



2022 CANNABIS BUSINESS SURVEY

Findings Report

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OLATHE, KANSAS

Presented To The
TOWN OF LOS GATOS,
CALIFORNIA

JUNE 2022

ATTACHMENT 7



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Section 1: Executive Summary

Purpose & Methodology

Purpose

ETC Institute administered a public opinion survey to residents of the Town of Los Gatos, CA. The purpose of this survey was to gather information on the opinions of Town residents about various legalized cannabis topics. Town leaders will use this data as they explore how cannabis retail businesses could provide value to the community. Conducting a statistically valid public opinion survey ensures that the data represents the community. In ensuring the data represents the community as a whole, ensures that Town leaders have information to align Town priorities to resident's needs.

Methodology

The survey instrument, cover letter, and postage paid return envelope were mailed to a random sample of households in the Town. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online.

Approximately, ten days after the surveys were mailed, ETC Institute sent emails/text messages to the households that received the survey to encourage participation. The emails/texts contained a link to the online version of the survey to make it easy for residents to complete. To prevent people who were not residents of the Town from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to obtain 300 surveys and this goal was achieved by a total of 403 completed surveys. The overall response for the sample of 403 households have a precision of at least +/-4.9% at the 95% level of confidence.

Overview of the Findings Report

This report contains:

- An executive summary of the survey purpose, methodology, and major findings
- Charts and graphs showing the overall results
- Frequency tables that show the results for each question on the survey
- A copy of the cover letter and survey instrument

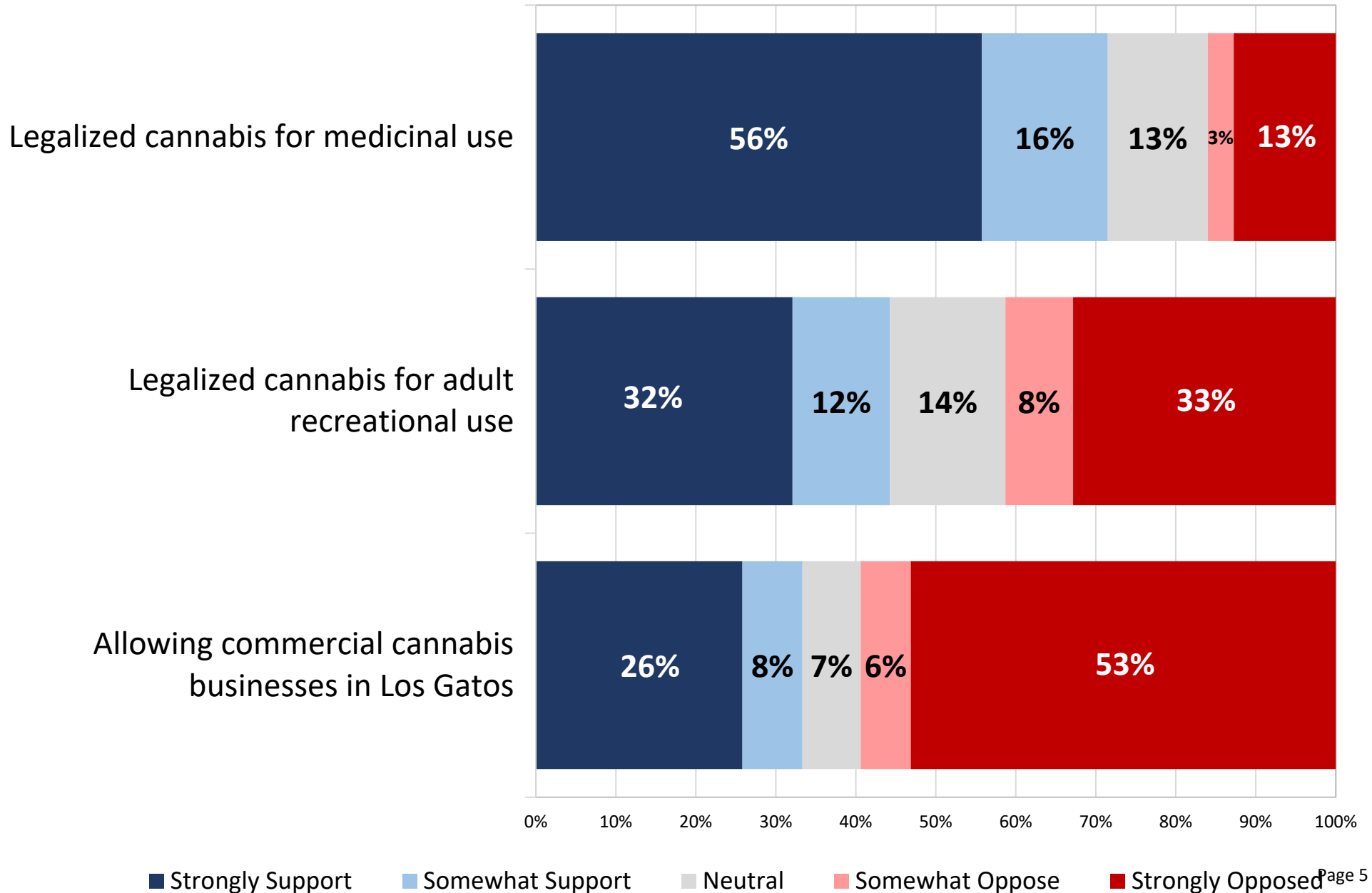
Key Findings

- About three-fourths (71.5%) of residents are either strongly or somewhat supportive of legalized cannabis for medicinal use and one-third (33.3%) are either strongly or somewhat supportive of allowing commercial cannabis businesses in Los Gatos.
- Over half (58.7%) of residents are either strongly or somewhat supportive of allow commercial cannabis retailers within the Town of Los Gatos.
- Residents are most supportive of non-storefront (delivery-only) retailers for medicinal cannabis (49.0%) than residents are of storefront retailers for adult recreation use cannabis (33.5%).
- Nearly all (81.3%) of residents agree that if the Town were to allow commercial cannabis businesses, the Town should limit the number of permits issues for cannabis retailers only. The majority (71.2%) believer the Town should limit the number of permits for cannabis retailers to one to three permits.
- Sixty percent (60.1%) of residents agree that the Town should further limit the hours of operation for cannabis retailers, past the definition made by the State.
- At least half of residents do have concerns about loitering around cannabis businesses (63.3%), youth access to cannabis (72.2%), and people driving under the influence (75.8%).

Section 2: Charts & Graphs of Overall Results

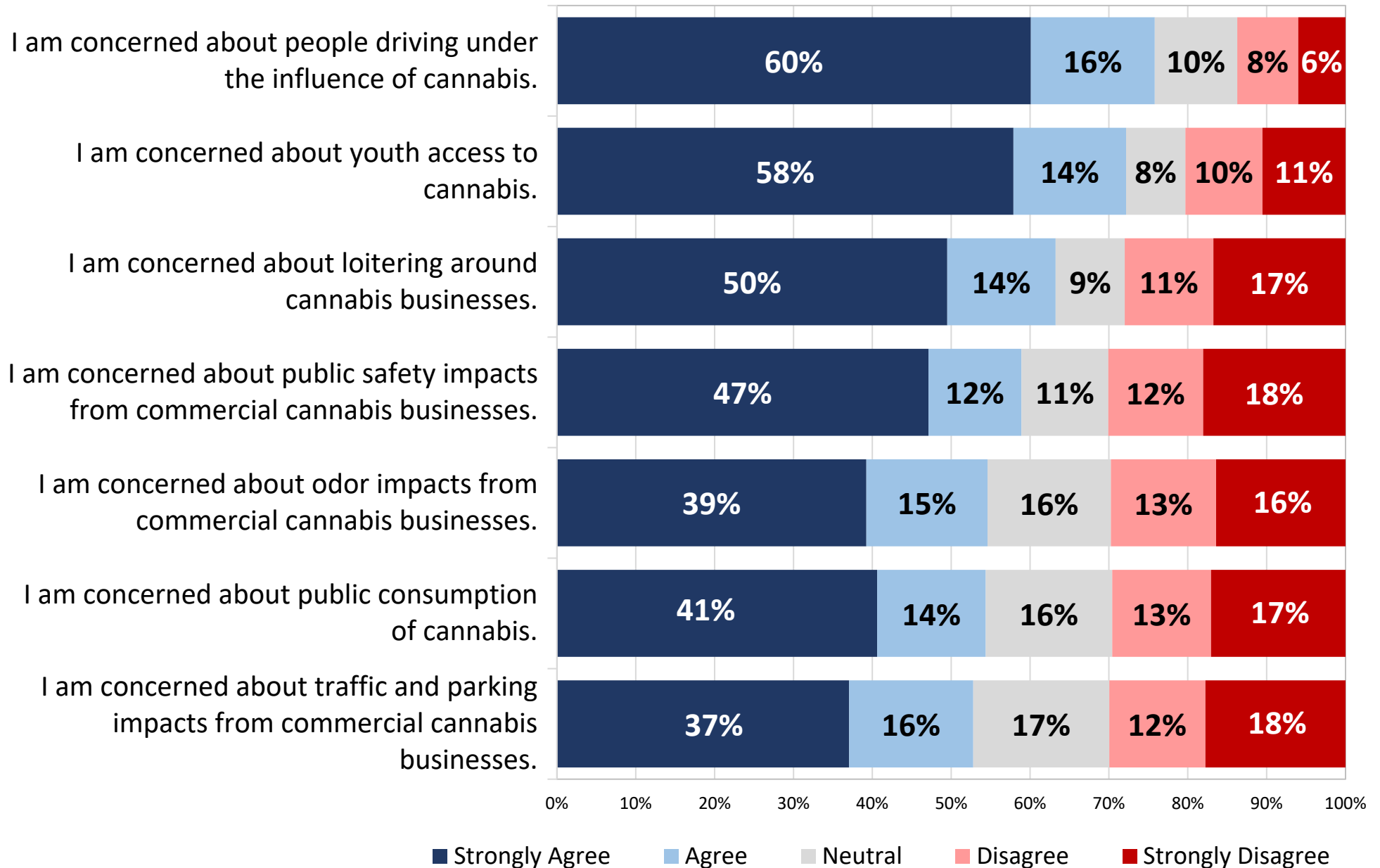
Q1: What is your level of support/opposition for the following...

by percentage of respondents (excluding don't know responses)



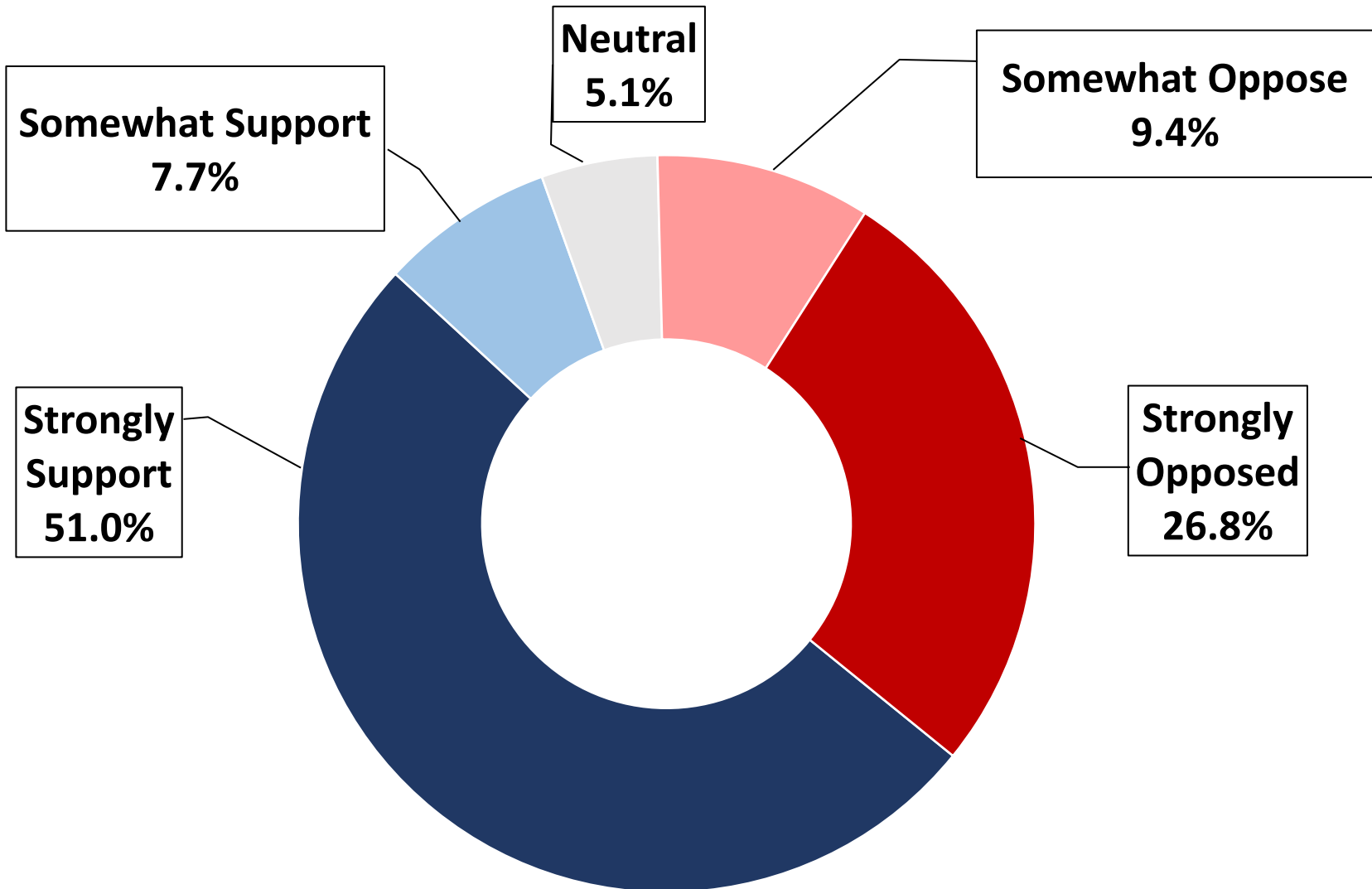
Q2: What is your level of agreement with the following statements...

by percentage of respondents (excluding don't know responses)



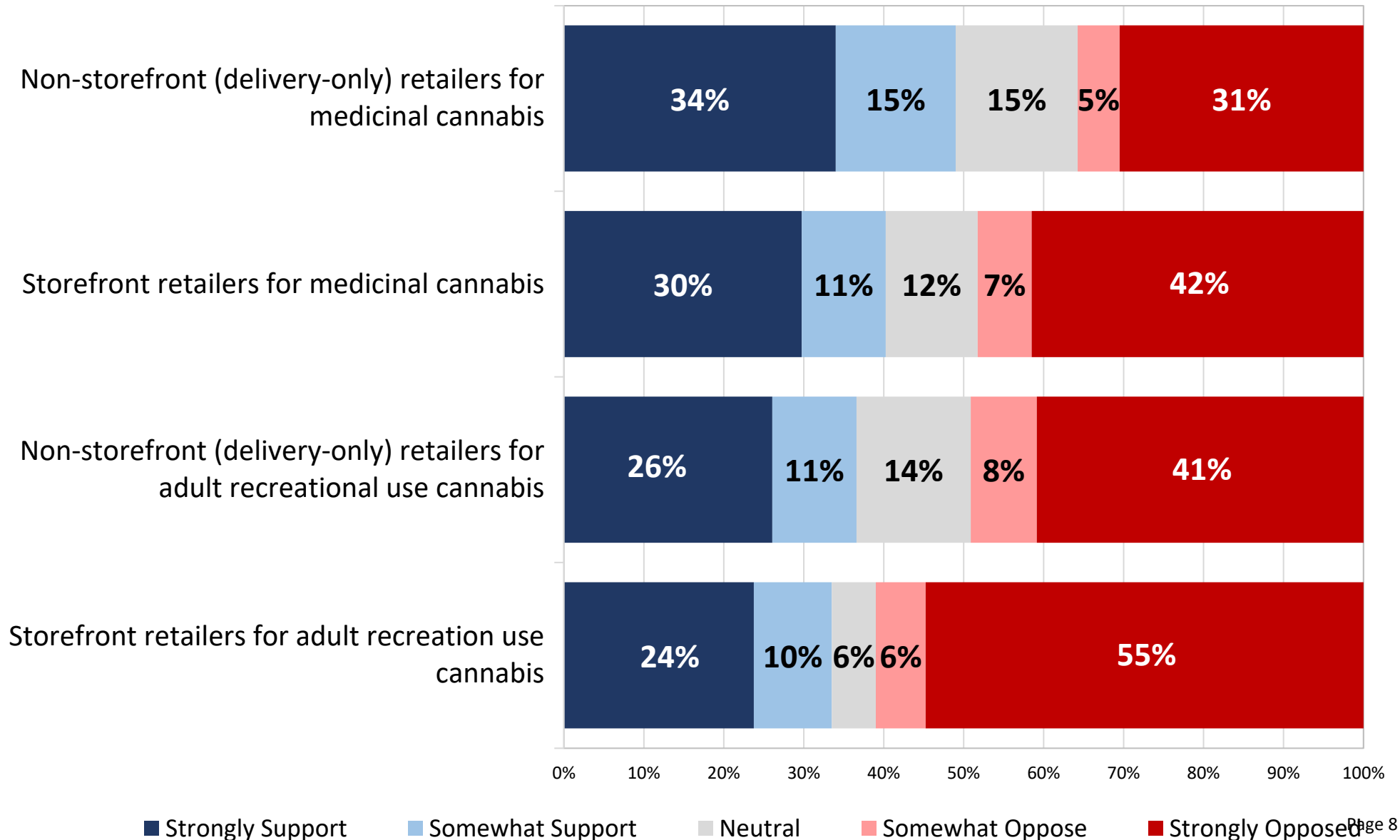
Q3: Based on this information, what is your overall level of support/opposition for allowing commercial cannabis retailers within the Town of Los Gatos?

by percentage of respondents (excluding don't know responses)



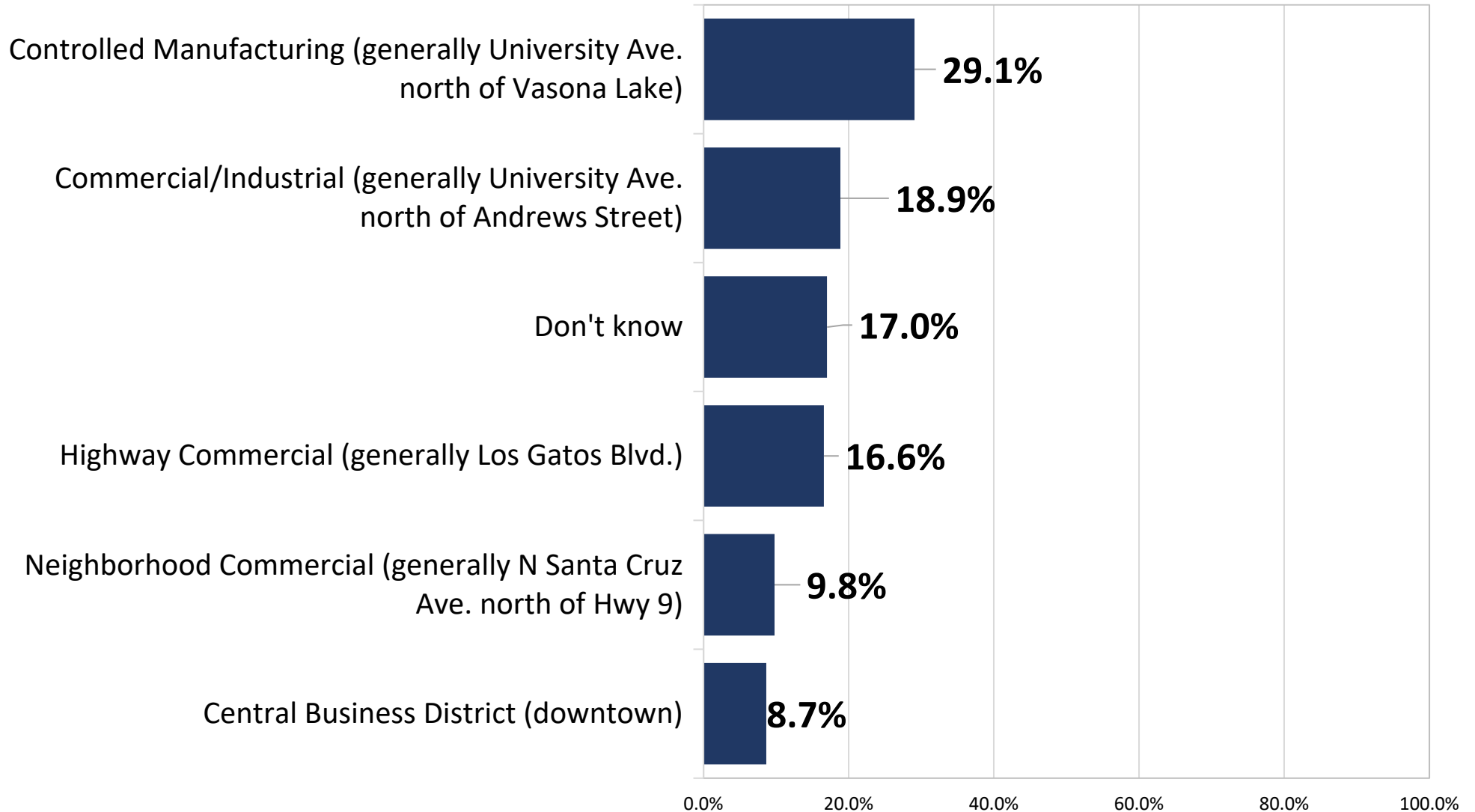
Q4: What is your level of support/opposition for the following types of commercial cannabis retailers within the Town of Los Gatos...

by percentage of respondents (excluding don't know responses)



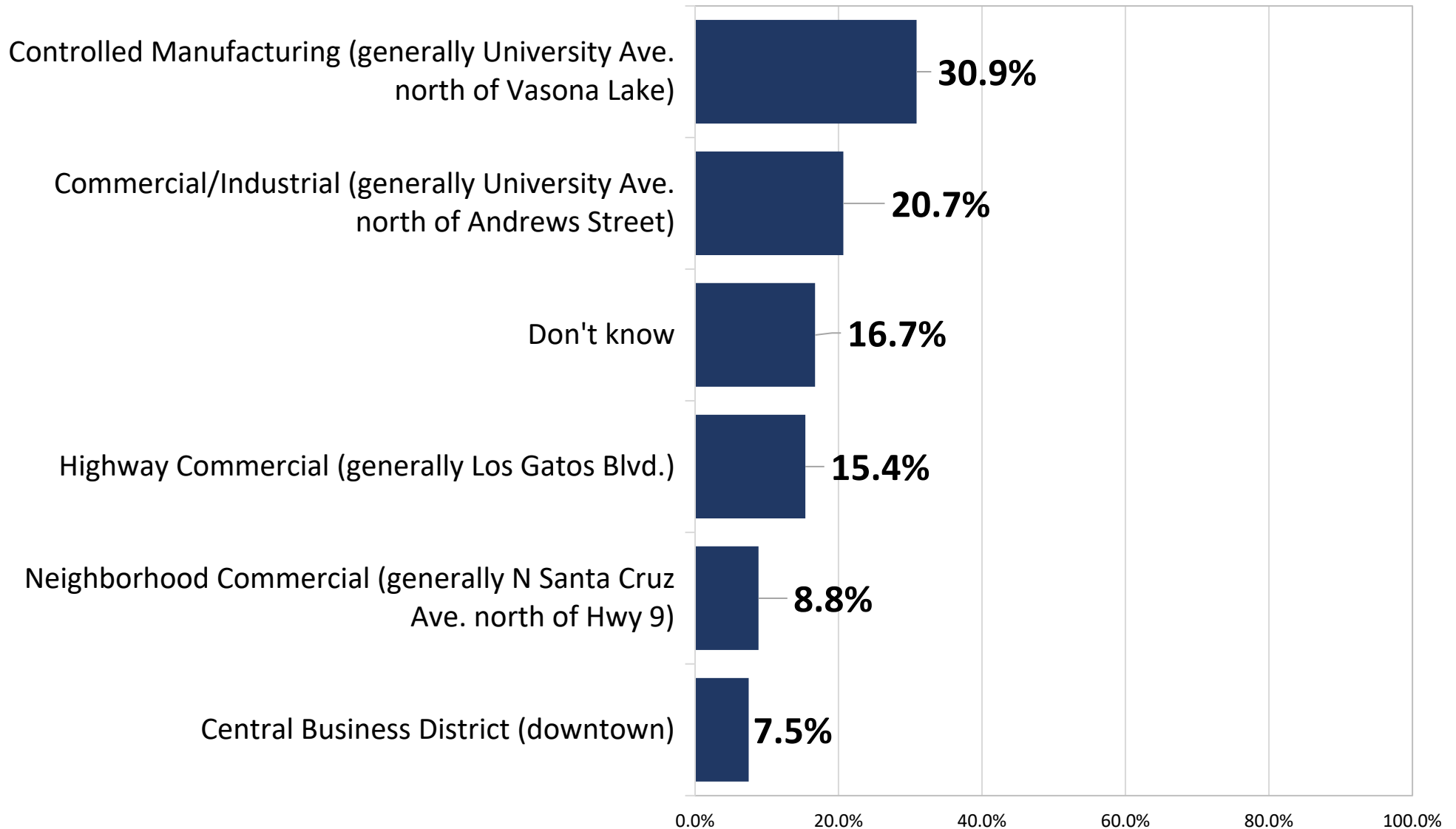
Q5: IF the Town were to allow "Storefront Cannabis Retail" businesses, which zones do you think would be appropriate for business locations?

by the percentage of respondents



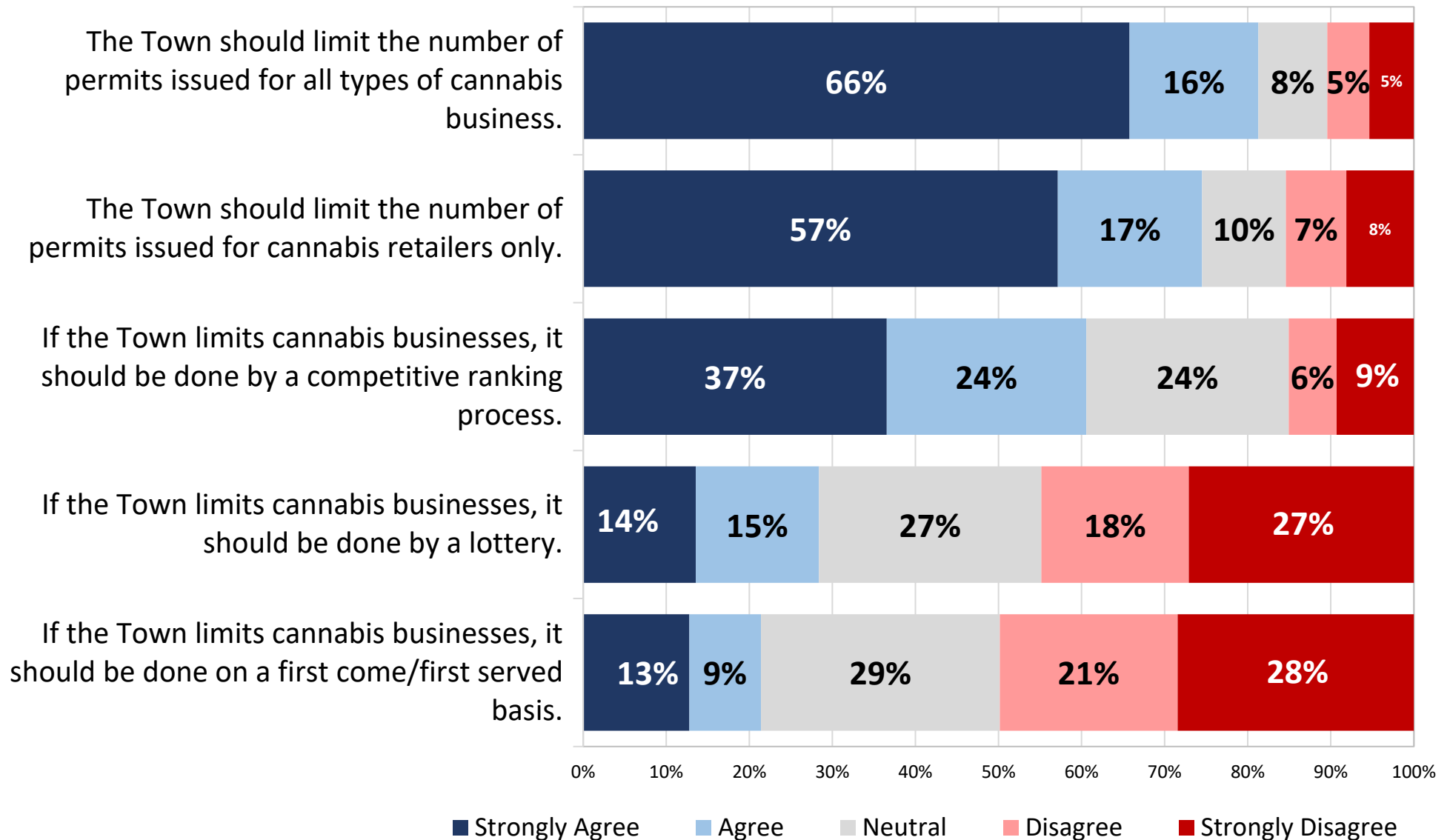
Q6: IF the Town were to allow "Delivery Only Cannabis Retail" businesses, which zones do you think would be appropriate for business locations?

by the percentage of respondents (multiple response question)



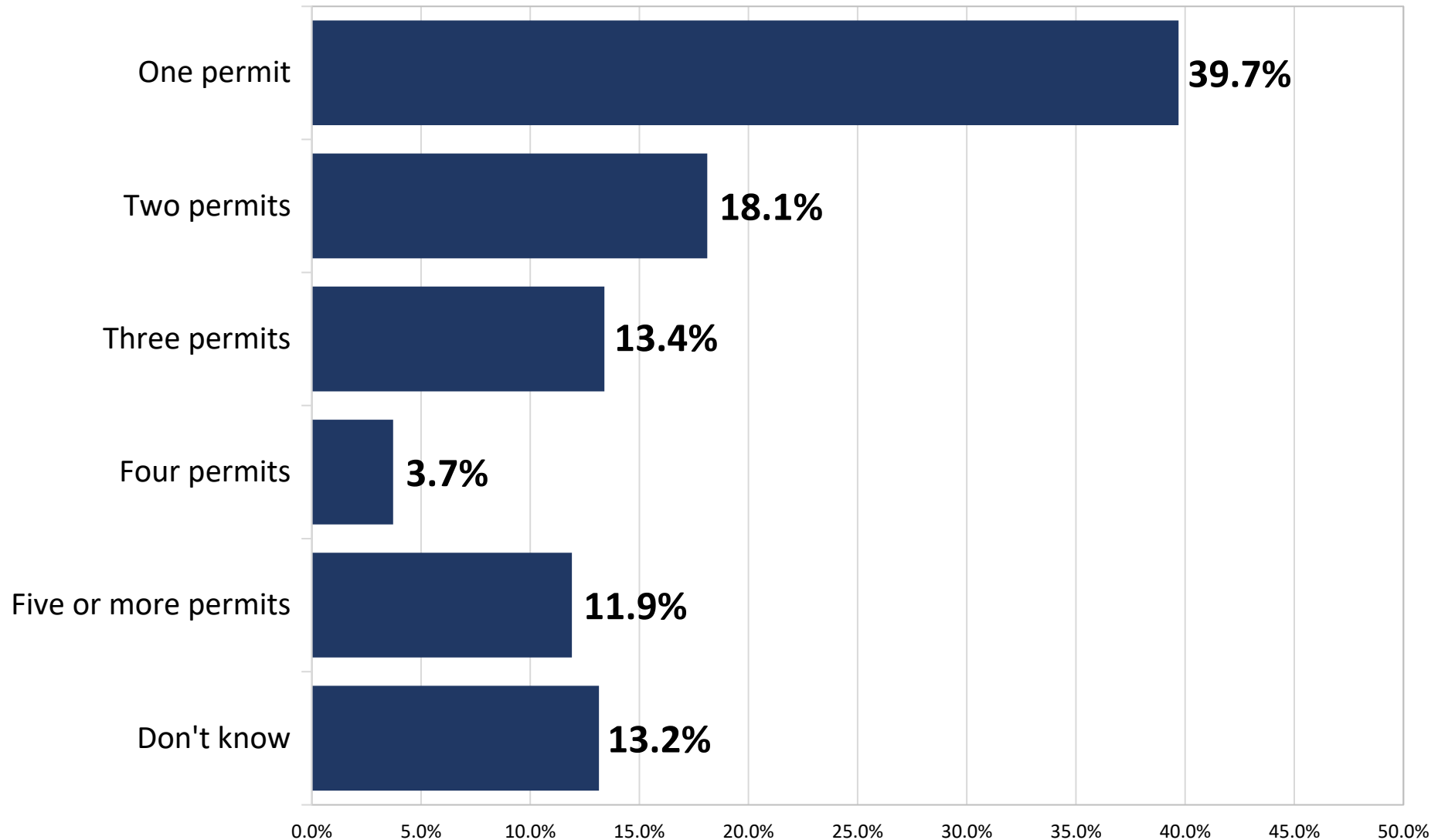
Q7: IF the Town were to allow commercial cannabis businesses, what is your level of agreement with the following statements...

by percentage of respondents (excluding don't know responses)



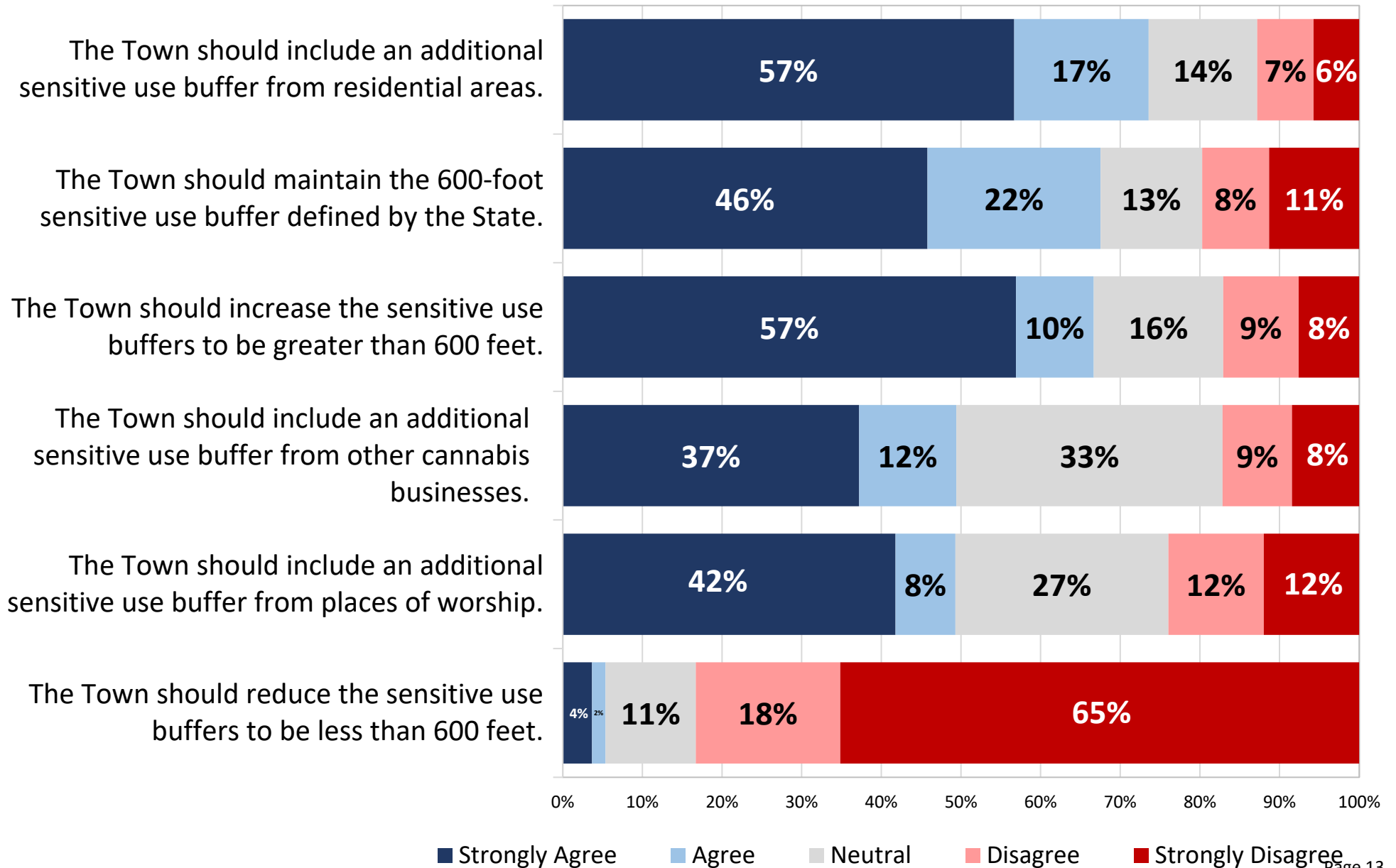
Q8: If the Town were to limit the number of permits issued for cannabis retailers, how many permits should the Town allow?

by the percentage of respondents



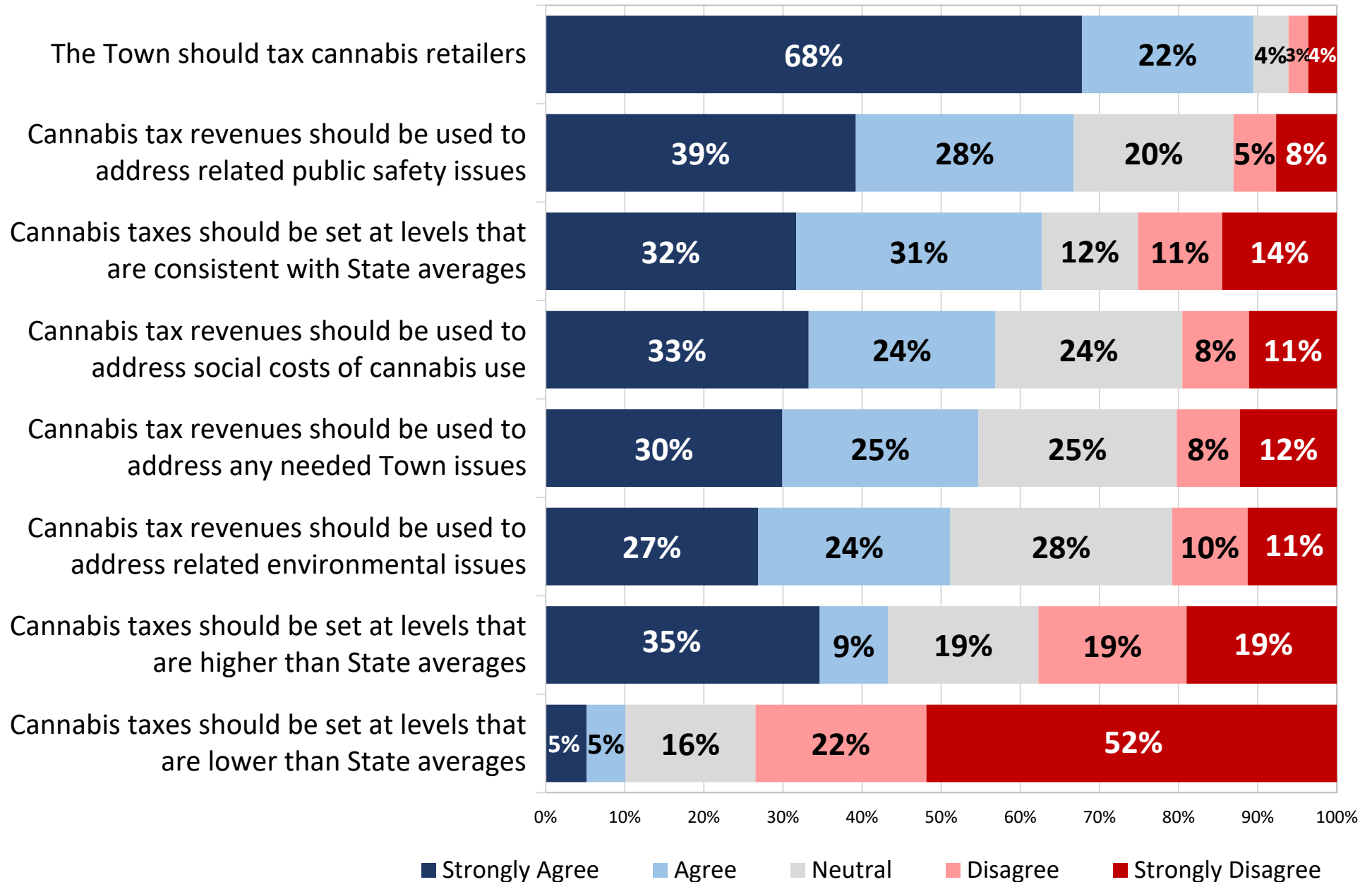
Q9: Based on the information above, what is your level of agreement with the following statements...

by percentage of respondents (excluding don't know responses)



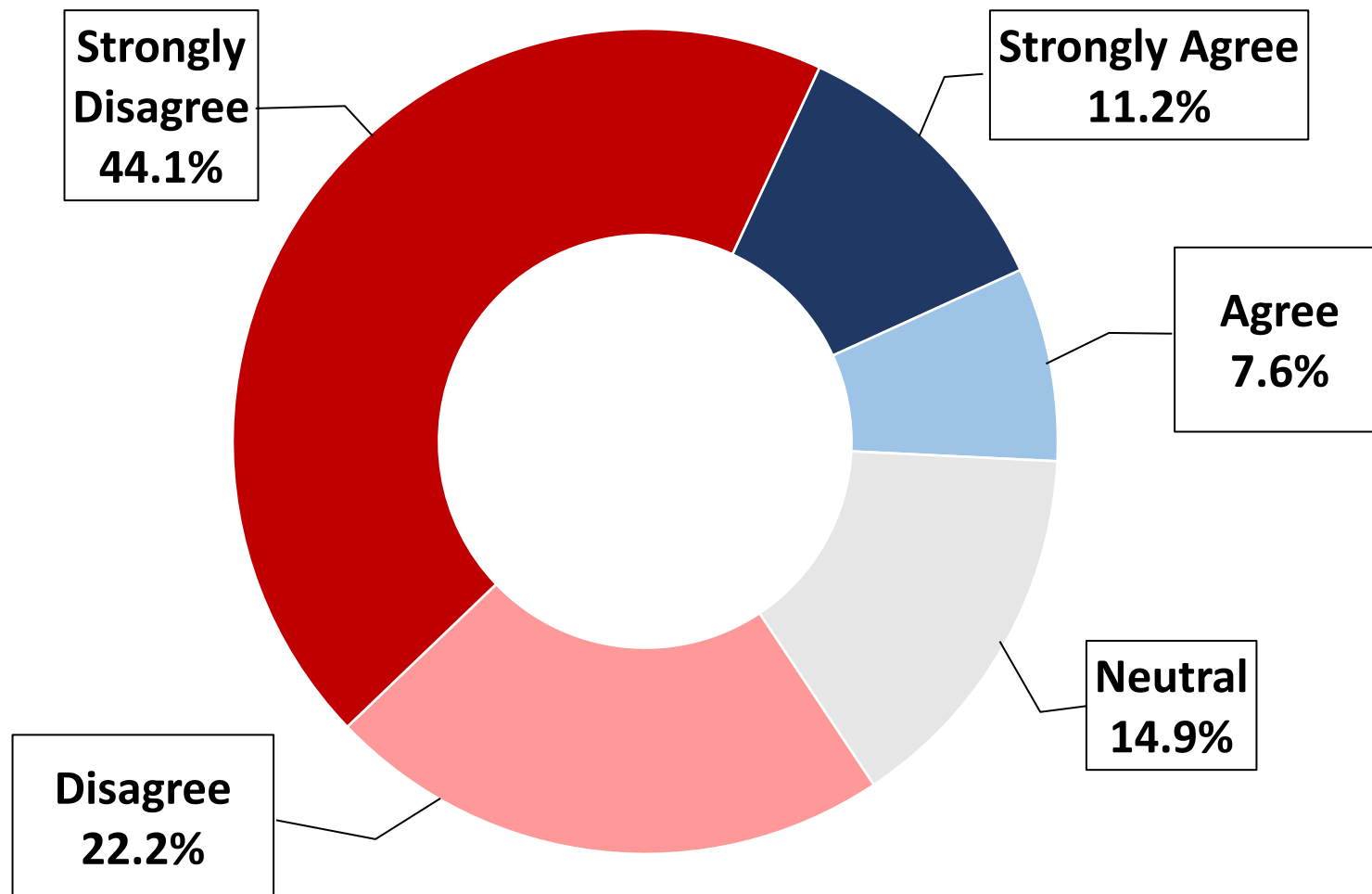
Q10: Based on the information above, what is your level of agreement with the following statements...

by percentage of respondents (excluding don't know responses)



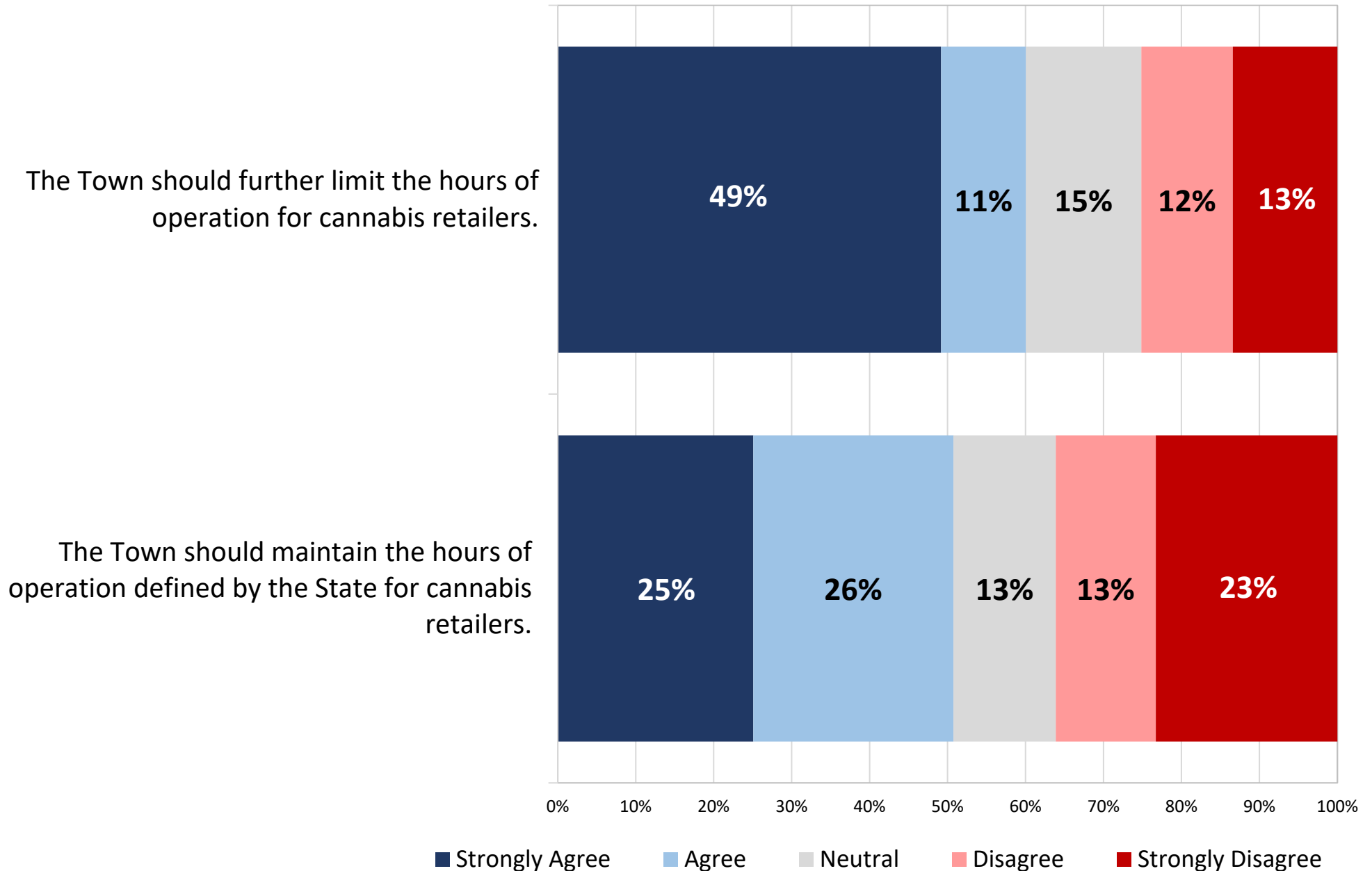
Q11: Based on this information, what is your level of agreement with the following statement: “The Town should require cannabis businesses to provide additional community benefits.”

by percentage of respondents (excluding don't know responses)



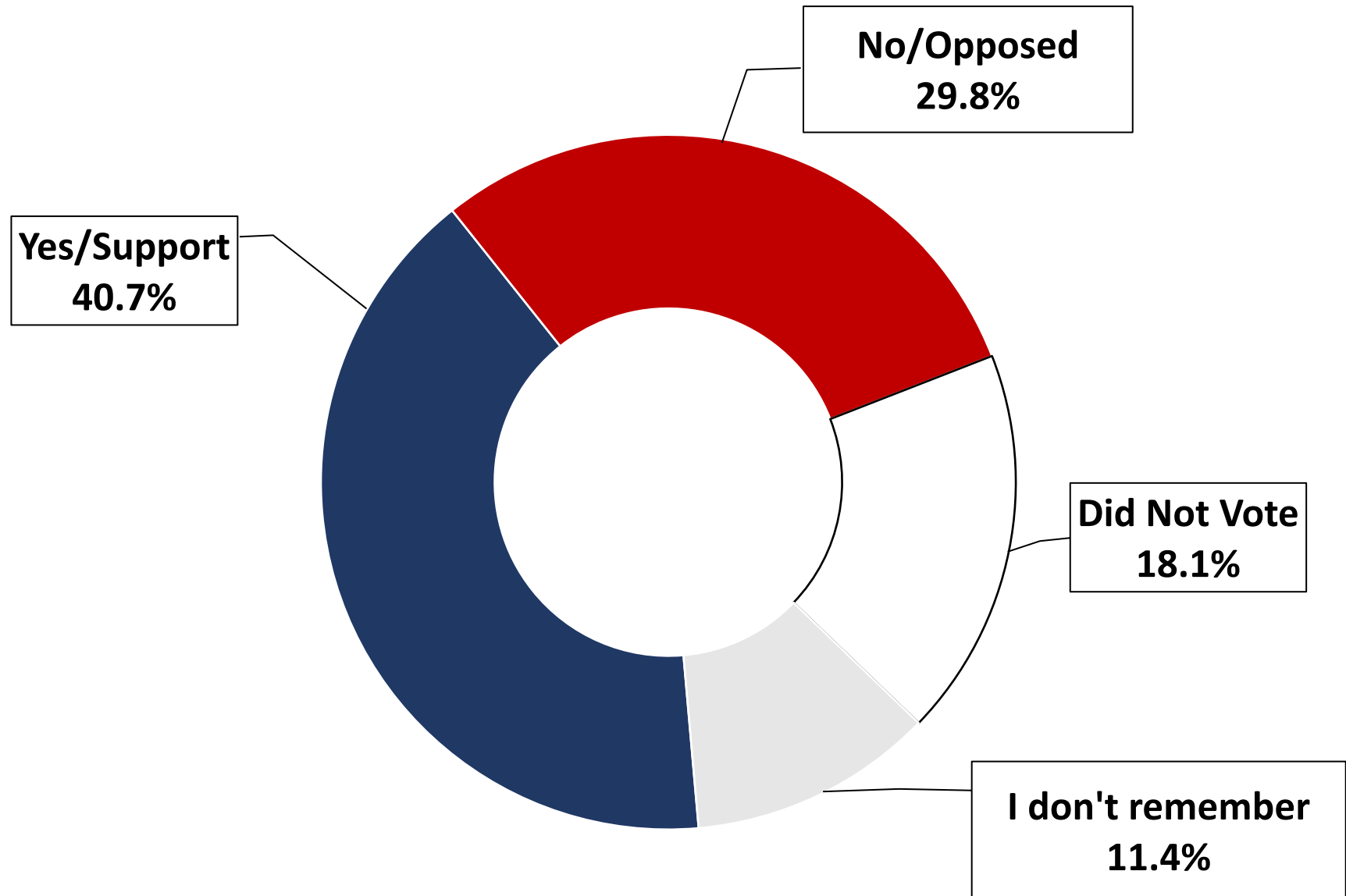
Q12: Based on the information above, what is your level of agreement with the following statements...

by percentage of respondents (excluding don't know responses)



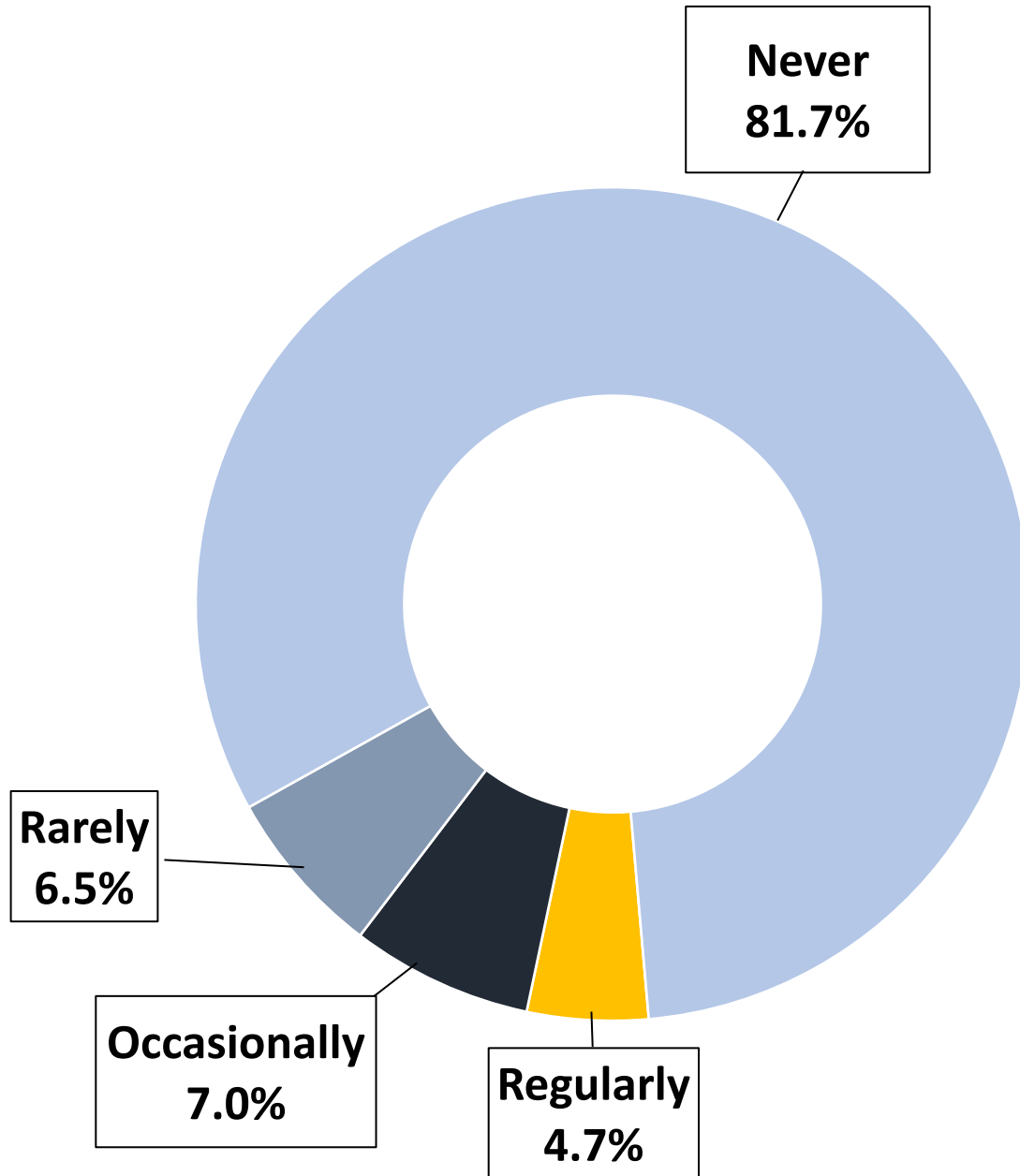
Q13: How did you vote on Proposition 64, the Adult Use of Marijuana Act of 2016?

by percentage of respondents (excluding don't know responses)



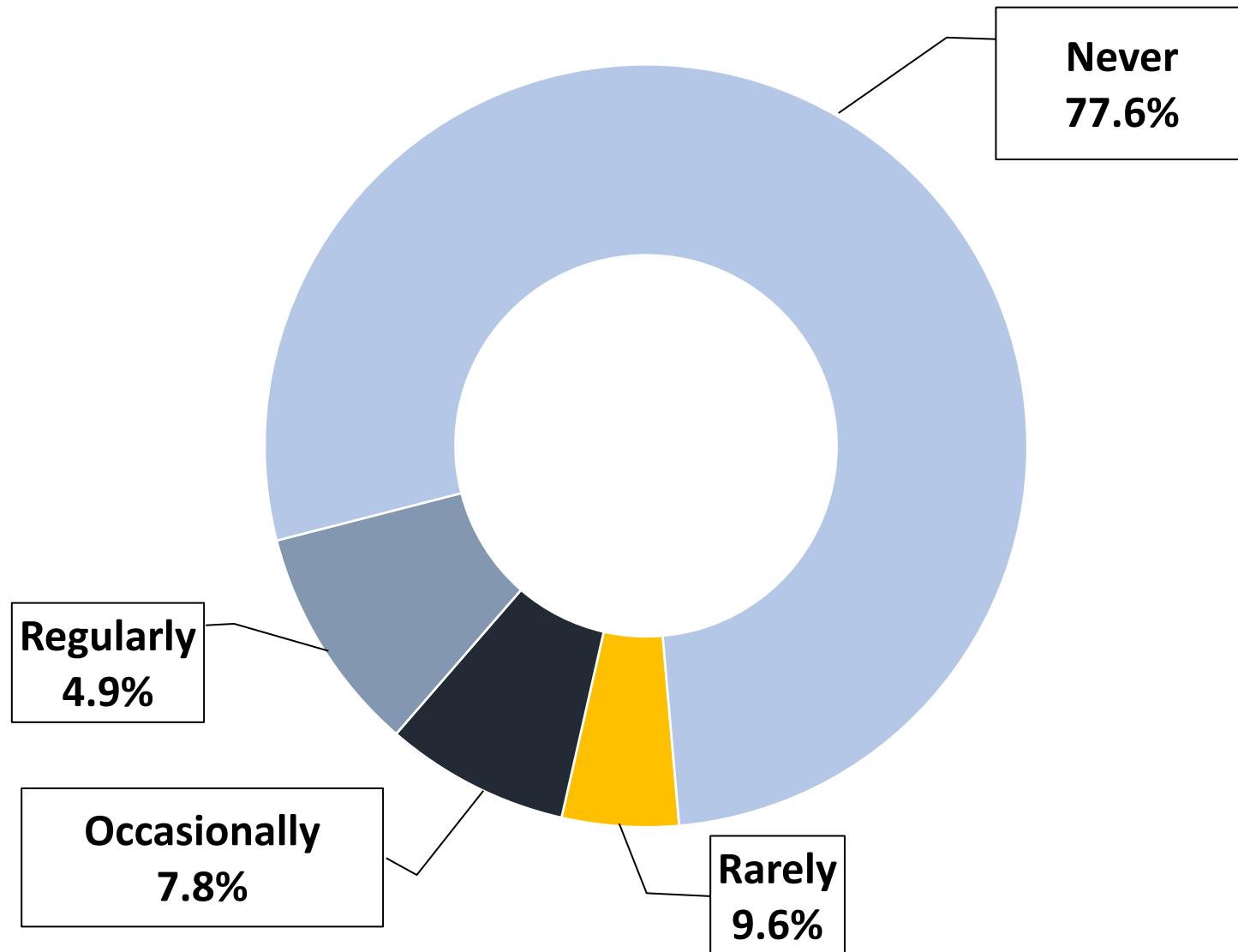
Q14: Do you personally use cannabis for medicinal use?

by percentage of respondents (excluding don't know responses)



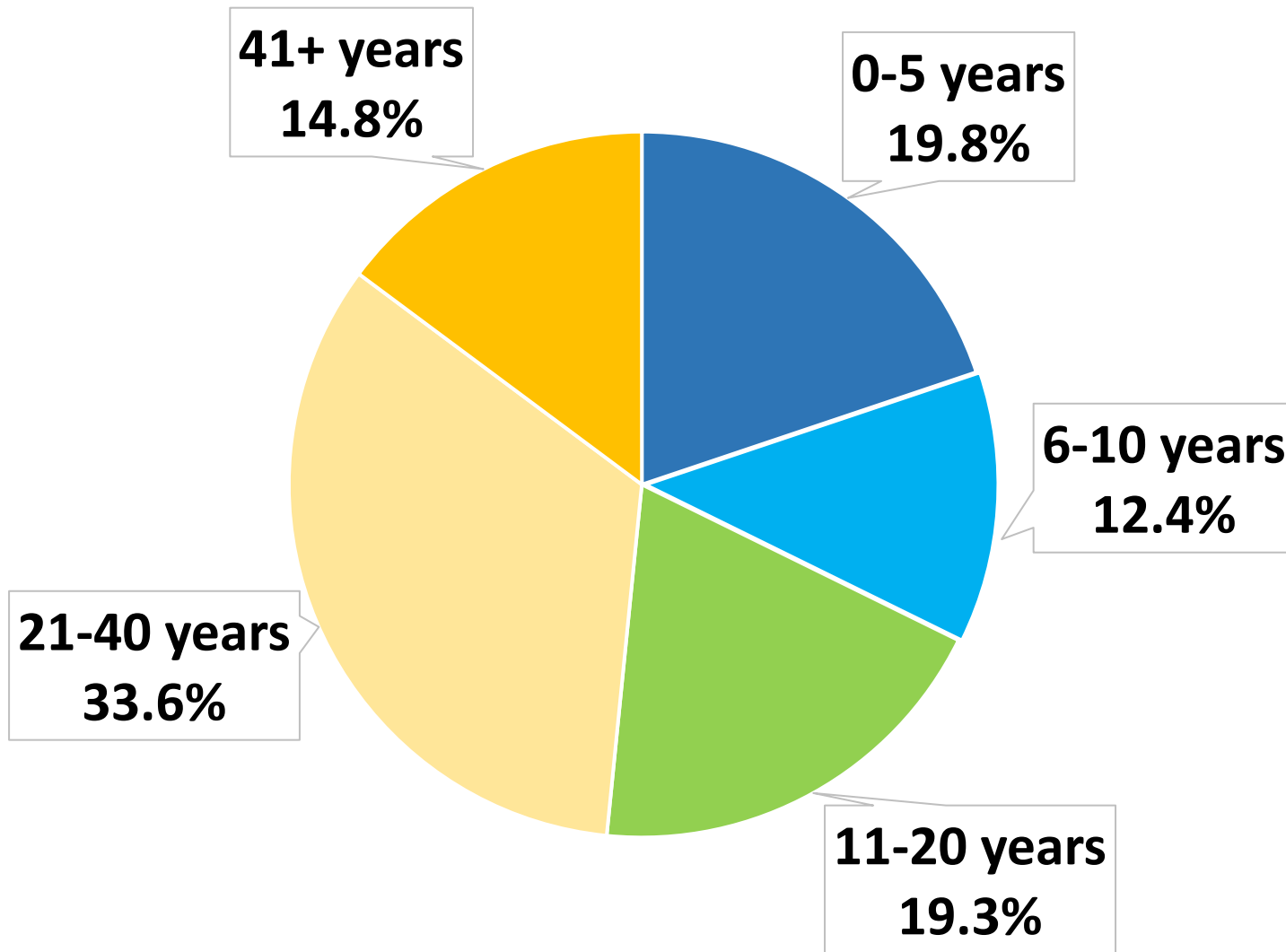
Q15: Do you personally use cannabis for adult recreational use?

by percentage of respondents (excluding don't know responses)

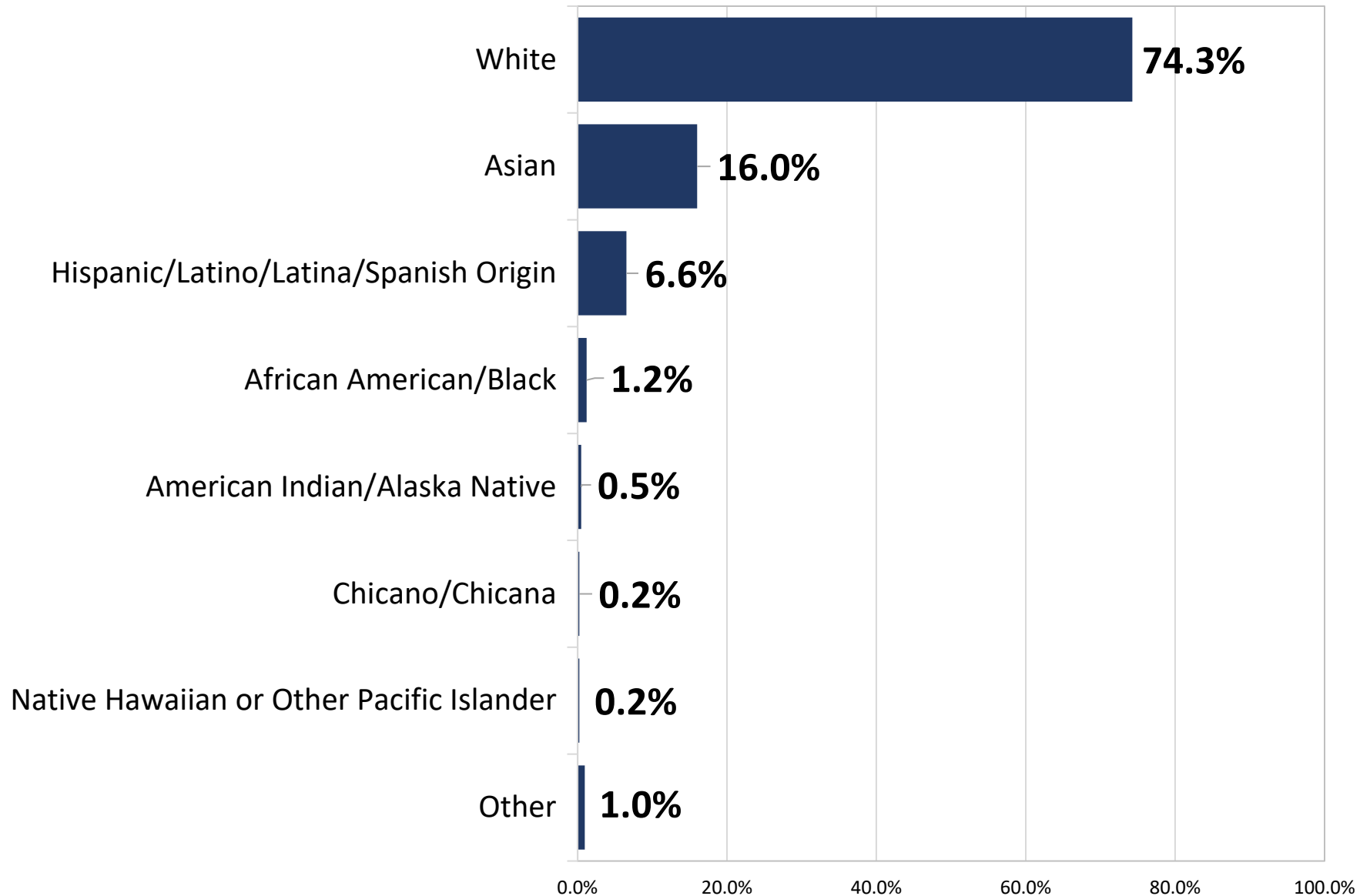


Q16: Approximately how many years have you lived in Los Gatos?

by percentage of respondents (excluding not provided responses)

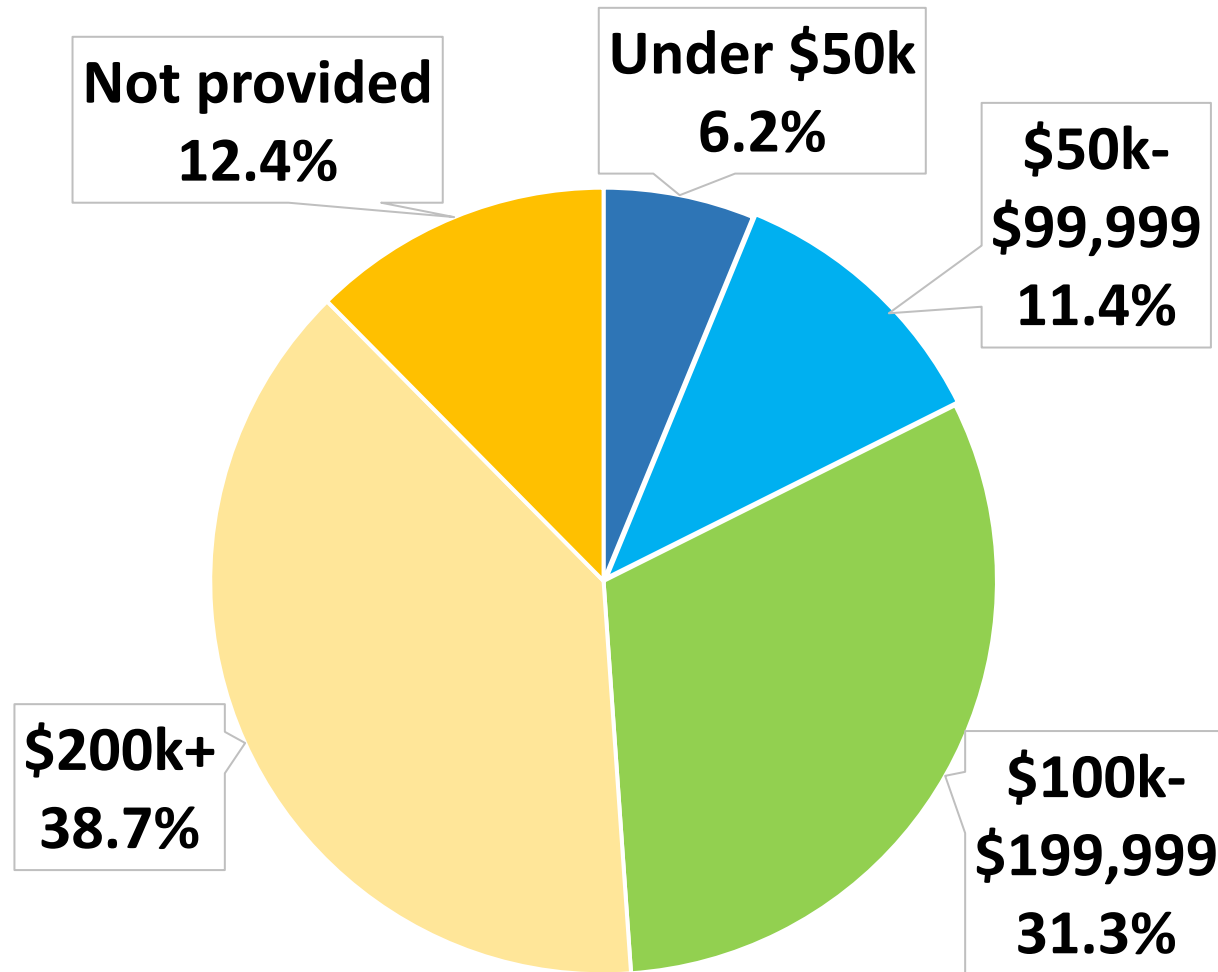


Q17: Which of the following best describes your race/ethnicity? *by the percentage of respondents (multiple response question)*



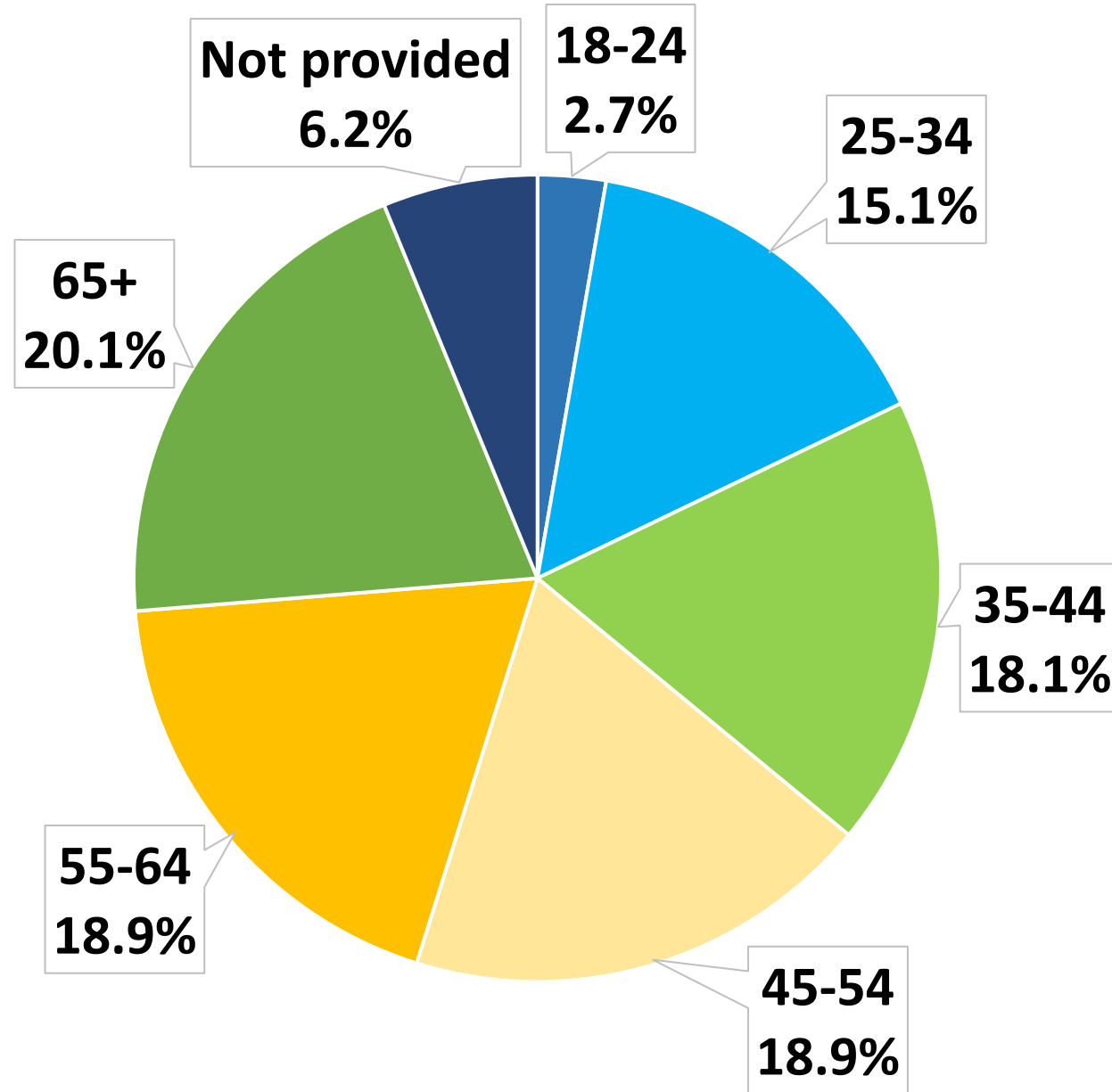
Q18: Would you say your total annual household income is...

by percentage of respondents (excluding not provided responses)



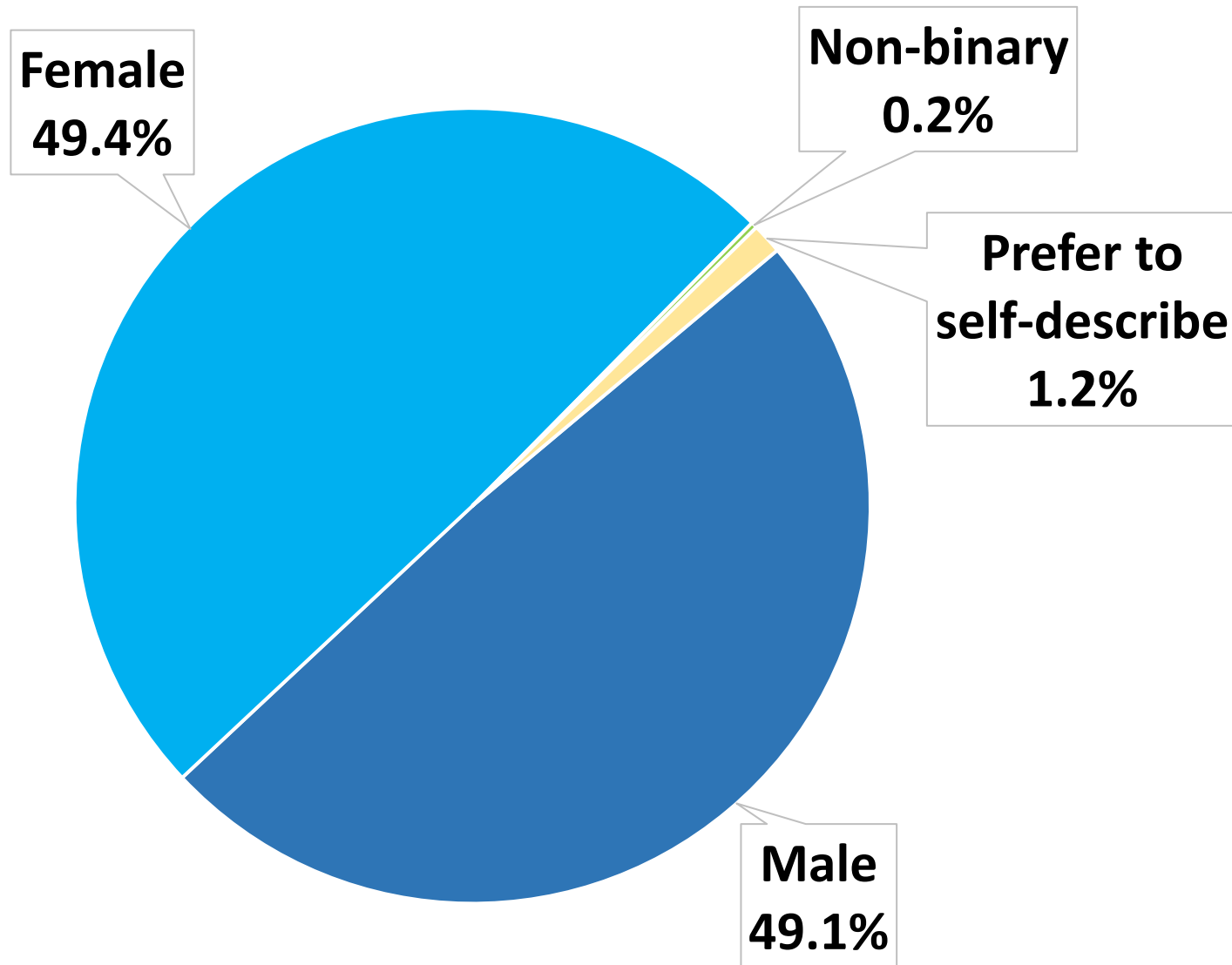
Q19: What is your age?

by percentage of respondents (excluding not provided responses)



Q20: What is your gender identity?

by percentage of respondents (excluding not provided responses)



Section 3:

Tabular Data

1. What is your level of support/opposition for the following...	Strongly Support	Somewhat Support	Neutral	Somewhat Oppose	Strongly Opposed
Legalized cannabis for medicinal use	55.8%	15.8%	12.5%	3.3%	12.8%
Legalized cannabis for adult recreational use	32.1%	12.2%	14.4%	8.5%	32.8%
Allowing commercial cannabis businesses in Los Gatos	25.8%	7.5%	7.3%	6.3%	53.1%
2. What is your level of agreement with the following statements...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
I am concerned about odor impacts from commercial cannabis businesses.	39.2%	15.4%	15.6%	13.3%	16.4%
I am concerned about traffic and parking impacts from commercial cannabis businesses.	37.1%	15.7%	17.3%	12.2%	17.8%
I am concerned about public safety impacts from commercial cannabis businesses.	47.1%	11.8%	11.0%	12.0%	18.0%
I am concerned about loitering around cannabis businesses.	49.5%	13.8%	8.8%	11.3%	16.8%
I am concerned about youth access to cannabis.	57.9%	14.3%	7.5%	9.8%	10.5%
I am concerned about public consumption of cannabis.	40.6%	13.8%	16.0%	12.5%	17.0%
I am concerned about people driving under the influence of cannabis.	60.1%	15.7%	10.5%	7.7%	6.0%
3. Based on this information, what is your overall level of support/opposition for allowing commercial cannabis retailers within the Town of Los Gatos?	Strongly Support	Somewhat Support	Neutral	Somewhat Oppose	Strongly Opposed
	51.0%	7.7%	5.1%	9.4%	26.8%

4. What is your level of support/opposition for the following types of commercial cannabis retailers within the Town of Los Gatos...

	Strongly Support	Somewhat Support	Neutral	Somewhat Oppose	Strongly Opposed
Storefront retailers for medicinal cannabis	29.8%	10.5%	11.5%	6.8%	41.5%
Storefront retailers for adult recreation use cannabis	23.8%	9.8%	5.5%	6.3%	54.8%
Non-storefront (delivery-only) retailers for medicinal cannabis	34.0%	15.0%	15.3%	5.3%	30.5%
Non-storefront (delivery-only) retailers for adult recreational use cannabis	26.1%	10.5%	14.3%	8.3%	40.9%

There are a variety of commercial cannabis business types, not all of which may be suitable for the same locations in the Town. IF the Town were to allow each of the following types of cannabis businesses, which zones do you think would be appropriate for each one?

5. Storefront Cannabis Retail	Number	Percent
Neighborhood Commercial (generally N Santa Cruz Ave. north of Hwy 9)	69	9.8%
Central Business District (downtown)	61	8.7%
Highway Commercial (generally Los Gatos Blvd.)	117	16.6%
Commercial/Industrial (generally University Ave. north of Andrews Street)	133	18.9%
Controlled Manufacturing (generally University Ave. north of Vasona Lake)	205	29.1%
Don't know	120	17.0%
Total	705	100.0%

6. Delivery Only Cannabis Retail	Number	Percent
Neighborhood Commercial (generally N Santa Cruz Ave. north of Hwy 9)	65	8.8%
Central Business District (downtown)	55	7.5%
Highway Commercial (generally Los Gatos Blvd.)	113	15.4%
Commercial/Industrial (generally University Ave. north of Andrews Street)	152	20.7%
Controlled Manufacturing (generally University Ave. north of Vasona Lake)	227	30.9%
Don't know	123	16.7%
Total	735	100.0%

7. Based on the information above, IF the Town were to allow commercial cannabis businesses, what is your level of agreement with the following statements...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The Town should limit the number of permits issued for cannabis retailers only.	57.1%	17.4%	10.1%	7.3%	8.1%
The Town should limit the number of permits issued for all types of cannabis business.	65.8%	15.5%	8.3%	5.1%	5.3%
If the Town limits cannabis businesses, it should be done on a first come/first served basis.	12.8%	8.6%	28.8%	21.4%	28.4%
If the Town limits cannabis businesses, it should be done by a lottery.	13.5%	14.8%	26.8%	17.7%	27.1%
If the Town limits cannabis businesses, it should be done by a competitive ranking process.	36.5%	24.0%	24.4%	5.8%	9.3%

8. If the Town were to limit the number of permits issued for cannabis retailers, how many permits should the Town allow?

	Number	Percent
One permit	160	39.7%
Two permits	70	18.1%
Three permits	54	13.4%
Four permits	15	3.7%
Five or more permits	48	11.9%
Don't know	53	13.2%
Total	400	100.0%

9. Based on the information above, what is your level of agreement with the following statements...

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The Town should maintain the 600-foot sensitive use buffer defined by the State.	45.8%	21.7%	12.8%	8.4%	11.3%
The Town should increase the sensitive use buffers to be greater than 600 feet.	56.9%	9.8%	16.3%	9.5%	7.6%
The Town should reduce the sensitive use buffers to be less than 600 feet.	3.7%	1.7%	11.3%	18.1%	65.2%
The Town should include an additional sensitive use buffer from residential areas.	56.7%	16.9%	13.6%	7.1%	5.7%
The Town should include an additional sensitive use buffer from places of worship.	41.8%	7.5%	26.7%	12.0%	12.0%
The Town should include an additional sensitive use buffer from other cannabis businesses.	37.2%	12.2%	33.4%	8.7%	8.4%

10. Based on the information above, what is your level of agreement with the following statements...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The Town should tax cannabis retailers	67.8%	21.7%	4.4%	2.5%	3.6%
Cannabis taxes should be set at levels that are consistent with State averages	31.7%	31.1%	12.1%	10.7%	14.5%
Cannabis taxes should be set at levels that are lower than State averages	5.2%	4.9%	16.4%	21.6%	51.9%
Cannabis taxes should be set at levels that are higher than State averages	34.6%	8.7%	19.0%	18.7%	19.0%
Cannabis tax revenues should be used to address social costs of cannabis use	33.2%	23.6%	23.6%	8.5%	11.1%
Cannabis tax revenues should be used to address related public safety issues	39.2%	27.6%	20.2%	5.4%	7.7%
Cannabis tax revenues should be used to address related environmental issues	26.9%	24.3%	28.0%	9.5%	11.3%
Cannabis tax revenues should be used to address any needed Town issues	29.9%	24.8%	25.1%	8.0%	12.3%

11. Based on this information, what is your level of agreement with the following statement: “The Town should require cannabis businesses to provide additional community benefits.”

	Number	Percent
Strongly Agree	40	11.2%
Agree	27	7.6%
Neutral	53	14.9%
Disagree	79	22.2%
Strongly Disagree	157	44.1%
Total	356	100.0%

12. Based on the information above, what is your level of agreement with the following statements...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The Town should maintain the hours of operation defined by the State for cannabis retailers.	25.1%	25.7%	13.1%	12.8%	23.3%
The Town should further limit the hours of operation for cannabis retailers.	49.2%	10.9%	14.8%	11.7%	13.4%

13. How did you vote on Proposition 64, the Adult Use of Marijuana Act of 2016?

	Number	Percent
Yes/Support	164	40.7%
No/Opposed	120	29.8%
Did Not Vote	73	18.1%
I don't remember	46	11.4%
Total	403	100.0%

14. Do you personally use cannabis for medicinal use?

	Number	Percent
Regularly	18	4.7%
Occasionally	27	7.0%
Rarely	25	6.5%
Never	313	81.7%
Total	383	100.0%

15. Do you personally use cannabis for adult recreational use?

	Number	Percent
Regularly	19	4.9%
Occasionally	30	7.8%
Rarely	37	9.6%
Never	298	77.6%
Total	384	100.0%

16. Approximately how many years have you lived in Los Gatos?

	Number	Percent
0-5 years	75	19.8%
6-10 years	47	12.4%
11-20 years	73	19.3%
21-40 years	127	33.6%
41+ years	56	14.8%
Total	378	100.0%

17. Which of the following best describes your race/ethnicity?

	Number	Percent
Asian	66	16.0%
African American/Black	5	1.2%
American Indian/Alaska Native	2	0.5%
White	306	74.3%
Native Hawaiian or Other Pacific Islander	1	0.2%
Hispanic/Latino/Latina/Spanish Origin	27	6.6%
Chicano/Chicana	1	0.2%
Other	4	1.0%
Total	412	

18. Would you say your total annual household income is...

Under 50k	25	6.2%
50-99,999	46	11.4%
100k-199,999	126	31.3%
200k+	156	38.7%
Not provided	50	12.4%
Total	403	100.0%

19. What is your age?

	Number	Percent
18-24	11	2.7%
25-34	61	15.1%
35-44	73	18.1%
45-54	76	18.9%
55-64	76	18.9%
65+	81	20.1%
Not provided	25	6.2%
Total	403	100.0%

20. What is your gender identity?

	Number	Percent
Male	198	49.1%
Female	199	49.4%
Non-binary	1	0.2%
Prefer to self-describe	5	1.2%
Total	403	100.0%

Section 4:

Survey Instrument

Dear Los Gatos Resident,

You have been selected to participate in the 2022 Town of Los Gatos Cannabis Business Survey! Town Council and Town staff believe it is crucial to ask our residents their opinion about various legalized cannabis topics as the Town explores potentially allowing cannabis retail businesses. Asking questions ensures the Town's priorities are aligned with the needs of our residents; it is important to know what you think.

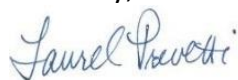
Your feedback is essential, especially since your household was among a limited number of randomly selected households that were invited to participate in this survey. Your participation is necessary to make the survey a success.

We greatly appreciate your time. We realize this survey takes some time to complete, but every question is crucial. The time you invest in this survey will influence decisions that will be made about the Town's future.

Please return your survey or complete it online sometime during the next two weeks. ETC Institute recently administered our 2022 Community Survey and we have selected ETC Institute to administer this survey. Since 1982, ETC Institute has been serving local government organizations and is the leading market research firm in the nation. Your responses will remain confidential. Please return your survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, Kansas, 66061 or go to LGCannabisSurvey.org to complete the survey online. If you have any questions, please contact: Esther Campbell, Senior Research Analyst for ETC Institute, at esther.campbell@etcinstitute.com or (913) 254-4528.

Thank you very much for taking the time to provide your valuable input to help us as we explore the possibility of allowing cannabis retail businesses in our Town. Your participation is greatly appreciated.

Sincerely,



Laurel Prevetti
Town Manager
Town of Los Gatos

Si tiene preguntas acerca de la encuesta y no habla inglés, por favor llame al 1-844-811-0411.

如果您对调查有任何疑问并且不会说英语，请致电 1-844-872-2562.

2022 Town of Los Gatos Cannabis Business Survey

Please take a few minutes to complete this survey. Your input is an important part of the Town's exploration of potentially allowing cannabis retail businesses. You may complete the survey by filling it out online at LGCannabisSurvey.org or returning the paper survey in the postage-paid envelope that has been provided.

General Views of Cannabis

1. What is your level of support/opposition for the following...	Strongly Support	Somewhat Support	Neutral	Somewhat Oppose	Strongly Opposed	Don't Know
1. Legalized cannabis for medicinal use	5	4	3	2	1	9
2. Legalized cannabis for adult recreational use	5	4	3	2	1	9
3. Allowing commercial cannabis businesses in Los Gatos	5	4	3	2	1	9

2. What is your level of agreement with the following statements...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1. I am concerned about odor impacts from commercial cannabis businesses.	5	4	3	2	1	9
2. I am concerned about traffic and parking impacts from commercial cannabis businesses.	5	4	3	2	1	9
3. I am concerned about public safety impacts from commercial cannabis businesses.	5	4	3	2	1	9
4. I am concerned about loitering around cannabis businesses.	5	4	3	2	1	9
5. I am concerned about youth access to cannabis.	5	4	3	2	1	9
6. I am concerned about public consumption of cannabis.	5	4	3	2	1	9
7. I am concerned about people driving under the influence of cannabis.	5	4	3	2	1	9

Commercial Cannabis Businesses

Commercial cannabis retailers are the only businesses that can sell cannabis to consumers. A cannabis retailer may have a storefront location where customers buy cannabis, or it may sell cannabis through a delivery service. Storefront retailers may also offer delivery. Non-storefront, delivery-only retailers must have a physical location, but it is not allowed to be open to the public. Cannabis retailers can be licensed to sell cannabis for medicinal use, or adult recreational use, or both.

3. Based on this information, what is your overall level of support/opposition for allowing commercial cannabis retailers within the Town of Los Gatos?

- | | |
|--------------------------|--------------------------|
| ____(1) Strongly Support | ____(4) Somewhat Oppose |
| ____(2) Somewhat Support | ____(5) Strongly Opposed |
| ____(3) Neutral | ____(9) Don't Know |

4. What is your level of support/opposition for the following types of commercial cannabis retailers within the Town of Los Gatos...	Strongly Support	Somewhat Support	Neutral	Somewhat Oppose	Strongly Opposed	Don't Know
1. Storefront retailers for medicinal cannabis	5	4	3	2	1	9
2. Storefront retailers for adult recreation use cannabis	5	4	3	2	1	9
3. Non-storefront (delivery-only) retailers for medicinal cannabis	5	4	3	2	1	9
4. Non-storefront (delivery-only) retailers for adult recreational use cannabis	5	4	3	2	1	9

Commercial Cannabis Business Locations

There are a variety of commercial cannabis business types, not all of which may be suitable for the same locations in the Town. **IF** the Town were to allow each of the following types of cannabis businesses, which zones do you think would be appropriate for each one?

5. Storefront Cannabis Retail

- ____ (1) Neighborhood Commercial (generally N Santa Cruz Ave. north of Hwy 9)
 ____ (2) Central Business District (downtown)
 ____ (3) Highway Commercial (generally Los Gatos Blvd.)

- ____ (4) Commercial/Industrial (generally University Ave. north of Andrews Street)
 ____ (5) Controlled Manufacturing (generally University Ave. north of Vasona Lake)
 ____ (9) Don't Know

6. Delivery Only Cannabis Retail

- ____ (1) Neighborhood Commercial (generally N Santa Cruz Ave. north of Hwy 9)
 ____ (2) Central Business District (downtown)
 ____ (3) Highway Commercial (generally Los Gatos Blvd.)

- ____ (4) Commercial/Industrial (generally University Ave. north of Andrews Street)
 ____ (5) Controlled Manufacturing (generally University Ave. north of Vasona Lake)
 ____ (9) Don't Know

Some cities have chosen to limit the number of permits that will be issued for various types of cannabis businesses. This can be done on a “first come/first served” basis, or by a lottery, or by a competitive ranking process. Limiting the number of permits can make the application process competitive and makes each one permit more valuable, which generally benefits those applicants with more business experience and greater financial capacity. This is especially true for retailers, as it can drive more customer traffic to each location.

Based on the information above, IF the Town were to allow 7. commercial cannabis businesses, what is your level of agreement with the following statements...		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1.	The Town should limit the number of permits issued for cannabis retailers only.	5	4	3	2	1	9
2.	The Town should limit the number of permits issued for all types of cannabis business.	5	4	3	2	1	9
3.	If the Town limits cannabis businesses, it should be done on a first come/first served basis.	5	4	3	2	1	9
4.	If the Town limits cannabis businesses, it should be done by a lottery.	5	4	3	2	1	9
5.	If the Town limits cannabis businesses, it should be done by a competitive ranking process.	5	4	3	2	1	9

8. If the Town were to limit the number of permits issued for cannabis retailers, how many permits should the Town allow?

- ____ (1) One permit ____ (2) Two permits ____ (3) Three permits ____ (4) Four permits ____ (4) Five or more permits

The State of California generally requires that commercial cannabis businesses be located a minimum of 600 feet from certain sensitive uses, including K-12 schools, daycare centers, or youth centers. Cities are allowed to increase or decrease these sensitive use buffers and may even reduce them to zero if desired. Cities may also define additional sensitive uses.

9.	Based on the information above, what is your level of agreement with the following statements...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1.	The Town should maintain the 600-foot sensitive use buffer defined by the State.	5	4	3	2	1	9
2.	The Town should increase the sensitive use buffers to be greater than 600 feet.	5	4	3	2	1	9
3.	The Town should reduce the sensitive use buffers to be less than 600 feet.	5	4	3	2	1	9
4.	The Town should include an additional sensitive use buffer from residential areas.	5	4	3	2	1	9
5.	The Town should include an additional sensitive use buffer from places of worship.	5	4	3	2	1	9
6.	The Town should include an additional sensitive use buffer from other cannabis businesses.	5	4	3	2	1	9

Commercial Cannabis Business Taxes

Many cities have chosen to establish taxes for commercial cannabis businesses. These taxes can generate revenues for the Town to use for any desired purpose. Setting taxes too high can make it harder for cannabis businesses to compete. Often cities will use revenue from cannabis taxes to address public safety issues related to cannabis use, including drug treatment, youth programs, law enforcement or environmental issues.

10.	Based on the information above, what is your level of agreement with the following statements...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1.	The Town should tax cannabis retailers	5	4	3	2	1	9
2.	Cannabis taxes should be set at levels that are consistent with State averages	5	4	3	2	1	9
3.	Cannabis taxes should be set at levels that are lower than State averages	5	4	3	2	1	9
4.	Cannabis taxes should be set at levels that are higher than State averages	5	4	3	2	1	9
5.	Cannabis tax revenues should be used to address social costs of cannabis use	5	4	3	2	1	9
6.	Cannabis tax revenues should be used to address related public safety issues	5	4	3	2	1	9
7.	Cannabis tax revenues should be used to address related environmental issues	5	4	3	2	1	9
8.	Cannabis tax revenues should be used to address any needed Town issues	5	4	3	2	1	9

In addition to requiring cannabis businesses to pay a cannabis business tax, some cities also require cannabis businesses to provide specified community benefits. These may include requiring them to pay a living wage, provide health insurance and other employee benefits, contribute to community organizations and non-profits, provide paid volunteer hours for their employees, or other benefits. As with taxes, these benefits impose an additional cost on the business that can affect their profitability.

11. Based on this information, what is your level of agreement with the following statement: "The Town should require cannabis businesses to provide additional community benefits."

____ (1) Strongly Agree
 ____ (2) Agree
 ____ (3) Neutral

____ (4) Disagree
 ____ (5) Strongly Disagree
 ____ (9) Don't Know

Other Topics

The State allows cannabis retailers to sell and deliver cannabis only between the hours of 6:00 a.m. and 10:00 p.m. Some cities choose to limit these hours even further.

12. Based on the information above, what is your level of agreement with the following statements...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1. The Town should maintain the hours of operation defined by the State for cannabis retailers.	5	4	3	2	1	9
2. The Town should further limit the hours of operation for cannabis retailers.	5	4	3	2	1	9

13. How did you vote on Proposition 64, the Adult Use of Marijuana Act of 2016?

____(1) Yes/Support ____ (2) No/Opposed ____ (3) Did Not Vote

14. Do you personally use cannabis for medicinal use?

____(1) Regularly ____ (2) Occasionally ____ (3) Rarely ____ (4) Never

15. Do you personally use cannabis for adult recreational use?

____(1) Regularly ____ (2) Occasionally ____ (3) Rarely ____ (4) Never

Demographics

16. Approximately how many years have you lived in Los Gatos? _____ years

17. Which of the following best describes your race/ethnicity? [Check all that apply.]

- | | |
|--|--|
| ____(01) Asian | ____(05) Native Hawaiian or Other Pacific Islander |
| ____(02) American/Black | ____(06) Hispanic/Latino/Latina/Spanish Origin |
| ____(03) American Indian/Alaska Native | ____(07) Chicano/Chicana |
| ____(04) White | ____(99) Other: _____ |

18. Would you say your total annual household income is...

____(1) Under \$50,000 ____ (2) \$50,000 to \$99,999 ____ (3) \$100,000 to \$199,999 ____ (4) \$200,000+

19. What is your age?

____(1) 18-24 years	____(3) 35-44 years	____(5) 55-64 years
____(2) 25-34 years	____(4) 45-54 years	____(6) 65+ years

20. What is your gender identity?

____(1) Male ____ (2) Female ____ (3) Non-binary/third gender (4) Prefer to self-describe: _____

21. Please provide any additional comments you may have:

The information shown to the right will ONLY be used to help ensure the survey results are statistically representative of residents in the area. Thank you.

This concludes the survey. Thank you for your time!

Please return your survey in the postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061