

Milpitas Public Art Master Plan Survey

Our goal is to create a shared vision for the role that public art will play in the City of Milpitas, and to create supporting policies and programs that will enhance the quality of life for Milpitas residents, businesses, and visitors. This survey evaluates Milpitas's existing cultural resources and examines the needs and desires of residents from all across the city as they relate to public art. Answers gathered in this survey will have a direct impact on how the **Milpitas Public Art Master Plan** is developed.

Public Art can be a powerful tool in placemaking efforts. Though it comes in many forms, all public art has one thing in common- its is available to be seen, heard, and/or felt by everyone. Art can be completely unique to a place and representative of a community. Milpitas has chosen to create this **Public Art Master Plan** to encourage the growth of its public art collection and public art opportunities across the community.

Click below for:

[Encuesta sobre el arte público en Milpitas](#)

[Milpitas 公共艺术调查](#)

[Khảo Sát về Nghệ Thuật Công Chúng Tại Thành Phố Milpitas](#)

Milpitas Public Art Master Plan Survey

Question Title

1. What is your relationship to Milpitas? Select all that apply:

Live in Milpitas

Work in Milpitas

Live and Work in Milpitas

Regularly visit Milpitas for shopping, recreation, socialization

None of the above

Question Title

2. What three words or phrases would you use to describe Milpitas?

Fill in the blank - 1

Fill in the blank - 2

Fill in the blank - 3

Question Title

3. Please rate the overall quality of public art in Milpitas.

High Quality Average Quality Low Quality

Question Title

4. Please explain why you made the above selection. (Optional)

Question Title

5. If there was more public art in Milpitas, would Milpitas be a better place to live?

Strongly Agree Neutral Strongly Disagree

Question Title

6. What image comes to mind when you think about public art in Milpitas?

Question Title

7. Where do you recall seeing public art in Milpitas?

Question Title

8. If you have a favorite public art in Milpitas, which one is it?

Question Title

9. What other cities have good public art, in your opinion?

Question Title

10. Public art in Milpitas should feel:

Fill in the blank - 1

Fill in the blank - 2

Fill in the blank - 3

Question Title

11. Where do people gather in Milpitas? Select all that apply.

Parks and / or trails

Restaurants

Other public spaces

Local businesses or shopping districts

School events

Homes and neighborhoods

Other (please specify)

Question Title

12. What types of public art would you like to see more of in Milpitas? Rank these by clicking the arrows up or down, or use your cursor to move the options in order of your preference.

Question Title

13. If you indicated "other" please specify:

Question Title

14. Where would you like to see more public art in Milpitas? Rank these by clicking the arrows up or down, or use your cursor to move the options in order of your preference.

Question Title

15. If you indicated "other" please specify:

Question Title

16. What impact should public art have in Milpitas?

	High Priority	Medium Priority	Low Priority
Honors the history of Milpitas	Honors the history of Milpitas High Priority	Honors the history of Milpitas Medium Priority	Honors the history of Milpitas Low Priority

	High Priority	Medium Priority	Low Priority
Celebrates the diversity of Milpitas	Celebrates the diversity of Milpitas High Priority	Celebrates the diversity of Milpitas Medium Priority	Celebrates the diversity of Milpitas Low Priority
Strengthens the identity of Milpitas	Strengthens the identity of Milpitas High Priority	Strengthens the identity of Milpitas Medium Priority	Strengthens the identity of Milpitas Low Priority
Anchors places where people gather	Anchors places where people gather High Priority	Anchors places where people gather Medium Priority	Anchors places where people gather Low Priority
Creates whimsical surprises for pedestrians	Creates whimsical surprises for pedestrians High Priority	Creates whimsical surprises for pedestrians Medium Priority	Creates whimsical surprises for pedestrians Low Priority
Builds pride in the city	Builds pride in the city High Priority	Builds pride in the city Medium Priority	Builds pride in the city Low Priority
Sparks conversation	Sparks conversation High Priority	Sparks conversation Medium Priority	Sparks conversation Low Priority
Enhances the built environment	Enhances the built environment High Priority	Enhances the built environment Medium Priority	Enhances the built environment Low Priority
Creates an opportunity for reflection and meditation	Creates an opportunity for reflection and meditation High Priority	Creates an opportunity for reflection and meditation Medium Priority	Creates an opportunity for reflection and meditation Low Priority
Beautifies Milpitas's buildings, streets, and city-owned facilities	Beautifies Milpitas's buildings, streets, and city-owned facilities High Priority	Beautifies Milpitas's buildings, streets, and city-owned facilities Medium Priority	Beautifies Milpitas's buildings, streets, and city-owned facilities Low Priority
Creates selfie spots	Creates selfie spots High Priority	Creates selfie spots Medium Priority	Creates selfie spots Low Priority

	High Priority	Medium Priority	Low Priority
Identifies specific neighborhoods throughout Milpitas	Identifies specific neighborhoods throughout Milpitas	Identifies specific neighborhoods throughout Milpitas	Identifies specific neighborhoods throughout Milpitas
	High Priority	Medium Priority	Low Priority

Question Title

17. Do you feel like existing public art in Milpitas reflects your values?

Strongly Agree Neutral Strongly Disagree

Question Title

18. Why or why not? (Optional)

Question Title

19. Do you feel like existing public art in Milpitas reflects your identities?

Strongly Agree Neutral Strongly Disagree

Question Title

20. Why or why not? (Optional)

Question Title

21. Do you feel like public art in Milpitas reflects the Milpitas community?

Strongly Agree Neutral Strongly Disagree

Question Title

22. Why or why not? (Optional)




























Question Title

23. Identify a place in Milpitas that made you feel a sense of belonging. What were its characteristics?

Question Title

24. General Comments

12. What types of public art would you like to see more of in Milpitas? Rank these by clicking the arrows up or down, or use your cursor to move the options in order of your preference.

 Sculptural	 
 Functional Art (signage, bike racks, benches, etc.)	 
 Murals (on any surface, including buildings, utility boxes, crosswalks, etc)	 
 Temporary installations (such as short-term or pop up art, including sites for artwork that rotates every 1-2 years, and art that is only displayed seasonally)	 
 Interactive installations (such as artworks activated by movement, or artworks that seek public participation)	 
 Light installations	 
 Architectural elements created by an artist	 
 Multimedia	 
 Other	 

14. Where would you like to see more public art in Milpitas? Rank these by clicking the arrows up or down, or use your cursor to move the options in order of your preference.

 Midtown area (near Main Street and Calaveras Blvd.)	 
 Milpitas Metro area (near Great Mall, BART, along Montague)	 
 Parks	 
 Gateways (places you enter the City)	 
 Government buildings or community-owned facilities	 
 Major intersections and/or roundabouts	 
 In mixed-use developments	 
 Other	 

16. What impact should public art have in Milpitas?

	High Priority	Medium Priority	Low Priority
Honors the history of Milpitas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Celebrates the diversity of Milpitas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strengthens the identity of Milpitas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Anchors places where people gather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creates whimsical surprises for pedestrians	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Builds pride in the city	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sparks conversation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enhances the built environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creates an opportunity for reflection and meditation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beautifies Milpitas's buildings, streets, and city-owned facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creates selfie spots	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Identifies specific neighborhoods throughout Milpitas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Milpitas Public Art Master Plan Survey

Demographics

Question Title

25. Do you consider yourself an artist?

Yes, professional

Yes, hobbyist

Yes, student

No

Prefer not to say

Question Title

26. Level of Education

Some High school

High school graduate

Some college, no degree

Associate's degree

Bachelor's degree

Graduate or professional degree

Question Title

27. Age

Under 18

18-21

22-34

35-44

45-54

55-64

65-74

75+

Question Title

28. I identify as:

Female

Male

Non-binary

Prefer not to say

Question Title

29. What is your ethnicity?

White

Black or African American

Hispanic or Latino

Asian or Asian American

South asian

Middle Eastern or North African

American Indian or Alaska Native

Native Hawaiian or other Pacific Islander

Mixed

Prefer Not to say

Question Title

30. What language(s) do you speak most often?

Question Title

31. Want to stay connected? Share your email with us.