cruz ave is creating too much traffic on university ave. I live downtown and sometimes cannot get out of town now. Why would you take away a major travel vessel in town. When school starts, it is going to be a mess. Morning and afternoon. You are killing the two.

The parlets are a joke. Let's be real, get some shopping worthy businesses and restaurants in town and people will come. Campbell, willow glen, and even Saratoga are bypassing us. Remove the restaurant tax, and allow some big retail to move in. We need change.

TC-19-93

Town Manager and Town Council members:

If you are concerned about visitors staying in town and shopping and eating here then you should provide them with public restrooms and more parking such as a multi level garage such as Campbell and Santa Cruz have.

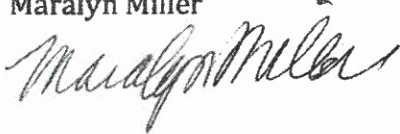
The money spent on this latest experiment would have better been spent on public restrooms.

The parallel parking is horrible because backing into oncoming traffic is dangerous. And I don't know anyone who wants to sit in the Sun with cars passing close by.

I avoid going down town as much as possible now.

Just the opinion of a town resident of 44 years.

Maralyn Miller



TOWN OF SANTA CRUZ  
CLERK OF THE BOARD  
2019 JUL 26 AM 11:47



**From:** Gary S Rose <gsrose@gsroselaw.com>  
**Sent:** Wednesday, July 24, 2019 12:57 PM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** Comments On N. Santa Cruz Ave One-Way Experiment

I had my office at 59 N. Santa Cruz Ave for many years, moving on to a home office only a couple of months ago.

I have driven through and walked about downtown since the change, and I think it would work well. The angled parking is so much easier to use, and makes downtown more inviting. Once the parklets are developed with umbrellas, tables, landscaping, I think they could be a hit. And it may be my imagination, but it seems evening and weekend traffic is down some too.

On another aspect of this problem, Waze and other mapping programs have been diverting autos onto Los Gatos streets in situations where it appears the time savings are minimal (and sometimes/often none from what I've seen) but the cost to the Town, our businesses, to residents' peace of mind and the enjoyment of their homes and community, and the possible impairment of emergency vehicles ability to get where they might need to go, are significant.

I bring this up to ask if the Town has considered whether this conduct creates actionable public and private nuisances, given the burdens placed on the town, its businesses and its citizens, for what appears to a very limited benefit of possible time savings to the individuals who flood our streets.

Gary

Gary S. Rose  
Attorney at Law  
85 Hollywood Ave  
Los Gatos, CA 95030  
(408) 399-4566 voice  
(408) 399-6683 facsimile  
[gsrose@gsroselaw.com](mailto:gsrose@gsroselaw.com)

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, July 24, 2019 12:50 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Linda

Last Name: Tell

Email: [tellr2789@gmail.com](mailto:tellr2789@gmail.com)

Los Gatos Resident?: No

Please leave your comments here:: Used to live here and can't believe Parklet concept without food or drink. All the hangers on will camp out without supporting the businesses.  
It is nice to be able to sit.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Monday, July 22, 2019 4:55 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Carolyn

Last Name: Kramer

Email: kippkramer@aol.com

Los Gatos Resident?: Yes

Please leave your comments here:: I know there has been lots of feedback on the one way street and the parklets. I wanted to add my two cents...

I appreciate that the town is trying to do something to revitalize the downtown, but this takes away so much about what we love, I think it is starting in the wrong place...we need to continue to work to get the businesses back...which I know is an ongoing process.

First and most importantly, the aesthetics of our sweet downtown are severely damaged by the signs, the diagonal cars and the unfriendly, look of lots of cars when you look down the street. It looks like a shopping center...not like the old Main Street USA that we all loved...you could see the trees, cars were on the sides and you didn't notice them and there was a nice wide street that was most inviting with the movie theater as a great anchor. The owners worked hard to make that blend with our main street and the town is now taking away from that whole look. Our downtown was special and beautiful!!

Since the change, our friends and I have avoided going downtown on many occasions with the comments that we would go, but didn't want the hassle, the whole thing, the town didn't feel the same, etc. And especially when we tried to bike downtown...there was no room for bikes or even a place to put bikes! It is so narrow on that part and the worry of cars backing out was there! We felt very unsafe.

Then there is University...the street was so backed up from Main Street to Hwy. 9 and beyond, we cut through the parking lots on both our bikes and our car when we come down. I am wondering what the town thought was going to happen to all of that northbound traffic when it was diverted. University can't handle it...so you tend to go to an already crowded LG Blvd. It is very frustrating to go from south to north through town plus then we no longer go by the businesses that need exposure!

I really hope you rethink this and restore our sweet downtown so the locals will want to go there. I have read both support and opposition to this trial and hope that just because it is there now...it can still be changed back.

And the parklets are forced in a situation that can't handle them...on the street, busy with cars and obtrusive. We would love outdoor seating, but it is a lot of inconvenience to service a few...they are just not that important to the well being of the town. We don't want to be a Campbell or Willow Glen!

Please reconsider this project...

And while we all are thinking about the direction of our town...it would be nice for some development thought be given to the East Los Gatos area especially with the North 40 going in. By having restaurants and shops on that side of town, we will be able spread out the traffic flow to all of Los Gatos. Even a shuttle circulating the area when give all businesses an opportunity to participate in the growth. The loss of Vivas took away the nice adult bar restaurant that we all enjoyed so much! In short, we are dreading the intensity that the development will bring and cannot see how the Blvd is going to handle it all!!

Again, we appreciate your efforts to think outside the box...let's keep brainstorming, but this solution isn't it@

Thanks!

Carolyn Kramer

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Monday, July 22, 2019 4:20 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Connie

Last Name: Hamrah

Email: [CCHamrah@aol.com](mailto:CCHamrah@aol.com)

Los Gatos Resident?: Yes

Please leave your comments here:: This is a trial and the City needs to be open to determining that this may not work in Los Gatos. We, long standing residents are willing to give it a try but you also need to keep an open mind about this project.

I don't believe your child going off to school is the same thing .

My first impression is that it makes N. Santa Cruz Ave. feel very congested. I'm willing to see how it feels as I drive down the street on a daily basis.

Connie Hamrah



From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Saturday, July 20, 2019 10:40 PM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Julene

Last Name: Pief

Email: [jpief@ix.netcom.com](mailto:jpief@ix.netcom.com)

Los Gatos Resident?: Yes

Please leave your comments here:: How do you intend to measure the effectiveness of the North Santa Cruz Ave. 4 block one-way PILOT?

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Saturday, July 20, 2019 2:39 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Steven

Last Name: Erickson

Email: [ericksonmail@gmail.com](mailto:ericksonmail@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I like the concept and am overall positive. I think it would be more useful if the final concept enabled restaurants to better expand onto the sidewalk. The parklets as they stand seem to miss this point.

Keep up the good work and be careful of the few loudmouth complainers that seem to complain about everything.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Friday, July 19, 2019 11:21 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Jeff

Last Name: Lamborn

Email: [jlamborn1@yahoo.com](mailto:jlamborn1@yahoo.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I really like the concept of the parklets and how it encourages pedestrian use of the downtown. However, I have concerns about the public's perception of them at this time. The problem is that they are not safe-the furniture is not level, too low, too flimsy, and the close proximity to traffic. I realize that this just a mock up. I really like the new traffic flow, and look forward to this project to take shape.

From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Friday, July 19, 2019 5:48 PM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Steve

Last Name: Curry

Email: [steve@scurrn.com](mailto:steve@scurrn.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I know there was some concern about umbrellas in the parklets tipping over & blowing away.

I don't know how you could attach them, but those triangular canvas sun shades can be quite attractive & provide a lot more cover than individual umbrellas. (Probably easier maintenance too)

**From:** Grabinski, Richard <rgrabinski@flatironcorp.com>  
**Sent:** Friday, July 19, 2019 2:15 PM  
**To:** Los Gatos Chamber <chamber@losgatoschamber.com>  
**Cc:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** RE: Official Statement

Thanks Randi. I guess I was confused by the e-mail. So, in that case, does the Town have an official statement, or how do I contact the Town about the issue (beach traffic and closing the on-ramp)?

**From:** Los Gatos Chamber <[chamber@losgatoschamber.com](mailto:chamber@losgatoschamber.com)>  
**Sent:** Thursday, July 18, 2019 2:09 PM  
**To:** Grabinski, Richard <[rgrabinski@flatironcorp.com](mailto:rgrabinski@flatironcorp.com)>  
**Cc:** [experiencelg@losgatosca.gov](mailto:experiencelg@losgatosca.gov)  
**Subject:** RE: Official Statement

Hi Richard –

This is not an official statement from the Town. It came from the Chamber of Commerce, which is a separate entity from the Town of Los Gatos.

It was meant as a clarification and summary of the feedback and suggestions we have received.

Randi

**From:** Grabinski, Richard [<mailto:rgrabinski@flatironcorp.com>]  
**Sent:** Thursday, July 18, 2019 1:26 PM  
**To:** [chamber@losgatoschamber.com](mailto:chamber@losgatoschamber.com)  
**Cc:** [experiencelg@losgatosca.gov](mailto:experiencelg@losgatosca.gov)  
**Subject:** Official Statement

Hello-

As a resident of LG, I can't believe the Town's official statement contained in your recent email about the Beach traffic.

In Section II.b the Town is shirking all responsibility and ability to change the clogged streets as a result of weekend beach traffic. Really??

What we need are public officials serving the Town who will go to fight for their residents and create the change that is needed to maintain our community. In reading the official statement, the Town officials are defeated and have given up. Shame on you.

If the current elected officials think it is a job too big, beyond their control, or a Regional issue they can't control - then we need new elected officials and Town staff that can and want to solve the problem and protect the Town.

This is not a difficult situation to fix. All you need is some courage and some one who is willing to roll up their sleeves and tell CalTrans we're closing the on ramp.



Richard Grabinski  
233 Belmont Avenue  
(408) 354-7277

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Friday, July 19, 2019 11:53 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Tom

Last Name: Lackovic

Email: tom@lackovicandassociates.com

Los Gatos Resident?: Yes

Please leave your comments here:: Regarding the one-way pilot, here is some feedback. Generally speaking, I like the concept and idea of making downtown LG a more inviting place to visit. Here's how I would improve upon the pilot.

1. Move parklets in front of restaurants so they can be extensions and provide outdoor eating areas. Similar to santana row that has many restaurants with seating on the other side of the sidewalk. Obviously the design of the parklets would improve once they become permanent.
- 2a. The angled parking makes it very difficult to see the stores when driving and also when walking because there are now no gaps between the cars. The end result is that things feels very industrial and crowded as opposed to the open and inviting.
- 2b. Regarding the parking, since there is a scarcity of parking, adding the angled parking did add a few more spaces, but the visual cost is too high. Parking needs to be approached similar to Campbell where they built multistory structures. Keep it all within the commercial area to cut down on resident resistance. Put parking structures in the lot behind pizza my heart and the lot behind lexington house. That will free up N. Santa Cruz to have plenty of space for as many parklets as stores will sponsor, a nice bike lane and plenty of space for walking.
3. Keep the process open so we can all learn what feedback you receive so we can all evaluate and help build a downtown we will all be proud of.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Thursday, July 18, 2019 5:59 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Claudia

Last Name: Weist

Email: claidiaw815@yahoo.com

Los Gatos Resident?: Yes

Please leave your comments here:: As a Los Gatos resident who lives on University, I feel that. Y opinions are valid. I do all my shopping locally and support my charming town every time there is an event. That said, I was sitting outside at the Palms enjoying their great happy hour while facing big, red. WRONG WAY DO NOT ENTER signs. The angle parking takes away from the small town ambience. I understand that the parklets are temporary and will be replaced by classier barriers, but the seating will still be on the street. There is already tire marks on one of the barriers. Towns that have outdoor seating have wider sidewalks than we do. We are not Campbell.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Thursday, July 18, 2019 5:04 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Ami

Last Name: Sherman

Email: [ami.sherman@gmail.com](mailto:ami.sherman@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: We are new in town so don't have all the history (or baggage) of long term resident. I think the people who want to keep LG the same as it was years ago will be disappointed no matter what you do. With population increase and urban sprawl, things will never be the same. Those same factors drive beach traffic. I think trying to stop traffic is a waste of time. The best things for LG, in my opinion, are to make LG an attractive town for residents and visitors. The parklets are a great start - Lg is lacking in outdoor seating, which is a big draw for diners in this climate. Maybe the parklets will help draw in more restaurants bars to town. There needs to be more parking that is not limited to 2-3 hours. I love the new angled parking on SC. If you want people to walk around town, shop, dine and have a cup coffee, you have to allow them to park for more than 2 hours. As far as beach traffic goes, I think instead of trying to stop traffic, the best thing is to help facilitate the movement of traffic thru town. Adjust the timing of lights, direction of traffic, etc to keep the cars moving.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Thursday, July 18, 2019 4:22 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: SYLVIA

Last Name: MOORE

Email: [sfmoore99@aol.com](mailto:sfmoore99@aol.com)

Los Gatos Resident?: No

Please leave your comments here:: I live in Monte Sereno. I like the new parking style but the parklets are a mess. Seating needs to be near buildings and away from traffic for safety. Your pilot project does nothing to mitigate beach traffic. Surely your intent was to have a positive impact upon traffic? Perhaps making North Santa Cruz one-way northbound would help with beach traffic but could have unintended consequences for nearby neighborhoods.

I do not have the answer but the pilot project is not a success. Please try something different.



From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Thursday, July 18, 2019 3:40 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Patty

Last Name: Charles

Email: [pgcharles@gmail.com](mailto:pgcharles@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I love the pilot. It feels like progress. I do think the sitting areas need to be put in front of restaurants....love the one in front of Dolce Spazio.

The feeling in town is changing a bit. I do forget where the one ways starts sometimes and end up in a muddle, but I will learn. I applaud the effort and look forward to seeing how it progresses.

I hope this is the beginning of better pedestrianizing in town.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Thursday, July 18, 2019 2:23 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Richard A.

Last Name: Carlson

Email: [toycarlson@hotmail.com](mailto:toycarlson@hotmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: No question Mike Calise (via his NextdoorThread on Parklets) did his job to have people interact on the test pilot program/tentative use of Parklets in town. It just got presented wrong by the City and just created confusion at first.

Can it work -- sure, but not overnight. The observation noted above by Mike Parker is right on and I quote, "Most if not all of the negative comments on Parklets could have been avoided, if only the rollout was managed better. Look at the pictures people have shared. Take the Willow Glen example. Nice. Simple. That design could have been staged in the LG High parking lot, then moved to N. Santa Cruz in 2 hours one evening. TA DA! Two nice Parklets (with umbrellas) would have likely evoked great comments from locals and avoided most of the not so great ones. Disappointment. Confusion."

At first I was thrilled that the the City was addressing the parking solution some by adding nice diagonal parking which created more parking and easy access. Then two days later the City took away about 14 of those parking spaces to add 6 or 7 Temporary Parklets when they only needed to add two and place them in front of a café or a coffee shop to see how they get used and see if the restaurant or coffee shop liked the idea -- then just ask the coffee shop and or restaurant for feedback on a weekly basis. You do not need four months to get feedback. If the City had just added two nice examples of a Parklet on the right side( take up only two parallel parking spaces) you would see less negative response due to confusion. Placing a sample Parklet in front of a coffee shop or a Pizza joint would have served the purpose(less negative feedback) in my opinion.

Now if the purpose is to bring people to town to eat or drink outdoors, seems to me the City only has to widen the sidewalk allowing room for restaurants or coffee shops to expand outdoor seating/service without taking away parking spots. In fact if the sidewalks were designed better to add/allow outdoor seating, not sure, but the City may be able to add diagonal parking on both sides of the one way street and solve two problems - add outdoor seating and add more parking - duh, is that to extreme! Because the city went little overboard, in my opinion, with 6-7 parklets that look the same, it has led to some negative comments.

Thanks, I think this is my last comment.

From: Joyce Mitakides <[mitakides@att.net](mailto:mitakides@att.net)>  
Sent: Thursday, July 18, 2019 8:48 AM  
To: BSpector  
Subject: DOWNTOWN

What were you thinking when you allowed the changes to what was beautiful downtown Los Gatos. Truly, it is ugly and unsafe.

I was on my way to Site for Sore Eyes yesterday at 11:30am when I witnessed the mess. Cars going every direction and U-turns in the middle of side streets. Accidents waiting to happen.

There were no pedestrians on the sidewalk just tons of cars.

I never made it to Site for Sore Eyes. I gave up. Going round and round in circles is not fun. I feel so sorry for the retail stores and restaurants.

We will no longer be able to take our out of town guests for lunch downtown. Not sure it works for us for dinner.

Please reconsider. Joyce Mitakides.

From: Matt Morley <[MMorley@losgatosca.gov](mailto:MMorley@losgatosca.gov)>  
Sent: Friday, July 19, 2019 7:47 AM  
To: Experience LG <[ExperienceLG@losgatosca.gov](mailto:ExperienceLG@losgatosca.gov)>  
Subject: FW: New Voicemail Message from 3995771

Voicemail not supportive of pilot

From: Matt Morley <MMorley@losgatosca.gov>  
Sent: Thursday, July 18, 2019 7:36 AM  
To: Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Input via next door supporting one way

We love the idea of one way traffic on N Santa Cruz and would like to see it become permanent. People complaining that it shouldn't be southbound don't understand that northbound would put more traffic through the Almond Grove. I would like to see the few blocks made into a pedestrian only area, at least on the weekends. It's too bad that it doesn't extend all the way to Main Street.

Can the town put the lite up sign on Winchester at Lark stating Hwy 17/beach, directing traffic to Lark Ave on ramps. Have the same signs at LG Blvd and Lark. A sign at Blossom Hill Rd directing beach traffic to Lark Ave

Close Ridgecrest, Massol and Tait 9-3 Saturday and Sundays. Close the southbound ramp at S Santa Cruz the same times as Ridgecrest. A sign at LG Blvd and Hwy 9 and N Santa Cruz and Hwy 9 stating southbound on ramp closed. If the one way area is made a pedestrian zone on the weekends....all the signs can state no through traffic after Bachman on N Santa Cruz. No access to Hwy 17.

Please reconsider and ask Caltran for a stop light at Hwy 9 and Massol. It is a dangerous section and especially now with the narrowing of the lanes on Massol at Hwy 9. You can't see oncoming traffic without entering the crosswalk on Massol.

My last comment is about the deletion of lanes on Blossom Hill Road. What a bottle neck and nightmare to drive. Last Saturday the traffic was stopped and lined up going west from Blossom Hill Road and Roberts Road. The stop light at Roberts Road is not timed properly. The light was forever green with zero cars on Roberts Road also separate green light for exiting cars from townhouse complex at Roberts with zero cars. I sat at the light over 4 minutes several times because only a few cars were able to make it through the light, this caused the terrible backup on Blossom Hill Road.

Thanks for hopefully taking the time to read this. I also hope some of it can be implemented.

John and Ruth Ransom  
219 Wilder Ave  
Los Gatos

-----Original Message-----

From: Matt Morley  
Sent: Wednesday, July 17, 2019 6:55 PM  
To: Matt Morley <[MMorley@losgatosca.gov](mailto:MMorley@losgatosca.gov)>  
Subject: Nextdoor response

John and Ruth  
Thank you for the detailed message.  
We will be sure to include your feedback in our reports.



With respect to beach traffic, we find that traffic is starting their cut through outside of Los Gatos - Union Avenue, Saratoga Avenue, Camden Avenue. We will do some signage at Rridgecrest to try to discourage some of those cut through actions.

Give Blossom Hill some time, we aren't done yet. The Roberts Road light is missing the sensors. Those should be in with a new sensor in the next couple of weeks. If you reflect on that road configuration, the bridge is the biggest choke point and limits the capacity to one lane each way. The change that we are making shouldn't affect the flow of traffic long term. I know it's been painful while we do construction. It will all be over soon!

Thank you again.

-Matt

Sent from my iPad



From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, July 17, 2019 11:30 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Samantha

Last Name: Moore

Email: [Samanthae\\_Moore@yahoo.com](mailto:Samanthae_Moore@yahoo.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I like the idea of parklets - you can already see how they found be successful driving by Dolce. Less so with many others which sit empty.

Should the town's wildfire evac planning been completed first however? I grow increasingly worried about fire danger. And we're restricting even further one our main routes to evacuate.

**From:** Bill Cooper <bill@cgv.com>

**Sent:** Wednesday, July 17, 2019 3:26 PM

**To:** chamber@losgatoschamber.com

**Cc:** Experience LG <ExperienceLG@losgatosca.gov>

**Subject:** RE: Official Statement from the Chamber of Commerce to residents, businesses, Town Council & Town Staff

Very informative, thank you.

From here, it looks like one-way street concept is positive and the suggested tweaks are more about improvements.

Re beach traffic, if you relieve the backup I perceive at the Main/Santa Cruz signal, you'll probably only encourage more thru traffic so I hope the one-way flow, easier diagonal parking, etc., helps.

Thanks again,

Bill Cooper, Saratoga and downtown for sure on Sunday am to go North Santa Cruz, University, East Main to church and back University straight to Hyway 9

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, July 17, 2019 3:23 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: mark

Last Name: secchia

Email: [mark@secchia.com](mailto:mark@secchia.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I fully support the parklet and one way Santa Cruz trial.

From: Lois Morrison-Keffer <l.morrisonkeffer@comcast.net>  
Sent: Wednesday, July 17, 2019 2:43 PM  
To: Experience LG <ExperienceLG@losgatosca.gov>  
Subject: one way Santa Cruz

Thank you all for addressing this issue.

I think a lot of points are missed in your letter re: the one way experiment.

First of all, I'd like to say I love this town dearly. Have lived here 20 years. Have been visiting since 15 plus years prior to living here.

I'd also like to say I understand there is no easy answer for the traffic issues, and I don't blame the town for the traffic issues, but we need to find better solutions somehow, working with experts who understand traffic.

- 1) if the goal for the one way traffic on Santa Cruz and creating parklets is to attract more people to downtown, I think it is failing already, and will fail miserably. I walked downtown last Saturday. It was like walking in an overcrowded parking lot (with cars) and very few people. Having any kind of seating so much in the traffic is not attractive at all. They were empty except one chair down the whole street. Even with beautifully crafted parklets, it puts people next to cars that are standing still and ultimately drivers who are very frustrated. And if the traffic were moving, you would still be right next to it. I think keeping two way traffic is much better, as it at least moves.
- 2) Shop keepers are already complaining about losing business in this short time.
- 3) Friends I know who love this town won't come here anymore on the weekends. This is not unique. Other people on Next Door have said the same.
- 4) People on next door who live here have said they would not come downtown either.
- 5) If we need more seating, why not try bistro tables on the sidewalk, at least having some barrier of the sidewalk between people and the road. Campbell has this. It works well.
- 6) Even though this pilot is not addressing traffic, it is making traffic much worse, not just on University, but all over town, and thus discouraging anyone from approaching downtown.
- 7) I am not voicing my concerns just to complain. I truly love this town. It is very sad to see it losing its charm and approachability.

Please carefully rethink what this pilot is doing to our beautiful town,

Thank you,  
Lois Morrison-Keffer

**From:** Sofya Elperin-Smirnov <selperin@gmail.com>  
**Sent:** Wednesday, July 17, 2019 12:58 PM  
**To:** chamber@losgatoschamber.com; Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** Re: Thank you - Official Statement

Thank you so much for this newsletter!

Please know that SOME of us really appreciate all that you do. And I 100% support the pilot program. I know change is hard for the older generation but I know with encouragement they will see the benefit of it. And yes traffic can be hard but I know you are working hard.

GOOD JOB!!!!

---

Sofya Elperin-Smirnov

**From:** Jessica Goodman <jessica.goodman@gmail.com>  
**Sent:** Friday, June 21, 2019 4:49 PM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** one way pilot program

I don't have a question. Just wanted to let you know that I'm all for this pilot! Happy to see the city trying this out. I think it's terrific!

Jessica Goodman  
15122 Lynn Ave.



From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, July 17, 2019 11:07 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Mark

Last Name: Wainwright

Email: [wainwright@aya.yale.edu](mailto:wainwright@aya.yale.edu)

Los Gatos Resident?: Yes

Please leave your comments here:: My comment refers to the current experiment with the reconfiguration of N Santa Cruz Avenue. In response to Mike Calise's letter on "next door.com" I wrote,

"Mike, thank you for your very thoughtful letter. I am hoping that most people in the Town can support this experiment. From my limited observation, it seems that fewer people are exiting 17 at South Santa Cruz, and that the traffic flow through downtown is much calmer than before. Perhaps this will be a real benefit to our downtown merchants."

I strongly support the town's experiment and sincerely hope that it can become permanent.

From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Wednesday, July 17, 2019 9:01 AM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Nick

Last Name: Goddard

Email: [nickjgoddard@gmail.com](mailto:nickjgoddard@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Love the plan and hope it becomes permanent, but until you close that Wood Road access during the summer, Santa Cruz Ave and Almond Grove will be parking lots at the weekend and people aren't going to want to enjoy a beer while sucking in exhaust fumes. Close that ramp!

From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Wednesday, July 17, 2019 8:33 AM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Gina

Last Name: Vitelli

Email: gvitelli1@yahoo.com

Los Gatos Resident?: Yes

Please leave your comments here:: Love the new idea about park lets. Can we adjust the parking. The angle parking looks jumbled and cluttered. Can we go back to parallel parking which is part of the town's character.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Tuesday, July 16, 2019 10:29 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Matt

Last Name: Tenuta

Email: [mtenuta@gmail.com](mailto:mtenuta@gmail.com)

Los Gatos Resident?: No

Please leave your comments here:: We are county residents off Hwy 9 and try spend our time and money in the Los Gatos downtown area as much as possible.

There has been much negativity voiced on Nextdoor regarding the one way Santa Cruz pilot so I wanted to make sure some positive feedback made it's way to the council/staff:

- The approach to conduct a cost-effective trial to evaluate traffic impacts and gather community input is appreciated.
- We have not noticed increased traffic during our typical trips to downtown (weekday evenings and Sunday mornings, we avoid Saturdays due to beach traffic)
- Parking adjacent to former north-bound lane on Santa Cruz Ave. is used more effectively in diagonal configuration
- Hopefully we will have the opportunity to respond to a poll with more targeted questions once the initial feedback has been evaluated
- Vision regarding parklets is a good one, eventually extending to widened sidewalks would be ideal (configured similar to Purple Onion on Main St.)

Thank you,  
Matt

From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Tuesday, July 16, 2019 7:55 PM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Sueling

Last Name: Cho

Email: [sueling.cho@comcast.net](mailto:sueling.cho@comcast.net)

Los Gatos Resident?: Yes

Please leave your comments here:: I think the road diet & parklet experiment is worth a try. Bigger issue is parking & the crazy ticketing. Please consider extending the time limits & somehow increase parking. 2hrs allows someone to dine or shop but not both.



From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Tuesday, July 16, 2019 5:27 PM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Lara

Last Name: Farwell

Email: [larafarwell@me.com](mailto:larafarwell@me.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I think the one way traffic and parklet program is awesome! The parklets aren't attractive yet, but I foresee them bringing so much character and charm to Los Gatos. Nice work Town! We are on the right path:)

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Tuesday, July 16, 2019 6:40 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Dolly

Last Name: Goel

Email: [dollycgoel@yahoo.com](mailto:dollycgoel@yahoo.com)

Los Gatos Resident?: Yes

Please leave your comments here:: So far I am not seeing the value. There is incredible traffic on University Ave northbound now and the street is not able to handle the traffic. It is also really inconvenient to get to the stores and restaurants I want, and it will be easier to miss them going northbound. It has also seriously slowed down getting through downtown to get to the "outdoor cafe" you are hoping people will come to enjoy.

I hope my comments will be taken into consideration at the end of your pilot.  
thank you.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Monday, July 15, 2019 3:03 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Anna

Last Name: McGill

Email: annacmcgill@gmail.com

Los Gatos Resident?: Yes

Please leave your comments here:: To whom it may concern,

Thank you for the opportunity to provide comments on the pilot one way system on Santa Cruz. I don't have any real opposition to the concept of the pilot program (and I'm glad it commenced in the summer as traffic is worse during these months).

However, it feels like most of the public realm is being used for angled parking, which, in my view defeats the points of what we are trying to achieve.

Allowing space for a bike lane (good)

Allowing spaces for public seating areas (good-although I would recommend staff working more closely with business owners to pick strategic locations for this. In front of the ice shop is great but in front of stores like restoration hardware seems under utilized.

Allowing for on-street parking on one side of the road (good) Angled parking- I don't understand this, it takes up a lot of space and offers residents very little community benefits. Streetscape, parklets, bike lanes and widened sidewalks are much preferred here.

Thank you for your time.

Anna McGill

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Monday, July 15, 2019 11:15 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Heather

Last Name: Robertson

Email: [heather5551212@yahoo.com](mailto:heather5551212@yahoo.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Please don't close the off/on ramps to 17 at N.Santa Cruz, or the ramps to Hwy 9. We live off Black and I take my kids to swim lessons at the high school on Saturdays. My parents still live in my childhood home off Main. I need that ramp to get to my elderly parents. I don't have any issue with the 1 way or the parklets. I avoid downtown because of the traffic and the nasty, snobby residents who live there. They're aggressive, knocking on people's car windows and screaming. I would like to see an increase in police presence as I no longer feel safe, but I can avoid the area.

I would like to see 17 widened and the 85 interchange fixed through Hwy 9. That needs to be done. It's time.

The downtown retailers are suffering from the same conditions that malls and chain stores are. With high rents and no shoppers, they're going to have to offer merchandise people want to buy, or go out of business. I've noticed that the clothing is geared toward older career women and it's expensive. Most of this demographic in town is retired and no longer buys this stuff. Pedro's hasn't been remodeled since the 90's and the carpet is now black. Who wants to eat there? Gross.

Also, wages haven't gone up in many years and we don't eat out much anymore. We used to get takeout from Andele but it got so spicy that it was no longer edible. The homeless drove us from our home in downtown LG, especially with them sleeping on my patio furniture 5 feet from my back door. There weren't enough police on duty to keep the town safe, so we moved up to the mountains. The neighbors are nicer up here.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Monday, July 15, 2019 9:01 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Laura

Last Name: Kerschenbaum

Email: [anidoomucule@gmail.com](mailto:anidoomucule@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Just offering a suggestion for controlling traffic especially during these difficult Santa Cruz beach goer months.

Could Los Gatos hire specifically dedicated Traffic Officers to direct traffic on the most congested, dangerous intersections--ie: North Santa Cruz and Main/, NSCruz and Hwy 9, Lark and Los Gatos Blvd, Blossom Hill/LG Blvd, Lark and University, Blossom Hill/University, Winchester/Lark, etc?

Residents could pay a fee to contribute to the salaries for these traffic directing officers. People are so fed up with the congestion that I believe folks would gladly pay for traffic officers to free up the worst clogs particularly on the weekends.

Furthermore, if the officers are separate from LGPD, then the local police wouldn't have to worry about splitting their crime fighting time with directing traffic since they are understaffed as it is.

Thanks for your consideration,

Sincerely

Laura Kerschenbaum

Las Astas Drive



From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Monday, July 15, 2019 8:50 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Kirsten

Last Name: Duggins

Email: [kcduggins@comcast.net](mailto:kcduggins@comcast.net)

Los Gatos Resident?: Yes

Please leave your comments here:: I've lived in Los Gatos for 40 years and ever since WAZE came to be, it has been a wonderful town to live in. Weekend summers have been atrocious and it is not only affecting the residents, it is affecting the merchants. Many people blame the lack of parking, but quite frankly I have never had any problem finding a parking spot. It is the gridlock that is affecting our ability to spend any time downtown on weekends. Particularly on Saturdays. I know closing the southbound exit was tried and it did help. I truly think that WAZE et al, needs to be addressed, but that takes time. In the meantime, why couldn't we move Farmers Market to most of Santa Cruz Ave thereby essentially closing the SB exit without really closing it. if Main and Santa Cruz intersection is blocked wouldn't that be apparent to WAZE and not direct people to that area? It would get locals out to not only get there veggies but might get them to come for lunch at the restaurants and do a bit of shopping.

From: Hillari Zigelboim <hillzig@gmail.com>  
Sent: Sunday, July 14, 2019 1:51 PM  
To: Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Downtown one way traffic

I want to express my appreciation that the Town is trying to do something different to maintain our beautiful downtown. My family and I walked around the farmers market today, and then I strolled N. Santa Cruz with my son to check out the changes. The backup at Main and N. Santa Cruz at 12:30pm was the typical one block, but flowed smoothly after that. There were open parking spaces and if residents were frustrated by anything, I didn't observe it. There were shoppers in the retail businesses and restaurants that are thriving, and not in those that are struggling. It is no secret that retailers everywhere are getting crushed, (this is not just a Los Gatos problem), and unfortunately parking and direction of traffic is not going to resolve that.

Even if this is not the answer ultimately, it is essential to experiment and constructively work together toward a long term solution, so I thank you for your hard work in trying to implement change in a town where many residents are strongly opposed to any change at all.

Warmly,  
Hillari Zigelboim

**From:** SANTOSH PANDIPATI <santoshpandipati@icloud.com>

**Sent:** Saturday, July 13, 2019 2:44 PM

**To:** Experience LG <ExperienceLG@losgatosca.gov>

**Subject:** Pilot program is turning out to be a disaster

Dear Sir/Ma'am,

I am a resident of Los Gatos and have shared in everyone's frustrations with beach traffic going through downtown to get to Hwy 17 southbound. I appreciate your efforts in trying to control this traffic in the summer months when congestion is at its peak. When I learned of the pilot program and your intention to make traffic flow southbound one-way on North Santa Cruz I immediately thought it would not work. I experienced the pilot program for the first time today and all of my fears were confirmed. Here was my adventure trying to get to Ken Gehrken's Jewelry and then Icing on the Cake:

- 1) There was so much traffic and I had limited time. I parallel parked at N Santa Cruz and Bachman. I walked the distance to Ken's. There was bumper to bumper traffic, and most of the cars were obviously headed to the beach, trying to cut through LG to get to 17S. As I got closer to Ken's I saw a bunch of open angled parking spots, further confirming that the congestion was not due to locals trying to get into downtown.
- 2) I am glad I did not use one of the angled parking spots - I don't see how I could have pulled back out of a spot when there is wall-to-wall traffic that would have been difficult to back into. Drivers did not seem generous in allowing others into the flow of traffic.
- 3) After I left Ken's I went to Icing, and then walked back to my car on University. University also had bumper-to-bumper beach traffic, with virtually all the cars turning onto Main to get to N Santa Cruz. Multiple drivers were blasting their car horns out of frustration anytime pedestrians were crossing Main Street and holding up traffic at the intersection of Main and University. What gives these drivers the right to get mad at people walking around downtown?!

Here are my suggestions:

- 1) Force one-way traffic on N Santa Cruz to go the OTHER way (northbound) - not towards the 17S onramp.
- 2) Alternatively, close the 17S on-ramp at the end of N. Santa Cruz in summer on weekends and during typical business hours so people are not tempted to go through downtown LG.

I am happy to discuss this further if you would like. But I am sure I am not alone in my comments.

Thanks for your time and consideration.

Yours,  
Santosh  
(408) 658-4780

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Saturday, July 13, 2019 7:08 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Eileen

Last Name: Cully

Email: [ehcully@mac.com](mailto:ehcully@mac.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Hi. I live at 105 Massol and am in downtown LG frequently. I also experience the weekend summer beach traffic - haha! So far I love this plan. I have already sat at one of the parklets after a visit to BofA was shorter than I expected. I needed to kill time and just hung out there instead of going home. A neighbor came by with her grandson and we chatted awhile. Next time I'll get a coffee. Love the neighborhood/old-fashioned downtown feel! Thanks for being innovative and trying this out.

Eileen

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Friday, July 12, 2019 10:36 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Tami

Last Name: S

Email: [tshootdroid@gmail.com](mailto:tshootdroid@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: This is a terrible idea. It has increased traffic significantly on our RESIDENTIAL street, University! This is completely unacceptable. And, it was done without notifying those living on this segment of University.



Sent: Friday, July 12, 2019 5:08 PM  
To: Town Manager <[Manager@losgatosca.gov](mailto:Manager@losgatosca.gov)>  
Subject: One way pilot program

I vote NO. We do not need random places to sit. We need more parking and more access. No to these useless sitting areas. Change to parking. I would understand if they were attached to a restaurant or outside bar but they make NO sense.

Thank you for your efforts in making Los Gatos great.  
Gail Ferrari

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Friday, July 12, 2019 6:28 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Joy

Last Name: Walsh

Email: [Joywalsh1@comcast.net](mailto:Joywalsh1@comcast.net)

Los Gatos Resident?: No

Please leave your comments here:: I don't love sitting out and eating with exhaust fumes from all the slow traffic. Also there's the empty shops the landlords and internet drove out-of-business. Then there's the recent uptick of cars driving into buildings, so let's park the cars towards the bldgs to make that easier to happen in Los Gatos. University Avenue residents must love this idea.

LG is not Campbell. There are more less-affluent people than wealthy people in the county and the less affluent go to Campbell. It's a matter of numbers in my humble opinion. You can probably tell I'm older since I spell out my words.

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Thursday, July 11, 2019 9:34 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Ronnie

Last Name: Jenkins

Email: [ronniejenkins@gmail.com](mailto:ronniejenkins@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: This is awful. The traffic out of town has become significantly worse and there are no benefits of note.

Downtown looks like a construction zone with all the temporary signs, cones, and the ugly barriers for the parklets.

If the goal is to promote more business downtown, then you should talk with the greedy business owners who keep raising rents on tenants in turn forcing many great businesses to leave town. Have you seen how many empty stores there are? Lower the rents and better businesses will fill the spots and in turn bring more business downtown.

Such a shortsighted initiative and a waste of money.

I live on Bayview so am an epicenter resident.

From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Thursday, July 11, 2019 9:32 PM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Marco

Last Name: Rolandi

Email: [marco.rolandi@gmail.com](mailto:marco.rolandi@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: Great idea! I would make Santa Cruz Ave entirely car free. Keep the park let's, substitute the barriers with planters and some shade for day.

**From:** [chriswstein@aol.com](mailto:chriswstein@aol.com) <[chriswstein@aol.com](mailto:chriswstein@aol.com)>  
**Sent:** Thursday, July 11, 2019 4:58 PM  
**To:** Planning <[Planning@losgatosca.gov](mailto:Planning@losgatosca.gov)>  
**Subject:** Santa Cruz Ave

Dear Planning Board,

What have you done to the charming down town! Santa Cruz Ave is so tacky and unattractive now with its bunkers with plastic chairs. Please take it all away ASAP!

What was the thinking behind such a project, it is a complete fail. Ugly beyond words.

Chris Stein

**From:** Matt Morley <[MMorley@losgatosca.gov](mailto:MMorley@losgatosca.gov)>  
**Sent:** Thursday, July 11, 2019 4:44 PM  
**To:** Experience LG <[ExperienceLG@losgatosca.gov](mailto:ExperienceLG@losgatosca.gov)>  
**Subject:** Input from Tammy - Resident on University

This is input from a resident on University – Tammy 408-489-5568

The heavy traffic on University is disappointing.

Would have liked more noticing.

Would like signage for speeding on University

Thinks the Parklets could be spruced up with the addition of foliage, activities, friendly signage, etc.

Overall not supportive of the pilot.

This resident took a very collaborative approach to the conversation.

**From:** Matt Morley <[MMorley@losgatosca.gov](mailto:MMorley@losgatosca.gov)>  
**Sent:** Wednesday, July 10, 2019 10:55 AM  
**To:** Experience LG <[ExperienceLG@losgatosca.gov](mailto:ExperienceLG@losgatosca.gov)>  
**Subject:** FW: New Voicemail Message from 3995770

Susan calling morning of parklet installs. "Pretty ugly"



From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Wednesday, July 10, 2019 10:49 PM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Mary Jane

Last Name: Donofrio

Email: [mjdonofrio@gmail.com](mailto:mjdonofrio@gmail.com)

Los Gatos Resident?: Yes

Please leave your comments here:: I was very disappointed in the parking lot feel of the street. Theaded parking spots made what I hoped would be the quaint street with outdoor dining like mountain view or downtown Sunnyvale.

The outdoor areas are poorly placed and should be in front of a restraunt and allow for outdoor service.

I also experienced limited visibility. As I came to a crosswalk a large white van was parked diagonally just before the crosswalk and made it tough to see people about to cross.

I would be ok with less parking, one way traffic and outdoor dining. I do not want to eat in a parking lot.

I think get rid of diagonal parking would be best.

From: Jill Levy <[jillmeryllevy@sbcglobal.net](mailto:jillmeryllevy@sbcglobal.net)>  
Sent: Wednesday, July 10, 2019 9:25 AM  
To: Robert Schultz <[RSchultz@losgatosca.gov](mailto:RSchultz@losgatosca.gov)>  
Cc: Town Manager <[Manager@losgatosca.gov](mailto:Manager@losgatosca.gov)>  
Subject: Traffic Made Worse in Downtown Los Gatos

Dear Mr. Shultz,

Traffic was once again backed up on southbound Highway 17 to the Blossom Hill overpass this morning because of fouled signal timing at Highway 9 and University. Please have Caltrans fix this problem.

Also, please note that I will no longer patronize businesses in downtown Los Gatos until and unless the Town of Los Gatos restores two-way traffic on North Santa Cruz Avenue. The addition of a few extra parking spaces comes at the high cost of disrupting traffic and making it more difficult for drivers to get around. Lack of adequate parking and the often-nightmarish traffic has always discouraged me from shopping in downtown Los Gatos. But the Town has made a bad situation worse, and I'm not willing to put up with it for the sake of patronizing downtown businesses. Please restore two-way traffic on North Santa Cruz Avenue.

Jill Levy

From: Monica Renn  
Sent: Wednesday, July 10, 2019 9:17 AM  
To: Matt Morley <[MMorley@losgatosca.gov](mailto:MMorley@losgatosca.gov)>; Laurel Prevetti <[LPrevetti@losgatosca.gov](mailto:LPrevetti@losgatosca.gov)>; Arn Andrews <[aandrews@losgatosca.gov](mailto:aandrews@losgatosca.gov)>  
Subject: FW: Good job ;)

FYI- I want to share this feedback with you. I responded to her thanking her and encouraging her to continue to provide feedback as the pilot progresses.

-----Original Message-----

From: Susan Testa <[romantiqueslingerie@yahoo.com](mailto:romantiqueslingerie@yahoo.com)>  
Sent: Tuesday, July 9, 2019 7:40 PM  
To: Monica Renn <[mrenn@losgatosca.gov](mailto:mrenn@losgatosca.gov)>  
Subject: Good job ;)

Hi Monica,

I know it's only been two days and the parklets aren't installed yet, but the pilot is definitely stirring interest, and I love the diagonal traffic spaces. I think changing the parking has had a positive impact... no more back ups due to the parallel parking challenged community (me 😊).

Please note a few things I have observed and have received feedback on... traffic on Elm street is backing up to the parking lot which usually only happens at Christmas (this is actually a positive for my business), and University Ave. has increased traffic (not great but hey, they moved downtown.) In a nutshell, I appreciate that you and the town have made such bold moves to help our downtown. It's all amazing and I know it's just going to get better. I just wanted to say thank you because I know you are probably getting input overload and probably not all positive. Please pass on this message to all involved if you please.

Warm regards,  
Susan Testa  
Romantiques

**From:** ginger rowe <[ginger@timeoutclothing.com](mailto:ginger@timeoutclothing.com)>

**Sent:** Tuesday, July 09, 2019 1:21 PM

**To:** Town PPW <[ppw@losgatosca.gov](mailto:ppw@losgatosca.gov)>

**Subject:** New street direction

Hi, just had a customer give a piece of advice I thought with the changes to send off to you...  
On Grays lane, before you enter the parking area, next to Loma Brewing Co and William  
Sonoma....perhaps there should  
Be a sign that says left turn only ahead...

Maybe that is in the works already, but wanted to pass on that word of advice from a resident and  
customer....for some reason  
They aren't willing to email you themselves.

Love the way the street is looking, thanks,

**Ginger Rowe**

Time Out Clothing

108 N. Santa Cruz Avenue

Los Gatos, CA. 95030

(408) 354-8653

[www.timeoutclothing.com](http://www.timeoutclothing.com)

From: Matt Morley <MMorley@losgatosca.gov>  
Sent: Monday, July 08, 2019 5:54 AM  
To: karenkaufman198@gmail.com  
Cc: Experience LG <ExperienceLG@losgatosca.gov>  
Subject: FW: Downtown

Ms. Kaufman

Thank you for providing input into this project. The changes will be in place for four months, during which time we will gather input from residents, businesses, and users. This will provide us with insight on potential improvements to the downtown that reinforces Los Gatos as a destination.

I hope you have an opportunity to drive the street in the one way configuration and provide further feedback.

Matt Morley • Director  
Parks and Public Works • 41 Miles Ave, Los Gatos CA 95030  
Ph: 408.399.5774  
[www.losgatosca.gov](http://www.losgatosca.gov)

-----Original Message-----

From: Karen Kaufman <karenkaufman198@gmail.com>  
Sent: Wednesday, July 03, 2019 5:22 PM  
To: Town Manager <Manager@losgatosca.gov>  
Subject: Downtown

Hello,

This is possibly the dumbest idea that the town of Los Gatos has had. Like honestly this is an outrage. I rely on driving BOTH ways to conduct my business in downtown. The things this town has been doing has been making me want to be in town, spend my money in town less and less. We didn't need a lululemon #1. I drive to Santana row for that. North 40 is already going to ruin stuff and now the one way street, even more so. You all have COMPLETELY comprised the integrity and history of Los Gatos. I have no desire to go and spend time with friends downtown anymore and it is making all the long time locals slowly leave. We hate what you've been doing to the town. So many of my friends and their families have left. Can't you just preserve what we have and let the small town stay a nice small town? A one way only creates problems. the intersection of university going onto main is a nightmare. The backstreets are now going to be flooded. I don't even live downtown and this is just making me not want to go into town for my errands and instead drive further away. You are creating an undesirable place to live in. I wouldn't ever vote to allow this and everyone I know wouldn't either so I don't know who's running this town like a circus because it's a joke.

-Karen Kaufman  
Sent from my iPhone



**From:** Matt Morley <MMorley@losgatosca.gov>  
**Sent:** Tuesday, July 02, 2019 9:32 AM  
**To:** Cagirlstacy@gmail.com  
**Cc:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** FW: (N.SantaCruz) Online Form Submittal: Customer Feedback Form

Thank you for your email on the pilot one way street project.

For clarification, Santa Cruz Avenue will not be closed, it will be changed to a one way street southbound for a stretch between Bachman Ave and Elm St. In addition, we will add angled parking and parklets to create more space for those in the downtown. During this project we hope to learn a lot that will guide us for future improvements. Most informative will be the use of parklets and how they might translate to wider sidewalks in the future.

We have good information online on all things going on in the downtown: [www.losgatosca.gov/ExperienceLG](http://www.losgatosca.gov/ExperienceLG)

We would love to hear your thoughts now and as the program rolls out.

Name:	S Taylor
Address:	Calle Larga
City:	Lg
State:	Ca
Zip:	95032
Home Phone Number:	4083642066
Daytime Phone Number:	<i>Field not completed.</i>
Email Address:	<a href="mailto:Cagirlstacy@gmail.com">Cagirlstacy@gmail.com</a>
Please let us know how we are doing or what we can do for you!	Oh brother, closing n santa cruz, just another reson to avoid downtown. Hate beach traffic on the weekend and now tack on Mondays for 4 months to boot, it never ends.

**From:** Jessica Fischer <jessica@mpmsv.com>  
**Sent:** Friday, June 28, 2019 10:56 AM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Cc:** 'Harry McCaffrey' <harry@mpmaz.com>; jessica.mpmsv@gmail.com; 'Ursula Murray' <ursula@mpmsv.com>  
**Subject:** One way on University

Are you serious????

How is anyone going to get out of town back to the Highway Northbound. Who came up with this idea? Have you spent any time watching the intersection of Main Street and University, pedestrians are at constant risk while crossing to the Post office. Moving all the traffic to University in front of Old Town will log jam that intersection. This will drive people away from our towns merchants. We are a local business owner and never received anything in the mail that this project was starting or being considered. Our business will be effected and do not agree with this ridiculous one way street pilot program.

Thank you,

Jessica Fischer  
Marquise Property Management Inc.  
408-354-0535  
MPMSV.COM

**From:** Matt Morley <MMorley@losgatosca.gov>  
**Sent:** Friday, June 28, 2019 10:16 AM  
**To:** dnadance@earthlink.net  
**Cc:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** Experience LG & One-Way Pilot Feedback

Dena

Thank you for your feedback through the Town website.

I hear your frustration with the LG Weekly. That had been a good source of information for years. We hope to see an article in the Mercury News on this pilot project soon. You may also want to take a look at the Los Gatos Magazine <https://losgatosmagazine.com/> which I find provides some good local information.

In addition, is working to get information out through social media and the Town website. Frequent posts on Nextdoor, Twitter, Facebook, and Instagram have provided info on the project. And the most in depth info is on the website at [www.losgatosca.gov/ExperienceLG](http://www.losgatosca.gov/ExperienceLG) The Town's website is a great location for information and you can even sign up to get weekly email updates.

To address your questions, the one way project is a placemaking effort to help draw folks to the downtown. There is no connection to this project and traffic. With the conversion to a one way street and the installation of parklets for a four month period, we hope to see what wider sidewalks (by way of the parklets), angled parking, and a new dynamic with the one way street. The hope is that this will benefit the businesses. The flyer you saw in the window of your CPA was one of the items we have provided to businesses to share information with their customers.

We certainly want to hear from residents and businesses along the way. Please continue to give us your feedback through the course of the project.

*I don't think the community is really informed before this was decided in any way to offer feedback. The Los Gatos Weekly News which used to have lots of local Los Gatos town business news no longer serves in this capacity. (Now it offers recycled articles from SJ Mercury News and real estate ads.) So I for one feel in the dark even though I read several news sources. I don't have a voice or a way to feel informed about our own community which I love.*

*Anyways I don't understand the goal of this project. Traffic is already bad downtown. This seems to add an unnecessary complication to an already dysfunctional system.*

From: noreply@civicplus.com <noreply@civicplus.com>  
Sent: Friday, June 28, 2019 9:45 AM  
To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>  
Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Dena

Last Name: Crawford

Email: [dnadance@earthlink.net](mailto:dnadance@earthlink.net)

Los Gatos Resident?: Yes

Please leave your comments here:: I am concerned about this. Our tax accountants whom we have used for over 24 years in LG are now moving to San Jose. We note on their door alongside their moving notice was the notice of the one way project. So it obviously was untenable for them.

I don't think the community is really informed before this was decided in any way to offer feedback. The Los Gatos Weekly News which used to have lots of local Los Gatos town business news no longer serves in this capacity. (Now it offers recycled articles from SJ Mercury News and real estate ads.) So I for one feel in the dark even though I read several news sources. I don't have a voice or a way to feel informed about our own community which I love.

Anyways I don't understand the goal of this project. Traffic is already bad downtown. This seems to add an unnecessary complication to an already dysfunctional system.

From: noreply@civicplus.com <noreply@civicplus.com>

Sent: Wednesday, June 26, 2019 2:52 PM

To: Town PPW <ppw@losgatosca.gov>; Experience LG <ExperienceLG@losgatosca.gov>

Subject: Online Form Submittal: Experience LG & One-Way Pilot Feedback

The following form was submitted via your website: Experience LG & One-Way Pilot Feedback

First Name: Bud

Last Name: Everts

Email: [bud.everts@gmail.com](mailto:bud.everts@gmail.com)

Los Gatos Resident?: No

Please leave your comments here:: Live in Santa Cruz Mountains, but children attended LGHS and we shop and dine in downtown.

I applaud you for trying something new. Look forward to seeing the results, and making any needed changes after the pilot.

Thank you!



**From:** Jessica Goodman <jessica.goodman@gmail.com>  
**Sent:** Friday, June 21, 2019 4:49 PM  
**To:** Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** one way pilot program

I don't have a question. Just wanted to let you know that I'm all for this pilot! Happy to see the city trying this out. I think it's terrific!

Jessica Goodman  
15122 Lynn Ave.

**From:** Experience LG <ExperienceLG@losgatosca.gov>  
**Sent:** Monday, June 17, 2019 3:30 PM  
**To:** Ken Tucker <kc@kiliki.com>; Experience LG <ExperienceLG@losgatosca.gov>  
**Subject:** RE: Upcoming Parklet Pilot Program

Ken

Thank you for your question. We have a list of Frequently Asked Questions on the website where we answer the question. Here is a link in case it is helpful to you in other areas.

Otherwise, a parklet is converted parking space that has been protected from traffic and provides additional seating for gathering or dining.

**From:** Ken Tucker <[kc@kiliki.com](mailto:kc@kiliki.com)>  
**Sent:** Sunday, June 16, 2019 11:07 AM  
**To:** Experience LG <[ExperienceLG@losgatosca.gov](mailto:ExperienceLG@losgatosca.gov)>  
**Subject:** Upcoming Parklet Pilot Program

I read about this on your website, but could not find anything that explained what a parklet is. I have never heard the term before, and am confused about what it implies. Is this info missing from your website, or did I somehow miss it?

--

Ken

[kc@kiliki.com](mailto:kc@kiliki.com)

[:]

There's nothing remarkable about it. All one has to do is hit the right key at the right time and the instrument plays itself. - Johann Sebastian Bach