

Clean Copy of Proposed Edits to Core Goals and Guiding Principles

Core Goals

Community Character: Preserve and enhance the Town's historic resources and small-town character; foster the economic vitality of all business locations; maintain and enhance diverse neighborhoods, promote sustainability practices, and protect and conserve the natural environment for present and future generations.

Good Governance: Ensure open, responsive, accountable, transparent, accessible, inclusive, and collaborative government that encourages public involvement.

Fiscal Stability: Maintain ongoing and long-term fiscal well-being while providing high quality, cost effective municipal services that meet the needs of the community.

Quality Public Infrastructure: Maintain the condition and availability of public facilities, infrastructure, and a well-connected transportation system that enables safe access for all transportation modes, including pedestrians, people with access and functional needs, bicyclists, motorists, transit riders, and people of all ages and abilities.

Civic Engagement: Foster opportunities for meaningful community involvement in government processes, encourage recreational and personal enrichment, and promote ethnic, cultural, and socio-economic diversity and equity to enhance the quality of life in Los Gatos.

Public Safety: Ensure public safety through preparation, proactive community policing, effective emergency response, education, and a community design that is responsive to the full range of potential natural and human-made hazards and safety issues.

Guiding Principles

Small Town Service is our commitment to providing services in a courteous, timely, equitable, and responsive manner. Los Gatos is a welcoming, family-oriented, safe, beautiful, and sustainable community where people feel a sense of belonging. Our small-town character is important to all who visit, work, and live in Los Gatos. We strive to make our customer service reflect these qualities. Small-town service is also about programs that celebrate the Town's small-town charm, such as our Library children's story times and arts workshops, the annual Spring into Green environmental and sustainability event, the 4th of July musical celebration, Screen on the Green family-friendly movie night, annual Tree Lighting, Music in the Park, Forbes Mill Footbridge children's murals, and many more.

Community Stewardship means that we recognize the responsibility entrusted to Town leaders and staff to care about the well-being of the entire community and to carry out our obligations accordingly. We take our role seriously, as we work to maintain fiscal stability; a range of housing opportunities; historic neighborhoods; outdoor recreation opportunities; environmental sustainability; local culture and art; equitable and responsive municipal services; open and transparent government processes; a lively and accessible downtown; dynamic and thriving business community; public safety; a choice of mobility options; superior public facilities and services; and other quality of life elements. We

encourage a high degree of public participation and community partnerships to carry out our stewardship role.

Future Focus reminds us to always have an eye on the future as we care for the community of today. We aim to ensure a high quality of life for present and future generations, positioning the Town to be resilient as the climate changes. We work to preserve and enhance the Town's historic resources, small-town character, and natural environment while guiding the community into the future. Our General Plan is subject to change as ideas develop and priorities evolve. We also keep the future in focus by looking for more efficient ways of doing business – whether it's streamlining processes or utilizing effective technologies.