

Examples of Approved General Taxes with Advisory Vote

Loomis, California, Sales Tax with Advisory (November 2016)

General Tax - Yes 59.59%

Measure F: To support the continued operation of the Loomis library, and for other general fund purposes, shall a quarter percent transactions and use tax ("sales tax") raising approximately \$250,000 annually be adopted for a period of ten years, subject to annual audits?

Advisory Vote - Yes 64.41%

Measure G: If a local transactions and use tax is enacted in the Town of Loomis, should its revenue be used predominantly to support the continued operation of the Loomis Library?

Santa Monica, California, Sales Tax with Advisory (November 2016)

General Tax - Yes 62.35%

MEASURE GSH: To maintain and improve Santa Monica community services including support for preservation of affordable housing, reducing homelessness, school repair and improvement, education of Santa Monica children and students, and other general fund services, shall an ordinance be adopted to increase by one-half percent Santa Monica's transactions and use tax, subject to independent annual audits, all funds used locally, no money going to Sacramento, raising approximately \$16 million annually, until ended by the voters?

Advisory Vote - Yes 70.18%

MEASURE GS: ADVISORY VOTE ONLY: If a local transactions and use tax is enacted in Santa Monica, should half its revenue be used to improve and maintain local public schools, including attracting and retaining high-quality teachers, expanding access to pre-schools, assisting at-risk students, and improving school technology, arts, music, math, and science instruction; and half to help preserve and ensure housing in Santa Monica that is affordable, protect residents from displacement by rising housing costs, and reduce homelessness?

King City, California Sales Tax with Advisory (November 2018)

General Tax - Yes 56.03%

Measure K: Shall the measure increasing the City of King's current one-half percent sales tax to one percent to generate an estimated increase of \$800,000 annually for general city expenses, such as public safety and other essential services, street repairs, economic development efforts, and improving the City's overall financial solvency subject to citizen oversight, an annual audit, and expiration of the tax in 10 years be adopted?

Advisory Vote - Yes 68.11%

Measure L: If the City of King General Sales Tax Measure K passes, should the revenues be used to balance the budget in order to maintain existing services; pay off General Fund debt and establish a financial reserve; fund public safety staffing, services and projects designed to eliminate youth violence; fund improvements to street and sidewalk infrastructure; and fund downtown public improvements and other economic development efforts designed to increase businesses, jobs and visitors to King City?

Ukiah, California, Sales Tax with Advisory (November 2016)

General Tax - Yes 51.5%

Measure Y: Shall Ordinance No. 1165 be adopted to impose as a general tax and additional transaction (sales) and use tax of one-half percent within the city limits of the City of Ukiah to fund essential City services, including street repair and maintenance? Such tax increase is estimated to raise \$2,470,000 annually at a rate of .5%. The duration of the tax will continue unless or until the tax is repealed by majority vote in a municipal election

Advisory Vote - Yes 68.84%

Measure Z: Should street repair and maintenance and related public infrastructure improvements be the exclusive use of the revenues from an additional .5% sales tax in the City of Ukiah and add to and not replace current spending for street maintenance and repair?

Fort Bragg, California, Hotel Tax with Advisory (November 2016)

General Tax - Yes 59.55%

Measure AA: Shall Ordinance No. 924-2016 amending portions of Chapter 3.12 of the Fort Bragg Municipal Code to increase the City of Fort Bragg's existing Transient Occupancy Tax (a bed tax paid when overnight visitors rent a room) from ten percent (10%) to twelve percent (12%) to fund public services and maintain public areas, effective April 1, 2017, which proposed rate increase and amendment is anticipated to raise an additional \$400,000 per year in revenue and which will continue until repealed by the City Council or the city voters, be adopted?

Advisory Vote - Yes 69.65%

Measure AB: If Measure "AA" is approved by voters, shall the People of the City of Fort Bragg advise the City Council to use the additional funds in the following manner: (i) One-half of the revenues to substantially increase promotions, events, and marketing for Fort Bragg; (ii) One-quarter of the revenues to enhance Coastal Trail maintenance and security; (iii) One-eighth of the revenues to support establishment of the Noyo Center for Marine Sciences as a premiere visitor attraction; and (iv) One-eighth of the revenues to undertake special projects that support tourism and benefit the community including, but not limited to, repair and enhancement of local athletic fields?

Pasadena, California, Sales Tax with Advisory (November 2018)

General Tax - Yes 68.74%

Measure I: Shall an ordinance be adopted to maintain essential City of Pasadena services such as fire, police, paramedics, emergency service/response times; keep fire stations open; improve neighborhood and school safety; repair streets/sidewalks; address homelessness; maintain after-school programs/senior services, and other general fund services, by establishing a $\frac{3}{4}\%$ sales tax providing approximately \$21,000,000 annually until ended by voters; requiring audits and all funds locally controlled?

Advisory Vote - Yes 72.05%

Measure J: If Pasadena voters approve a local sales tax measure, should the City use 2/3rds of the measure's annual revenue to maintain essential City of Pasadena services such as fire, police, paramedics, emergency service/response times; keep fire stations open; improve neighborhood and school safety; repair streets/sidewalks; address homelessness; maintain afterschool programs/senior services; with the remaining 1/3rd of the measure's revenue going to support Pasadena public schools?