# Comprehensive Downtown Parking Analysis

**August 20 Council Meeting: Project Update** 



# Focus Group Meetings: Frequent Topics



PIONEER SQUARE

OPEN SPACES

Butler Garage
Pioneer Square

114 James Street

51

1st and Columbia

Pioneer Square

721 1st Avenue

290







FAQ	
Sign In	
Enter your email and password.	Los Gatos Residential Parking Permits
Password	If you are new to this website, register for a new account.
	If you already have an account, log in using your complete email address and password.
LOGIN CLEAR	If you need Visitor Hang tags ONLY, contact Jackie Rose directly at jrose@losgatosca.gov.
REGISTER NEW ACCOUNT	
RESET PASSWORD	Para instrucciones en Espanol, seleccione ariba en G Select Language   v
	Website assistance is available Monday through Friday from 8am to 5pm, excluding holidays. <a href="mailto:support@getapermit.net">support@getapermit.net</a>



HAPPY HOLIDAYS FROM
THE TOWN OF LOS GATOS

Free Holiday Valet Parking

### Site Assessment: Signage



















### Lot 4

Monday, June 29:

10 AM:



3:30 PM:

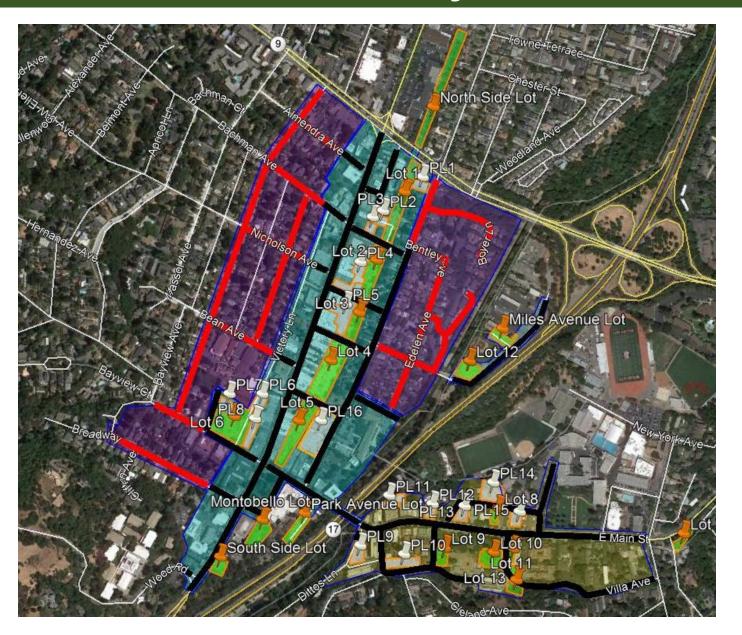


# **Commercial Loading**





### **Data Collection Study Area**



Zone	Name	Data Collected
Blue	Downtown	Occupancy & Turnover
Yellow	Civic Center	Occupancy & Turnover
Purple	Residential	Occupancy only

Marking	Data Type
Black Lines	On-Street
Red Lines	
White Polygons	Public Lots
Green Polygons	Private Lots

### **Initial Data Analysis Takeaways**

- There were typically **parking spaces available 1 or 2 blocks away** from heavily impacted areas.
- Downtown commercial areas were the most impacted.
- Very few residential streets reached capacity during the day.
- Peak occupancy usually occurs around 12PM and 3PM.
- Unlimited spaces were typically more occupied than time limited spaces.
- Highest occupied public lots typically included: Montebello, Park Ave, South Side, and Lots 2-6.
- Some private lots were underutilized.

### **Employee "Knock and Talk" Survey Highlights**

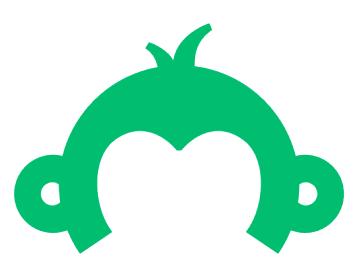
### 77 employees were surveyed from 61 businesses in June:

- 93% drove a car to work and 92% parked within 1 block.
  - 10% of them parked on-street.
- 72% of those who drove to work said they'd be willing to buy a parking permit.
- Employees said they frequently re-park vehicles in time limited areas.
- Employees are concerned about insufficient parking availability for customers.

### **Online Survey Highlights**

### 309 responses since mid-June:

- Very few visits lasted more than 4 hours;
- Driving was the most common mode to reach downtown;
  - Zero participants took public transit;
- Varied amount of time to find parking;
- The majority found parking within 1 block of their destination;
- Ease of finding of parking space is the most important factor;
- The 2-hour time limit is not long enough for most visitors/customers, but a
   3-hour time limit is;
- There is not enough long-term parking downtown;
- The Town should build more parking.



### Next Steps

- Incorporation of Council feedback and priorities
- Rounds 5 and 6 of data collection
- Ongoing outreach
- Roadmap and Action Plan
- Stakeholder and Council presentations:
  - Aiming for Q4 2019

### Contact

# Dixon Resources Unlimited

**Julie Dixon** 

info@dixonresourcesunlimited.com