



**TOWN OF LOS GATOS  
COUNCIL AGENDA REPORT**

MEETING DATE: 08/15/2023

ITEM NO: 14

ADDENDUM B

---

DATE: August 14, 2023

TO: Mayor and Town Council

FROM: Laurel Prevetti, Town Manager

SUBJECT: Receive the Report on Downtown Paid Parking Program Models and Consider the Following Actions:

- a. Direct Staff to Return to Council with an Updated Fee Resolution to:
  - i. Increase the Rates Effective January 1, 2024 for Residential Permit Parking to \$52 per Year for Vehicle One, and \$72, \$92, and \$112 for Vehicles Two, Three, and Four, Respectively;
  - ii. Set Rates for Residential Permits in the Olive Zone to Match Rates for the Town's Other Residential Parking Zones Effective January 1, 2024; and
  - iii. Eliminate the Annual Fee for Employee Parking in the Olive Zone Effective January 1, 2024;
- b. Provide Direction to Staff Regarding the Establishment of Residential Permit Rates for Low Income Residents Defined as Households with Income of Less than 80% of Area Median Income;
- c. Provide Direction to Staff Regarding the Two Free Visitor Passes that are Available to Each Household in the Residential Permit Parking Areas; and
- d. Provide Feedback and/or Direction on the Paid Parking Program Options, Pricing Models, Service Delivery Scenarios, and Staffing Alternatives Required to Support a Functioning and Effective Downtown Paid Parking Program

**REMARKS:**

Attachment 5 contains public comments received between 11:01 a.m. Thursday, August 10, 2023, and 11:00 a.m. Monday, August 14, 2023.

**Attachments received with the Staff Report:**

1. Downtown and Olive Zone Boundaries
2. Cost Recovery Evaluation
3. Parking Staffing Plan
4. Case Studies

**PREPARED BY:**                      Nicolle Burnham  
Director of Parks and Public Works

PAGE 2 OF 2

SUBJECT: Paid Parking Models and Strategies and Other Recommendations

DATE: August 14, 2023

Attachments received with this Addendum B:

5. Public Comments received between 11:01 a.m. Thursday, August 10, 2023, and 11:00 a.m. Monday, August 14, 2023